

Codename: BlueMix 200 BlueMix Days

200 BlueMix Days – Technical Training

Harald Uebele IBM Innovation Center, Ehningen IBM Ecosystem Development uebele@de.ibm.com





Agenda

- 1.Lesson 1: BlueMix Overview & Dashboard
- 2. Lab A: BlueMix Build and Deploy a Simple Application
- 3.Lesson 2: BlueMix Architecture
- 4.Lesson 3: BlueMix DevOps Services Overview
- 5. Lab B: Node.js with BlueMix DevOps Services and BlueMix
- 6.Lesson 4: Registering Services in BlueMix
- 7.Lesson 5: Cloud Foundry
- 8. **Lab C:** Build a Twitter Influencer Application in BlueMix
- 9. Lab D: Build an Application with Mobile Backend as a Service (MBaaS) in BlueMix
- 10. Lesson 6: Maximize BlueMix





Course prerequisites

Before taking this course students should have a familiarity with:

- Cloud computing fundamentals
- Platform as a Service (PaaS) fundamentals
- Knowledge of cloud-based services
- Building web applications (HTML, CSS, JavaScript, Java, etc)
- Source Code Management and Deployment
- IDE (Integrated Development Environment)
- User IDs as requested in invite (BlueMix, BlueMix DevOps)
- and
- An open attitude towards learning





Overall course objectives

Upon completion of this course, you should be able to:

- Describe basic BlueMix information, such as BlueMix Architecture,
 Application Runtimes, and Services
- Articulate Cloud Foundry Architecture
- Understand BlueMix terminology
- Compare BlueMix to international, national, and regional competitors

Having completed the labs, you will have:

- Navigated around the BlueMix environment
- Navigated around the BlueMix DevOps Services environment
- Developed and deployed a BlueMix Application using BlueMix DevOps Services
- Developed and deployed a mobile application on BlueMix





Introductions



- 1. Name
- 2. Company
- 3. Job role
- 4. Current experience with cloud
- 5. Expectations of this course

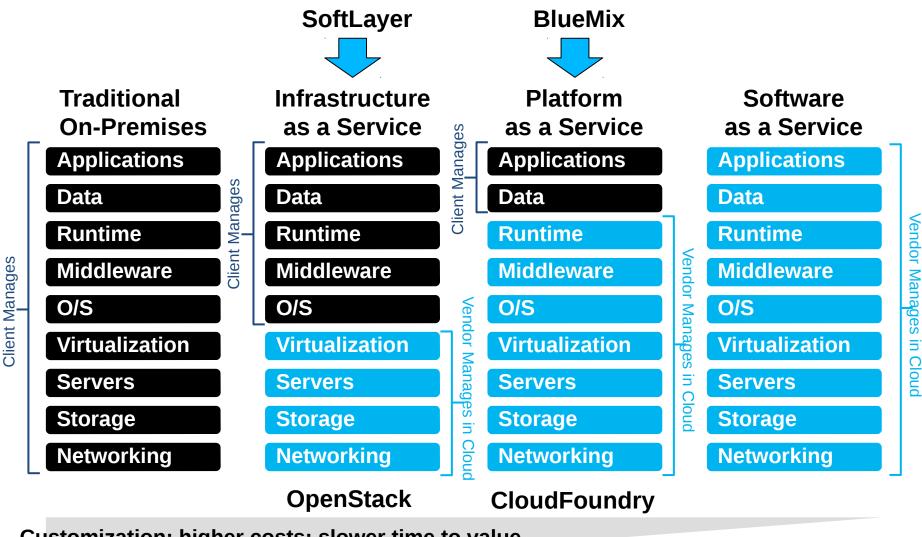




Lesson 1: BlueMix Overview & UI Dashboard



Cloud Service Models



Customization; higher costs; slower time to value

Standardization; lower costs; faster time to value



SoftLayer's Infrastructure changes the definition of cloud

...all resources are virtualized.

...all resources are **shared**, at every granular level.

Think Differently

With SoftLayer, neither is mandated, opening up cloud computing to new applications and use cases

... virtualization is a choice with a flexible set of options.

. resources can be **shared**, **dedicated**, or **mixed**.





SoftLayer laaS – More than virtual machines

- Virtual Machines
 - Public (Shared Hardware)
 - Private (Dedicated Hardware)
- Bare Metal (Physical) Machines
 - Built to specification
 - Standard Builds
- Private Cloud
 - Dedicated hardware
 - Customer Managed
 Hypervisor

- Networking
 - Firewalls
 - VPNs
 - Routers
 - Load Balancers
- Storage
 - Local
 - Network-Attached Storage
 - iSCSI Storage Area Network
 - Dedicated iSCSI
 - Build-Your-Own
 - ObjectStorage (OpenStack)





Evolution of BlueMix

Business Problems

- "I am losing talented developers because they don't have access to the tools they want to use"
- "It's not that my developers lack the skills to manage infrastructure, it's that I don't want them to. I need them writing code for the business"
- "I am nervous we are spending time and money integrating things that should naturally fit together"
- "My average developer has 250 open change requests from the business. That is a lot of business value we need to deliver"
- "I am not confident that the platform is secure as I integrate into existing systems"





Evolution of BlueMix (continued)

Developer Problems

- Spending time installing middleware keeps me from coding
- Sifting through pages of docs diminishes desire to use a new technology.
- Accessing data between different apps often requires writing custom data layers and routines to share, sync, and manage data.
- Creating API integrations is difficult when working with on-premise data.
- Setting up a productive development for a developer





Evolution of BlueMix (continued)

- Inefficiency and delay in managing the application development process in disparate, heterogeneous environments
- Limited adaptability in managing disparate infrastructures to handle multiple application developments across the lifecycle
- Lack of predictability and scaling for the future, when transitioning from individual development environments to QA and production





BlueMix Value to Developers

- <2 Mins: from idea to search to coding via Integrated developer tools.
 E.g. Polling app in 2 mins
- Everything you need to write modern mobile apps are pre-integrated and preconfigured
- Self service to start, scale and make money!

Simplicity & Speed

- BlueMix Framework and Services are built based on Open standard
- Use what you already use: MongoDB, NodeJS
- Need something more, find it in Marketplace!

Open & Flexible

- Best in class security, support and reliability, loved by Fortune 500 companies.
- Reuse your existing business services to create new composable apps integrating with what you already have.

Brand trust & integration





Why BlueMix?

- **Speed** Time-to-Value
 - A. Fast—increase velocity of IT service contribution to business from application development to infrastructure deployment and monitoring
 - B. Improved—deploy high value-generating applications quickly instead of spending excessive time in scripting and debugging
- Agility Operational Efficiency
 - A. Adaptable—scale environments elastically based on business demand
 - B. Extensible—embrace and transform legacy environments to a platform approach
- Predictability Reduced Risk and Cost
 - A. Improve application performance and availability
 - B. De-risk and separate concerns of application development and operations



