Sir today we complete our task as per the schedule,

Seo is a marketing technique used in digital media marketing like t.v ,media ,distribution media like internet.

Seo is a process of improving the positions of a website on search engines with seo process a website can generate visitors via free listing on search engines.

Seo can be targetes as per the poject requirements like webresults,image results ,video results,local results etc..,

Requirements traceability:

It deals with individual traceablity .

Owner----> requirement---->design------>test

Owner:

The process or stakeholders asks if the solutions meets the requirements or not.

Requirement:

We have to identify the specific requirements as articulated and uniquely identified.

Design:

We assosciated when we have individual requirements to find solutions and also we have specific aspect to design.

Sometimes requirements will require many design feature points and some dfp’s will solve multiple requirements.

Sometimes our requirements responds many design features points othertime many requirements will solved by one dfp point.

Test:

It means all the gathering requirements we successfully tested are not.

Multiple scripts may be required to test one requirement or dfp.

Every requirement point and every dfp should be tested .

Introduction:

Getting exhaustive:

Agenda:

.components

.visuals

.filling gaps

Components:

In that they are

.data

.processes

.interfaces

.dependencies

.quality

.perfomance and scability

.safety and security

Components of search engine web crawler it means find information on the hundreds of millions of web pages that exist.

Worldwideweb------> crawler---->store---->indexers------>indexes,indexes,indexes.

Seo process involves analysis of business and apply the process as follows,

.choosing keywords

.competiton analysis

.chaning website accordingly

.generating links from web

.reports

Visuals :

There are different ways to complete project showing in flowchart

.process flow

.swim lanes

.data flow diagrams

.uml state diagrams

.uml activity diagrams

.entity relationship diagrams

.business process modeling notation.

Filling gaps:

Filling gaps nothing but defer decisions to be the last possible moment but not later.

To be determined are ok as long as u replace them,keep a list of requirements issues.

And also checked how the computers and laptops offers available on snapdeal,flipkart,amazon,ebay,that’s it for this day.