



***EZ Gaming***

*Gaming PC in Your Pocket*

## About EZ Gaming

### AIMS

EZ Gaming is a host gaming server capable of executing a gaming engine and streaming the gaming data to the client's devices. EZ Gaming aims to provide smooth and direct playability of to end users of games across various devices.

It doesn't matter what specs you have on your PC or laptop we are going to run the games you choose on our servers and then streams the display back to your device's screen. So, you don't have to spend lots of money to update your pc parts anymore!

EZ Gaming has an increasingly popular service that's trying to change the way people play games, the client can play PC/Video games with their devices on the way

by bus, in school or work and during a business trip if the client has a fast and stable internet connection.

### AUDIENCE

1. All game players.
2. Players who do not have a good gaming PC or players want to play games but they cannot play games because they are always outside.
3. Normal audiences

### Features

The client can choose and purchase a package for leasing our servers in several locations which can decrease the PING from servers and client's device and make the game streaming shows on the client's device smoothly.

## Others:

1. If the user want to use our service, they can only use it after they pay for a package to rent our servers.
2. EZ Gaming only responsible for providing good equipment to run the game and transfer the streaming to the user's device and the user need to have a fast and stable internet connection, EZ Gaming has no responsible for any errors due to any network reason.

## The Inspiration of LOGO:



1. The game handle is one of the most things which can represent playing games.
2. EZ Gaming can let clients playing the game easily, “E” and “Z” represent “easy”.
3. Using “E” and “Z” instead two controllers of the game handle means “EZ Gaming”.

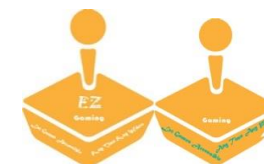
## Colour Schemes:



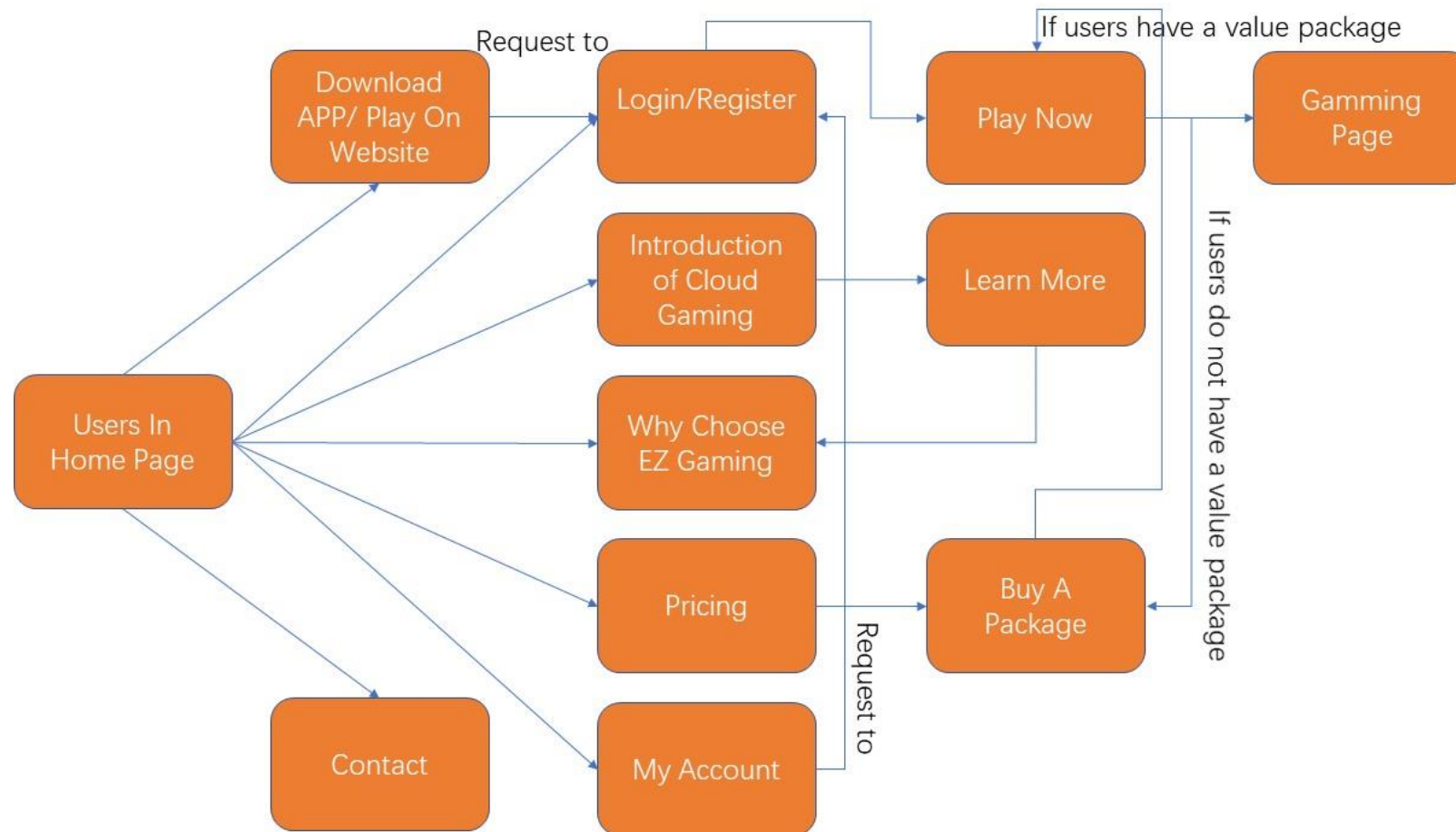
## Chosen:



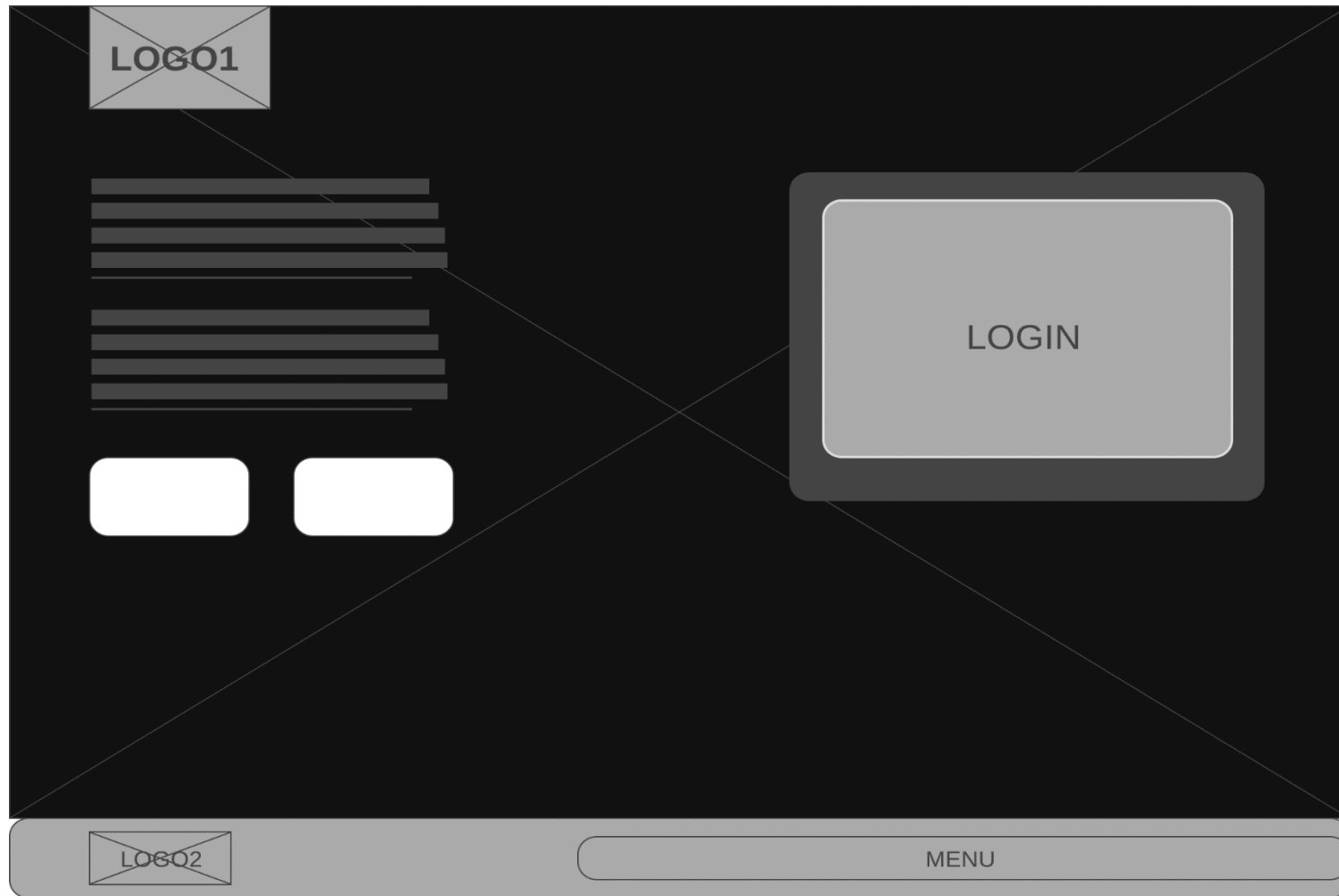
## Previous LOGO for testing:



