

## PERSONAL INFO

**Kindly select your preferred language**

- ☐ English
- ☐ French
- ☐ Portuguese

**Participant Name**

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**Age**

- ☐ 20-29
- ☐ 30-39
- ☐ 40-49
- ☐ Above 50

**Gender**

- ☐ Male
- ☐ Female
- ☐ Prefer not to say
- ☐ Other

## BUSINESS INFO

**Organization name and social media presence.(Include any links to your organization\_name website and/or social media handles where applicable (LinkedIn, Facebook, Instagram, Twitter, WhatsApp Business accounts))**

Organization name: \_\_\_\_\_

**Socials**

Facebook Page Link: -----

Twitter Link: -----

Instagram Page: -----

LinkedIn Page: -----

WhatsApp Business Link: -----

**Kindly indicate which part of the value chain you operate in. Kindly select only 1 option which most applies \***

- ☐ Primary production (farming)
- ☐ Input supplier
- ☐ Processor (value addition)
- ☐ Aggregator
- ☐ Distributor
- ☐ Retailer
- ☐ Service provider

**How long has the business been in formal existence for? \* Kindly select one option. Formal existence means from when the company was registered and started operating**

- ☐ Below 1 year
- ☐ More than 1 year but less than 2 years
- ☐ Between 2 to 5 years
- ☐ Over 5 years

**Which one sentence best describes the stage where your business is at? \* Kindly select one option only that best describes where you are at in the business development stage. MVP means minimum viable product**

- ☐ Product or service is still being developed
- ☐ Product or service is at MVP stage. Currently piloting with target users
- ☐ Product or service has been availed in the market. There are no sales or revenues as yet
- ☐ Product or service is in the market. There are sales/revenues

**What are the 3 key business milestones to be achieved in the short term (1-2 years)? \* Kindly choose the top 3 milestones that are your priorities over the next 1 to 2 years.**

- . Create a competitive advantage
- . Increase Sales

**How has the COVID 19 pandemic affected your business? Kindly mention 2 key aspects \* Give a short description on how the COVID Pandemic has impacted your business (negative and/or positive effect)**

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**Kindly upload the relevant documents as described below.**

KRA PIN

ID Card

Work Licence