



Delrax

*the token for
e-commerce
payment Gateway
Exchange*

Content

1.Delrax

1.1.The origin

1.2.Our vision

1.3.Our mission

2.Road map

3.Token sale

4.Token Allocation

5.Plans

5.1.Online Marketplace

5.2.Blockchain Development

5.2.1.Exchange

5.2.2.Wallet

5.3.Online Shopping Mall

5.4.Launching of mobile App

5.5.Payment Gateway

6.FAQ

7.Disclaimer

DELRAX

WHAT IS DELRAX?

Delrax is a platform that is built with the features of an online marketplace, online shopping mall, cryptocurrency exchange and payment Gateway.

WHAT IS DELRAXTOKEN?

Delrax Token is an E-commerce and payment Gateway token that is built on Waves platform. Delrax token will be used as a method of payment in the online marketplace(optional), online shopping mall and payment gateway. DRXT will also be an exchange coin on delrax exchange

The Origin

The idea of Delrax Token was came in the last quarter of 2017 when the co-founders were searching for where to buy stuff and pay bills with cryptocurrencies. They noticed that although cryptocurrencies where accepted in some countries, there was no platform to use them to purchase stuffs or settle bills, so they came up with "what they believe to be the solution", a token for e-commerce and payment gateway to settle bills, to do so they are ready to start their own online market place and Mall, and a payment Gateway platform.

