## **Capstone 1: Data Wrangling - AirBnB Price Prediction**

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In order to begin exploring the data set, there were a few steps I took to clean things up and get to know the features I had to work with. I first obtained the data set from <a href="InsideAirBnB.com">InsideAirBnB.com</a> and loaded the csv file for the <a href="Los Angeles">Los Angeles</a>, <a href="CA listings">CA listings</a> into a Pandas dataframe which I will call the "DF" for the sake of this report. Each row in DF is an available listing on the AirBnB site in Los Angeles, CA, and it has features related to listing criteria (bedrooms, bathrooms, beds, number of guests), as well as reviews, location, amenities, min/max number of nights. DF had many free-text features which I dropped for this initial attempt, but I would include them in the future as I learn to implement NLP techniques.

I also dropped a handful of columns which have mostly NaN values.

There were also columns in DF that were closely related to each other (having to do with the total listings by that same host) which I dropped and just left the host\_listings\_count column to account for that information.

After these manipulations, I was already down from 106 columns to 60, reducing the dimension of DF by about 40%.

There were also sparse categories within property\_type which I grouped together into House, Apartment, and Other. I was going to create a group called Hotel to include Hotel, Boutique Hotel, and Bed and Breakfast, but there would have only been 468 listings out

of the total ~\$38,000 listings so I decided it wasn't significant enough to keep.

```
In [37]: #We can group together the categories that are all classifications of house/apartment
          df.property_type.replace({
              'Townhouse': 'House',
              'Bungalow': 'House',
              'Cottage': 'House',
              'Villa': 'House',
              'Tiny house': 'House'
              'Earth house': 'House',
              'Chalet': 'House',
              'Guesthouse' : 'House',
'Serviced apartment': 'Apartment',
              'Loft': 'Apartment',
              'Aparthotel' : 'Apartment',
              'Condominium' : 'Apartment',
              }, inplace=True)
          df.loc[~df.property_type.isin(['House', 'Apartment']), 'property_type'] = 'Other'
In [38]: df.property_type.value_counts()
Out[38]: House
                       19418
         Apartment
                      16791
         Other
                        2642
         Name: property_type, dtype: int64
```

The dollar-value columns price, security\_deposit, cleaning\_fee and the column extra\_people needed to be changed from string to int values as well, stripping the dollar signs where needed and converting the NaN values to zeros.

```
In [11]: ##change prices to float values
         df.price = df.price.str[1:-3]
         df.price = df.price.str.replace(",", "")
         df.price = df.price.astype('int64')
         df.price.head()
Out[11]: id
         109
                 122
         344
                 168
         2708
                  79
         2732
                 140
         2864
                  80
         Name: price, dtype: int64
```

Once I had changed the price column to an int, I began exploring just the basic range of price values in DF.

```
In [12]: df.price.max()
Out[12]: 22000

In [14]: df.price.min()
Out[14]: 0
```

I came across a few listings with \$0 for the nightly price which I thought was odd, and the highest nightly price was \$22,000. I found the specific listings at this high price by using the listing URL (one of the features of DF) and was able to validate that this is not an error.

There are two luxury retreat listings at \$22,000/night! They are gorgeous, by the way, here's one:



I believe the \$0/night listings were mistakes as I didn't see any similarities between these listings, and I was able to verify the actual prices again by using the listing URLs. I know in general I would really just drop those entries because we have so many entries in this data set already, but because there were only 5 of them and I honestly need the practice, I verified the prices posted as of 03-13-20 and manually inputted them into DF.



```
In [16]: df.loc[df.index == 18506601, 'price'] = 70.0
    df.loc[df.index == 18506601, 'price']

Out[16]: id
    18506601    70.0
    Name: price, dtype: float64

In [17]: df.loc[df.index == 18562002, 'price'] = 189.0
    df.loc[df.index == 21099870, 'price'] = 57.0
    df.loc[df.index == 21187671, 'price'] = 95.0
    df.loc[df.index == 29421142, 'price'] = 150.0
```