

2017 ATS-V COUPE RWD ATS-V COUPE (1SV)

NET PRICE \$79,675 †





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VEHICLE DETAILS

ZIP CODE 94566

STANDARD VEHICLE PRICE	\$62,895
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SELECTED COLORS \$595

	(GD1)	Vector Blue Metallic	\$595		(HG3)	Jet Black, Leather Seats w/Sueded Microfiber Inserts	\$0
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SELECTED PACKAGES (4)

\$8,600

☒ LUXURY PACKAGE
(Y91)

\$2,100

Highlights Include:

	(A45)	Memory Package		(IO6)	Cadillac CUE® Information and Media Control System with Embedded Navigation
	(JF5)	Aluminum Sport Pedals		(KI6)	110-volt power outlet
	(T4F)	High-Intensity Discharge (HID) headlamps		(U2M)	SiriusXM®1 Satellite and HD Radio
	(UG1)	Universal Home Remote		(UQS)	Bose® premium surround sound audio system speakers
	(Y26)	Cadillac CUE® and Navigation			

☒ CARBON FIBER PACKAGE
(CFZ)






\$5,000


- Carbon fiber front splitter
- Carbon fiber hood vent
- Carbon fiber rear diffuser
- Composite (non-carbon) black rocker extensions
- Composite (non-carbon) body-color rear spoiler
- Available as a stand-alone package or included with available Track Performance Package

☒ SAFETY AND SECURITY PACKAGE
(PCW)

\$1,500





Highlights Include:

	(-LCHANGE)	Lane Change Alert		(CE1)	Wipers, front intermittent, Rainsense
	(N08)	Fuel filler door		(PB4)	Locking wheel lugs
	(TQ5)	IntelliBeam® headlamps		(UE4)	Following Distance Indicator
	(UEU)	Forward Collision Alert		(UFG)	Rear Cross-Traffic Alert
	(UHX)	Lane Keep Assist with Lane Departure Warning		(UKC)	Side Blind Zone Alert ¹
	(ULS)	Locking steering column		(UTR)	Shielded theft-deterrent alarm system with dedicated power source
					Full-Color

(UTU)	Sensor, vehicle inclination		(UV6)	Reconfigurable Head-Up Display
<div>  CADILLAC CUE® AND NAVIGATION (Y26) \$0 </div>				
Highlights Include:				
(IO6)		Cadillac CUE® Information and Media Control System with Embedded Navigation	(KI6)	110-volt power outlet
(U2M)		SiriusXM®1 Satellite and HD Radio	(UQS)	 Bose® premium surround sound audio system speakers

SELECTED OPTIONS {10}

\$6,590

	(5WF)	Battery Protection Package	(CF5)	Power sunroof
	(GT4)	Rear axle, 3.73 ratio	(J6F)	Brembo® brake calipers, Red
	(LF4)	3.6L V6 Twin Turbo Engine	(MG9)	6-speed manual transmission
	(R38)	18" polished face forged alloy wheels	(UQT)	Performance Data and Video Recorder
	(VK3)	Front license plate mounting package	(W2E)	 Recaro® performance seats

Destination Charge:

\$995

TOTAL VEHICLE PRICE

\$79,675

NET PRICE

\$79,675[†]

STANDARD FEATURES

MECHANICAL

- 3.6L V6 Twin Turbo Engine
 - 464 hp @ 5850 rpm and 445 lb.-ft. of torque @ 3500 rpm
 - Twin turbo with spark-ignition direct-injection (SIDI)
 - Dual overhead cam (DOHC) with Variable Valve Timing (VVT)
 - 0-60 mph in 3.8 seconds
 - Top speed of 189 mph
- 6-speed manual transmission

- Fully synchronized with double overdrive
 - Active Rev Matching (ARM) helps smooth shifts by matching current and next gear rotation speeds
 - Includes No-Lift Shifting (NLS) which improves performance by allowing shifting without having to back off the accelerator
 - Rear axle, 3.73 ratio (Included with (MG9) 6-speed manual transmission.)
 - Differential, electronic limited-slip
 - Drivetrain, rear-wheel drive
 - Extra-capacity cooling system
 - Helps keep operating temperatures in check
 - Maintains optimal performance
 - Battery, maintenance free with rundown protection
 - Push-button start keyless ignition
 - Start your vehicle simply by pressing a button
 - No fumbling for an ignition key – it can stay safely stored in your pocket, briefcase or purse
 - Tow hooks (Deleted when (Y4Q) Track Performance Package is ordered. Included with (WPQ) Protection Package.)
 - Magnetic Ride Control
 - Suspension, Special Ride and Handling
 - Steering, power, rack-and-pinion
 - Brakes, 4-wheel antilock, 4-wheel disc (Vehicles equipped with these brakes have high performance brake linings that will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings.)
 - Brembo® brake calipers, Gray
 - Gray painted six-piston front brake calipers and four-piston rear brake calipers
 - Upgradeable to the available Dark Gold Brembo® brake calipers or Red Brembo® brake calipers
 - Performance brake linings¹
 - Designed to handle the heat and resist brake fade
 - Intended for track day use
- ¹ Vehicles equipped with these linings will experience faster accumulation of brake dust on wheel surfaces and may produce more noise than with standard linings.
- Electronic parking brake
 - Takes the place of the manual foot actuated parking brake
 - Activated by the simple touch of a button and can be operated even when the ignition is turned off
 - Exhaust, dual stainless-steel, quad

INTERIOR

- Cadillac CUE® Information and Media Control System
 - Cadillac CUE®¹ AM/FM stereo with 8" diagonal color touch screen
 - Bose® premium audio system speakers
 - Phone Integration for Apple CarPlay™² and Android Auto™²
 - Collection
 - Teen Driver
 - Wireless Charging³
 - SiriusXM®⁴ (3 trial months)
 - Bluetooth®⁵ phone/audio connecting up to 10 paired enabled mobile devices at a time
 - Natural Voice Recognition
 - 3 USB ports⁶
 - Auxiliary input jack

¹ Cadillac CUE functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

² Vehicle user interface are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply.