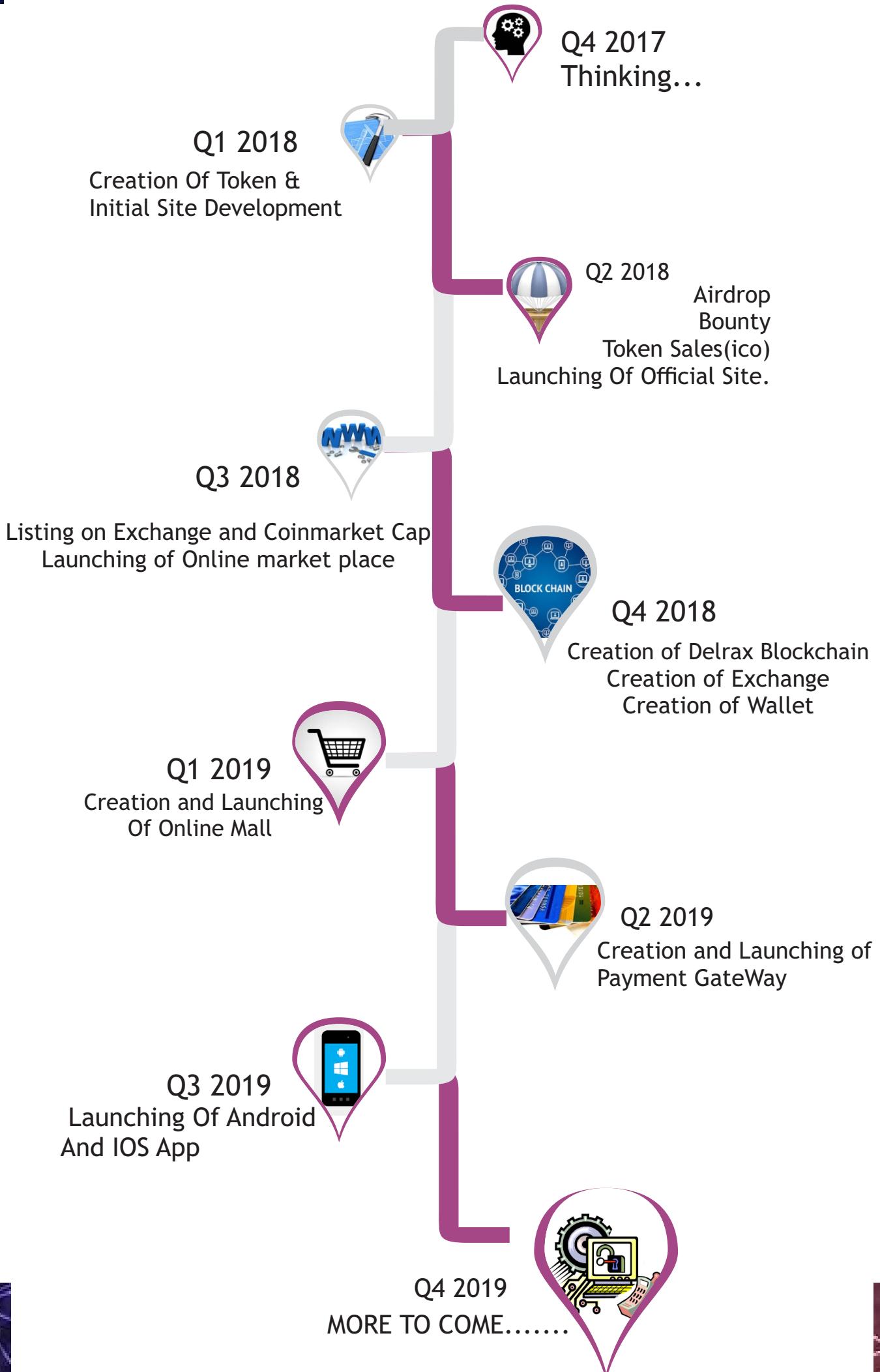
Our Vision

Our vision is to have a token we can buy stuff with and even settle our domestic bills, to make this possible; we are building an E-commerce and Payment Gateway platform to make this vision a reality.

Our Mission

The DRXT Token was developed to encourage decentralized currencies, knowing that the birth of crypto currency was to have a decentralized currency (means of exchange) it is for this same reason that we have decided to come up with "Delrax Token". Delrax Token is introduce for the common purpose of online shopping and bills settlement with a payment Gateway.

ROAD MAP



Token Sales

With project like blockchain development, cryptocurrency exchange, wallet, marketplace, mall and payment gateway, delrax has decided to sell some of its token through Ico in other to raise funds for the listed project. Our ico is scheduled to begin on Q2 of 2018.

Token Name	DELRAX
Token Symbol	DRXT
Token Type	WAVES
Total Supply	790,000,000
Token Sale	380,000,000
Soft Cap	\$15,000,000
Hard Cap	\$38,000,000
Price per Token	\$ 0.1
Minimum Buy	\$20
Maximum Buy	\$100,000
Referral Bonus	10%
Payment Method	BTC, ETH & WAVES

