#### **BACH NGUYEN**

Košická 70/10, Praha 10, Czech Republic, 10100; +420 730 630 784; me@xbach.cz

#### **EDUCATION**

College of Europe, Natolin, Warsaw, Poland

Master of Arts, June 2016

Bachelor of Arts, May

European Interdisciplinary Studies (EU as an External Actor)

Colby College, Waterville, ME

Double Major: Global Studies and Government; Minor: Economics

2015

GPA: 3.39

**Yonsei University,** Seoul, South Korea Political Science and International Relations

Spring 2014 GPA: 3.6

Li Po Chun United World College, Sai Kung, Hong Kong

2009 – 2011

#### WORK EXPERIENCE

Chief Business Officer, Invity.io s.r.o., Prague, Czech Republic

05/2022 - Present

- Preparing business, go-to-market, and expansion strategies, including, but not limited to, M&A approaches
- Managing day-to-day operations of Business Development & Data Analytics
- Setting and keeping the company focused on the business goals at hand

### Chief Business Officer, Invity Finance UAB, Vilnius, Lithuania

11/2022 - Present

- Preparing the processes, internal rules, business logic, compliance obligations, etc. for expansion to EU/EEA
- Setting and putting the initial business plan in motion
- Close cooperation with the legal team, to assure the subsidiary's compliance to international regulations

## Head of Growth, Invity.io s.r.o., Prague, Czech Republic

11/2019 - 05/2022

- Directing and managing the Business Development and Data Analytics teams
- Finding new opportunities in growth with partners and new integrations
- Crating novel products and inventing business opportunities for the company to expand
- Data-driven, analytical approach to strategical decision making

# Business Development Manager, SatoshiLabs s.r.o., Prague, Czech Republic

11/2018 - 11/2019

- Managing partnerships and integrations with Trezor and other SatoshiLabs' products
- Actively seeking out new connections and opportunities to broaden the scope of services
- Communication on B2B level, crafting mutually beneficial agreements

## Marketing Manager, SatoshiLabs s.r.o., Prague, Czech Republic

07/2016 - 11/2018

- Interacting with the community both online and offline, representing the company in public
- Copywriting articles for the company blog, managing the social network services
- Creating marketing strategies, cooperating with Sales, and administering Analytics/AdWords to promote the product

## Internship, Embassy of the Czech Republic, London, United Kingdom

07/2013 - 08/2013

- Assisted the Political Secretary during meetings and Foreign and Commonwealth Office briefings
- Provided the Economics Secretary with daily economic analyses on London and UK

# Marshall - Internship, Hong Kong High Court, Victoria, Hong Kong

01/2012

• Attended civil case trials (commercial law), assisting the judge of the court

### LANGUAGES

C2: Czech, German, English

C1: Vietnamese

B1: Mandarin Chinese, French