



100 FREE GIFT CARDS WAIVED SET-UP FEE WAIVED MONTHLY FEE

Good things do come in small packages. To celebrate the release of our new gift card tool for the 1st Pay POS, we are offering a **limited time free trial**. Consumers love to give and receive gift cards, and they are good for your business. Gift cards are an excellent way to bring customers in the door, and provide you with a guaranteed sale, usually for well over the face value of the card. With Eliot's simple program, you can offer customers your own customized private label gift cards and take advantage of the gift card trend.

There has never been a better time to try Eliot's Gift Card program. Now through **April 30, 2014** Eliot will **waive the set up fee, waive the monthly fee and give you 100 free gift cards*** when you sign up for gift cards with your 1st Pay POS.

*Offer valid for a 90 day trial. After 90 days standard monthly fees apply. Free cards come with a standard design. Custom cards are available at an additional fee.

