



# RECYCLING ADVOCATES

AUGUST 2012

WWW.RECYCLINGADVOCATES.ORG

## Come join us for an evening in Peninsula Park - September 12

Time again to gather Recycling Advocates members and friends for an entertaining evening of networking and discussion at our Annual Membership Meeting. This year will be an informal event highlighting our relationship with Oregon **Master Recyclers**. This is our chance to listen and learn from them.

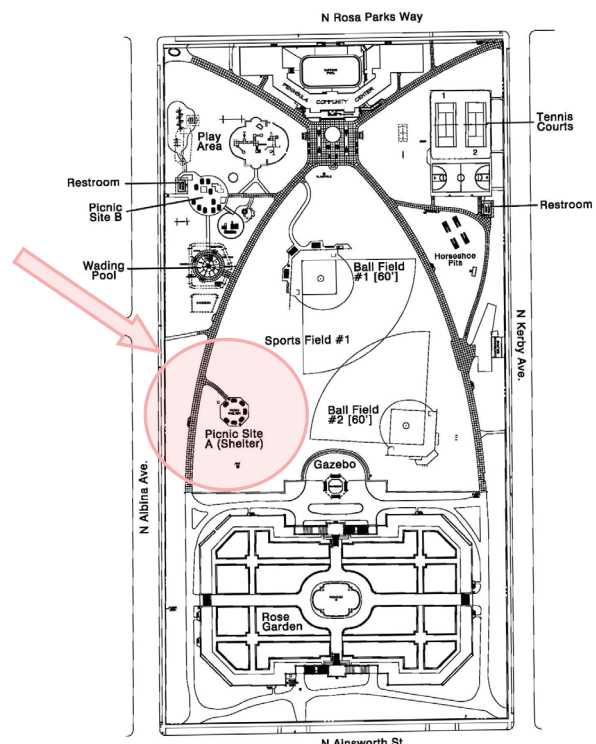
You will meet the RA directors and socialize with members, friends and Master Recyclers.

The Annual Meeting is also the time when we elect a new Board of Directors. Up for re-election this year are President Betty Patton, Vice-President Rhett Lawrence, Treasurer Rick Paul and at-large member Elizabeth Goodman. We'll have statements/bios for distribution at the meeting and each candidate will make a brief statement as well.

In addition, we are always looking for new board members who can bring energy and expertise to Recycling Advocates. If you are interested in joining the Board, let us know as soon as possible at [Info@RecyclingAdvocates.org](mailto:Info@RecyclingAdvocates.org), or by calling



"Peninsula Park Fountain" courtesy of Brooks Hickerson [pleinairbrooks.blogspot.com](http://pleinairbrooks.blogspot.com)



### WHEN

**Wednesday, September 12th, 2012**  
**Annual Membership Meeting 6:00-8:00 PM.**

### WHERE

**Peninsula Park, Picnic Shelter A**  
**700 N Rosa Parks Way, Portland** *See map here*

### RSVP

Please RSVP to [Info@RecyclingAdvocates.org](mailto:Info@RecyclingAdvocates.org)  
or call 503-777-0909

## Oregon E-Cycle Progress Report

DEQ reports a continued increase in the collection of electronics from the public. The four plans implementing the Oregon E-Cycles Program collected and recycled approximately 25.9 million pounds of covered electronic devices in 2011. The goal for recycling in 2013 is 7.4 pounds per person, up from the initial 3.4 pounds when the program was initiated in 2009. This per capita goal translates into 28.6 million pounds for the state. Beginning in 2015, the program will take printers, keyboards and mice from the public. Some of the programs accept these items today, but they are not covered under the law so recycling procedures are not regulated. The EQC has just adopted new registration fees to cover the existing costs of the program.

DEQ is also advertising for a new employee to administer the program.

Kathy Kiwala who was the first administrator has left DEQ, so there is need for a new administrator. Several staffers have filled in during the transition. The position will need to be filled soon to get the new fee schedule implemented and begin the work of implementing the new items for 2015.



>> Rick Paul

## Recycling Advocates at The AOR Conference

This summer, Recycling Advocates took the opportunity to exhibit at the Association of Oregon Recyclers' Conference in Bend. We wanted to share our experiences working towards banning free check out bags with others in the state who were heading that direction.

The conference attracted about 300 attendees from throughout the state and region. Our booth, staffed by Board members Rob Guttridge and Betty Patton, was able to connect with folks from Corvallis, Eugene, Ashland, Bend and other areas that are working on bans or wanting to.

RA was able to make quite a few new friends during this 3 day conference. We hope to inform, inspire and support other jurisdictions to eliminate the free single use check out bag. We may be able to pool our resources to gain a statewide ban.

Oregon has more and more pilots and programs implementing waste prevention and product stewardship. Increasing RA's network can begin to position us to lead additional bans throughout Oregon. Stay tuned; we hope to make progress.

