

# Project Documentation: AI-Powered Website Development

## Internship Task 2 | Future Interns

### 1. Project Overview

- **Website Type:** AI-Powered Wellness & Sleep Tech Landing Page.
- **Brand Name:** AuraRest AI.
- **Objective:** To build a fully functional, AI-integrated website that automates content creation, user support, and data management.

### 2. AI Features Summary

This section explains which AI tools power specific parts of the website as required by the task.

- **AI Site Structure & Design:** Used **Wix Studio AI** to generate a personalized visual sitemap, wireframes, and a responsive layout based on business goals.
- **AI Content Generation:** Implemented **Wix AI Text Creator** to generate professional copywriting, product descriptions, and value propositions.
- **AI Chatbot Assistant:** Integrated **Tidio/Lyro AI** to act as a 24/7 FAQ assistant, providing personalized user interactions and support.
- **AI Visuals:** Utilized **DALL-E/Wix Image Generation** to create custom high-tech imagery for the hero and feature sections.
- **Form & Data Automation:** Configured **Zapier** to create an automated workflow that sends website form submissions directly to an email lead list.

### 3. Skills Gained

- **AI-Enhanced Development:** Learning to build complex sites faster using generative design tools.
- **Automation Strategy:** Setting up "if-this-then-that" workflows using Zapier.
- **UX/UI Best Practices:** Designing for user flow and personalization using AI-driven insights.
- **Content Strategy:** Leveraging generative AI for strategic brand messaging.

### 4. Tools Used

Category	Tool
Website Builder	Wix Studio + Wix AI

<b>Automation</b>	Zapier
<b>Chatbot</b>	Tidio AI
<b>Design</b>	Figma & Wix AI Image Generator

## 5. Final Deliverables

- **Live Website Link:**  
[<https://xavieramith04.wixstudio.com/ai-powered-wellnes-1/blank-1?rc=test-site>]
- **Project Summary:** This document serves as the formal breakdown of all AI integrations.