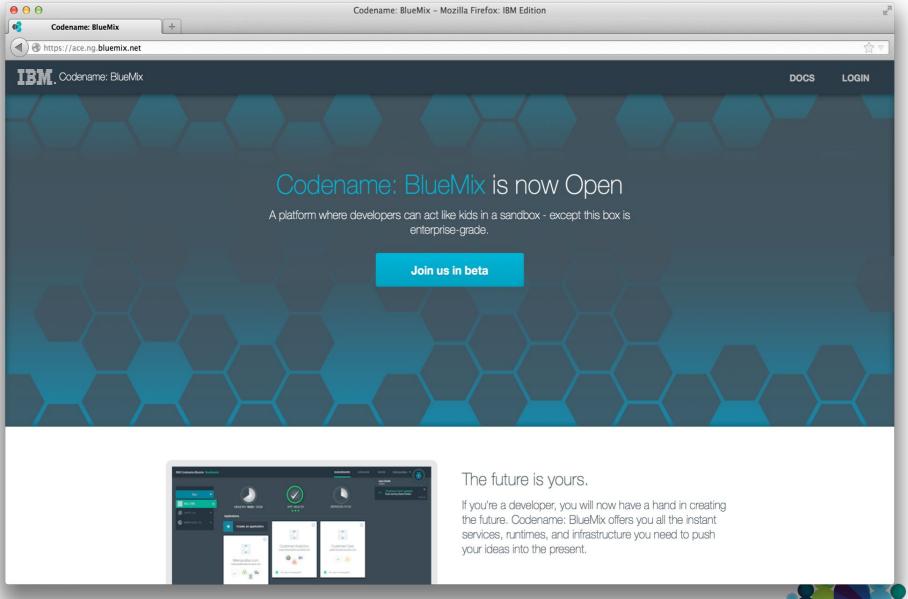


Why BlueMix? (Cont'd)

- BlueMix is a composable environment built on open standards
- BlueMix is an open, integrated and flexible cloud-centric platform
- BlueMix changes the way developers work Move quickly, see results fast.
- BlueMix leverages API's and SDK's that can quickly and easily be incorporated with the latest technology
- BlueMix Supports fit-for-purpose programming models (polyglot) and services.
- BlueMix Embeds manageability of services and applications.
- BlueMix Provides optimized and elastic workloads.
- BlueMix Enable continuous availability.

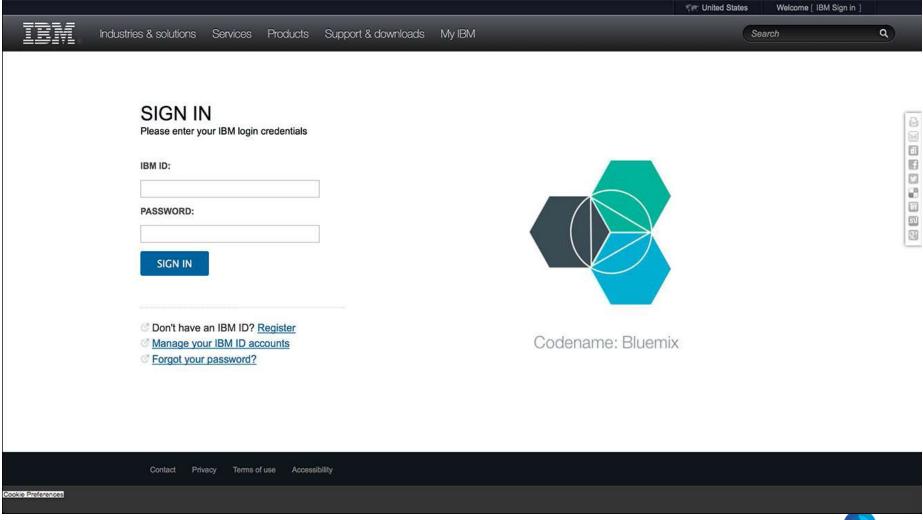








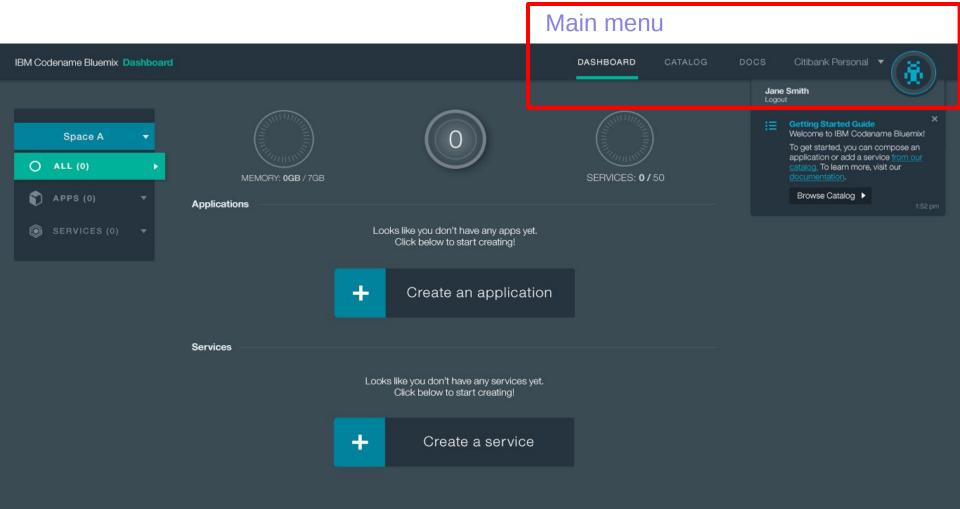
BlueMix Login







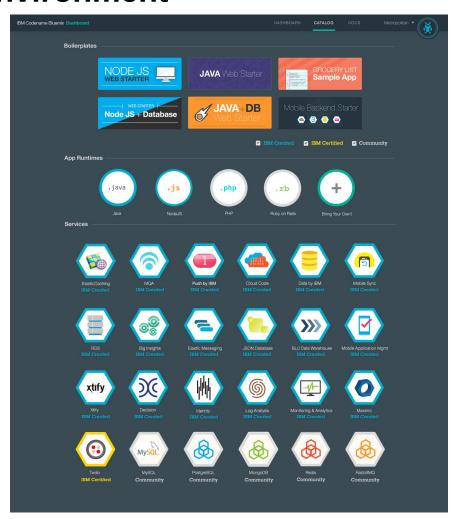
BlueMix UI Dashboard







Catalog - Delivering Composable Services for building an environment



Run Your Apps

The developer can chose any language runtime or bring their own. Just upload your code and go.

DevOps

Development, monitoring, deployment and logging tools allow the developer to run the entire application

APIs and Services

A catalog of open source, IBM and third party APIs services allow a developer to stitch together an application in minutes.

Cloud Integration

Build hybrid environments. Connect to on-premises systems of record plus other public and private clouds. Expose your own APIs to your developers.

Extend SaaS Apps

Drop in SaaS App SDKs and extend to new use cases (e.g., Mobile, Analytics, Web)





App Runtimes

Runtimes in the BlueMix represent different buildpacks that are provided. Each runtime is an application with a starter application code deployed, and a starter



