# Exploration and Exploitation (Bandits)

#### **Last Time**

 $(S,A,T,R,\gamma)$ 

- What is Reinforcement Learning?
- What are the main challenges in Reinforcement Learning?
  - Exploration + Exploitation
  - Credit Assignment
  - Generalization

#### **Last Time**

- What is Reinforcement Learning?
- What are the main challenges in Reinforcement Learning?
- How do we categorize RL approaches?

#### **Last Time**

First RL Algorithm:

Tabular Maximum Likelihood Model-Based Reinforcement Learning

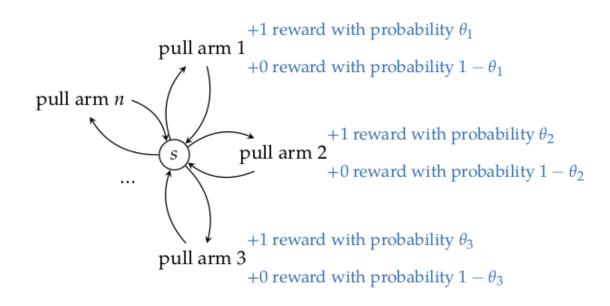
```
loop choose action a gain experience estimate T, R solve MDP with T, R
```

## **Guiding Questions**

• What are the best ways to trade off Exploration and Exploitation?

#### **Bandits**





- Bernoulli Bandit with parameters  $\theta$
- $\theta^* \equiv \max \theta$

According to Peter Whittle, "efforts to solve [bandit problems] so sapped the energies and minds of Allied analysts that the suggestion was made that the problem be dropped over Germany as the ultimate instrument of intellectual sabotage."

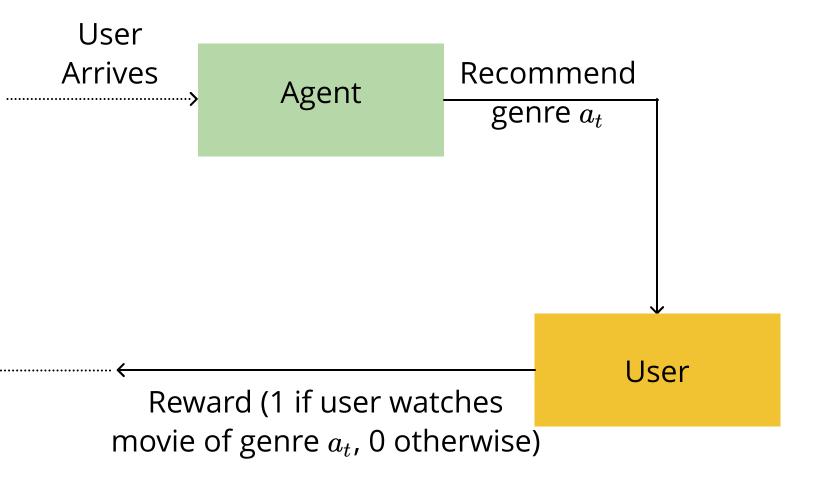
#### Bandits in the wild

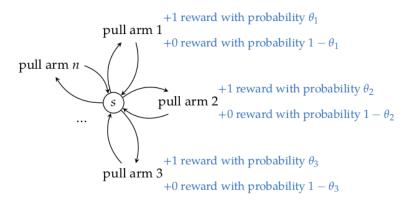
- Recommender systems (food, movies, activities)
- Allocation of clinical trials
- Satellite network optimization
- Spacecraft scheduling
- Motion planning
- Aircraft Part Maintenance

#### Recommendation System

- Recommend different genre of movies (e.g., action, adventure, comedy, romance, animation)
- User arrives at random
- Agent picks a genre to recommend to user
- User watches a movie
- Objective: maximize movies watched in recommended genre

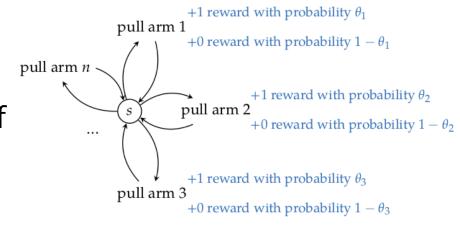
#### Recommender System as MAB



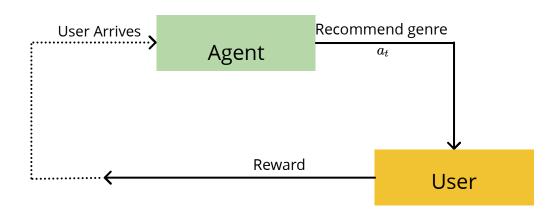


#### Recommender System as MAB

- $\theta_{a_t}$  is Bernoulli distribution
- $ullet r_t \sim Bernoulli( heta_{a_t})$  is a realization of the Bernoulli of genre  $a_t$



