

Trading Bot Buying Strategy (Sizing, Stops, Exits)

When deploying the insider-buy strategy, risk management is paramount. Only trade with capital you *can afford to lose* ¹. Allocate a consistent fraction of your account to each trade, rather than betting all your funds. A common guideline is to risk around **1-2% of your account per trade** ². For example, with \$1,000 total, risking 2% means a maximum \$20 loss per trade. The WSV system's historical data suggests an **average loss** of about 2.4% per trade ³, with a worst-case **daily drawdown** near 7.5% ⁴. Use these figures to size positions. Concretely, if you want to cap losses at \$1,000 in a day, a 7.5% loss cap implies a position size of roughly \$13,333 (since 7.5% of \$13,333 \approx \$1,000) ⁵. Thus, when your bot's capital grows from \$100 to \$1,000+, scale up position sizes gradually – e.g. start small and increase by ~10% monthly with consistent wins ⁶. This avoids over-committing after a few wins (a common mistake ⁷) or over-reacting after losses.

- **Dynamic position sizing:** Adjust position size for volatility. Trade *smaller* on very volatile stocks and *larger* on calm ones ⁸. The WSV method uses ATR (Average True Range) to gauge volatility and set stops (see below), which naturally scales risk. You might also modestly increase your betting after a strong track record: WSV suggests ~10% growth in size per month of success ⁶, rather than sudden jumps.
- **Risk-per-trade rule:** As Investopedia notes, a good risk limit is “never risk more than 2% of your capital on any single trade” ². In practice, decide your \$ risk per trade first, then compute position size from your stop-loss distance. For instance, if your stop is 2.4% from entry (WSV's average loss), risking \$20 means position \approx \$833 (\$20/0.024).

Stop-Loss and Risk Management

Always set a stop-loss when buying. This defines the **maximum loss** you'll take and prevents runaway losses ⁹. The strategy uses **ATR-based stops** to account for volatility ¹⁰ ¹¹. For example:

- *Variant 1:* Stop at **50% of ATR** below entry. This gives the trade room in normal conditions ¹⁰.
- *Variant 2:* Stop at **150% of ATR** for a wider buffer in choppy markets ¹⁰.

Using ATR means the stop adapts to recent volatility: a more volatile stock yields a larger dollar stop, and a calm stock a tighter one ¹¹. For instance, if a stock's ATR is \$2, a 50% ATR stop is \$1 below entry. This is typically about the stock's expected daily swing.

Crucially, **do not move or cancel stops** based on emotion. The guide stresses an “ego-less” approach: if the market hits your stop, accept the loss ¹² ¹³. Letting the stop execute locks in losses at the planned maximum. To ensure discipline, enter your buy with a *bracket order* (one order that includes the stop-loss) so the exit triggers automatically ⁷.

According to WSV's backtests, average trades lose ~2.4% ³, but outliers can be bigger. For example, a \$10,000 position losing 7.5% would cost \$750 ⁴. Use these stats to size your overall bet so that even worst-case losses (e.g. multi-trade drawdowns up to ~25% ¹⁴) are bearable.

Exit Strategy (Take-Profit and Sell Timing)

Plan your exit before buying. The core rule of this day-trading system is to **sell by market close** on the same day ¹⁵. No holding overnight – this avoids after-hours news risk. Even if a stock hasn't hit a profit target by afternoon, close the position before the bell ¹⁵.

Profit-taking can be handled in two ways:

- **Fixed take-profit (Variant 1):** Set a target around 100–150% ATR above entry ¹⁶. WSV notes that gap-ups after insider buys often peak near 150% ATR from the prior close ¹⁷, so taking profit around that level captures the likely run. For example, if ATR=2, a 150% ATR target is \$3 above entry.
- **No fixed take-profit (Variant 2):** Let the stock run and only exit on stop-loss or EOD. This suits momentum days – if the stock keeps rising, you lock in gains at close instead of cutting off early ¹⁶.

In either case, use sell orders or alerts to execute. WSV's approach sends sell alerts 30 minutes before close or when targets/stops are hit ¹⁸. You should do the same: place an OCO (one-cancels-other) order so that the first of (stop or limit) executes. If neither is hit, close the position on time ¹⁵.

Summary of Recommendations

- **Budget allocation:** Trade small portions of your account. The document's examples imply position sizes on the order of 10–40% of a large account to meet specific \$-risk goals ⁵ ¹⁹. For a \$100–\$1,000 bot, that might mean only investing tens of dollars per trade initially, then scaling up.
- **Stop-loss:** Always set one. Use volatility-based stops (ATR) for flexibility ¹¹. WSV's two variants suggest 50%–150% ATR stops ¹⁰. Stick to your stop ("don't move it") ²⁰.
- **Take-profit & exit:** Have a profit target (e.g. ~1×ATR gain) or be prepared to exit at EOD. The guide's variant 1 sells at ≈100–150% ATR gains ¹⁶, while variant 2 holds through intraday momentum. Critically, *close all trades by the end of day* ¹⁵ even if you miss the target – this is a cornerstone of the strategy.
- **Scaling and growth:** Do **not** reinvest all profits immediately. Instead, grow exposure slowly: start smaller and increase size by ~10% per period of consistent success ⁶. Avoid "bet doubling" systems; stick to disciplined sizing tied to your drawn-down tolerance ⁷.

By following these rules – sizing positions by risk, using ATR-based stops, and always closing trades by day's end – you align with the document's recommended strategy. This structured approach helps capture the upside of insider-driven moves while strictly capping losses ²¹ ¹⁶ ¹⁵.

Sources: Wall Street Vision *Trading Mastery* (insider buy strategy guide) ¹ ¹⁰ ⁶ ¹⁵; Investopedia on position sizing and ATR ² ¹¹.

¹ ³ ⁴ ⁵ ⁶ ⁷ ⁹ ¹⁰ ¹² ¹³ ¹⁴ ¹⁵ ¹⁶ ¹⁷ ¹⁸ ¹⁹ ²⁰ ²¹ WSV Trading Mastery Draft.pdf

file:///file-Fs31hGHNEDevDDB6SHwHY

² ⁸ How To Reduce Risk With Optimal Position Size

<https://www.investopedia.com/articles/trading/09/determine-position-size.asp>

¹¹ Enter Profitable Territory With Average True Range

<https://www.investopedia.com/articles/trading/08/atr.asp>