

EZ Gaming

Gaming PC in Your Pocket

About EZ Gaming

AIMS

EZ Gaming is a host gaming server capable of executing a gaming engine and streaming the gaming data to the client's devices. EZ Gaming aims to provide smooth and direct playability of to end users of games across various devices.

It doesn't matter what specs you have on your PC or laptop we are going to run the games you choose on our servers and then streams the display back to your device's screen.

EZ Gaming has an increasingly popular service that's trying to change the way people play games, the client can play PC/Video games with their devices on the way by bus, in school or work and during a business trip if the

client has a fast and stable internet connection.

AUDIENCE

- 1. All game players.
- 2. Players who do not have a good gaming PC or players want to play games but they cannot play games because they are always outside.
- 3. Normal audiences

Features

The client can choose and purchase a package for leasing our servers in several locations which can decrease the PING from servers and client's device and make the game streaming shows on the client's device smoothly.

Others:

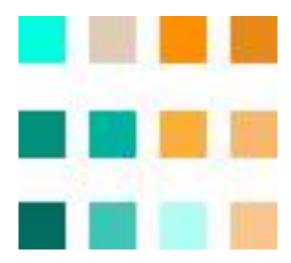
- 1. If the user want to use our service, they can only use it after they pay for a package to rent our servers.
- 2. EZ Gaming only responsible for providing good equipment to run the game and transfer the streaming to the user's device and the user need to have a fast and stable internet connection, EZ Gaming has no responsible for any errors due to any network reason.

The Inspiration of LOGO:



- 1. The game handle is one of the most things which can represent playing games.
- 2. EZ Gaming can let clients playing the game easily, "E" and "Z" represent "easy".
- 3. Using "E" and "Z" instead two controllers of the game handle means "EZ Gaming".

Colour Schemes:



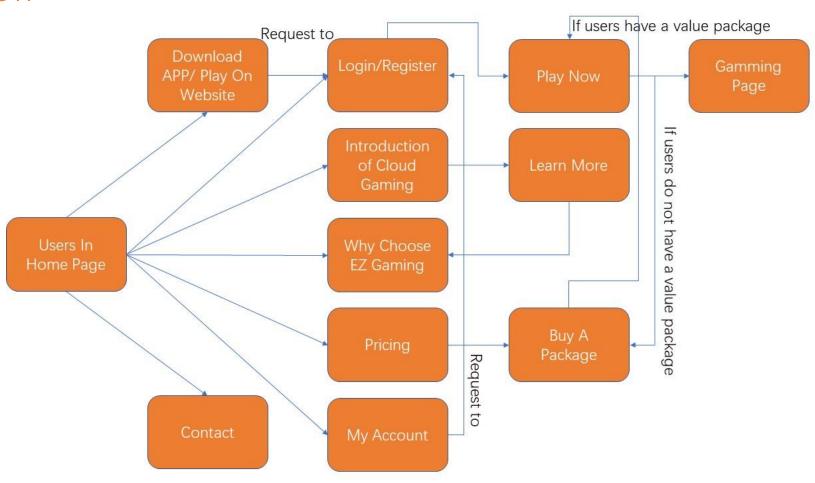
Chosen:



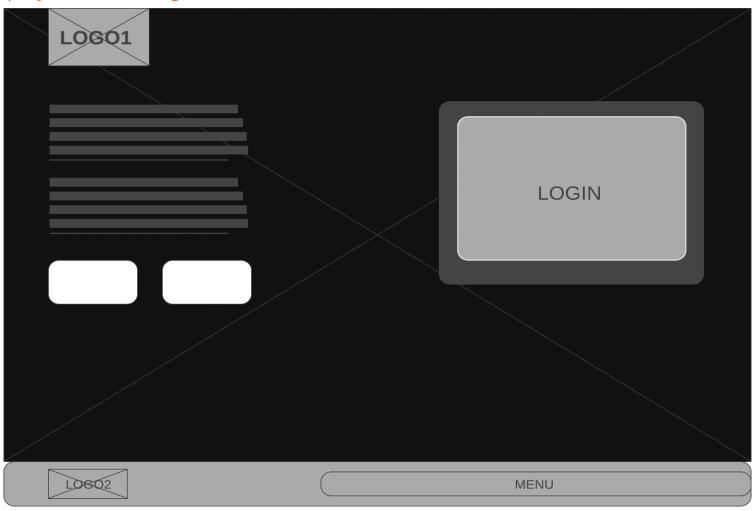
Previous LOGO for testing:



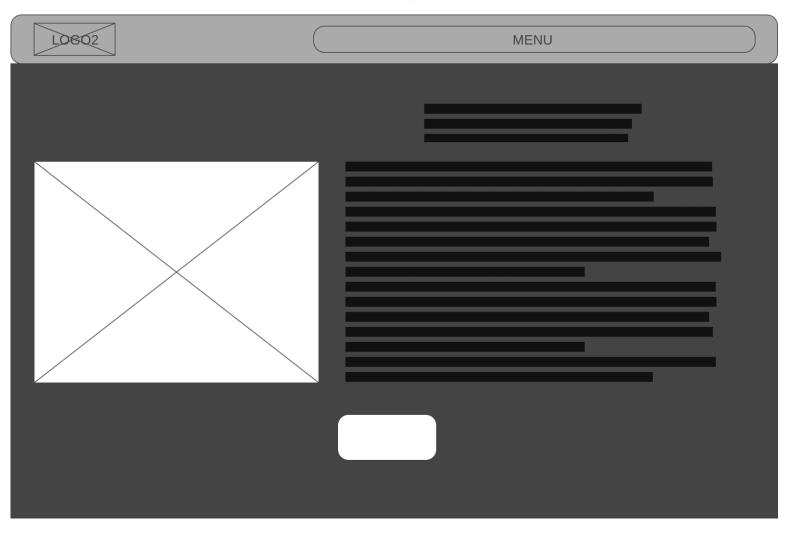
FLOW



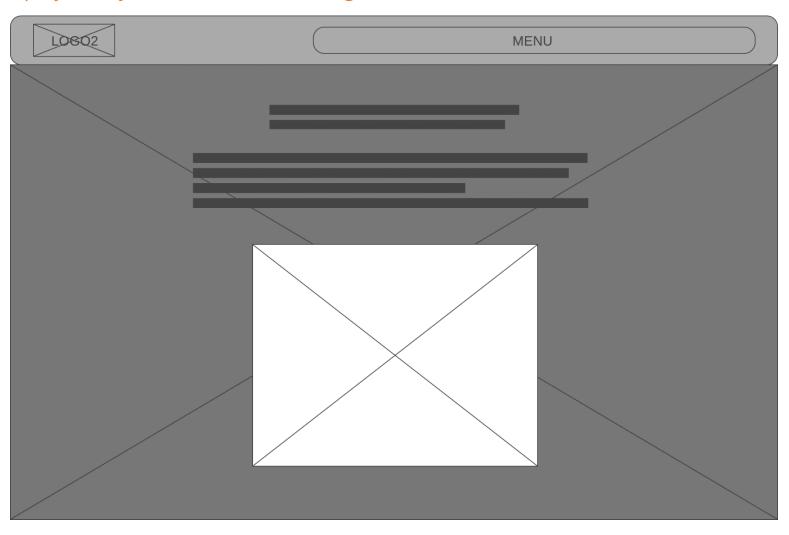
Typography: Home Page



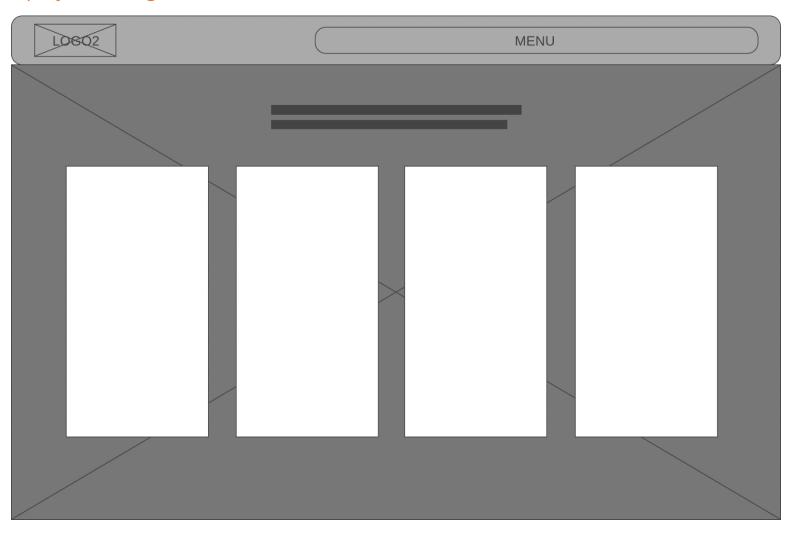
Typography: Introduction of Cloud Gaming