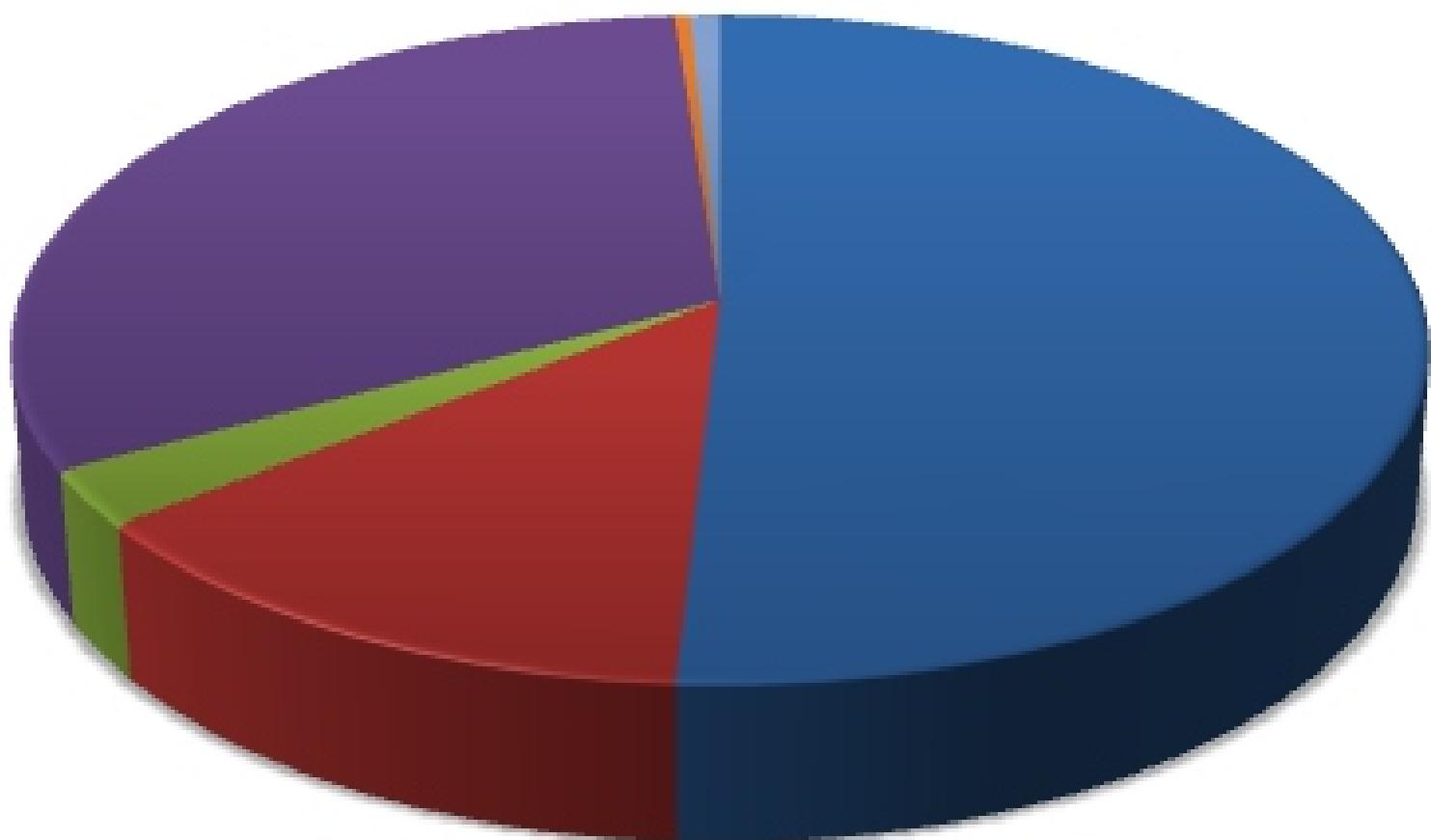
Please take note, If you pay below the minimum price, its considered as a donation to the project. If you pay above the maximum buy, the excess is considered a donation to the project

Token Distribution



Total Supply:	790,000,000
Ico:	380,000,000
Marketing:	20,000,000
Trading:	100,000,000
Airdrop:	3,000,000
Bounty:	12,500,000
Company reserves:	274,500,000
Company reserves include;	
Team:	100,000,000
Exchange:	110,000,000
Others:	64,500,000