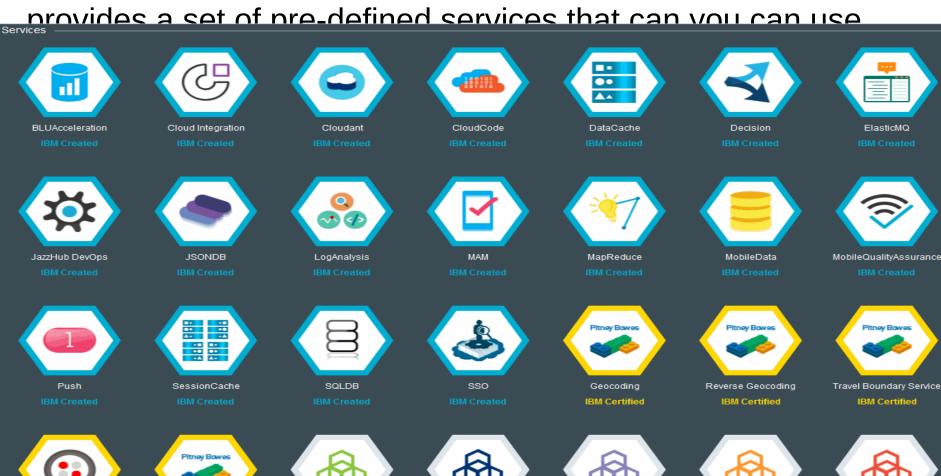


Validate Address



Services

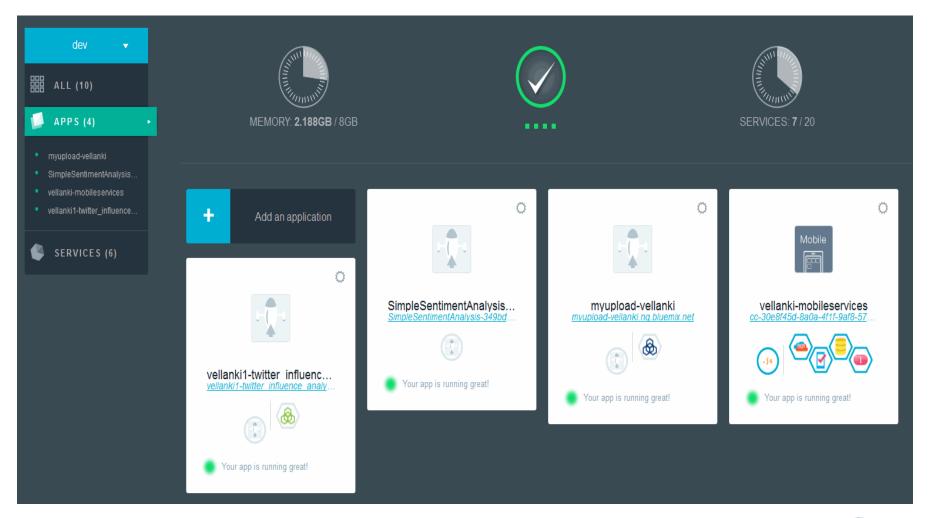
A service is a piece of code that BlueMix hosts. And the service offers a piece of functionality for applications to use. BlueMix provides a set of pre-defined services that can you can use



postgresql



Applications on your dashboard

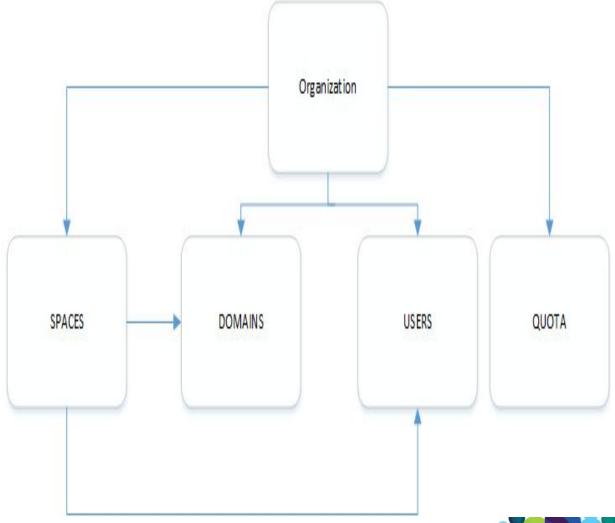






Organizations, Spaces, Users and Domains

Organizations
Users
Domains
Spaces
Quota





Organizations

An organization is defined by the following items:

Spaces -

Spaces provide a mechanism to collect related applications, services, and the users that can collaborate on the resources. An organization can contain multiple spaces. All application and service creation within BlueMix must be associated with a space.

Users -

A user must be assigned to an organization to be granted permission to the spaces within the organization.

Domains -

Domains provide the route on the Internet that is allocated to the organization. A route has a sub-domain and a domain. A sub-domain is typically the application name. A domain might be a system domain, or a custom domain that is the personally registered for your application.





Quota -

Quota represents the resource limits for the organization. Quota defines the number of services and the amount of memory that can be allocated for use by the organization. Any application or service in a space of the organization contributes to the usage of the quota. The quota is assigned when organizations are created.





