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ABSTRACT

The importance of information and efficient information management is steadily increasing due to the evolution of new technologies and high capacity storage media but also because growing market dynamics raise information needs. A marketing decision support system (MDSS) can be of particular importance as it supports organization in collecting, storing, processing, and disseminating information, and in the decision making process by providing forecasts and decision models (Little 1979). The following article provides insights into a successful implementation of a MDSS in tourism. Based on findings on the analysis of the system's protocol files, it discusses the information needs in tourism management.

Keywords: Marketing decision support systems (MDSS); tourism statistics; Internet.

PROBLEM IDENTIFICATION PHASE

- Reason for choosing this project with the better improvement and advancement in the technology.
- To create web based application for our organization.
- To provide efficient Reason facility for customer.
- To generate different types of reports.
- To provide the online ticket booking and online payment facility.
- To provide package details.
- Customer can cancel the booking then return 15% less deducts from the amount.

SERVICES PROVIDED BY TOURISM MANAGEMENT SYSTEM

- Booking package
- View package
- Update package
- User feedback
- Cancel booking
- Online payment

RESOURCE REQUIREMENTS

- **HARDWARE REQUIRMENT:-**

1. 2gb ram
2. Windows7,8,10
3. INTEL(R)CORE TM I3 CPU

- **SOFTWARE REQUIREMENT:-**

1. Xampp
2. Notepad ++
3. Sublime
4. Brackets
5. Google Chrome

FUTURE ENHANCEMENT

- We will include more functionality as per user requirement.
- Not a single website is ever consider as complete forever firstly because there is always something new requirement also are growing day by day.
- We want to improve our home page, as it is the main thing which attracts all users.