Token Distribution



ICO

Share holders

Marketing

Company reserved

Airdrop

Bounty

PLANS

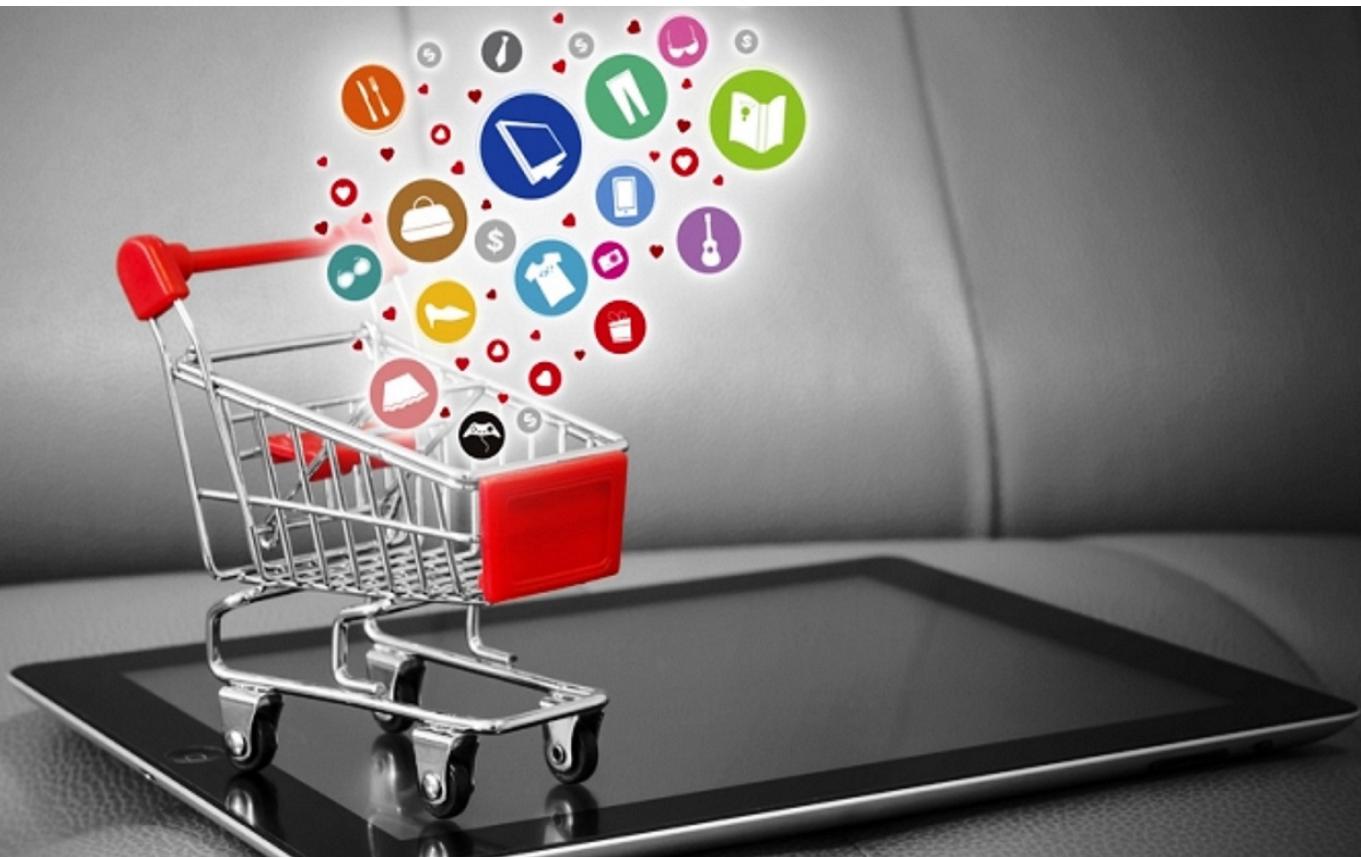
Online MarketPlace

The Typical Problem Of Online Marketplaces And Solutions

Chicken And Egg Problem

Which came first:the chicken or the egg? Who need to be brought to your site first: the buyers or the sellers? The chicken and the egg are dependent on each other as chickens hatch from eggs and chicken eggs are laid by chickens. Similarly, buyers and sellers cannot be separated, buyers just come to your marketplace when there are products/services available, and sellers only offer products/services on your site if there are buyers. So, the problem is not to argue which came first. It is about finding the way to solve chicken-and-egg problem. In other words, how to bring 2 sides of users on board at the same time.

Most companies believes that the best solution is to fix a comfortable price for the sellers while the buyers gets in free or charge sellers for new product and get little commission fees for second hand stuff but Delrax online Marketplace is making it free for both buyers and sellers with no commission what so ever. Also, we have allocated 20,000,000 tokens for marketing.



Delrax online market place is a decentralized forum where you can buy & sell any product of your choice be it fairly used or a new product. Note that Delrax is not responsible for the delivery of any product sold in the marketplace, but for delivery assurance, we are getting every detail of users by doing a KYC (know your customer). Such details include international identity card, passport and or any valid ID card will be submitted as an additional details when signing up and all data are confidential. Also there will be a 24 hours support line for assistance. Payment is advised be done at delivery point.

The seller will be given different options for method of payment, which includes: Fiat, Delrax token or other cryptocurrencies.

PLANS



A blockchain, originally block chain, is a continuously growing list of records, called blocks, which are linked and secured using cryptography. Each block typically contains a cryptographic hash of the previous block, a timestamp and transaction data. By design, a blockchain is inherently resistant to modification of the data. It is "an open, distributed ledger that can record transactions between two parties efficiently and in a verifiable and permanent way." For use as a distributed ledger, a blockchain is typically managed by a peer-to-peer network collectively adhering to a protocol for inter-node communication and validating new blocks. Once recorded, the data in any given block cannot be altered retroactively without the alteration of all subsequent blocks, which requires collusion of the network majority.