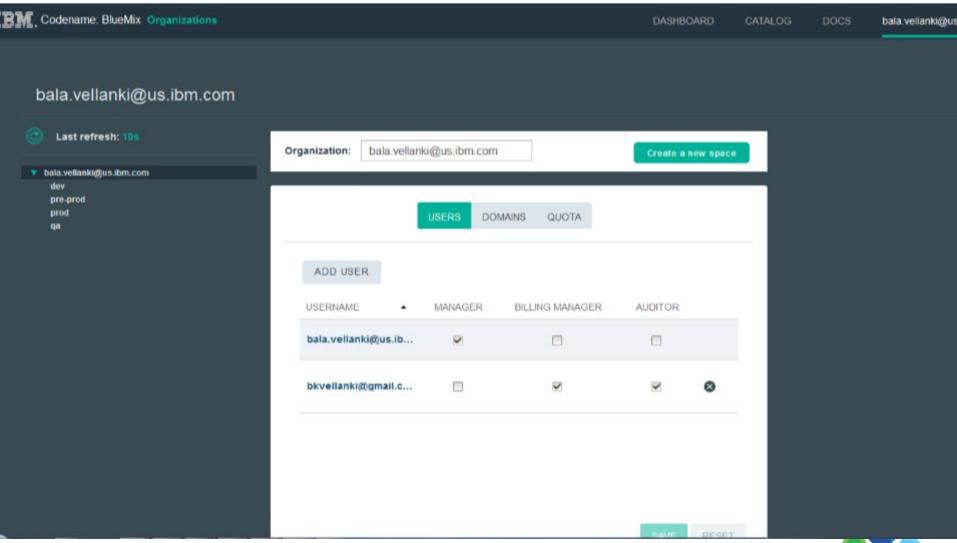
Spaces





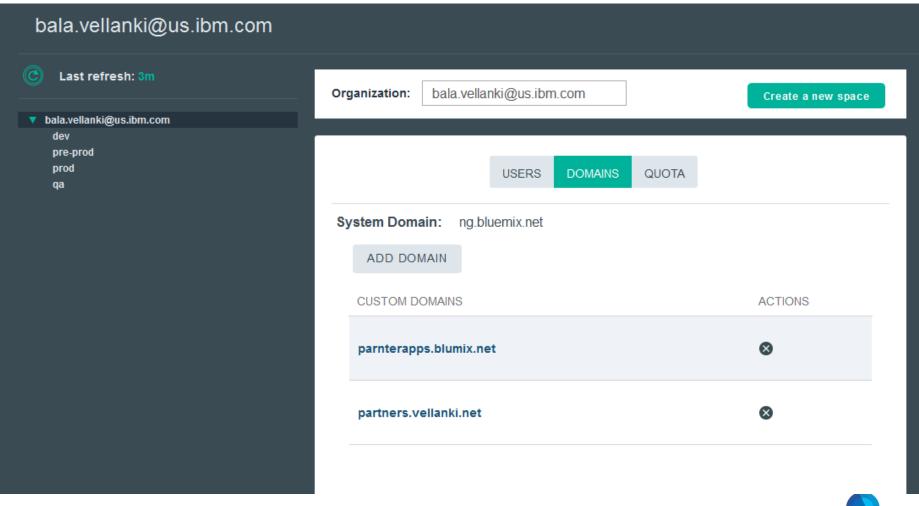


Users





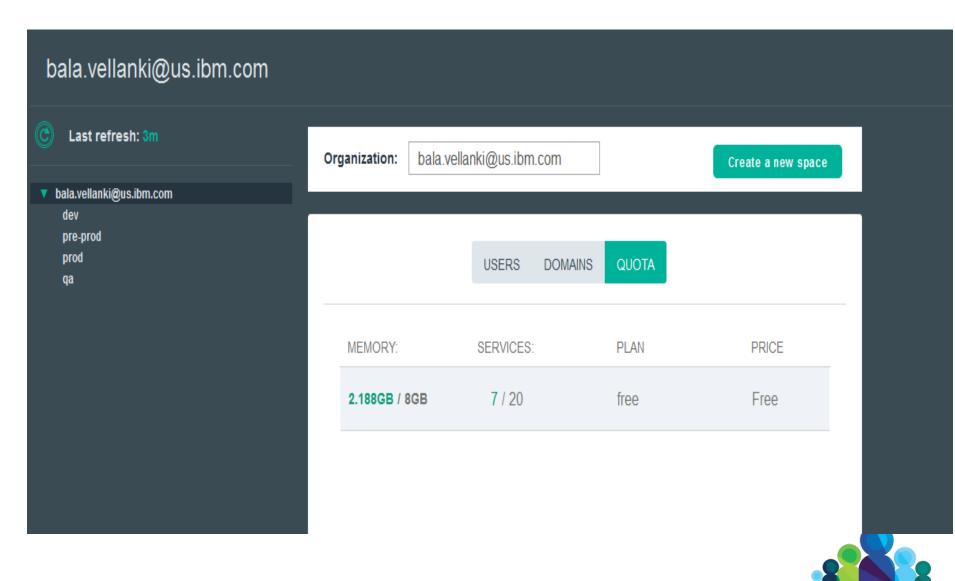
Domains







Quota





Buildpacks

A buildpack is a collection of scripts responsible for preparing your code for execution on the target PaaS. A buildpack can gather the framework and runtime dependencies of an application, and package them with the application into a droplet that can be deployed to the cloud.

•

- IBM created buildpacks in BlueMix
 - Liberty Built-in
 - Node.js Built-in







Boilerplates

A boilerplate has an associated runtime and services, and is the container of one application with multiple services.







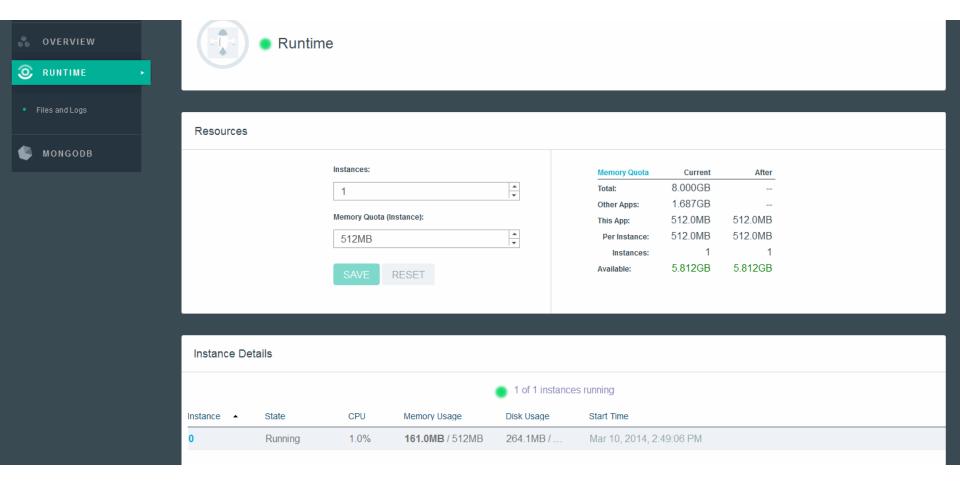
Boilerplates (cont'd)







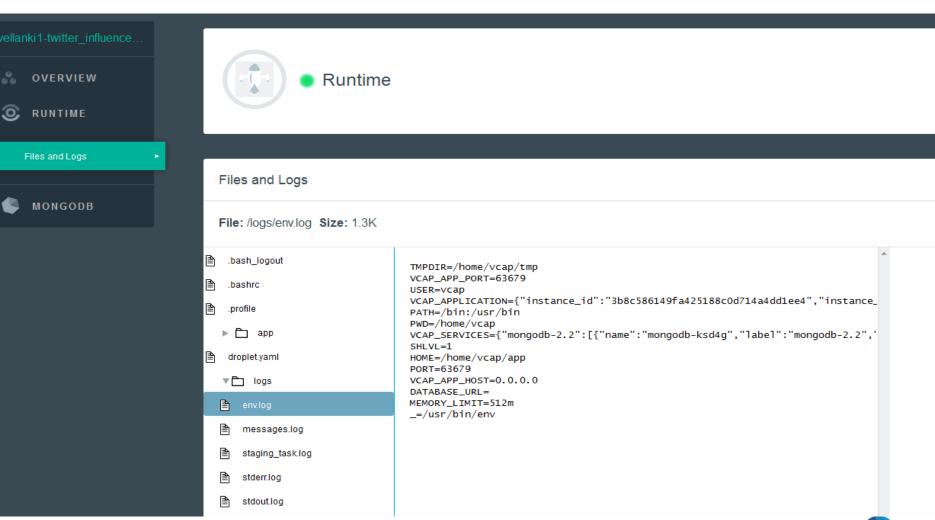
Monitoring and Logs







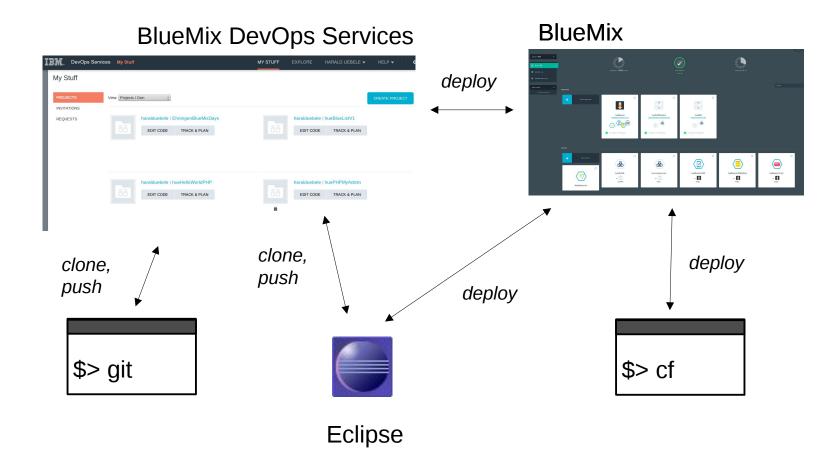
Monitoring and Logs







Lab Intruduction – Tools used







Setup of Lab Image (based on Win 7 64bit)

- Oracle SUN JDK 7
- 2. Eclipse Kepler for J2EE
- 3. http://www.eclipse.org/downloads/packages/eclipse-ide-java-ee-developers/keplersr2
- 4. Add CloudFoundry Plug-In to Eclipse
- 5. http://docs.gopivotal.com/pivotalcf/devguide/deploy-apps/sts.html
- 6. Android Developer Tools (Download for other platforms, SDK Tools only)
- 7. http://developer.android.com/sdk/index.html
- 8. ADT Eclipse Plugin
- 9. http://developer.android.com/sdk/installing/installing-adt.html
- 10. CloudFoundry CL
- 11. https://github.com/cloudfoundry/cli/releases
- 12. git
- 13. http://git-scm.com/downloads





NEW: BlueMix for Eclipse Kepler Plugin (Beta)

- Extend your existing Eclipse or Rational WDT development environment
- Expose some of the unique features of the Liberty buildpack
 - Deploy a Liberty packaged server
- Support for deploying node.js applications
 - Target your JavaScript project
 - Deploy and run your server side JavaScript application in the Cloud
- Plug-In for Eclipse (Kepler)
- Instructions: https://ibm.biz/BdRJ3X