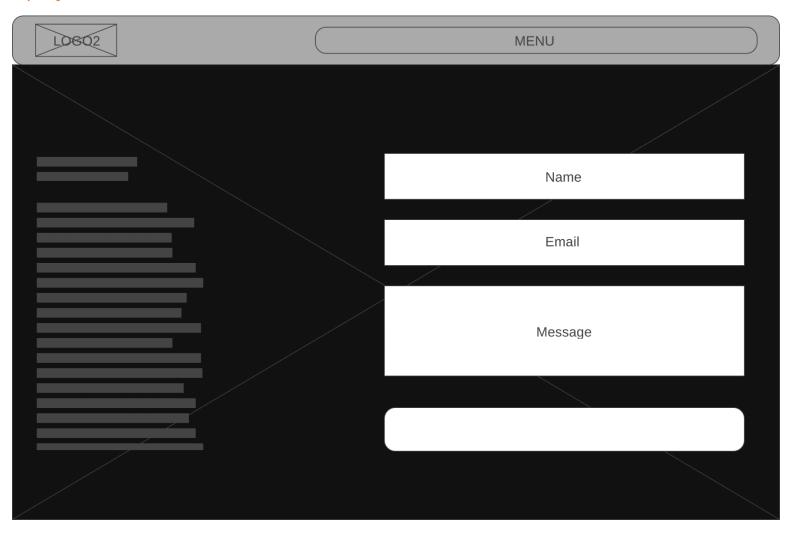
Typography: Why Choose EZ Gaming



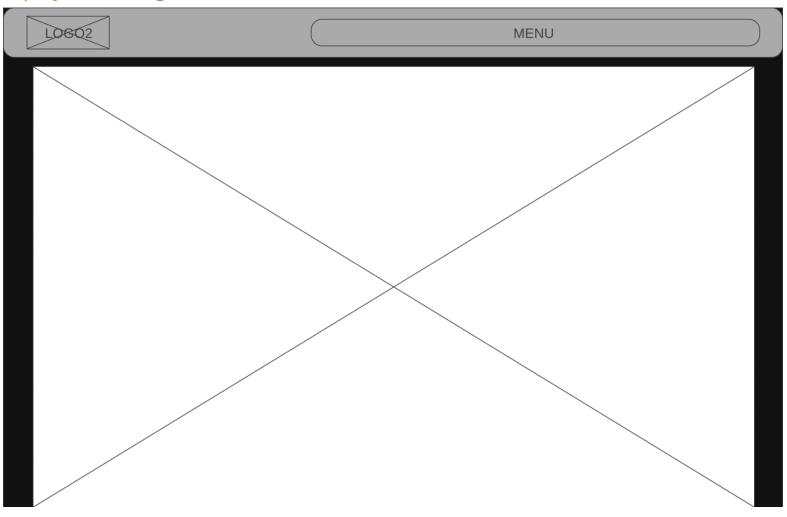
Typography: Pricing



Typography: Contact

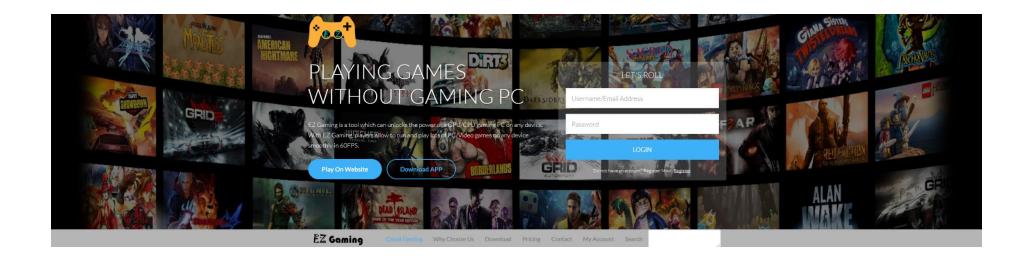


Typography: Gaming

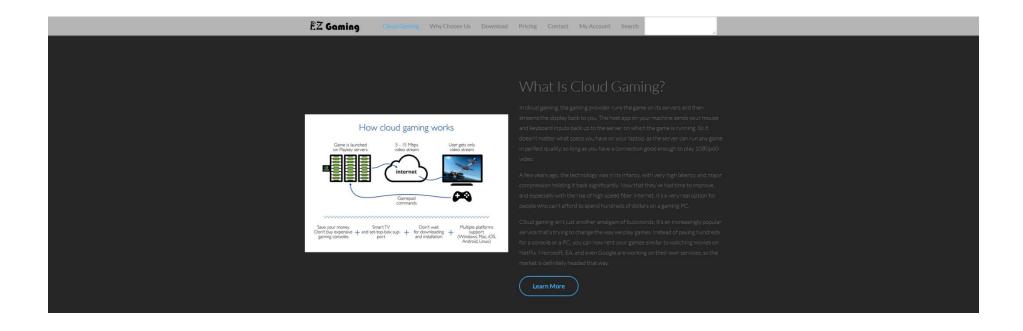


Visual

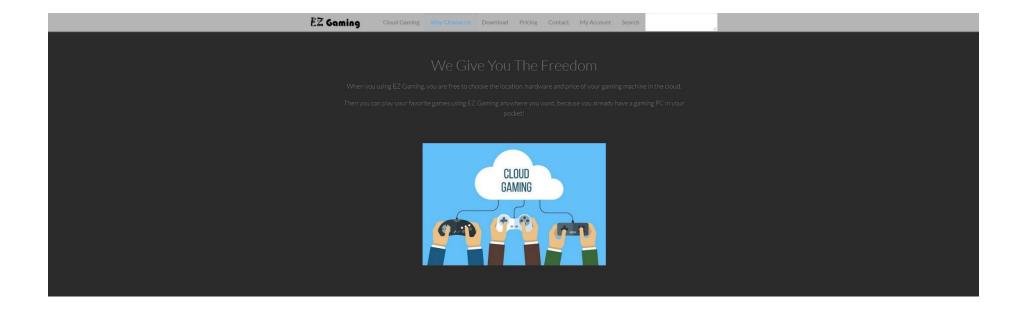
Homepage



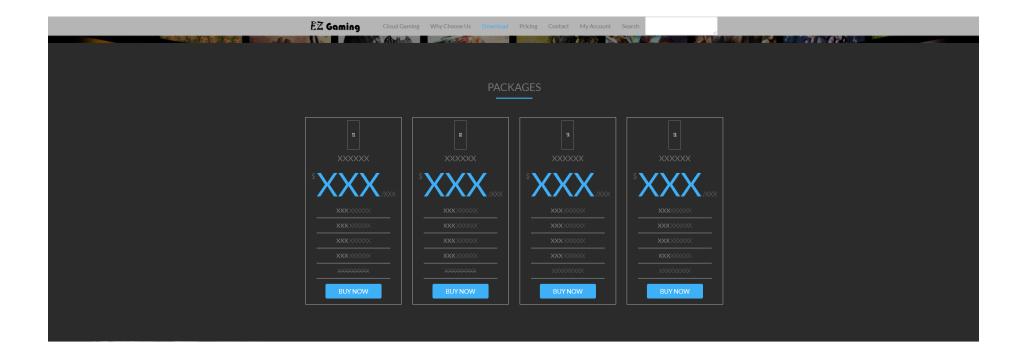
Cloud Gaming



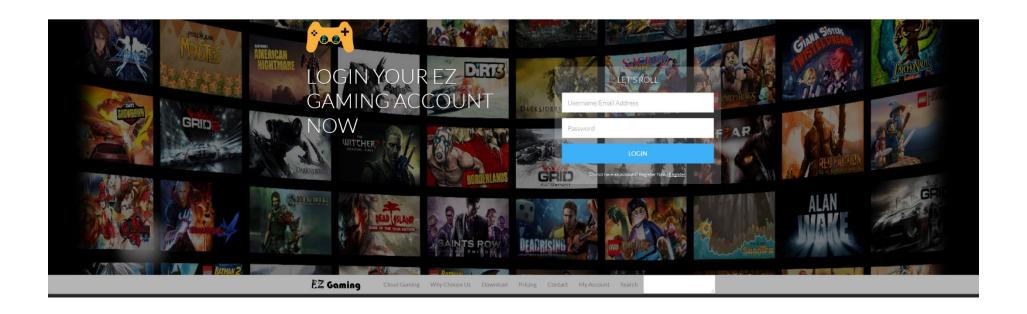
Why Choose Us



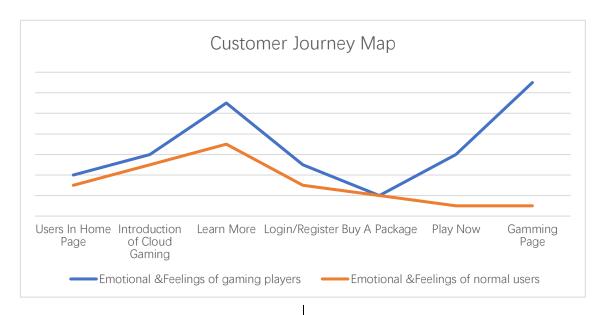
Pricing



Contact



EZ Gaming Con Your Pocket



As an online gaming tool website. The gaming players audiences may know this website through lots of ways from the internet or news.

Homepage:

Users may feel curious when they are seeing lots of

games on the background.

Introduction of Cloud Gaming & Learn More:

Users may feel interested when they are seeing a new way to play games.

Login/Register:

Gaming players may feel impatient to register an account, but it is still worth to try.

Normal users may feel it is too complicated to register an account.

Buy A Package:

A part of users does not want to purchase a package for renting servers will be diverted on this page, because this website needs to pay to use.

Play Now:

Users may feel very excited when they are going to play games on their devices.

References:

Website template:

https://bootstrapthemes.co/item/backyard-high-converting-free-bootstrap-landing-page-template/

Homepage background:

https://spelklassiker.se/spela-klassiska-nes-spel-i-online-emulator/

Clouding Game & Why Choose Us 's 2 pictures:

https://medium.com/@ankan_48624/is-cloud-gaming-the-future-or-a-gimmick-e9fc33064f39

https://oldworldbaking.co/amp/how-does-the-cloud-work/how-does-the-cloud-work-elegant-cloud-storage-what-is-it-and-how-does-it-work-how-it-works/