



Never Miss Home
Cooked Meals Again.



Our Mission:

Bites wants to use the power of home-cooked food to strengthen the college community.

Status Quo: College Food



fresh



home-made



low price

Status Quo: College Food

1 Dining Hall



Boring

2 Restaurants



Costly

3 Frozen food



Unhealthy

COOKing MADE EASY

FOR CHEF

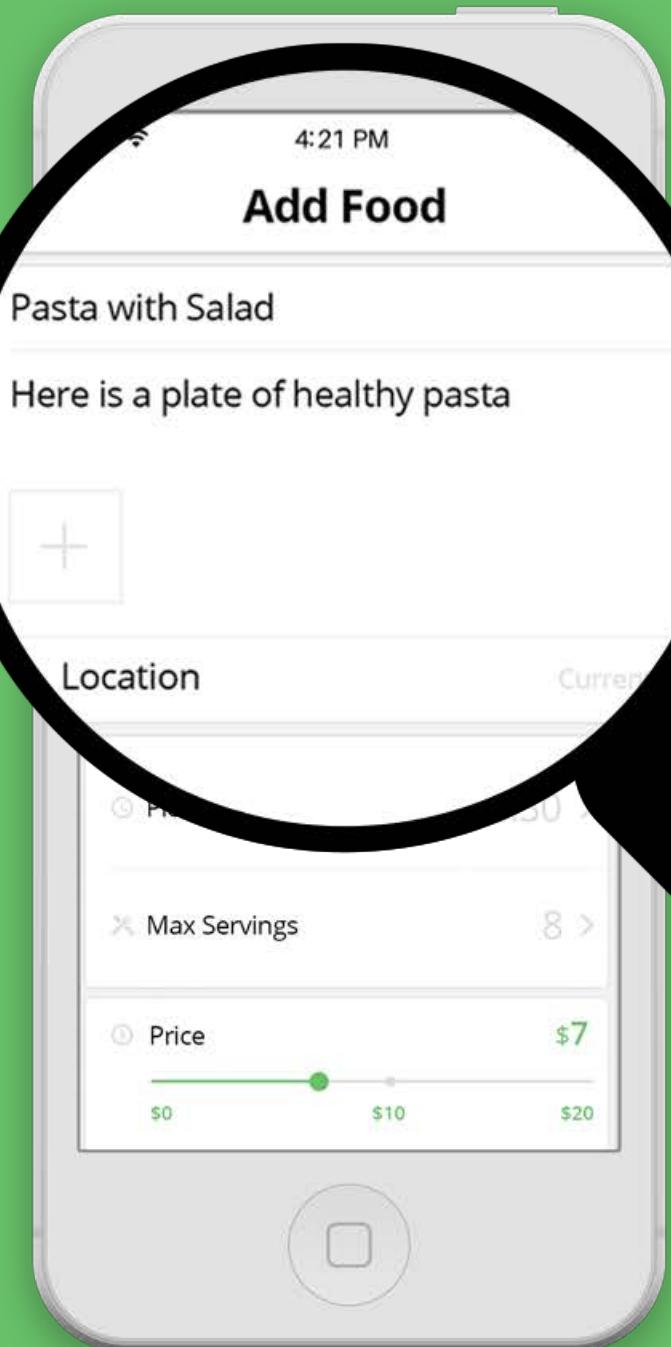
—
chefs can easily post their delicious meals