LAB A – Build an App using BlueMix





Lesson 2:BlueMix Architecture





BlueMix Architecture

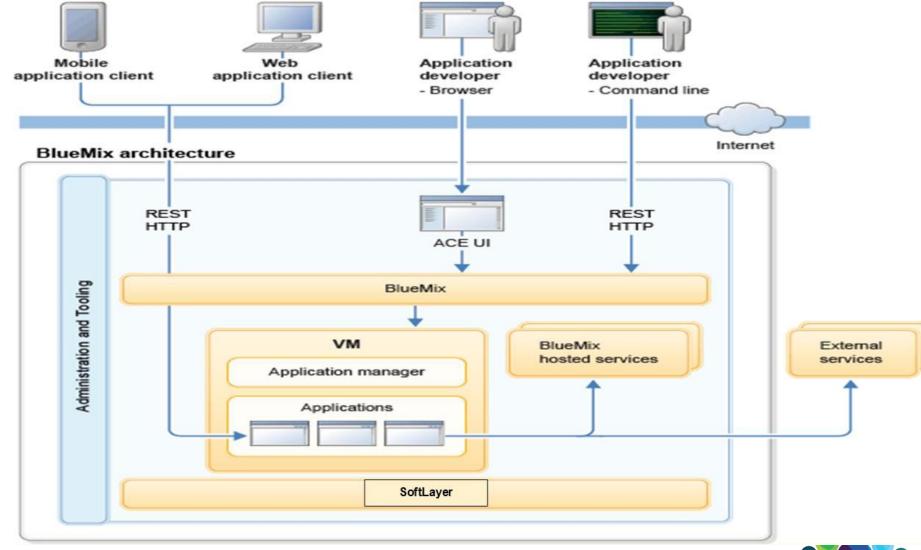
What is Blue Mix?

- 1.BlueMix is an implementation of IBM's Open Cloud Architecture, leveraging <u>Cloud Foundry</u> to enable developers to rapidly build, deploy, and manage their cloud applications, while tapping a growing ecosystem of available services and runtime frameworks.
- 2.IBM will provide services and runtimes into the ecosystem based on our extensive software portfolio.
- 3.For developers, this meant that we wanted a system that would significantly reduce the time needed to create the application, to provision it, allow for flexible capacity in terms of storage, but also bandwidth and processing power, and which would handle the back-end infrastructure needs without requiring the developer to spend their valuable time doing so.



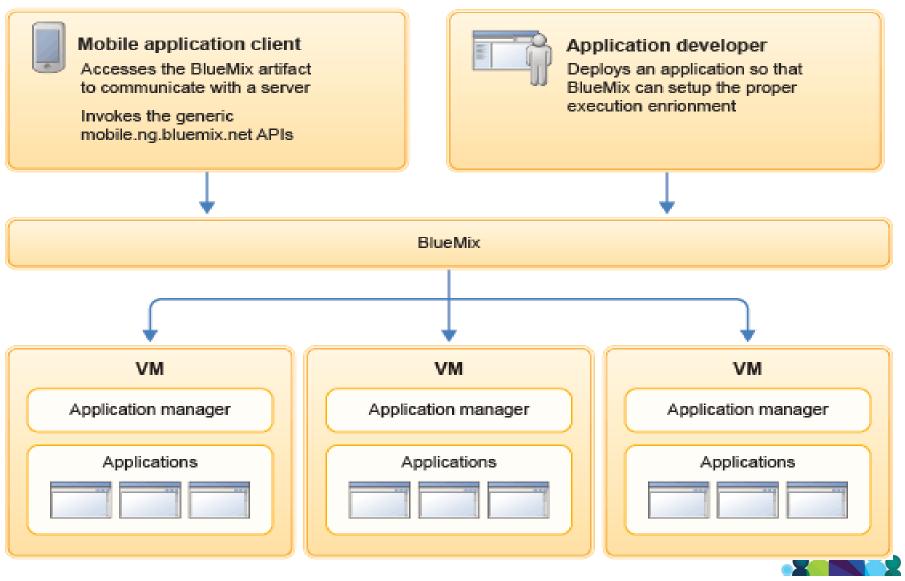


BlueMix Architecture – High Level



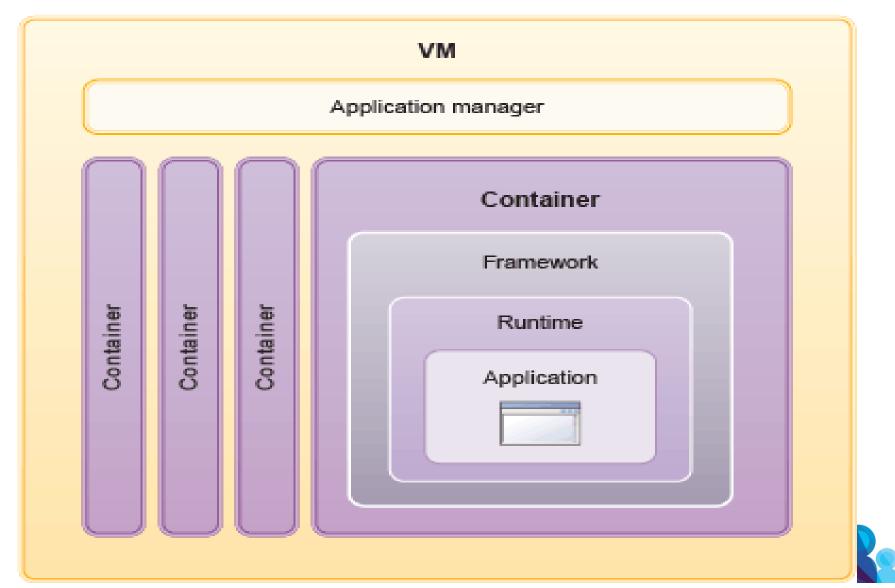


BlueMix Architecture – How it works





BlueMix Architecture – How it works (Cont'd)





Lesson 3: DevOps Services for BlueMix





What is DevOps Services for BlueMix?

DevOps Services for BlueMix is an end-to-end solution in the cloud providing an open, integrated rapid development experience that scales.





IBM BlueMix DevOps Services

An Open, Integrated Rapid Development Experience that Scales

1. A Premier DevOps Service for IBM Cloud Platform

A. Promotes incremental frictionless adoption of DevOps Services for BlueMix

2. An Integrated Developer Experience

- A. End-to-end DevOps Solution in the cloud for developing applications.
- B. Integrated task tracking, agile planning, source control with auto deploy
- C. Complementary mobile quality and application performance monitoring
- D. Use your favorite tools or work from the Web IDE
- E. Free public and fee-based private projects (free for now during Beta)

3. Scalable, secure, enterprise-ready

A. Runs on SoftLayer Infrastructure







DevOps Services available today



Mobile Quality Assurance

Instrument apps to capture tester and live-user experiences, including context-aware crash log and in-app bug reports, in-app user feedback and insightful and streamlined quality metrics.



Git Hosting

Integrated Git hosting, with deployment via Git push and auto deployment from Git repositories.



Deployment Automation

Single stage Continuous Deployment



Monitoring and Analytics

Application Performance Monitoring and Management



Web IDE

Web IDE — scripted languages. Eclipse -Simplified client setup



Agile Development

Adds IBM tooling and service for agile planning and tracking with the cloud platform.



