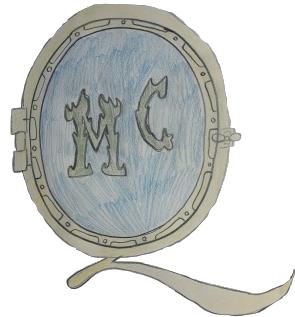


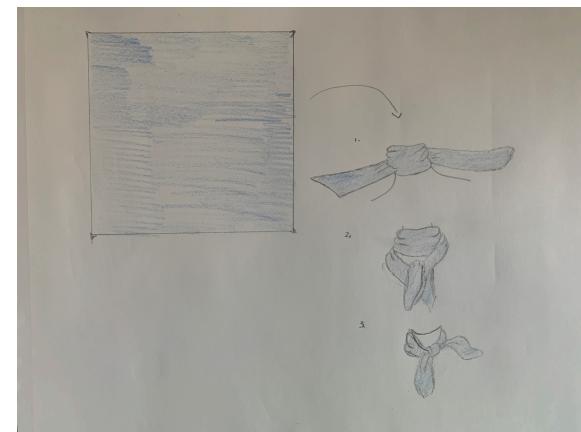
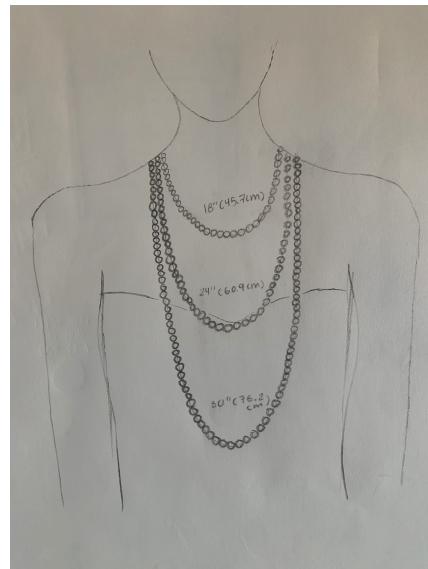
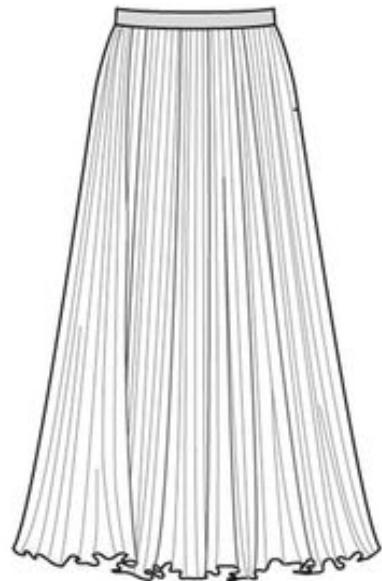
ALEXANDER MCQUEEN



One of the negative impacts of the current situation is the limitation of creativity. Expressing ourselves through our clothes is difficult when confined in our homes. Many look forward to the future ahead, where dressing up and getting ready will become a daily thing once again. Because of long term confinement many are more willing to step out of their comfort zone. The specific garments and accessories I have chosen are meant to embody this new profound confidence arising through simple and loose fitting clothes, because we still want to be comfortable. We can still be comfortable and have fun while being professional. Additionally, I wanted to convey the delicacy and beauty of the ocean and, like the smooth waves, clothes are fluid. All the items in this collection can be worn by both men and women. Alexander McQueen once said, "**Fashion should be a form of escapism, and not a form of imprisonment.**" Let's not limit what people can and cannot wear.

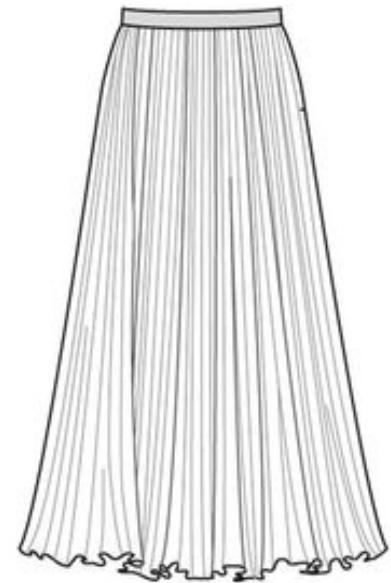
Target Customer:

- ages 25-45
- men & women
- mainly women
- upper class
- big cities
- professional, established, independent, mature





Silk instead of raffia





PANTONE®
11-4202 TCX
Star White



PANTONE®
11-1001 TPX
White Alyssum



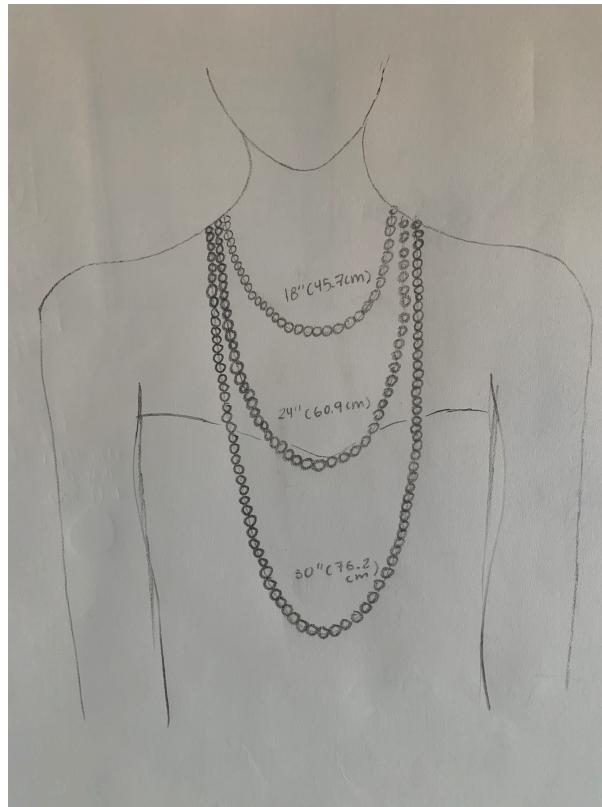
PANTONE®
11-0802 TPX
Snow White



PANTONE®
11-0801 TPG
Bright White







53E

