

# 1stPay Rewards Keeps Them Coming Back

THE 1STPAYPOS IS EVERYTHING YOU NEED TO ACCEPT PAYMENTS AND MANAGE YOUR BUSINESS IN A POWERFUL IPAD APP.

IT'S INTUITIVE, EASY TO SET UP AND SIMPLE TO NAVIGATE.
PROCESSING PAYMENTS IS SECURE, AND DETAILED REAL TIME
ANALYTICS ALLOW YOU TO MAKE INFORMED BUSINESS DECISIONS.

# **Everything You Need**

1stPay comes with an iPad, cash drawer, card reader, and printer so you are ready to go right out of the box.



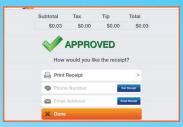
### INVENTORY MANAGEMENT

Upload merchandise, add modifiers, set tax rates, and get low inventory alerts.



### **ROBUST ANALYTICS**

View all your business' activities broken down how you want to see them.



### **RECEIPTS**

Give you customers the choice of receiving a printed or emailed receipt.



### EMPLOYEE MANAGEMENT

You can set unique permissions fo your employees and a time clock



## 1stPay POS Loyalty Rewards

1st Pay features a loyalty rewards program to help business owners increase customer retention and encourage return shoppers. The program is easy to set up and simple to use.



## SIMPLE FOR YOUR CUSTOMERS

Customers provide the identifier you choose (phone number, email address, credit card on file, etc.) for easy reward customer identification.



#### **EASY TO SET UP**

Create reward profile and capture customer data at time of purchase, or have customers register online.



## REWARD YOUR CUSTOMERS

Customize your loyalty rewards to issue a percent off, dollar amount off, or flat loyalty discount.



### **PRE SET REWARD EVENTS**

Customize event rewards such as birthdays, sign up anniversaries, and achieved spending goals.