ORDERing MADE EASY

FOR USER

—
students can browse through those meals
and purchase within 3 taps

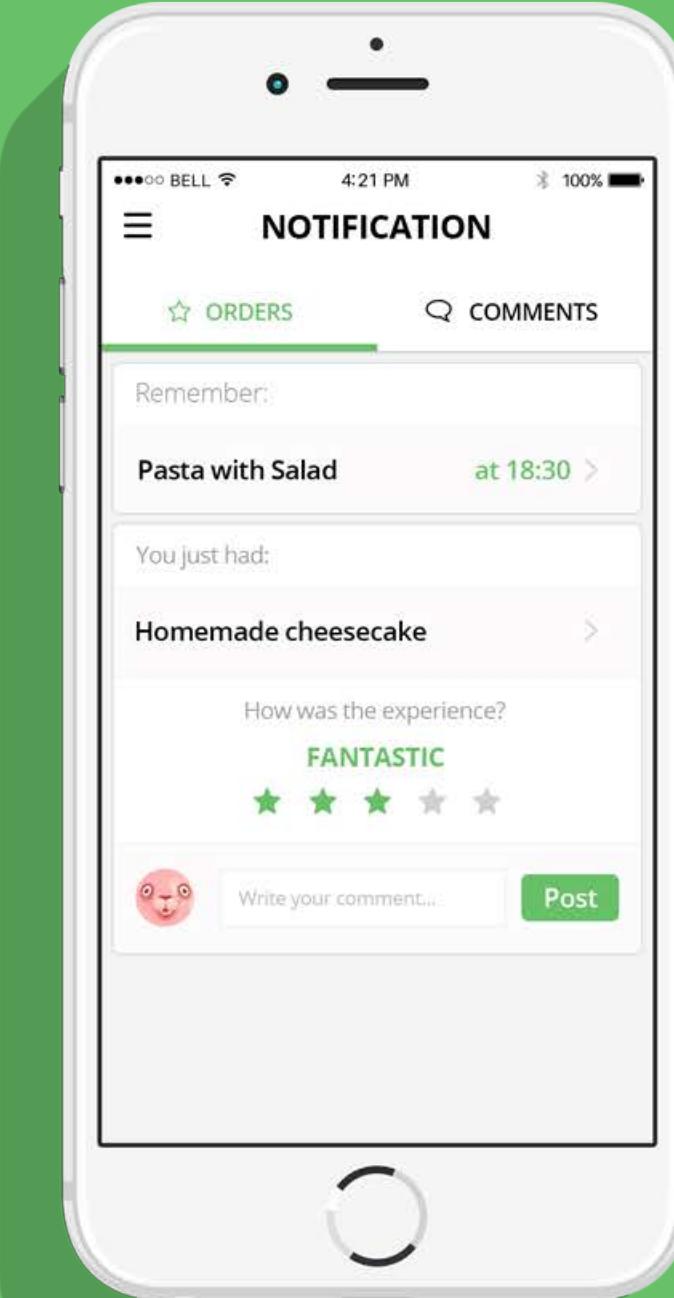
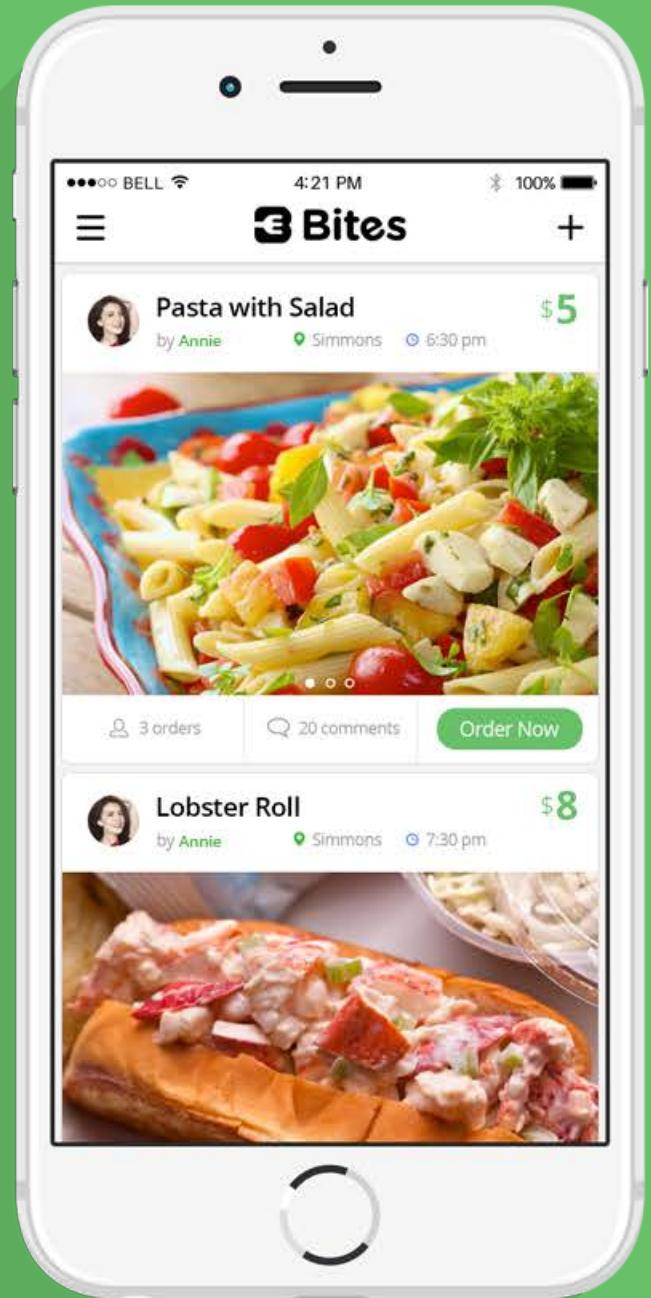






