Adrià Julià Lundgren

Freelance UI/UX Designer

Experienced UX Designer with over 15 years of expertise, proficient in Figma, adept at user-centered design, rapid prototyping, and ensuring usability and accessibility in digital products.

Skills Highlights:

- **Figma Proficiency:** I am highly proficient in Figma, utilizing its collaborative features to streamline design workflows, enhance communication, and ensure seamless coordination between design and development teams.
- **User-Centered Design (UCD):** My approach to design is rooted in UCD principles. I am skilled in conducting user research, creating personas, and implementing feedback loops to ensure the end product aligns perfectly with user expectations.
- **Prototyping Expertise:** I have a strong background in rapid prototyping, using tools such as Figma and InVision to bring designs to life quickly. This allows for thorough testing and refinement of user interactions, ensuring a polished final product.
- **Usability and Accessibility:** Ensuring the usability and accessibility of digital products is a top priority in my design process. I am experienced in conducting heuristic analyses and implementing solutions that cater to diverse user needs and enhance overall accessibility.

Born on:	11/09/1968
Residence:	Barcelona
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PROFESSIONAL EXPERIENCE

Freelance   2019 – Present

FrontEnd Developer at BeeData Analytics (beedataanalytics.com)
UI/UX design and prototyping for the custom PDF report generation application for various electric companies, as well as the design and development of the corporate website and various web apps.
BigData, Figma, HTML, CSS/SASS, D3, Python, Git, React, PDF, Responsive design, WordPress, ACF, Polylang.

UI/UX and FrontEnd Developer for Editorial Planeta (casadellibro.com and eae.es)
Implementation of the new websites for Casa del Libro and EAE Business School.
Figma, Invision, HTML5, CSS/SASS, JavaScript, VueJS, Drupal, PHP, Symfony, Twig, …

FrontEnd Developer at SomMobilitat (sommobilitat.coop)
FrontEnd development with WordPress.
Responsive design, Figma, WordPress, ACF, HTML5, CSS3, jQuery, PHP, Git, GoogleMaps, Caldera Forms …

Design and development of various sites under CMS WordPress
JungleMows.com E-commerce design, layout. https://xarop.com/cv/
memorimage.reus.cat Redesign of the Reus Film Festival website.
beedataanalytics.com/ Corporate website in WordPress
garatgeJCA.eu Design, layout, and programming of the adaptive local commerce website.
ub.edu.mei Design, layout, and programming of the adaptive website for the University of Barcelona
Figma, WordPress, Woocommerce, ACF, Polylang, GoogleMaps Api, HTML, CSS/SASS, jQuery, PHP, Git, Gutenberg, Ultimate Members, Vimeo, …

FrontEnd UI/UX and Developer at Newshore   2017 – 2020

FrontEnd UI/UX designer & developer for Vueling (vueling.com)
Layout and programming of the Front End in various web projects and web apps in a multidisciplinary and agile methodologies team.
Angular 2+, VueJS, SASS, Node, GIT, SCRUM, Jira, MS Teams, Azure, …

Freelance   2009 – 2019

Design and development of the website for the online travel agency (levoyageurmediterraneen.com)
Design, layout, and programming of the adaptive website.
Responsive design, WordPress, ACF, Polylang, Bootstrap 4, HTML5, CSS3, jQuery, PHP…

Design and development of the memorimage Festival de Reus *website* (memorimagefestival.org)
Design, layout and programming of the adaptive and multilingual *website* .
Responsive design, WordPress, ACF, Polylang, Bootstrap 4, HTML5, CSS3, jQuery, PHP…

Design and development of the ElDocumentalDelMes *website* (eldocumentaldelmes.com)
Design, layout and programming of the adaptive and multilingual *website* . Program and catalog of documentaries.
Responsive design, WordPress, Types, Polylang, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP…

Development of the Easy Baby Kit *ecommerce* (easybabykit.eu)
Design and integration of a *custom theme* for PrestaShop. Assembly and configuration of ecommerce with POS, carrier module and CRM module.
Responsive design, PrestaShop, Smarty, POS, CRM, Bootstrap 3, HTML5, CSS3, jQuery, …

Design and development of the DocsBarcelona Festival *website* (docsbarcelona.com)
Design, layout and programming of the multilingual *website* , *integrating an eco-commerce* for registrations and a *newsletter* manager as well as a product catalog with locations and sessions.
Responsive design, WordPress, Types, WPML, Woocommerce, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP…

Design and development of the adamo.es *website*
Design and development of the UI using Bootstrap and Less, GoogleMaps and forms .
Fireworks, Responsive design, WordPress, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP…

***UI designer* at Infojobs.**
Redesign of the UI of the candidates section of the infojobs.net website .
Firework, HTML, CSS, jQuery, PHP…

Telefónica R+D
2008 – 2009

Design, layout and programming of *mockups* **or prototypes of social networks.**
Wireframing and development in the *UI/UX* team with agile development methodologies (SCRUM).
Fireworks, SCRUM. HTML5, CSS3, jQuery, PHP, Drupal.