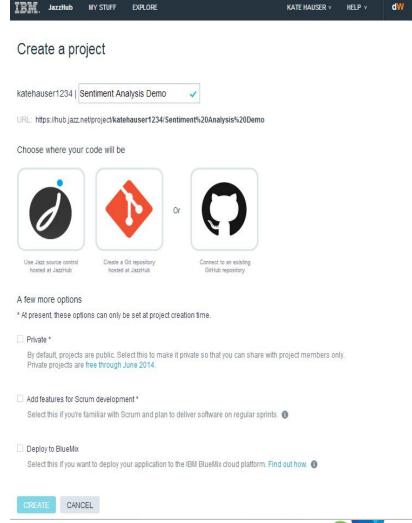


Get productive with BlueMix DevOps Services in minutes

1.Register at www.jazzhub.com

2. Answer a few questions

- A.Which SCM (Git, GitHub, Jazz SCM)?
- B.Do you want your project to be public or private?
- C.Do you want to practice agile software development?
- D.Do you want to deploy on IBM BlueMix?
- 3.Start coding

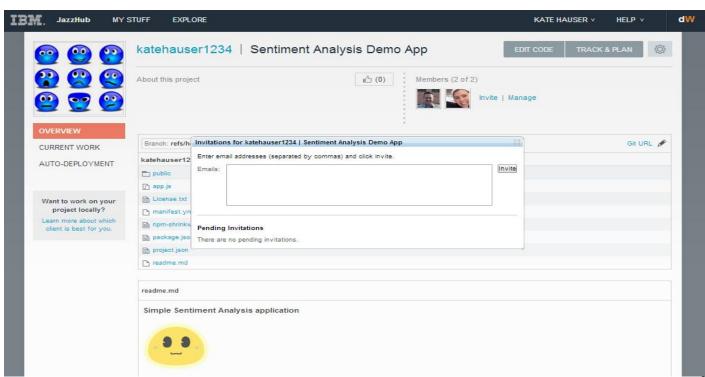






Collaborate seamlessly on public or private projects

- 1. Easily invite team members
- 2. Access from anywhere
- 3. Built for collaboration from the ground up
- 4. Choose who sees your project, and how you engage with broader communities

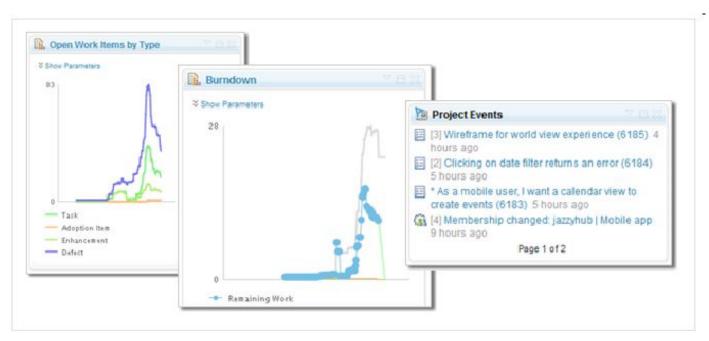






Agile development in the Cloud is easy with BlueMix DevOps Services for BlueMix

- 1. Built-in agile process support
- 2. Work items to track and plan project activities
- 3. Agile tools for the product backlog, releases, and sprints.
- 4. Dashboard charts for project status

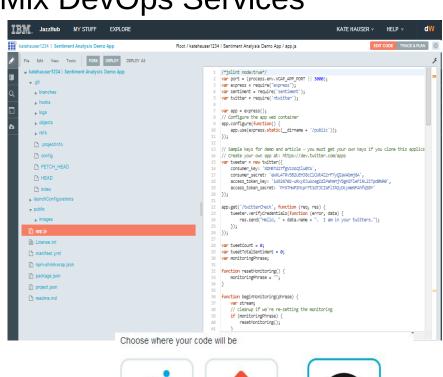






Choose how you code with BlueMix DevOps Services

- 1. Browser-based Integrated Development Environment
- 2. Full support for local development with Eclipse or Visual Studio
- 3. Built-in support for Jazz Source Control
- 4. Hosted Git repository
- 5. Got GitHub? No problem

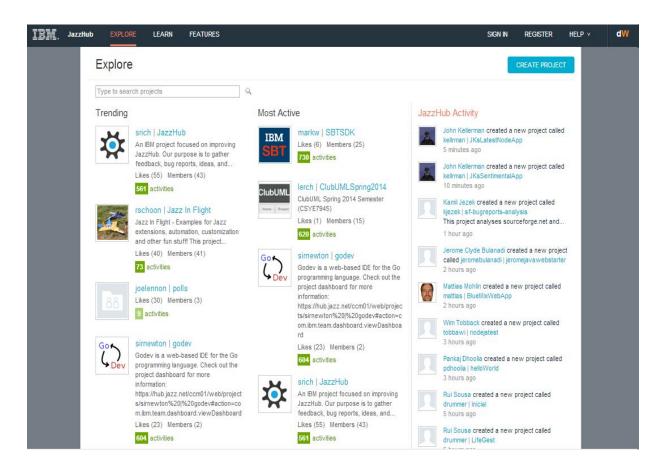








Leverage the power of social coding. With public projects, it's easy to learn and share work with a broader audience.







LAB B – Node.js with DevOps Services and BlueMix





Lesson 4: Register a Service in BlueMix





Lesson 4 - Registering Services in BlueMix

WORK IN PROGRESS...

Why Register a Services?

- 1.BlueMix offers pay-as-you-go *cloud services* for cloud platform *services*.
- 2.BlueMix helps service providers go to market more quickly, efficiently, and effectively.
- 3.BlueMix assists service providers by providing cloud monetization strategies and actionable business and technology planning





Registering Services in BlueMix

- 1. To register a service with BlueMix, you must define service metadata, create service image assets, and issue the command line utility <u>cloud-cli</u>.
- 2. Two types of service can be registered with BlueMix, a regular Bluemix service that exists within Bluemix, and a 'User Provided' service that is provisioned outside of Bluemix.

Service Metadata

There are two parts to the metadata defined for a service: metadata that is used to define the BlueMix service, and metadata specific to the UI.

- BlueMix service metadata
 - BlueMix Service metadata is defined in a JSON file.
- BlueMix user interface service metadata
 - The UI specific metadata is specified under the 'metadata' attribute. This metadata affects the display of the service in the BlueMix user interface





BlueMix User Provided Service Instance - Service metadata

The following example shows the BlueMix metadata for the Sample service. In this example, the Sample service is classified as being of service type "sample", and it is categorized under a hierarchy of "Sample" \rightarrow "Foundation Services" \rightarrow "Services"

For 'User Provided' services, there can be only one plan. The 'url' value must be a valid URL, but it is never referenced, so it can be anything. The 'token' and 'timeout' values are not used.





BlueMix User Provided Service Instance - User Interface service metadata

```
"metadata": {
    "featuredDescription": "A user provided service. Instructional use only, not for use in
production.",
    "isFeatured": false,
    "docURL": "http://www.yourserver.com:7080/doc/Sample/RESTApi.html",
    "userDefinedService" :
        "parameters" : [
            "name": "host",
            "type" : "text",
            "value" : "example.com",
            "readonly": true,
            "hidden": true
            "name": "userid",
            "displayname" : "User id",
            "type" : "text",
            "description": "The user id that will be used to access the service.",
            "invalidmessage" : "Not a vaild email address" ,
            "pattern" : "^[ A-Za-z0-9-\\+]+(\\.[ A-Za-z0-9-]+)*@[A-Za-z0-9-]+(\\.[A-Za-z0-9]+)*
(\\.[A-Za-z]{2,})$",
            "placeholder" : "email@example.com"
        {"name": "password", "type": "password"},
        {"name": "description"}
```



Lesson 5: Cloud Foundry





Lesson 5 – Cloud Foundry

This lesson provides an overview of PaaS, Open PaaS, & Cloud Foundry

Topics in this lesson include:

- What is Cloud Foundry?
- Cloud Foundry Architecture and
- Application Staging
- Cloud Foundry CLI

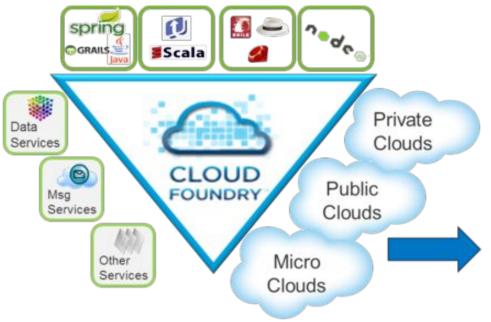






What's Cloud Foundry?

