

By

Finn-Ole Höner

Dissertation

Submitted to the Faculty of the  
Graduate School of University of Tübingen  
in partial fulfillment of the requirements  
for the degree of

DOCTOR OF PHILOSOPHY

in

M. Sc. Data Science in Business and Economics

Your graduation date

Approved:

Committee Chair, Ph.D.

Advisor, Ph.D.

Committee Member, Ph.D.

Committee member, Ph.D.

Copyright © Your publication year by Finn-Ole Höner  
All Rights Reserved

This thesis is dedicated to Lucy!

## ACKNOWLEDGEMENTS

## TABLE OF CONTENTS

	Page
DEDICATION . . . . .	iii
ACKNOWLEDGEMENTS . . . . .	iv
LIST OF TABLES . . . . .	vi
LIST OF FIGURES . . . . .	vii
LIST OF ABBREVIATIONS . . . . .	1
Chapter	
1 Introduction . . . . .	1

## LIST OF TABLES

Table	Page
-------	------

## LIST OF FIGURES

Figure	Page
--------	------

## CHAPTER 1

### INTRODUCTION

Here is the introduction to my thesis.