Maximize sum of reward  $\mathbb{E}[\sum_{t=1}^n r_t] = \max \theta$ 



## **Bandits: Exploration/Exploitation**

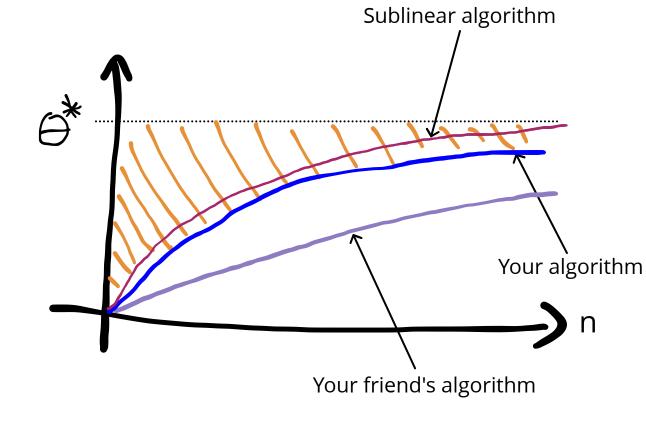
- Problem 1: Environment does not reveal reward of actions not selected
  - Agent should gain information by repeatedly selecting different actions => exploration
- Problem 2: Whenever agent selects a bad action, suffers regret
  - Agent should reduce regret by repeatedly selecting the best action => exploitation

## Regret - how quickly to "warm up"

$$\mathsf{R}(\mathsf{n}) = n\theta^* - \sum_{t=1}^N r_t$$

#### Regret growth as n increases

- Worst case possible: O(n)
- Better: o(n):  $\frac{R_n}{n} \to 0$
- Typical rates:
  - O(log N)
  - $lacksquare O(\sqrt{N})$



#### **Exploration Strategies**

- Greedy
- Explore then Commit
- Epsilon-greedy
- Softmax
- Upper Confidence Bound (UCB)
- Bayesian Methods
- Dynamic Programming

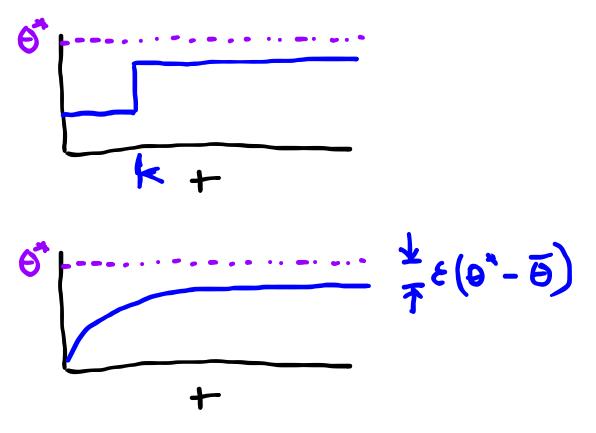
## **Greedy Strategy**

$$ho_a = rac{ ext{number of wins} + 1}{ ext{number of tries} + 1}$$

Choose  $\operatorname*{argmax}_{a} \rho_{a}$ 

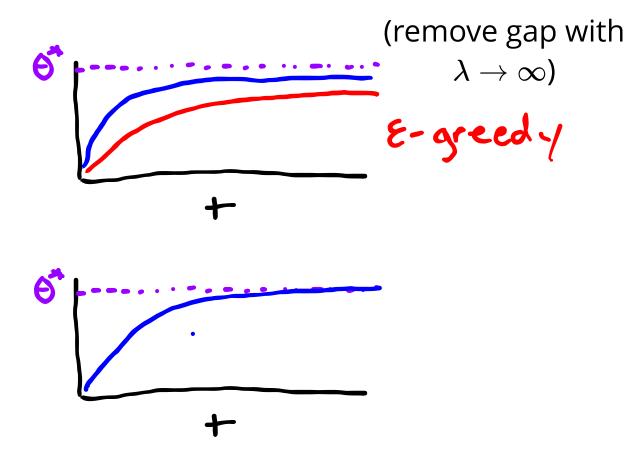
## **Undirected Strategies**

- Explore then Commit Choose a randomly for k steps Then choose  $\mathop{\rm argmax} \rho_a$
- $\epsilon$  greedy With probability  $\epsilon$ , choose randomly Otherwise choose  $rgmax 
  ho_a$