MOM'S
PASTA









“I love Bites because it helps me not only share food, but also make some quick cash.”

Legal

| Bites is a private **food sharing community**.

| ✗ not a restaurant

| Chefs agree to cooking FDA guidelines in the Terms of
Agreement when signing up.

Revenue Model

15% Service Fee

Uber: **20-25%**

Grubhub: **13.5%**



85%
Chef's Cut

Global Trend

Cars
Zipcar



House
Airbnb



Clothes
Rent The Runway

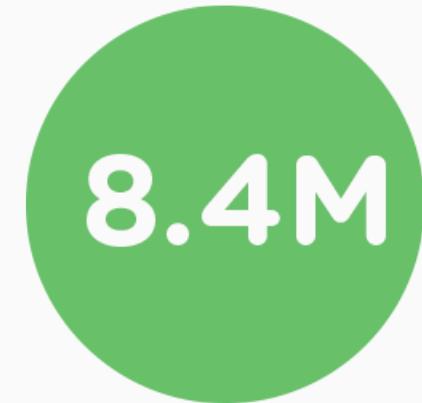


Toilet
Airbnb

Market



TAM



Beachhead
Market

Right Now



Colleges



Beta
Signups

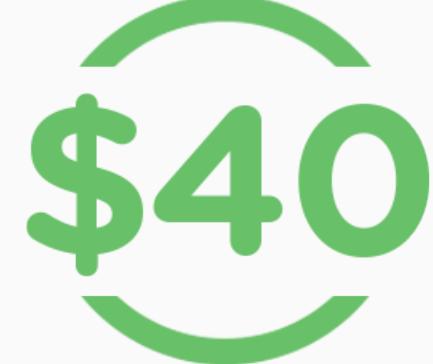


Meals
Served

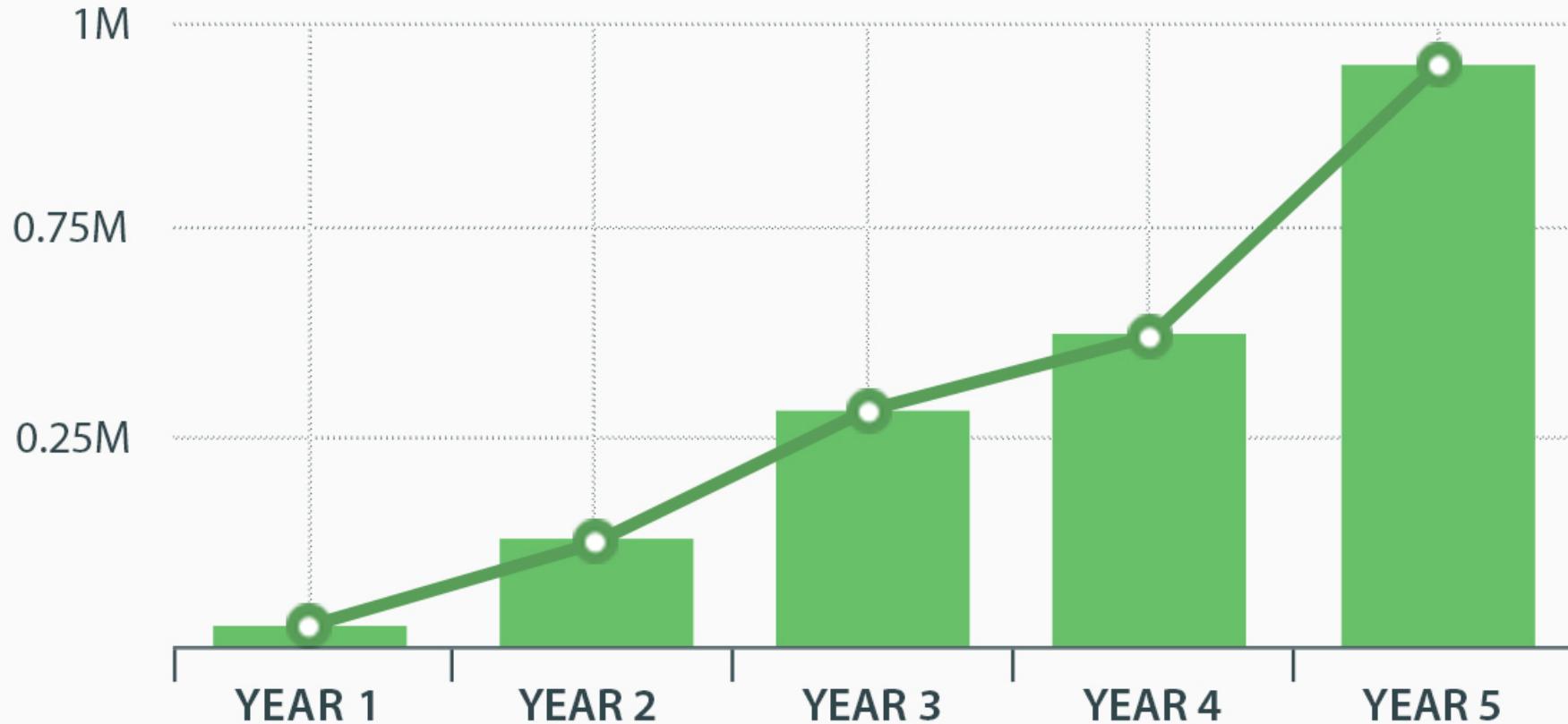
Trial Runs

WITHIN
3
WEEKS

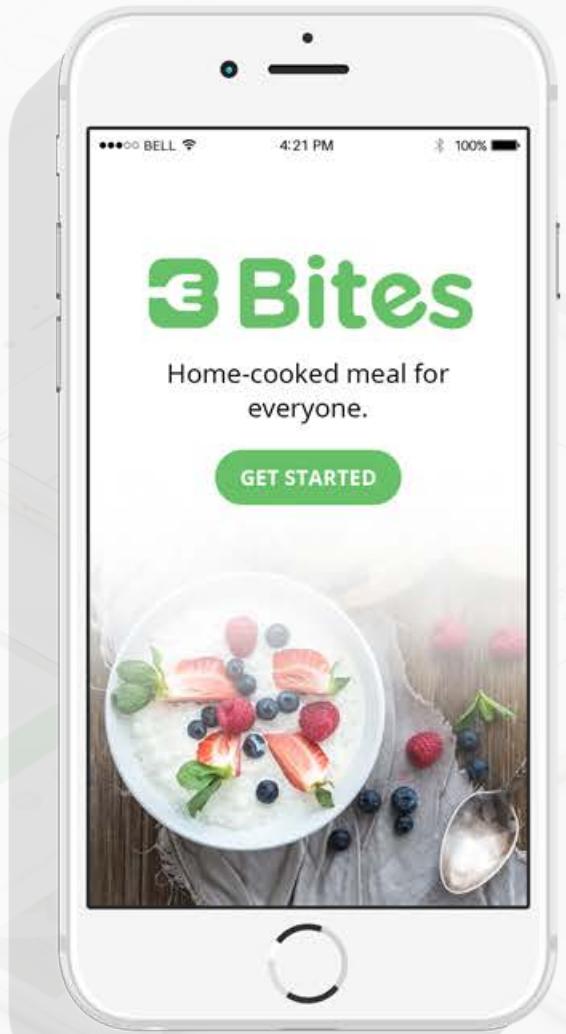
WE DID
10
TRIALS

WITH
\$40
Avg.
Profit

User Growth



Execution



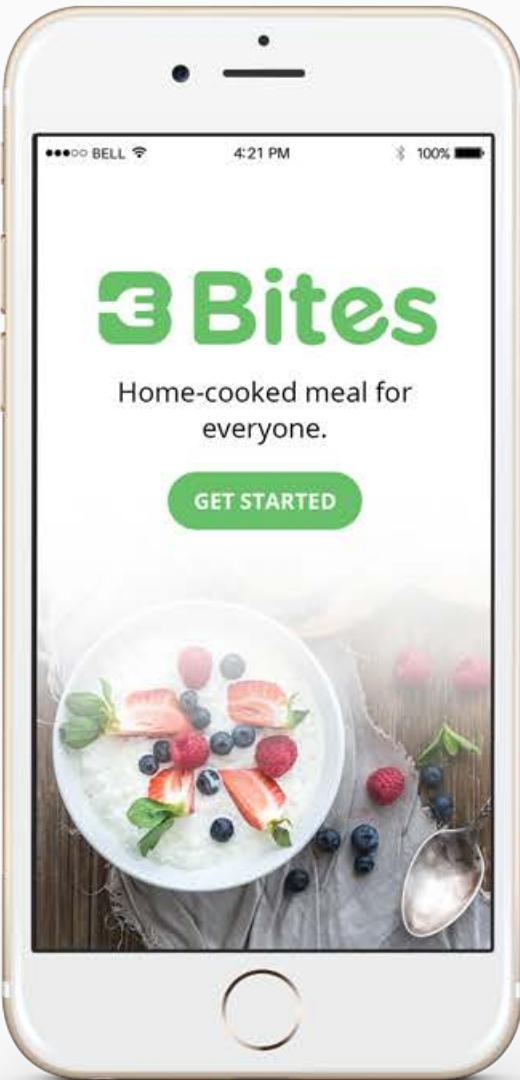
Beautiful App
Ready to Go

Future Features

Publish on
App Store



Request
Meal

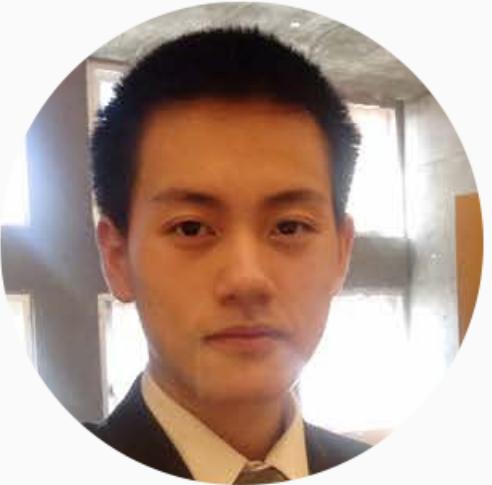


Personalized
Search Engine



Split
Check

Our Team



Antonio Cao
Designer



Ishani Thakur
App Developer



Xavier Rivera
Marketer



Jack Zeiders
Backend Developer

THANK YOU

Food Safety

Chefs go through quick recommendation pages in cooking for sign up.

Chefs sign a user agreement for handling food with our hygiene standards.

Customer Service

Bites will address reports of bad food through refunding the user from Bites' allocated customer service funds.

Customer service handles chef removal from the service after bad ratings or reports.