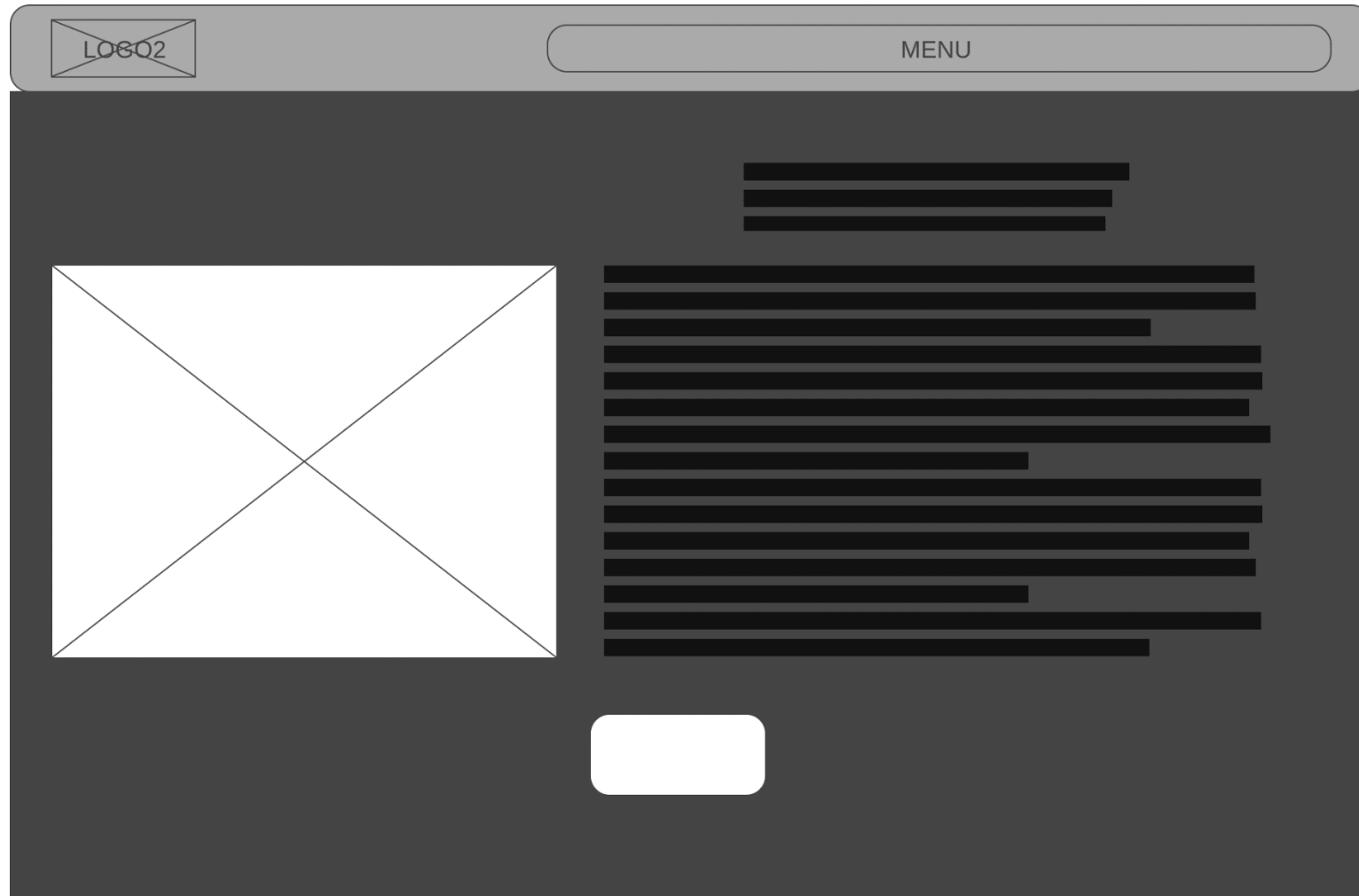
## FLOW



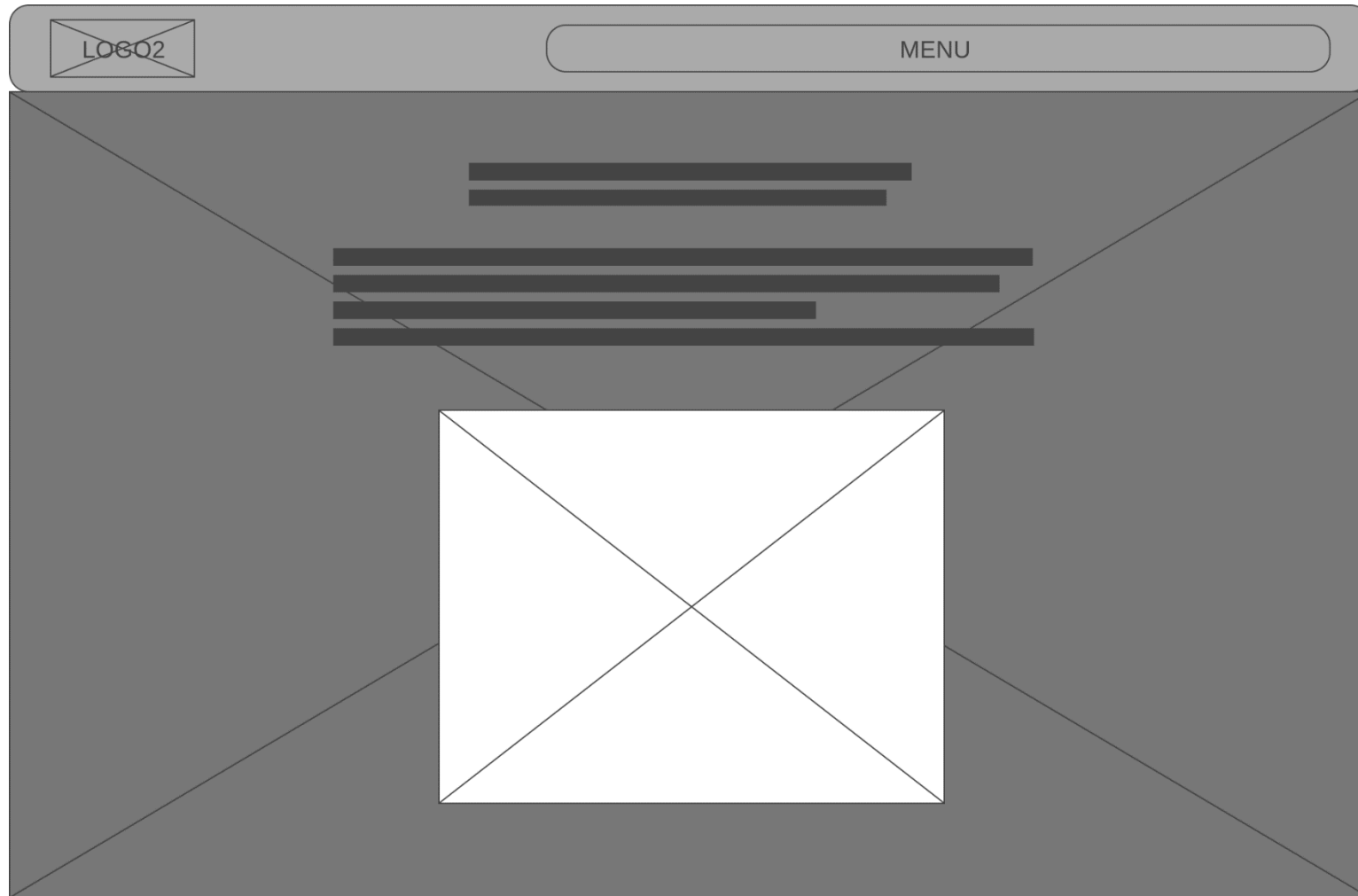
## Typography: Home Page



## Typography: Introduction of Cloud Gaming

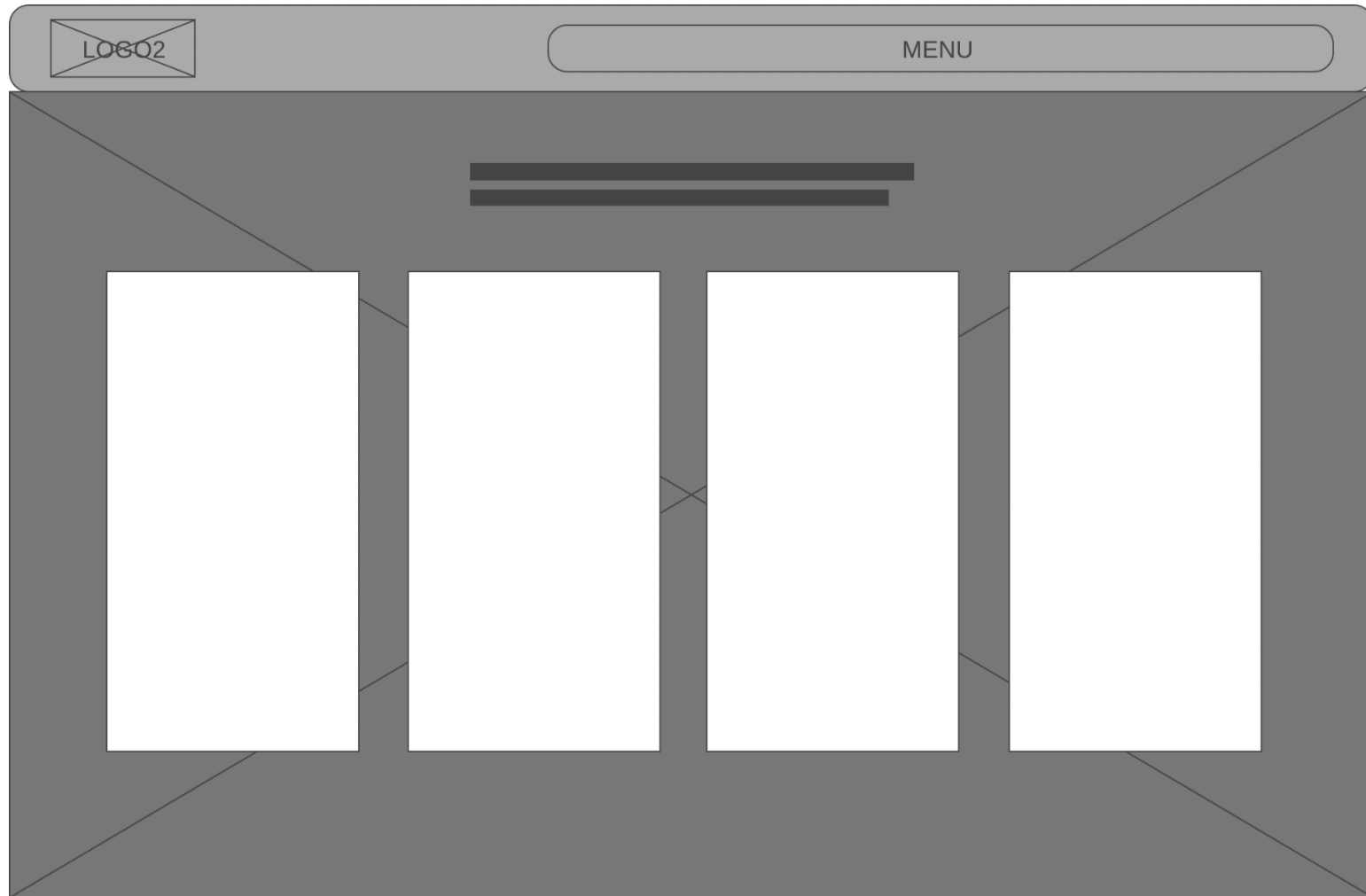


## Typography: Why Choose EZ Gaming





## Typography: Pricing



## Typography: Contact

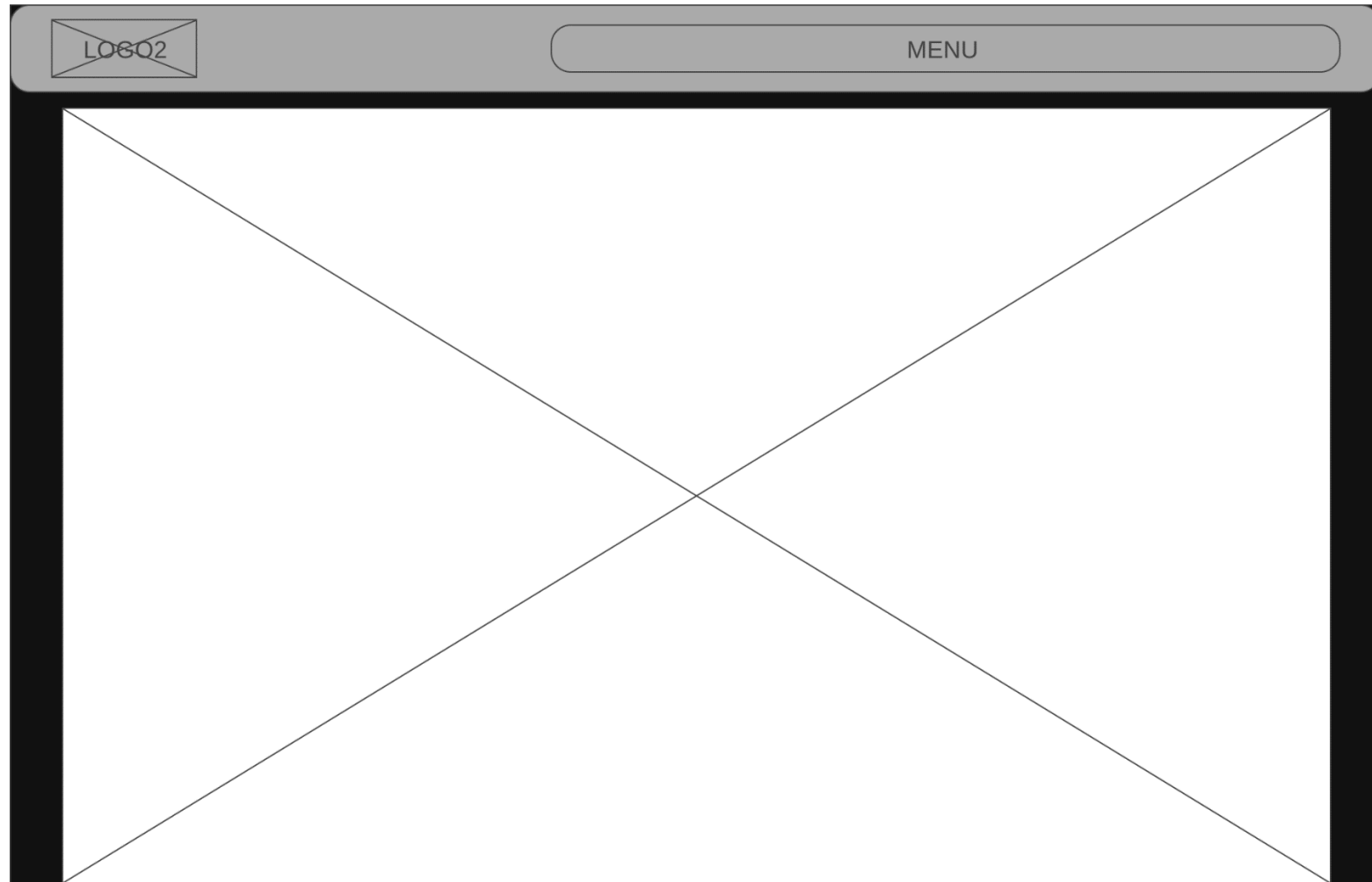
LOGO2 MENU

Name

Email