Blockchains are secure by design and exemplify a distributed computing system with high Byzantine fault tolerance. Decentralized consensus has therefore been achieved with a blockchain. This makes blockchains potentially suitable for the recording of events, medical records, and other records management activities, such as identity management, transaction processing, documenting provenance, food traceability or voting.

Blockchain was invented by Satoshi Nakamoto in 2008 for use in the cryptocurrency bitcoin, as its public transaction ledger. The invention of the blockchain for bitcoin made it the first digital currency to solve the double spending problem without the need of a trusted authority or central server.

BLOCKCHAIN BASICS FOR ECOMMERCE

Ecommerce and blockchain are both all about transactions. Ecommerce depends on them, and blockchain enables them to be made faster, safer, and with more features than ever before.

Blockchain and Online Sales

Basically, a blockchain is a distributed (or shared) ledger that allows any digital asset to be securely stored, shared, and acted upon — manually or automatically.

Blockchain Development

A more thorough explanation can be found here, **but what's important to understand now is this: blockchain technology is capable of handling virtually the entire user experience, including product searches and selection, payment processing, and post-sale customer care.** And that's just the beginning.

Delrax

Just as Bitcoin as the first cryptocurrency is the very first result of blockchain, and is accepted by prominent online market space, Delrax is Equally using BlockChain tech to ensure **save transaction and quick refunds** on it's e-commece forum.

Blockchain technology which is simply Public ledgers has publicly admitted that today there is a limitation on transactions. The 7-10 seconds needed to complete a transaction is too long to displace the current consumer expectation of 25 milliseconds for a card payment, but for settlement of bills, it is significantly faster and more secure than 1-2 business days.

Transfer of Funds – This could also fall into wholesale banking. Blockchain technologies could be applied to a variety of payment scenarios. In single currency domestic payment, the impact could be to reduce or remove the need for a central counterparty and the delays in settling transaction net or gross in real time. When applied to cross border payments, benefits include real-time settlement, changing or replacing traditional correspondent banking and thus making the process cheaper and faster for payments service users.



Delrax Exchanges

Cryptocurrency exchanges are online platform that allow cryptocurrencies to be traded with each other. In Delrax exchange, you can trade one crypto for another. You can get your token listed on Delrax exchange either by vote from your community or through payment method (Btc, Eth, Drxt). Before any coin is listed on our exchange, the coin/token will be reviewed properly. Our trading pairs on Delrax exchange include: Bitcoin, Ethereum, Delrax, Waves. Delrax also need an exchange of its own to enable those who want to get DRXT token for the mall and marketplace get easy access to the token and even at a better price.

Delrax Wallet



Cryptocurrency wallets are just like the normal wallets which we often use in real life but the only difference is it can store only virtual currencies. Nowadays, Everyone wants to launch their own crypto coin with own brand name, So obviously the need for crypto wallet will be on demand for now and future too. Whatever the business is, the core functionality of crypto wallets will never change. Every blockchain application will require a wallet to store their digital assets, mostly the exchange or trading platforms.

The Importance of Crypto Wallet In Exchange platforms

In general Delrax token and Delrax exchange platform are used to exchange or trade cryptocurrencies. So Obviously an exchange website must require a secured storage where the traders can store, buy, sell and transact their DRXT and cryptocurrencies. Without a wallet integration, it is impossible to run a successful exchange platform and a crypto shopping mall.

So for starting a business based on cryptocurrency exchange, your first requirement will be a secured crypto wallet.

Delrax Wallet will be a Cryptocurrency wallet : It stores any kind of limited cryptocurrencies - (i.e) There will be a restriction for storing a certain “type” of cryptocurrencies alone.

PLANS

Online Shopping Mall



Delrax Online shopping mall is a platform that enables a multi-vendor checkout system enabling retailers to sell in one portal and allow the consumer to check out with DRXT Token.