An open platform-as-a-service (**PaaS**). The system supports **multiple** frameworks, **multiple** application infrastructure services and deployment to **multiple** clouds.







Making Multi-Cloud a Reality





Languages/Frameworks/Service

Multi-Language

Ruby, Java, Scala, Node.js, Erlang, Python, PHP, ...

Multi-Framework

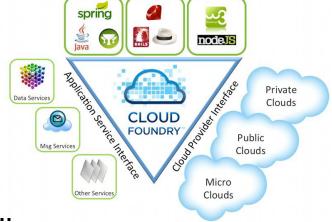
Rails, Sinatra, Spring, Grails, Express, Lift, ...

Multi-Services

MySQL, Postgres, MongoDB, Redis, RabbitMQ, ...

Multi-Cloud, Multi-laaS

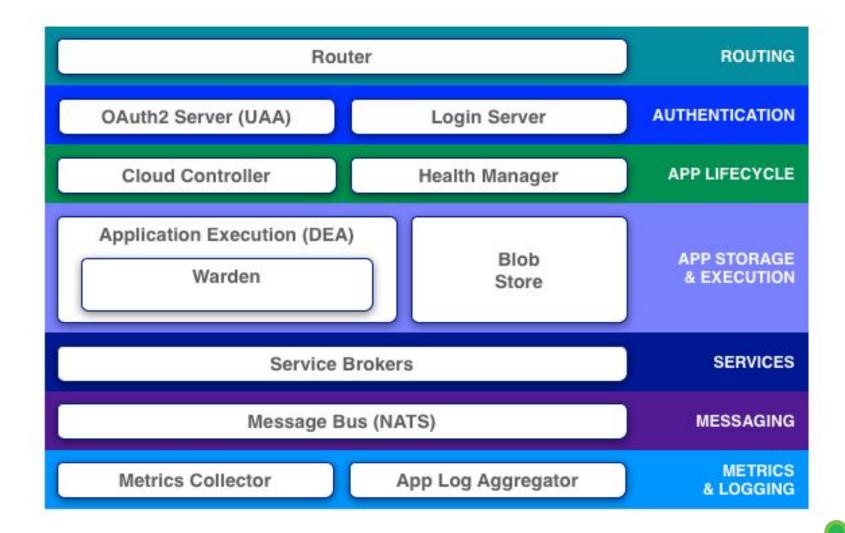
Public Cloud, MicroCloud, Private Cloud





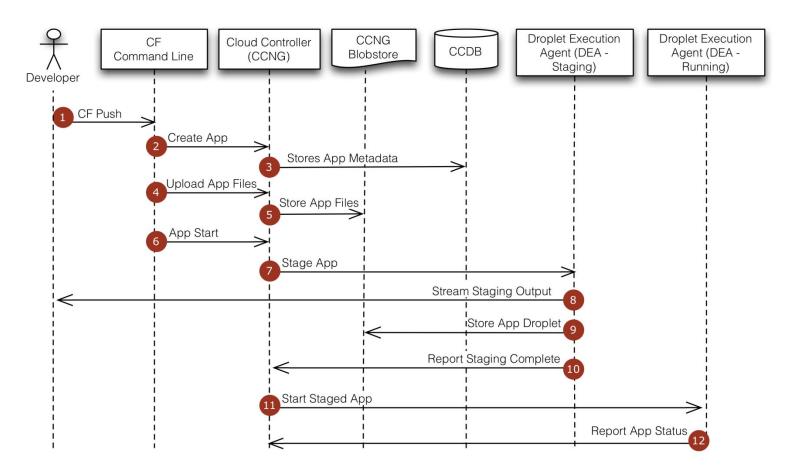


Cloud Foundry Architecture – CF Kernel Internal





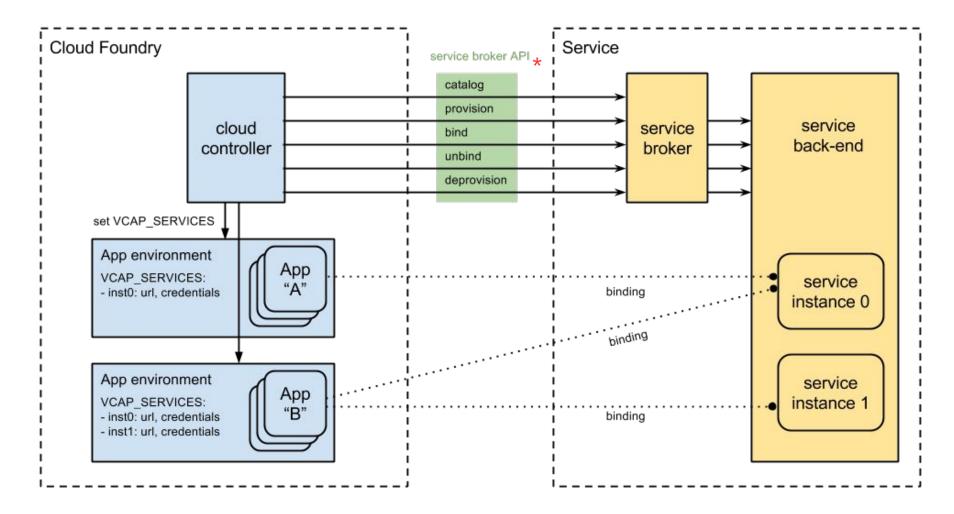
Cloud Foundry - Application Staging







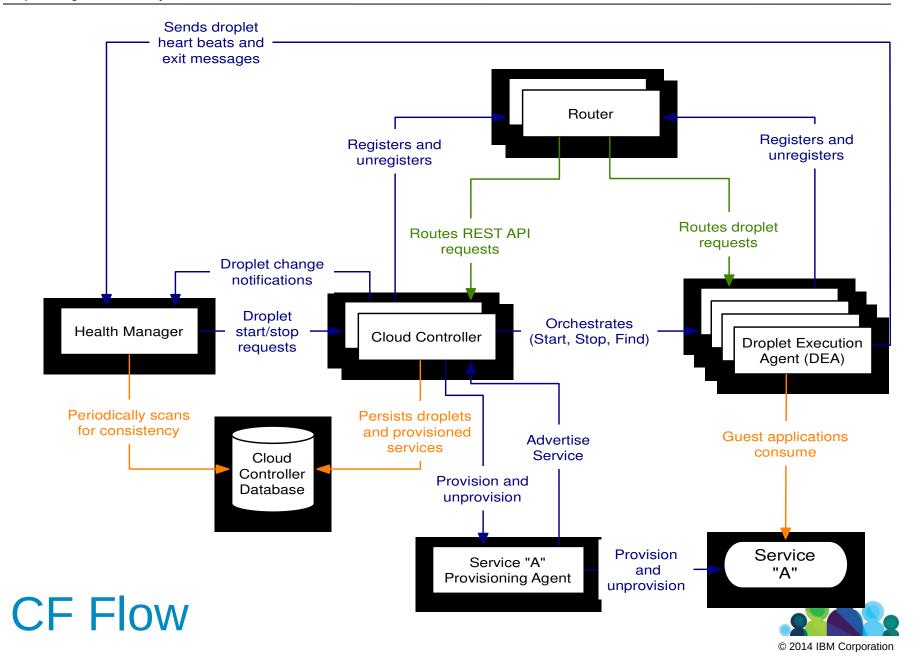
Cloud Foundry - Services



*) catalog = cf marketplace provision = cf create-service bind = cf bind-service etc.