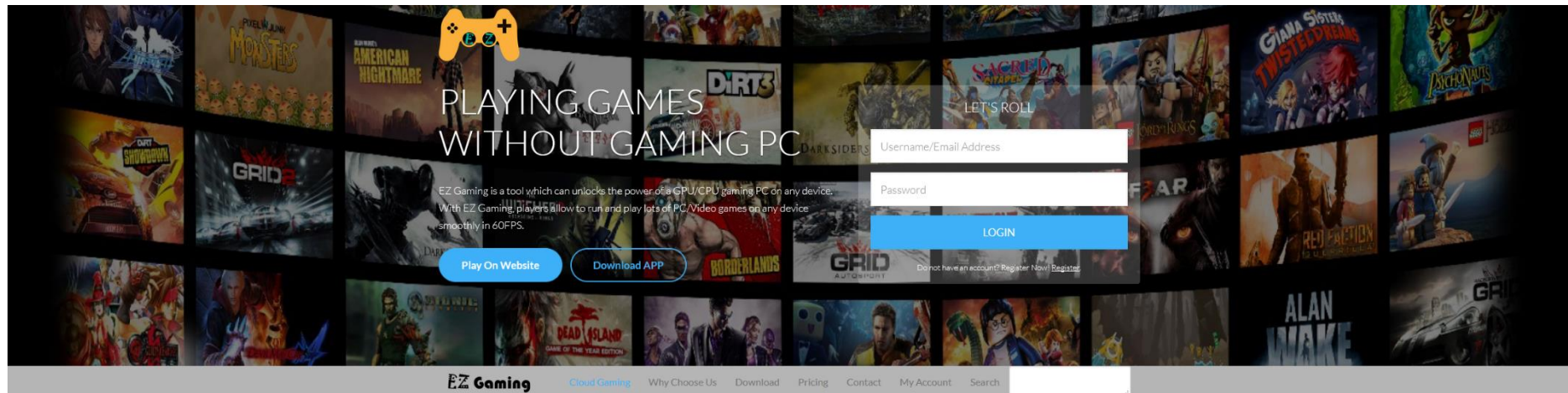
Message

## Typography: Gaming

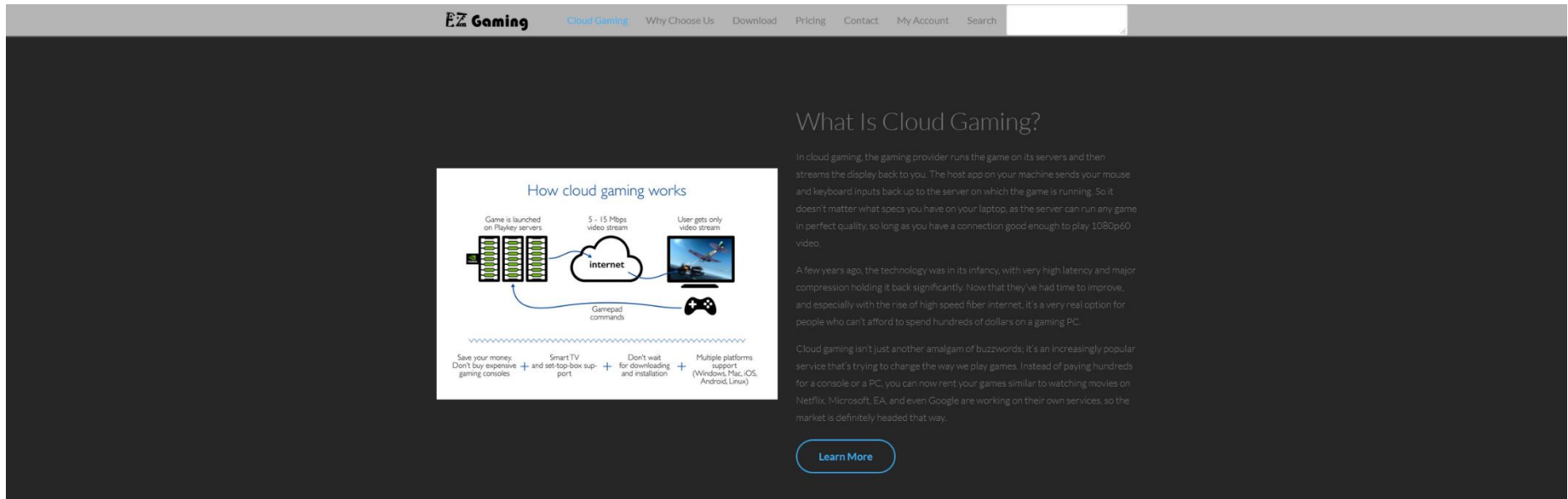


## Visual

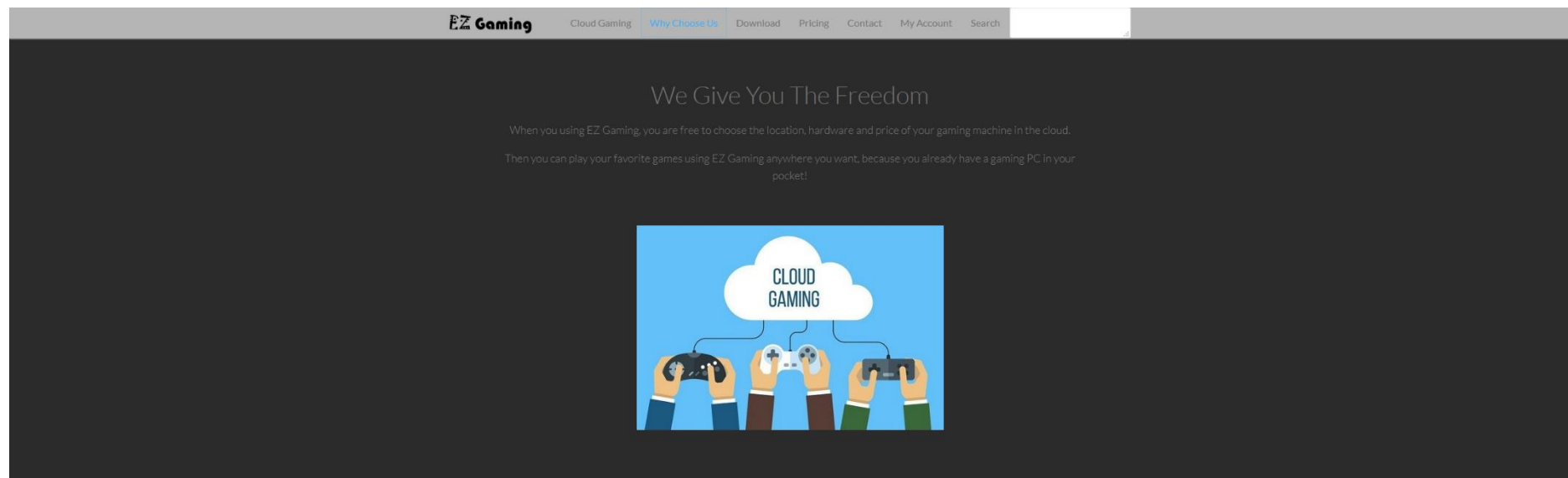
## Homepage



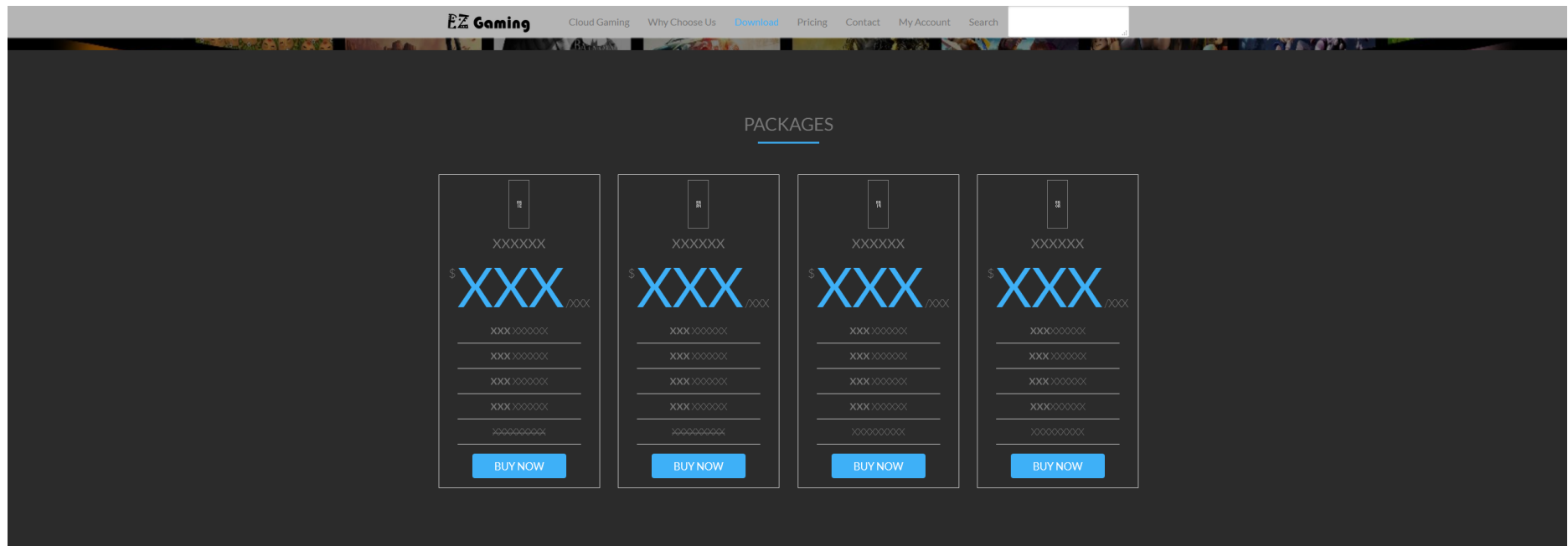
# Cloud Gaming



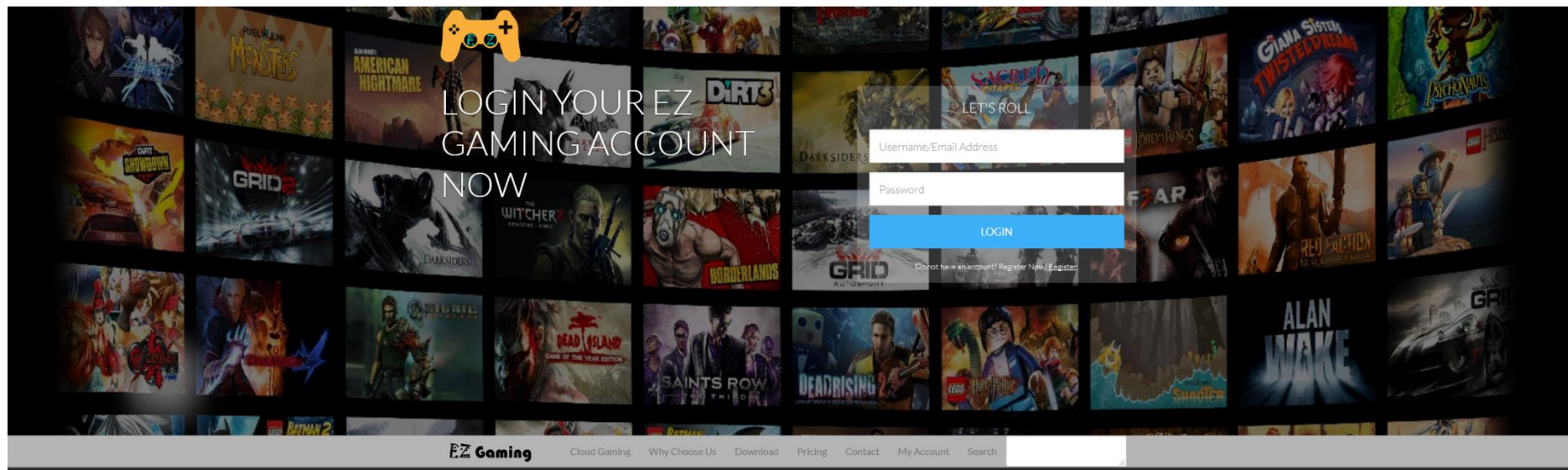
## Why Choose Us



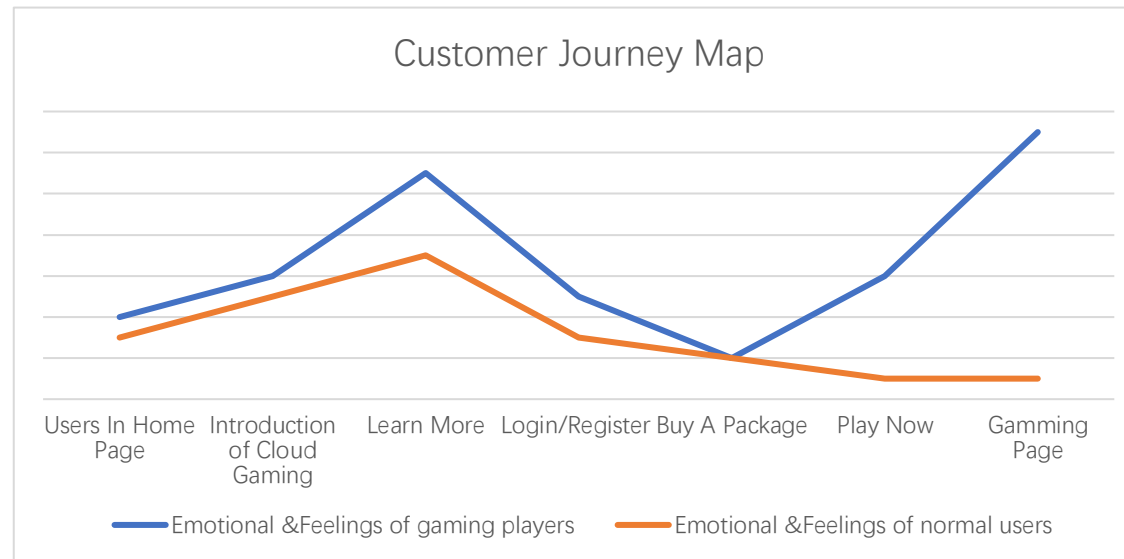