Collections of many traders with

different offers directly on the same website are also sometimes known as online shopping malls or virtual shopping malls. Some online malls make use of affiliate link to connect shoppers directly to different shops but in delrax online mall, we don't only have a platform for retailers but we also purchase from the manufacturers the sell directly to the consumers

Delrax online shopping malls offer a wide variety of products, you can find deals on electronics, clothing, and so much more. We offer discounted products or special promo. codes you can use on checkouts. Rather than going into physical mall to shop at different stores you can now do that from the comfort of your own home and pay with Delrax token.

Common Problems Faced By Customers While Shopping Online And Possible Solutions

Quality issues

The biggest problem while buying things online is that you have no guarantee of a product's quality. Reviews are not always reliable and all the research can't assure you of a product's quality; fraudulent sellers who intentionally mislead customers to increase sales are the prime reason for faulty/sub-par products being sold online. With the volume of goods e-commerce companies handle these days, it can be quite difficult for them to conduct quality checks on each and every one of the products they're selling. Additionally, the issue of getting the correct size remains a serious drawback for buying clothing and footwear online. Sizes vary from brand to brand, and since you can't try out the products before buying them, selecting the size is always a gamble.

To tackle the problem of quality assurance, Delrax will assemble a team for quality assurance. A group of individuals for checking the product and ensure it is exactly what the producers says it is, if it is not up to standard the products are return to the producers. For the issue of cloths or shoes size we will ensure that the actual size is indicated and other available size is indicated as well.

Delivery and logistics

One predicament that constantly turns up while shopping online is when the order will be delivered. While all e-commerce sites have order tracking systems for their customers, they aren't always accurate. Delivery personnel often turn up at our homes when we're at work or out somewhere as there's no way to fix a particular time slot for the delivery to take place. This same issue exists while returning products.



The possible solution to logistic problems that the delivery man will be at a landmark closest to you. You will be given a code that must be shown to the delivery man. Same will be given to him, to ensure the product is given to the right person and the delivery man will be safe.

Digital payment failures

Whether a customer is paying by credit/debit card, netbanking, or one of the several digital wallets that exist today, the failure of digital payments always looms overhead while making online transactions. A faltering internet connection or a technical glitch often results in the payable amount being debited from a customer's account without being credited to the selling party. And retrieving this amount is anything but a quick process; one has to inform the site and then wait around 7-10 days before the amount is refunded to their bank accounts. Delrax is using the blockchain technology provides an instant solution to this, since every transaction is recorded, fast and safe. It solves the double spending problem without the need of a trusted authority or central server. So when shopping on delrax, there is no digital payment failures.

Unclear return and guarantee policies

Since you have no idea of product's quality until you hold it in your hands, returning

things bought online is quite common. Unless you're buying from one of the established e-commerce companies, it's important to go through the return policy while making a purchase. But most sites have vague return policies that can leave you with a low-quality product and no way to return it. The same applies for guarantees, as most sites don't clearly mention what the policy is for a product and then refuse to carry out replacements if you receive a damaged product.

The above problem is about how collateral damage is handled, most e-commerce site will not indicate a clear return policy which will end up scaring off their buyers but at Delrax, we ensure that all information is shown on the policy and customers are advised to print a copy which will be needed at return point.

In the case of returning a product that is not of customer satisfaction, it should be done seven (7) day after delivery, by calling our support lines then a return ticket will be made, then you are given 3 day to return the product to the nearest ware house or pickup station. When that is done the company will ask if you want a refund or change of product, note that this has to go back to a quality assurance team to confirm your claim. Refunds are made either as vouchers or with token.