BlueMix - Cloud Foundry CLI (Command Line Interface)

- cf is Cloud Foundry's command line interface.
- Used to deploy and manage applications running on most Cloud Foundry based environments
- cf go binary for your OS in github

Important CF CLI Calls

- cf –a api-end-point
- cf login user-id
- cf push my-new-app
- cf create-service my-service
- cf bind-service my-service my-new-app





Is BlueMix = Cloud Foundry?

BlueMix is based on the Cloud Foundry open source PaaS, it is more than just a hosted Cloud Foundry offering.

IBM is embracing the open source and extending it with additional capabilities such as GUI and services that represent the breadth of the IBM portfolio.





LAB C – Build a Twitter influencer application using BlueMix OR LAB D – Mobile Backend as a Service

(MBaaS) using BlueMix





Lesson 6: Maximize BlueMix





Dec Beta 1 Feb Beta 2 June GA+

 $* = 3^{rd party}$

BlueMix Services Scope

- Web
- Java (IBM Liberty)
- Ruby (CF*)
- PHP (CF*, Zend PHP*)
- JavaScript (JS*, Node.js)
- Tomcat (CF*)
- Redis (CF*)
- Caching (IBM eXtreme Scale)
- Mobile
- Data API (IBM NoSQL with SDK)
- Push Notification (IBM)
- Cloud Scripts (IBM)
- Mobile Application Management (IBM)
- Mobile Data Sync (IBM)
- Mobile Quality Management (IBM)

Data management

- MongoDB (CF*)
- MySQL (CF*)
- SQL (IBM DB2)
- Data API (IBM NoSQL with SDK)
- PostgreSQL (CF*)
- NoSQL (IBM NoSQL)
- Object Store (IBM/SL)
- Data Snapshot, Backup, Recovery (IBM)
- Cloudant*
- Application Services
- Rabbit MQ (CF*)
- Log Analytics (IBM 20/20)
- Application Performance (IBM Application Performance Management)
- Messaging (IBM Elastic Messaging)
- Source Control Repo (Git & JazzHub)
- Integration Service (IBM Cast Iron)
- Workflow Service (IBM BPM)
- Rules Service (IBM Decision Mgmt)
- SendGrid*
- Flow*





BlueMix Future Content

- Marketing
- Commerce (EZCommerce)
- Digital Marketing & Analytics (Tealeaf, Coremetrics, Xtify, Unica)
- Security
- Secure Transactions (Trusteer)
- Access (IBM Access Management)
- AppScan (IBM AppScan)
- Watson
- Watson Q&A
- Social
- Workforce Management (Kenexa)
- Social Analytics, Integration, & Content
- Dev & Test
- Agile Project Management (JazzHub)
- Team Collaboration (JazzHub)
- Continuous Delivery (UrbanCode)
- Quality/Testing

- Big Data & Analytics
- Hadoop*
- BigInsights
- Streams
- Reporting & Charting (Cognos)
- Predictive Analytics (SPSS)
- M2M
- MessageSight
- Internet of Things
- Media
- Object Store (SoftLayer)
- Media Transcoding
- Content Delivery Network (SoftLayer)
- Smart Infrastructure
- Asset Management (IBM Maximo)



Differentiators

Differentiate BlueMix from Amazon Web Services, Microsoft Azure, Heroku, Openshift?

- 1. BlueMix has the whole package: scalability, performance, and wide range of services, including 37 services
- 2. Open platform with IBM services and third party services built on top of open source
- 3. Proven IBM on premise solutions available as service
- 4. IBM unique services: such as Decision Services (business rules), and Watson (future)
- 5. IBM leading services: such as DevOps, Monitoring and Analytics
- 6. High performance and scalability with SoftLayer
- 7. Full support and consultation





BlueMix Support

BlueMix developerWorks Community -

https://www.ibmdw.net/bluemix/

Need Help? Use the BlueMix developerWorks Forum -

https://www.ibmdw.net/answers/?community=bluemix

BlueMix Events - https://www.ibmdw.net/bluemix/events/

BlueMix DevOps Services – https://www.jazzhub.com





Lesson 7: Security





Complying with industry and regulatory standards

In this topic, you will learn about SoftLayer's industry and regulatory compliance.







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Industry and regulatory compliance





- Service Organization Control (SOC) 2
 - SoftLayer have an unqualified SOC 2 Type II report for all data centers.
 - Audits security, availability, process integrity, privacy and confidentiality.
 - Report available to customers and their auditors via NDA.

- Safe Harbor
 - Certification demonstrates that SoftLayer provides adequate privacy protection as defined by the Directive.



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Industry and regulatory compliance (cont.)







- Payment Card Industry Data Security Standard (PCI-DSS)
 - SoftLayer is a PCI Level 3 compliant merchant for its handling of PCI regulated data.
 - This certification is not transferable to customer workloads.

- Federal Information Security Management Act (FISMA)
 - SoftLayer is working towards FISMA compliance in select data centers.

 Health Insurance Portability and Accountability Act (HIPAA)



Industry and regulatory compliance (cont.)



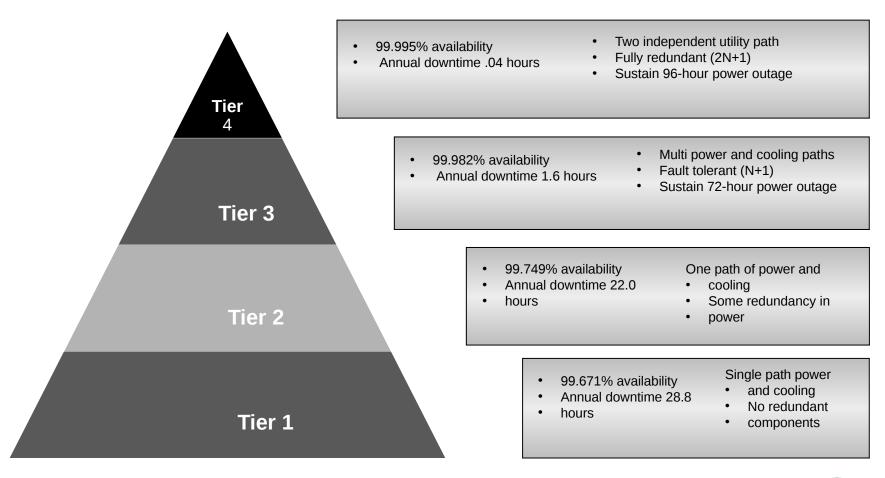
- Cloud Security Alliance (CSA)
 - SoftLayer have published a self-assessment in the CSA Security, Trust and Assurance Registry (STAR).
- SoftLayer expects to be eligible for CSA-STAR Certification and Attestation since they have an existing SOC 2 Type II assessment from a third party.
- CSA-STAR Continuous certificate is still under development by CSA.





Securing the data centers

SoftLayer data centers are Tier 3 data centers.







Securing the data centers (cont.)

Data center and server room security

- Data centers located only in facilities with controlled access and 24- hour security.
- No server room doors are public-facing.
- Server rooms are staffed 24 x 7.
- Unmarked entry and exit doors into server rooms.
- Digital security video surveillance is used in the data center and server rooms
- Biometric security systems are used throughout the data center.
- Server room access strictly limited to SoftLayer employees and escorted contractors or visitors.
- Barcode-only identification on hardware;
- no customer markings of any type on the
- servers themselves.







Securing the data centers (cont.)

Operational security

- Engineers and technicians trained on internal industry standard policies and procedures, and audited yearly.
- Geographic redundancy for all core systems for disaster recovery and business continuity.
- Two-factor authentication for Customer Portal access adds greater server security.
- All data removed from re-provisioned machines with drive wipe software approved by the US Department of Defense.
- Ongoing PCI DSS compliance for SoftLayer's own handling of credit card information.
- Current SSAE 16 SOC1 report, with no exceptions
- noted.







Questions?





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