Vueling Airlines
2006 – 2008

Web development , design, creation and maintenance of hotel and car rental reservation sections .
Maintenance, design and layout of the vueling.com *website* , both in marketing areas (newsletters, promotions) and in the purchasing process and corporate website. Photoshop, Fireworks, Illustrator, Dreamweaver, HTML, CSS, PHP, jQuery

Freelance
2002 – 2005

Web development , among others, of the *websites* of the Canary Islands 2005 Pain Congress and the Serenity Amadores tourist complex. Development (programming and Flash integration) of the **Miquel Rius** company *website* (miquelrius.com). Development (programming and Flash integration) of the official *website* of **Agatha Ruiz de la Prada** (agatharuizdelaprada.com) **Project manager** (design, programming, realization, maintenance, management,...) of the portal on mental illnesses schizo.com . Creation of various *websites* and corporate images (Digital Events, les Cols, eLearning workshops). Flash, Director, ActionScript, Lingo, Photoshop, Fireworks, FreeHand, Dreamweaver, HTML, CSS,

Creative Director in IT&C
2000 – 2002

Creative director in IT&C, *e-commerce* and Internet services company:
Coordination of the team of designers and *webmasters* for the creation of the corporate image and *websites* of various types (virtual stores, bikercom.com or portals, mortadeloyfilemon.com , etc.).

Catalan Encyclopedia
1999 - 2000

Multimedia development in the work Rutes de Catalunya, collection of 28 CDRoms co-edited by El Periódico, Enciclopedia Catalana and TV3.
Development in the Multimedia Summer Notebooks .
Macromedia Director, Photoshop, Freehand

Freelance
1998 - 1999

Teacher of computer graphics and multimedia (Photoshop, FreeHand, Internet) at the Esbes Formació and Doménech Formació academies.
Creation of several educational interactives for the Municipal Institute of Persons with Disabilities.
Integrator under Macromedia Director in an interactive game (CD-Rom) for Particular Signs.
Development of several corporate CD-Roms in Spain Biz Point.

Group Z
1997 - 1999

Integrator and multimedia programmer in the production company Somni Systems:
CD-Roms: Quaderns d'Estiu for the Enciclopedia Catalana, La Gran Enciclopedia del Rock for Man magazine and the interactive demonstration of Zeta Multimedia products.

Links International
1996 - 1997

Multimedia technician and designer at the LINKS international publishing house:
Preparation of the Architectural Design, Interior Spaces and European Furniture CD-Roms.

TRAINING

Pompeu Fabra University   2003

Multimedia Programming Postgraduate Multimedia
programming, HTML, CSS, PHP, MySQL, ActionScript, JavaScript, Lingo...

Higher School of Design and Plastic Arts of Catalonia   1995 - 1999

Official Degree in Graphic Design at the EAAOA Llotja.
Advertising Graphic Specialty. The graphic designer is responsible for translating the ideas and concepts that must reach the target audience into visual language.

Multimedia   1995 - 1996

Technician in Multimedia treatments , studies in ITES-Imatge i só (multimedia projects).
Design and development of Multimedia Projects (CDRom), Macromedia Director, Lingo, Adobe Premiere, Photoshop, video and audio editing.

Baccalaureate and COU   1985 - 1989

Montserrat High School , Barcelona..

Another formation

Advanced React/Redux or in ImaginaGroup	2020
Angular from scratch to expert on Udemy	2017
Creation of webapps in Barcelona Activa	2017
Angular JS in Barcelona Activa	2017
Creation of Android apps in Barcelona Activa	2012
Management skills in Barcelona Activa	2003
Supervisor of PC systems , Barcelona Activa (200h).	1995
Computer-aided design (AUTOCAD) at CENEC.	1992

Languages

Spanish and Catalan : native
English : professional level

TECHNICAL SKILLS

Design and layout

Photoshop	8/10
Illustrator	7/10
Figma / Sketch / XD	9/10

Programming

HTML5	9/10
CSS3	9/10
Sass / Less	8/10
PHP / MySQL	8/10
JavaScript	8/10
Git	8/10

Libraries, frameworks and CMS

jQuery	8/10
Angular	6/10
React	6/10
Bootstrap	9/10
Foundation	7/10
WordPress	9/10
Drupal	7/10
Prestashop	8/10

Diseño y prototipado: Figma, PhotoShop, Fireworks, Sketch, Illustrator, InDesign, Axure, ...
Multimedia: Flash/ActionScript, Director/Lingo, Adobe Premiere y otros editores.
Dessarrollo web: VS Code, Sublime, Atom, Jira, AWS, GIT, Dreamweaver, HTML, DHTML, CSS, Sass, Less, JavaScript, jQuery, Angular, React, VueJs, PHP, MySQL.
Ofimática: Microsoft Office, Open Office, Google Docs, ..
Entornos: PC-Windows, Linux y Apple Macintosh.