Adrià Julià Lundgren

Freelance UI/UX Designer

Experienced UX Designer with over 15 years of expertise, pro cient in Figma, adept at user-centered design, rapid prototyping, and ensuring usability and accessibility in digital products.

# Skills Highlights:

Curriculum vitae



Figma Pro ciency: I am highly pro cient in Figma, utilizing its collaborative features to streamline design work ows, enhance communication, and ensure seamless coordination between design and development teams.

User-Centered Design (UCD): My approach to design is rooted in UCD

principles. I am skilled in conducting user research, creating personas, and implementing feedback loops to ensure the end product aligns perfectly with user expectations.

Prototyping Expertise: I have a strong background in rapid

prototyping, using tools such as Figma and InVision to bring designs to life quickly. This allows for thorough testing and re nement of user interactions, ensuring a polished nal product.

Usability and Accessibility: Ensuring the usability and accessibility of digital products is a top priority in my design process. I am experienced in conducting heuristic analyses and implementing solutions that cater to diverse user needs and enhance overall accessibility.

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Residence: Barcelona

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# PROFESSIONAL EXPERIENCE

Freelance

2019 – Present

FrontEnd Developer at BeeData Analytics ([beedataanalytics.com](https://beedataanalytics.com/))

UI/UX design and prototyping for the custom PDF report generation application for various electric companies, as well as the design and development of the corporate website and various web apps.

BigData, Figma, HTML, CSS/SASS, D3, Python, Git, React, PDF, Responsive design, WordPress, ACF, Polylang.

UI/UX and FrontEnd Developer for Editorial Planeta ([casadellibro.com](https://www.casadellibro.com/) and [eae.es](https://www.eae.es/)) Implementation of the new websites for Casa del Libro and EAE Business School. Figma, Invision, HTML5, CSS/SASS, JavaScript, VueJS, Drupal, PHP, Symfony, Twig, ...

FrontEnd Developer at SomMobilitat ([sommobilitat.coop](https://www.sommobilitat.coop/)) FrontEnd development with WordPress.

Responsive design, Figma, WordPress, ACF, HTML5, CSS3, jQuery, PHP, Git, GoogleMaps, Caldera Forms ...

Design and development of various sites under CMS WordPress [JungleMows.com](https://junglemows.com/) E-commerce design, layout. https://xarop.com/cv/ [memorimage.reus.cat](https://xarop.com/cv/memorimage.reus.cat/) Redesign of the Reus Film Festival website. [beedataanalytics.com/](https://beedataanalytics.com/) Corporate website in WordPress

[garatgeJCA.eu](https://www.garatgejca.eu/) Design, layout, and programming of the adaptive local commerce website.

[ub.edu.mei](https://ub.edu/mei) Design, layout, and programming of the adaptive website for the University of Barcelona

Figma, WordPress, Woocommerce, ACF, Polylang, GoogleMaps Api, HTML, CSS/SASS, jQuery, PHP, Git, Gutenberg, Ultimate Members, Vimeo, ...

# FrontEnd UI/UX and Developer at Newshore

2017 – 2020

FrontEnd UI/UX designer & developer for Vueling ([vueling.com](https://vueling.com/))

Layout and programming of the Front End in various web projects and web apps in a multidisciplinary and agile methodologies team.

Angular 2+, VueJS, SASS, Node, GIT, SCRUM, Jira, MS Teams, Azure, ...

# Freelance

Design and development of the website for the online travel agency ([levoyageurmediterraneen.com](https://www.levoyageurmediterraneen.com/)) Design, layout, and programming of the adaptive website.

Responsive design, WordPress, ACF, Polylang, Bootstrap 4, HTML5, CSS3, jQuery, PHP...

Design and development of the memorimage Festival de Reus *website* ( [memorimagefestival.org](https://memorimage.reus.cat/) ) Design, layout and programming of the adaptive and multilingual *website* .

Responsive design, WordPress, ACF, Polylang, Bootstrap 4, HTML5, CSS3, jQuery, PHP...

Design and development of the ElDocumentalDelMes *website* ( [eldocumentaldelmes.com](https://www.eldocumentaldelmes.com/) )

Design, layout and programming of the adaptive and multilingual *website* . Program and catalog of documentaries.

Responsive design, WordPress, Types, Polylang, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP...

2009 – 2019

Development of the Easy Baby Kit *ecommerce* ( [easybabykit.eu](https://easybabykit.eu/shop/) )

Design and integration of a *custom theme* for PrestaShop. Assembly and con guration of ecommerce with POS, carrier module and CRM module.

Responsive design, PrestaShop, Smarty, POS, CRM, Bootstrap 3, HTML5, CSS3, jQuery, ...

Design and development of the DocsBarcelona Festival *website* ( [docsbarcelona.com](https://www.docsbarcelona.com/) )

Design, layout and programming of the multilingual *website , integrating an eco-commerce* for registrations and a *newsletter* manager as well as a product catalog with locations and sessions.

Responsive design, WordPress, Types, WPML, Woocommerce, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP...

Design and development of the adamo.es *website*

Design and development of the UI using Bootstrap and Less, GoogleMaps and forms [.](https://www.adamo.es/)

Fireworks, Responsive design, WordPress, Bootstrap 3, HTML5, CSS3, Less, jQuery, PHP...

*UI designer* at [Infojobs.](https://www.infojobs.net/)

Redesign of the UI of the candidates section of the [infojobs.net](https://www.infojobs.net/) website .

Firework, HTML, CSS, jQuery, PHP...

# Telefónica R+D

Design, layout and programming of *mockups* or prototypes of social networks.