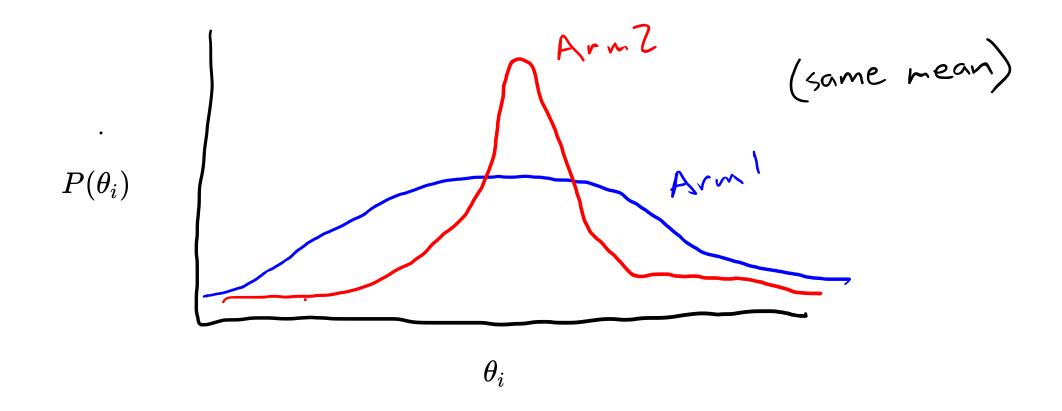
#### **Directed Strategies**

- Softmax Choose a with probability proportional to  $e^{\lambda \rho_a}$
- Upper Confidence Bound (UCB) Choose  $rgmax 
  ho_a + c \, \sqrt{rac{\log N}{N(a)}}$



#### Break

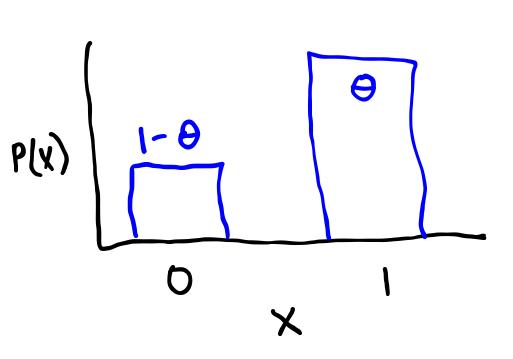
Discuss with your neighbor: Suppose you have the following *belief* about the parameters  $\theta$ . Which arm should you choose to pull next?

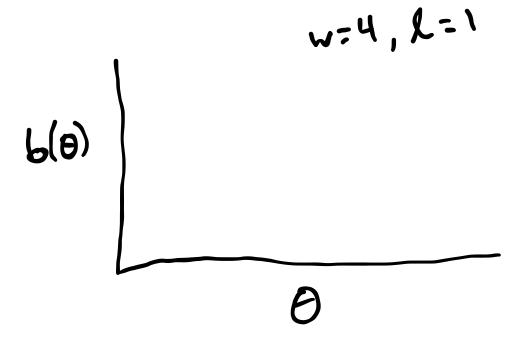


Bernoulli Distribution

 $Bernoulli(\theta)$ 

Discussion: Given that I have received w wins and l losses, what should my belief (probability distribution) about  $\theta$  look like?





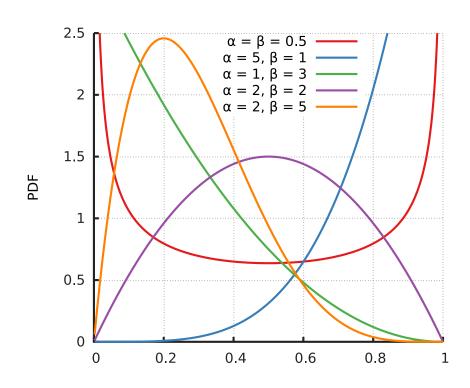
Bernoulli Distribution

 $Bernoulli(\theta)$ 

P(X) 1-0 X

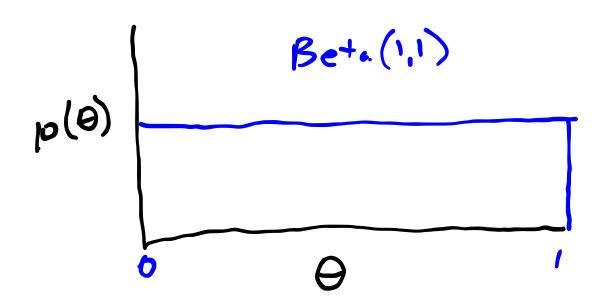
Beta Distribution (distribution over Bernoulli distributions)