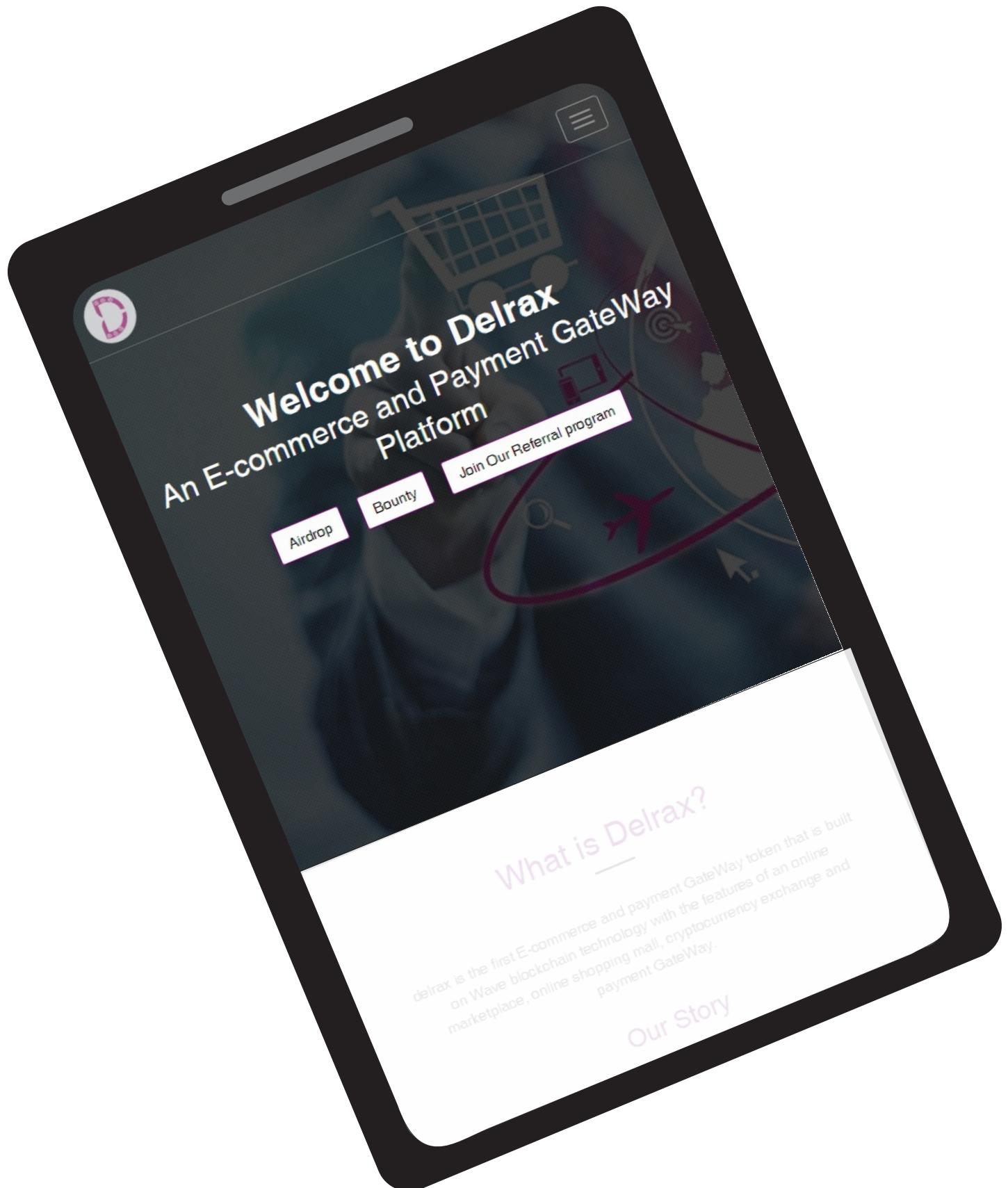
Payment GateWay



Some companies believe in creating an open gateway platform that eliminates most of the prevalent challenges associated with payments, giving the freedom for people to execute their transactions seamlessly. In a world where banks and payment gateways have the upper hand on their clients' payments, achieving a fee-free immediate transaction environment via a seamless platform integration is key. These companies further recognize that buyers and sellers of virtual goods and services need a complimentary virtual currency that returns complete control of transactions to those transacting.

Delrax is shears in the same vision but to actualize it, we are starting with giving out fiat for cryptos through our payment gateway while we still target being able to affiliate with power companies, water companies, network companies, airlines companies, cables companies, tax settlement and much more, so that these bills can be paid through Delrax Payment Gateway.

Mobile App



We are integrating all the features of the website into a mobile app, for easy navigation. This app will contain every project the company has accomplished starting from the online market place down to the Payment Gateway (check roadmap). It will also have a chat forum where the community can communicate.



FAQ

frequently asked questions

WHAT IS DELRAX?

Delrax is a platform that is built with the features of an online marketplace, online shopping mall, cryptocurrency exchange and payment Gateway.