*Wireframing* and development in the *UI/UX* team with agile development methodologies (SCRUM).

Fireworks, SCRUM. HTML5, CSS3, jQuery, PHP, Drupal.

# Vueling Airlines

2008 – 2009

2006 – 2008

Web development , design, creation and maintenance of [hotel](https://www.vueling.com/hotels/) and [car rental](https://www.vueling.com/cars/) reservation sections .

Maintenance, design and layout of the [vueling.com](https://www.vueling.com/) *website* , both in marketing areas (newsletters, promotions) and in the purchasing process and corporate website. Photoshop, Fireworks, Illustrator, Dreamweaver, HTML, CSS, PHP, jQuery

# Freelance

2002 – 2005

Web development , among others, of the *websites* of the Canary Islands 2005 Pain Congress and the Serenity Amadores tourist complex. Development (programming and Flash integration) of the Miquel Rius company *website* ( [miquelrius.com](https://www.miquelrius.com/) ). Development (programming and Flash integration) of the o cial *website* of Agatha Ruiz de la Prada ( [agatharuizdelaprada.com](https://www.agatharuizdelaprada.com/) ) Project manager (design, programming, realization, maintenance, management,...) of the portal on mental illnesses [schizo.com](https://www.esquizo.com/) . Creation of various *websites* and corporate images (Digital Events, les Cols, eLearning workshops). Flash, Director, ActionScript, Lingo, Photoshop, Fireworks, FreeHand, Dreamweaver, HTML, CSS,

# Creative Director in IT&C

2000 – 2002

Creative director in IT&C, *e-commerce* and Internet services company:

Coordination of the team of designers and *webmasters* for the creation of the corporate image and *websites* of various types (virtual stores, [bikercom.com](https://www.bikercom.com/) or portals, [mortadeloy lemon.com](https://www.mortadeloyfilemon.com/) , etc. ).

# Catalan Encyclopedia

1999 - 2000

Multimedia development in the work Rutes de Catalunya, collection of 28 CDRoms co-edited by El Periódico, Enciclopedia Catalana and TV3.

Development in the [Multimedia Summer Notebooks](https://www.grec.net/home/escolar/PRIMARIA/qestiucd8.htm) .

Macromedia Director, Photoshop, Freehand

# Freelance

1998 - 1999

Teacher of computer graphics and multimedia (Photoshop, FreeHand, Internet) at the Esbes Formació and Doménech Formació academies.

Creation of several educational interactives for the Municipal Institute of Persons with Disabilities. Integrator under Macromedia Director in an interactive game (CD-Rom) for Particular Signs.

Development of several corporate CD-Roms in Spain Biz Point.

# Group Z

1997 - 1999

Integrator and multimedia programmer in the production company Somni Systems:

CD-Roms: Quaderns d'Estiu for the Enciclopedia Catalana, La Gran Enciclopedia del Rock for Man magazine and the interactive demonstration of Zeta Multimedia products.

# Links International

Multimedia technician and designer at the LINKS international publishing house: Preparation of the Architectural Design, Interior Spaces and European Furniture CD-Roms.

1996 - 1997

# TRAINING TECHNICAL SKILLS

Pompeu Fabra University

Multimedia Programming Postgraduate Multimedia programming, HTML, CSS, PHP, MySQL, ActionScript, JavaScript, Lingo...

# Higher School of Design and Plastic Arts of

2003

# Design and layout

Photoshop 8/10

Illustrator 7/10

Figma / Sketch / XD 9/10

# Catalonia

O cial Degree in Graphic Design at the EAAOA Llotja.

1995 - 1999

Programming

HTML5 9/10

Advertising Graphic Specialty. The graphic designer is responsible for translating the ideas and concepts that must reach the target audience into visual language.

CSS3 9/10

Sass / Less 8/10

PHP / MySQL 8/10

# Multimedia

1995 - 1996

JavaScript 8/10

Git 8/10

Technician in Multimedia treatments , studies in ITES-Imatge i só (multimedia projects).

Design and development of Multimedia Projects (CDRom), Macromedia Director, Lingo, Adobe Premiere, Photoshop, video and audio editing.

# Libraries, frameworks and CMS

jQuery 8/10

Angular 6/10

# Baccalaureate and COU

Montserrat High School , Barcelona..

# Another formation

1985 - 1989

React 6/10

Bootstrap 9/10

Foundation 7/10

WordPress 9/10

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| Advanced React/Redux or in ImaginaGroup | 2020 |  | Drupal 7/10 |
| Angular from scratch to expert on Udemy | 2017 |  | Prestashop 8/10 |
| Creation of webapps in Barcelona Activa | 2017 |  |  |
| Angular JS in Barcelona Activa | 2017 |  |  |

Computer-aided design (AUTOCAD) at CENEC.

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| Creation of Android apps in Barcelona Activa | 2012 |
| Management skills in Barcelona Activa | 2003 |
| Supervisor of PC systems , Barcelona Activa (200h). | 1995 |

# Languages

Spanish and Catalan : native English : professional level

1992

Diseño y prototipado: Figma, PhotoShop, Fireworks, Sketch,

Illustrator, InDesign, Axure, …

Multimedia: Flash/ActionScript, Director/Lingo, Adobe Premiere y otros editores.

Dessarrollo web: VS Code, Sublime, Atom, Jira, AWS, GIT, Dreamweaver, HTML, DHTML, CSS, Sass, Less, JavaScript, jQuery, Angular, React, VueJs, PHP, MySQL.

O mática: Microsoft O ce, Open O ce, Google Docs, .. Entornos: PC-Windows, Linux y Apple Macintosh.