>> Betty Patton



**SUSTAINABLE OREGON 2012**

*Association of Oregon Recyclers*

**34th Annual Conference & Trade Show**

## **The Second “R”**

# **International Reuse Conference & Expo**

**October 18-20, 2012**  
**DoubleTree Hotel**  
**Portland**

**R**ecycling has been on the front burner for decades, but Reuse has only recently become a movement in its own right. Portland will add another mark to its reputation as a hotbed of sustainability in October when the second International Reuse Conference & Expo—or “ReuseConex”—comes to the city of the second-hand. Everyone from industry leaders, environmental agencies, artists, educators and small business entrepreneurs will be in attendance to share, compare notes and innovate as reuse becomes a growing means of addressing climate change, economic crisis and social inequity. Not your usual conference, this one features unique festivities and entertainment—including a Reuse Race, ReFashion Show, and SCRAP’s signature craft-off, *Rebel Craft Rumble*. The ReuseConex is brought to you by the Reuse Alliance, a national nonprofit organization working to increase awareness of reuse by educating the public about its social, environmental and economic benefits. For more information on Reuse Alliance’s Oregon chapter, see [www.reusealliance.org/reuse-in-action/chapters/or](http://www.reusealliance.org/reuse-in-action/chapters/or). For even more local flavor, see [www.reusepdx.org](http://www.reusepdx.org).





## Master Recyclers Celebrate Graduates

The Portland Metro Master Recycler Program had much to celebrate last spring. The week of Earth Day 2012 was a huge success, with Master Recyclers participating in over twenty events and having almost 6,000 contacts in the community working to inspire conservation. They canvassed, tabled, organized huge swap events and neighborhood cleanups and offered presentations. Master Recyclers talked with fellow residents, students, kids, co-workers and members of their communities of faith. They talked about residential, multi-family, business recycling and composting, thoughtful consumption, greener cleaners, and backyard compost and wormbins. They were sited all over the region from West Linn to Banks, Gresham to Canby and multiple places in the city of Portland. It was a busy week.

Of course, Master Recyclers celebrate our planet all year round, as well!

The Master Recycler Program had another reason to celebrate. This spring, the program commemorated the graduation of its 50th class! The program was started in 1991, by Recycling Advocates and supported by the OSU extension service. When the program moved to the City of Portland and received funding from Metro, Clackamas and Washington Counties it began to offer courses three times a year and to rotate through the three counties in the region. There are now officially 1145 Master Recyclers.

Congratulations and welcome to Class 50! As you can see you will be joining a movement of community organizers.

>> Lauren Norris



## MEMBER OF EARTH SHARE OREGON

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### Contribute to EarthShare at your workplace: it's so easy

As summer comes to a close, we all think back on the beautiful places we had the chance to enjoy during the great outdoor season – the beaches, high desert, crystal-clear rivers and craggy mountains. And now as the sunny months leave us, we can do more than just enjoy the environment.

We can do something to protect the treasures of this state for future generations.

Recycling Advocates is a proud member of EarthShare Oregon. What does this mean to you? You and your fellow employees can choose to have contributions sent automatically to your favorite Oregon conservation groups, including Recycling Advocates. Since your contribution is spread out over the course of a year, the amount deducted from your paycheck is minimal, and all gifts are tax-deductible.

If your workplace is not currently involved in an EarthShare giving campaign, establishing one is easy. EarthShare will work with your employer to set up a program that meets your company's needs.

Oregon's natural beauty and livability is legendary. With your contribution to EarthShare, you can share in the responsibility for protecting these gifts. For more information, please contact Meghan Humphreys at EarthShare: 503-223-9015 or [meghan@earthshare-oregon.org](mailto:meghan@earthshare-oregon.org); or visit [www.earthshare-oregon.org](http://www.earthshare-oregon.org)



## ADVOCACY CALENDAR

### Recycling Advocates Annual Membership Meeting September 12, 6-8 pm

All members should attend this annual event this year to be held in Peninsula Park, 700 N Rosa Parks Way, Portland. RSVP requested.— contact us at [Info@RecyclingAdvocates.org](mailto:Info@RecyclingAdvocates.org) or call 503-777-0909. *Detail on first page.*

### 2nd Annual ReuseConex Conference , Portland October 18-20

Reuse ranks above recycling, composting, energy recovery, and landfiling in Oregon's statutory solid waste management hierarchy. This reuse conference and expo highlights this fact. *See details page 3.*



#### The Board

Betty Patton  
President

Rhett Lawrence  
Vice-President

Johnny Leuthold  
Secretary

Rick Paul  
Treasurer

Rob Guttridge  
At Large

Elizabeth Goodman  
At Large

Kris Olson  
At Large

#### Staff

Richard Lee-Berman  
Administrator  
Editor  
Webmaster

Become a member now. . .



- ☐ \$25 Advocate    ☐ \$50 Friend    ☐ \$100 Supporter    ☐ \$250 Sustainer  
☐ Other \_\_\_\_\_    ☐ I'm giving a gift membership to the recipient below\*  
☐ Contact me about volunteering for RA    ☐ Don't sign me up for Action Alerts

Please enclose a check and mail to: PO Box 6736, Portland OR 97228-6736 or visit [www.RecyclingAdvocates.org/join.htm](http://www.RecyclingAdvocates.org/join.htm) and pay by credit card or PayPal.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone, Day \_\_\_\_\_ Evening \_\_\_\_\_

Email \_\_\_\_\_

\*Your name, if this is a gift membership \_\_\_\_\_

*Your membership contribution to RA is tax-deductible to the full extent of the law*

www.recyclingadvocates.org • info@recyclingadvocates.org

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