Jacob Smith

Software Engineer & Digital Marketer

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📍 Birmingham, AL

Developer at heart with a digital marketing mindset who is motivated by measurable results. Active team-member and contributor when collaborating with distributed work-groups. Experience in creating real world solutions for critical client issues and needs.

Work Experience

Founder/CEO
Feb. 2022 – Present | The Knob Shoppe

- Build custom guitar pedal clones and modded clones
- Upkeep of Woocommerce powered Wordpress store
- Write content for and distribute Double Scoop newsletter
- Manage The Knob Shoppe/Double Scoop social media

Web Developer & Digital Marketer
March 2020 – Present | ADTRAV

- Total website management including DNS, domains, backups, SSL's, plugins, updates
- Custom code creation utilizing API's
- Manage digital marketing campaigns with CRM emails, forms, landing pages, and strategies

Website Support Specialist
Nov. 2018 – March 2020 | High Level Marketing

- Launch and QA custom Wordpress sites
- Create custom functionality for new and existing websites
- Maintain, update, and bugfix existing client websites

Education

Jefferson State Community College
2018 | Full Stack Web Development

Jacksonville State University
2011–2013 | Computer Science

Skillset

●●●● HTML/CSS

●●●● Wordpress

●●●○ Javascript

●●●○ PHP/MySQL

●●●○ DNS Management

●●●○ Team Management

●●●○ Project Management