WHAT IS DELRAXTOKEN?

DelraxToken is an E-commerce and payment Gateway token that is built on Waves platform. Delrax token will be used as a method of payment in the online marketplace (optional), online shopping mall and payment gateway. DRXT will also be an exchange coin on delrax exchange.

WHY INITIAL COIN OFFERING (ICO)?

The team decided to embark on ICO in order to raise funds for the listed project; online marketplace, online shopping mall, blockchain development, exchange, wallet, payment gateway and Mobile app.

WHY THE HARD CAP OF \$38,000,000?

From the answer to why ICO, and the listed project the team decided to fix an estimated value of \$38M to ensure that no project is left out, including listing on exchange and on coin market cap.

WHY IS THE TOTAL VOLUME OF TOKEN 790,000,000?

The developers created 790,000,000 DRXT token because of the major projects (*check token allocation to know more*).

WHY USE WAVES BLOCKCHAIN?

Unlike other platform waves platform is cheaper (has a fixed transaction fees) and is faster (delivers in seconds) and is secured (no history of being hacked).

WHY IS THE ICO PRICE \$0.1?

After token allocation, we had to fix an ICO price that will give us the exact hard cap value.

HOW CAN THE "DRXT" BE USED ON THE E-COMMERCE PALTFORM?

Until when our wallet is ready, you transfer from your cryptocurrency wallet to the



sellers wallet. Buyers in the online marketplace are advised to only pay when they see the item they requested for.

When Delrax wallet is ready, both buyers and sellers are advised to use the wallet for speed and security reasons.

HOW CAN I BUY OR SELL ON DELRAX ONLINE MARKETPLACE?

To buy all you need is to signup and pass the KYC test, select the item you wish to buy, view the item specs view the sellers details and contact the seller for negotiations and how it's going to be delivered.

For the seller, signup and pass the KYC test and upload the image of the item, the specs of the item select method of payment and click on submit and wait for your buyers call.

WHY DOES DELRAX NEED IT OWN BLOCKCHAIN?

To have a fast and secured token there is need for a blockchain. Apart from E-commerce and payment gateway we are all about speed and security. So we will have to build a blockchain which is capable of handling virtually the entire user experience, including product searches and selection, payment processing, and post-sale customer care.

WHY DOES IT NEED AN EXCHANGE OF IT OWN?

Delrax need an exchange of its own to enable those who want to get DRXT token for the mall and marketplace get easy access to the token and even at a better price. In Delrax exchange, you can trade one crypto for another and also get your token listed on Delrax exchange

IS IT POSSIBLE TO EXCHANGE MY DRXT TOKEN FOR FIAT ON DELRAX EXCHANGE?

No it is not possible to get fiat for delrax on the exchange, but that can be done through the payment gateway. All you need do is visit the gateway, and click on "exchange token for fiat" copy the id and send the token, immediately transaction is confirmed you will be notified and get your fiat in a few hours.

WHY DOES DELRAX NEED AN OFFICIAL WEBSITE?

The initial web site has no information of the marketplace, mall or payment gateway, it also no data base of its own. The official site will be created to cover all these limitations and much more.



DISCLAIMER

www.SmartIndianWomen.com

This document only describes the project. This document does not constitute any investment advice or suggestions, nor does this document constitute any form of contract or commitment.

Potential participants of this project must be clearly aware of its risks. Once they participate, it indicates that they understand and accept the risks of this project and are willing to bear all the corresponding results for this purpose.

The project team expressly disclaims any direct or indirect loss caused by any participation in this project. This project disclaimer includes, but not limited to:

- 1) The risk of relevant judicial supervision. Digital currencies have become the object of regulation in many countries. Pressure from regulatory agencies may affect the project or its tokens.
- 2) The risk of being hacked.
- 3) The risk that the project team is dismissed. There exists this possibility that reasons such as business relationships being broken or intellectual property lawsuit issues may severely affect the team or even cause the dismissal of the team.
- 4) The risk that the project's relevant official websites or wallets encounter technical issues.
- 5) The risk that plans and roadmap can be update at any time, (original plans will not be changed)
- 6) Other unforeseen risks.