

The Second “R”

International Reuse Conference & Expo

October 18-20, 2012
DoubleTree Hotel
Portland

Recycling has been on the front burner for decades, but Reuse has only recently become a movement in its own right. Portland will add another mark to its reputation as a hotbed of sustainability in October when the second International Reuse Conference & Expo—or “ReuseConex”—comes to the city of the second-hand. Everyone from industry leaders, environmental agencies, artists, educators and small business entrepreneurs will be in attendance to share, compare notes and innovate as reuse becomes a growing means of addressing climate change, economic crisis and social inequity. Not your usual conference, this one features unique festivities and entertainment—including a Reuse Race, ReFashion Show, and SCRAP’s signature craft-off, *Rebel Craft Rumble*. The ReuseConex is brought to you by the Reuse Alliance, a national nonprofit organization working to increase awareness of reuse by educating the public about its social, environmental and economic benefits. For more information on Reuse Alliance’s Oregon chapter, see www.reusealliance.org/reuse-in-action/chapters/or. For even more local flavor, see www.reusepdx.org.

