Xavier Garcés Martí

Product Owner

A Product Team is "just" a Team, no matter when you read that

🌐 Barcelona, Spain
📱 +34 677 38 64 88
✉ xgarcesmarti@gmail.com
🔵 LinkedIn

EXPERIENCE 👨‍💼

Devex, Barcelona — Product Owner

JUNE 2022 - PRESENT

As a Product working on the Jobs team, understanding our users, based on data, and together with the stakeholders and ui/ux experts, defining the product requirements.

As part of my job I am in charge of representing and communicating the Road Map, defining Users Stories, managing the Backlog and facilitating the Scrum Ceremonies.

Devex, Barcelona — Frontend Developer

MARCH 2018 - JUNE 2022

As a Frontend developer I have worked on the News team, implementing features for our paid and non paid users.

Working very closely with ui/ux Designers and the Product Owner, together with the Back-ends, using Scrum as a framework, and using React and Ruby on Rails as main tech stack.

Flowlens, Belfast — Frontend Developer

APRIL 2014 - MARCH 2018

As a Frontend developer I have worked on developing new functionalities for the platform, fixing issues and improving the platform in general.

The platform was developed on Ruby on Rails and I have developed an App version for iOS and Android using PhoneGap.

Concentrix, Belfast — Technical Advisor at Electronic Arts

JANUARY 2014 - APRIL 2014

I have worked providing technical support and troubleshooting through the use of telephone, email and online chat which involves managing customer's billing, privacy and security data.

Concentrix, Belfast — Sales Advisor at Apple

SEPTEMBER 2013 - JANUARY 2014

I have worked providing technical support and troubleshooting through the use of telephone, email and online chat which involves managing customer's billing, privacy and security data.

SKILLS 💪

Agile (Scrum)
Empathy
Communication
Collaboration
Requirements Definition
Critical Thinking
Data-Driven (KPIs)
MVP Definition
Product RoadMap Definition
Prioritization based on Goals

SCRUM 🏈

Refinement
Sprint Reviews/Planning
User Stories
Retrospectives
Increment
Product/Sprint Backlog

TOOLS 🛠️

Jira, Confluence, Google Search Console, Google Analytics, Looker Studio (Google Data Studio), Slack, Metabase, GitHub, Plausible, Hotjar

TECH STACK 👨‍💻

React, Ruby on Rails, AngularJS, Javascript, TypeScript, PHP, HTML, CSS

Freelance, Mataró — Web Developer
JANUARY 2012 - MARCH 2013

Developing corporate and e-commerce websites in some platforms such as Drupal, Joomla, Wordpress.

Developing a new CRM for a real estate company (Urbenia Serveis Immobiliaris SL) and a new website on the CakePHP platform. This app allows the real estate management, customers and owners, to synchronize information, alerts, mailing...

SEO and SEM positioning to promote the website, creating several campaigns in Google AdWords, analyzing statistics.

Sala Assessor Informàtic S.L., Mataró — Web Developer
MARCH 2008 - DECEMBER 2011

Developing some custom CRM for different kinds of companies in eBD, such as textile or delivery of goods. Working at all stages: customer's meetings, gathering requirements, analysis, design, development, and test.

Corporate and e-commerce websites development on some platforms such as Drupal, Joomla, Wordpress; but also custom programming in PHP, such as modules, components or templates.

LANGUAGES 🗣

Spanish (Native)
Catalan (Native)
English (Fluent)

CERTIFICATES 📜

PUE
Product Owner and Scrum Master
SEP 2022 - DEC 2022

Code Academy
React Testing
SEP 2021 - DEC 2021

University of Helsinki
Full Stack Open
SEP 2019 - DEC 2019

EDUCATION 👨‍🎓

UOC, Barcelona
Master of *Software Engineering*
SEP 2012 - DEC 2015

EUPMT (UPC), Mataró
Software Engineering
SEP 2003 - JUL 2007