Dataset and Question 20/20:

- The datasets are clearly described, detailing the sources, structure, and key columns.
- The project discusses a single relevant question: do people attend games just to see Ohtani?
- The importance of this analysis for a specific customer was well-explained.

Data Analysis 47/50:

Flow and Logical Structure 5/5:

- Clear progression of points.
- · Good use of headers, toc, &c.

Method 1: Assumptions of Linear Regression 13/15:

Insight 5/5:

- Good explanations of the results and analysis of what they mean.
- · Good demonstration of conceptual understanding.

Clarity 3/5:

- The analysis and results are described and supported with visualizations.
- More discussion of exactly what was getting tested and how would have been good (the whys
 were largely left implied in the analysis of the test results).

Correctness 5/5:

Method is appropriate and correctly applied.

Method 2: Linear Regression 15/15:

Insight 5/5:

- Good explanations for iterations of the model.
- Limitations, and (partial) solutions for them described!

Clarity 5/5:

- The analysis and results are clearly described and supported with visualizations.
- Really good job explaining the parameters, and then explaining how they are used/why they might be important.

Correctness 5/5:

- Method is appropriately used and correctly applied.
- Good pre-processing, well-explained.
- Limitations in the model were observed and analyzed, and applicability of the model was appropriately explored.

Method 3: A/B + bootstrapping 14/15:

Insight 4/5:

- Slightly abbreviated analysis, but had very clear results and a really good explanation of them so that can't really be helped.
- While using only recent data is well-justified, would have liked a discussion of possible

limitations about not having as many data points or whether there's a "newness" appeal that could wear off with time.

Clarity 5/5:

• Analysis and results are clearly communicated, with visual support.

Correctness 5/5:

- Method is appropriate and correctly applied.
- Good pre-processing, well-explained.

Quality, Clarity, and Organization of the Report 15/15:

• Very well laid out, and a really nice job of final analysis, directions, and limitations!

Total Score: 82/85

META-REVIEWER #11

Not Submitted

META-REVIEWER #12

Not Submitted