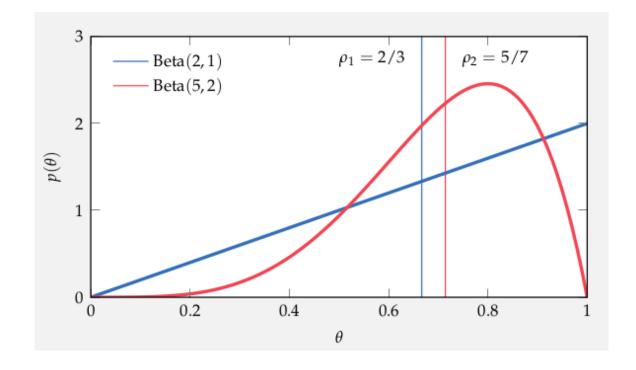
 $Beta(\alpha, \beta)$ 

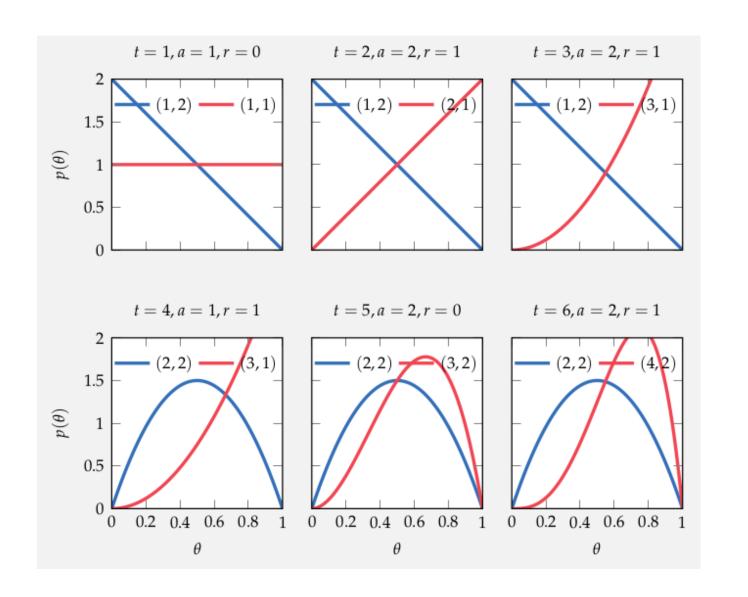


Given a Beta(1,1) prior distribution

The posterior distribution of heta is  $\mathrm{Beta}(w+1,l+1)$ 







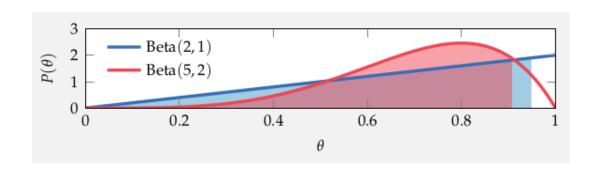
t = time a = arm pulled r = reward

#### **Bayesian Bandit Algorithms**

higher  $\alpha$  = more optimistic

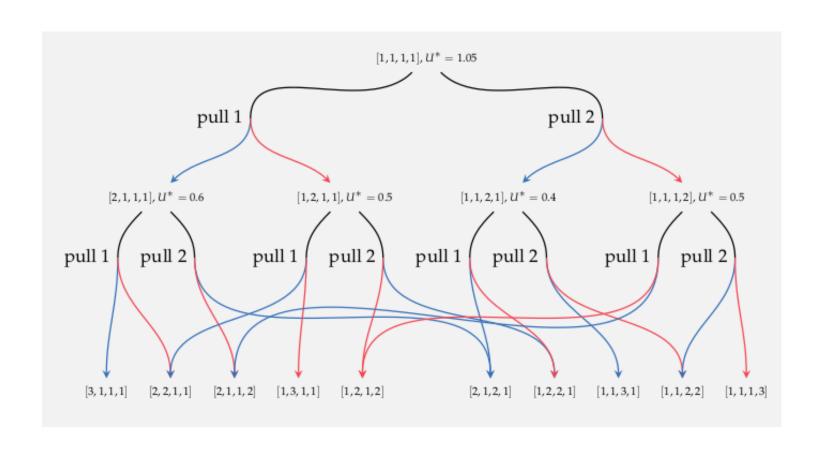
$$\alpha = 0.9$$

• Quantile Selection Choose a for which the  $\alpha$  quantile of  $p(\theta|data)$  is highest



• Thompson Sampling Sample  $\hat{ heta}$  from  $p(\theta|data)$  Choose  $rgmax\ \hat{ heta}_a$ 

## Optimal Algorithm - Dynamic Programming



Easier to Implement

Faster

#### Review

Algorithm	Optimal in Limit	Regret
Greedy	No	O(N)
Epsilon-greedy	$\epsilon  o 0$	O(N)
Explore-commit	$k o\infty$	O(N)
Softmax	$\lambda  o \infty$	O(N)
UCB	Yes	O(log(N))
Quantile Selection	Yes	O(log(N))
Thompson Sampling	Yes	O(log(N))
Dynamic Programming	Yes	

Less Regret

## **Guiding Questions**

• What are the best ways to trade off Exploration and Exploitation