## Pricing



## Contact







As an online gaming tool website. The gaming players audiences may know this website through lots of ways from the internet or news.

## Homepage:

Users may feel curious when they are seeing lots of

games on the background.

## Introduction of Cloud Gaming & Learn More:

Users may feel interested when they are seeing a new way to play games.

---

## Login/Register:

Gaming players may feel impatient to register an account, but it is still worth to try.

Normal users may feel it is too complicated to register an account.

## Buy A Package:

A part of users does not want to purchase a package for renting servers will be diverted on this page, because this website needs to pay to use.

## Play Now:

Users may feel very excited when they are going to play games on their devices.

Users:

Alex

Male  
Age:21  
Student

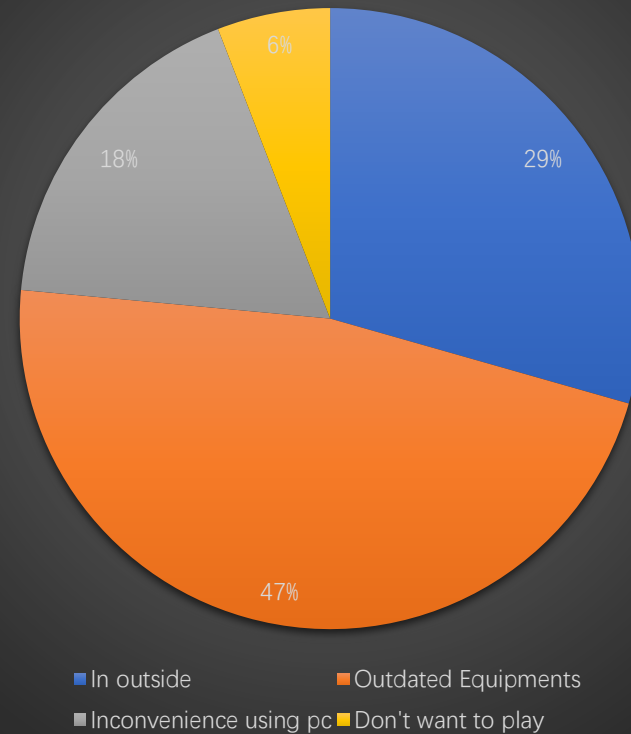
Need:  
1. The best graphic  
2. Stable 60 FPS  
3. Acceptable price

A big pc  
gaming  
enthusiast

Favorite game:  
Rainbow Six  
Watch Dogs 2

Time spend on  
games per  
week:  
20-30hrs

The reasons why can't play games sometimes



# John

Male  
Age:36  
Business man

Want:

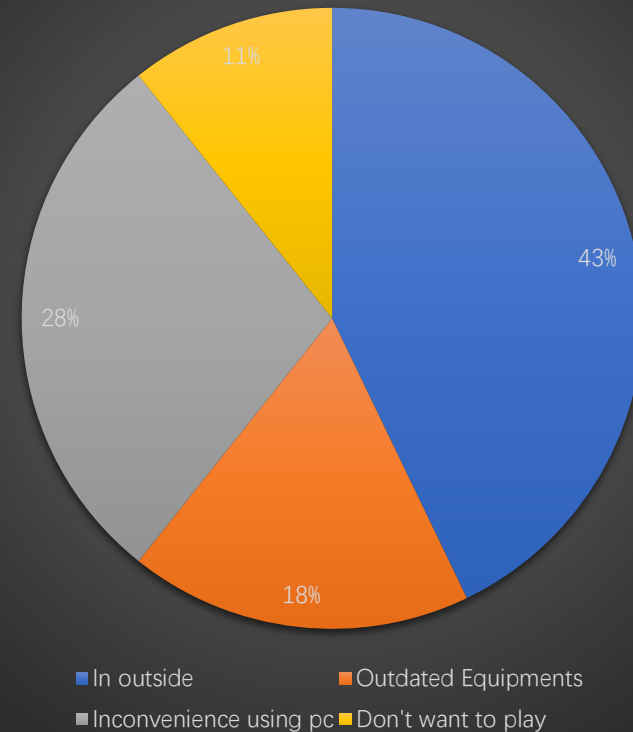
1. Desiring games when having a business trip
2. Portable device can run lots of games
3. Convinent

A normal gaming player

Favorite game:  
World of Warcraft  
The Witcher 3

Time spend on games per week:  
8-12hrs

The reasons why can't play games sometimes



# Jane

Female  
Age:26  
Clerk

Want:

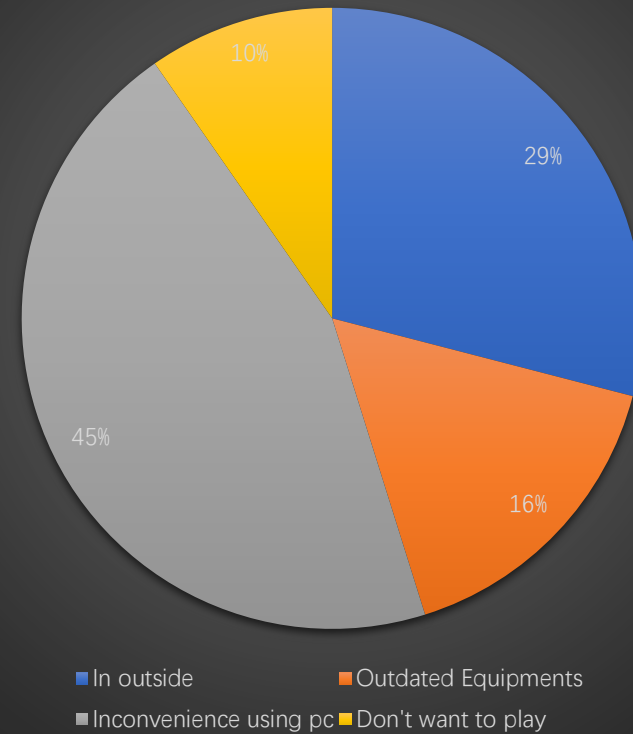
1. Using handy device to play games with nice graphic
2. Can play games on bed after tiring work
3. Cheap price

Mobile gaming  
player

Favorite game:  
DOTA2  
Clash of Clans

Time spend on  
games per week:  
18-24hrs

The reasons why can't play games sometimes



# Philip

Male  
Age:19  
Student

Want:

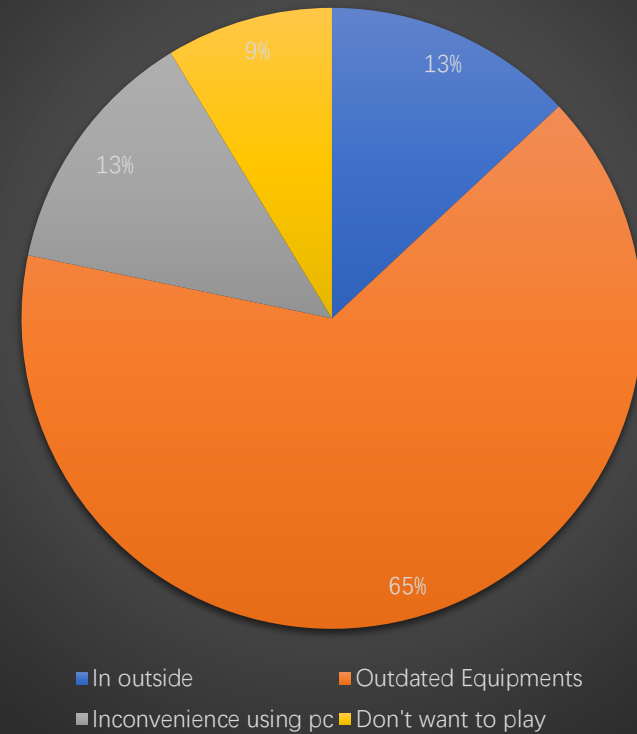
1. Have more space to place a PS4 in university residence
2. A expensive gaming laptop

Big fan in video games

Favorite game:  
GTA5  
Call of Duty

Time spend on games per week:  
20-25hrs

The reasons why can't play games sometimes



## References:

Website template:

<https://bootstrapthemes.co/item/backyard-high-converting-free-bootstrap-landing-page-template/>

Homepage background:

<https://spelklassiker.se/spela-klassiska-nes-spel-i-online-emulator/>

Clouding Game & Why Choose Us 's 2 pictures:

[https://medium.com/@ankan\\_48624/is-cloud-gaming-the-future-or-a-gimmick-e9fc33064f39](https://medium.com/@ankan_48624/is-cloud-gaming-the-future-or-a-gimmick-e9fc33064f39)

<https://oldworldbaking.co/amp/how-does-the-cloud-work/how-does-the-cloud-work-elegant-cloud-storage-what-is-it-and-how-does-it-work-how-it-works/>