³ The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or other device compatibility, see my.cadillac.com/learn (<http://my.cadillac.com/learn>).

⁴ If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com (<http://www.siriusxm.com>). All fees and programming subject to change. ©2016 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are

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⁵ Go to my.cadillac.com/learn (<http://my.cadillac.com/learn>) to find out which phones are compatible with the vehicle.

⁶ Not compatible with all devices.

- Bose® premium audio system speakers
 - Provide clear, authentic acoustic reproduction of your favorite music
- SiriusXM®¹ Satellite Radio
 - Enjoy your 3-month trial subscription to the All Access package with over 150 channels including commercial-free music, plus sports, news and entertainment
 - Plus, listen on the app and online - it's included with All Access, so you'll hear the best SiriusXM has to offer, anywhere life takes you

¹ If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call us at 1-866-635-2349. See our Customer Agreement for complete terms at www.siriusxm.com (<http://www.siriusxm.com>). All fees and programming subject to change. ©2016 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All rights reserved.

- Active Noise Cancellation
- OnStar®¹ 4G LTE
 - Provides built-in Wi-Fi hotspot to connect to the internet at 4G LTE speeds
 - Includes 3GB or 3 months OnStar Data Trial (whichever comes first)

¹ Visit onstar.com (<http://onstar.com>) for coverage map, details and system limitations. Services vary by model. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Available Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T.

- Antenna, integral front and rear
- Front bucket seats
 - Provide exceptional driver comfort and support
 - 18-way performance driver and front passenger
 - Driver power-adjustable seat back bolster
 - Front passenger power-adjustable seat back bolster and manual cushion length adjustment
 - Requires interior color Jet Black
- Wireless Charging
 - Wireless charging uses induction technology for portable electronic devices
 - Charging location - in the Cadillac CUE®¹ storage area (behind the CUE control panel)

¹ Cadillac CUE functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

- Leather Seats with sueded microfiber inserts and seatbacks
- Seat adjusters, driver and front passenger 12-way power, plus 2-way power lumbar, plus 4-way adjustable head restraints
- Heated driver and front passenger seats
 - Offer the driver and front passenger three levels of warmth
 - Keeps you in control of personal comfort
- Split-folding rear seat
 - 60/40 split-folding rear seat allows for a variety of passenger and cargo-carrying configurations
 - Includes a comfortable center armrest and a pass-through feature for convenient access to the trunk (ATS-V Coupe does not include pass-through feature to the trunk)
 - Included with available Luxury Package (ATS-V Sedan only)
- Console, floor with floor shifter, integral armrest and dual storage compartment
- Armrest, front center
- Floor mats, carpeted front (Deleted when (Y4Q) Track Performance Package is ordered. Included with (WPQ) Protection Package.)
- Floor mats, carpeted rear (Deleted when (Y4Q) Track Performance Package is ordered. Included with (WPQ) Protection Package.)
- Leather wrapped rim steering wheel
 - Soft, supple leather trim adds comfort to your drive
- Steering wheel controls, mounted audio controls, cruise and Bluetooth
- Steering column, power tilt and telescoping
- Indicator, engine oil life
- 5.7" color display Driver Information Center
 - Displays a variety of vehicle information on three display zones

- Zones can be personalized to display a digital speedometer, trip odometer, fuel range, average fuel economy, compass, oil life, tire pressure, navigation, phone or other vehicle information
 - Compass display
 - Fuel gauge, analog
 - Windows, power with front express-up and down, rear express-down with rear passenger lockout (Not available with rear express-down with rear passenger lockout.)
 - Retained accessory power power windows, audio system and sunroof (where applicable) remain operational after ignition is switched off for 10 minutes or until a door is opened
 - Door locks, power programmable with lockout protection
 - Remote Keyless Entry
 - Keyless Access, passive entry
 - The passive entry system will acknowledge your Keyless Access transmitter as you approach your vehicle
 - When the doors are locked and the transmitter is within 3 ft. of the door handle, pressing the lock/unlock button on the driver door handle will unlock the driver door. If the lock/unlock button is pressed again within five seconds, all passenger doors will unlock
 - Set which doors unlock with the driver's door in the Driver's Information Center preferences
 - When you exit your vehicle, the system remembers to securely lock all doors for you
 - Cruise control
 - Electronic cruise control system with set and resume speed features is especially helpful on long highway trips
 - Maintain a speed of 25 mph or more without having to keep your foot on the accelerator
 - Trunk release, power
 - Theft-deterrent system, vehicle immobilizer
 - Dual-zone automatic climate control
 - Automatically maintains the selected temperature for both the driver and front passenger
 - Driver and front passenger can choose a temperature up to 30 degrees difference
 - Defogger, rear-window
 - Air filtration system
 - Traps most of the dust and pollen from the air entering the passenger cabin
 - Helps to reduce allergens
 - Mirror, inside rearview auto-dimming, frameless
 - Automatically dims to reduce the glare of headlamps behind the vehicle during low light or nighttime driving
 - Photocell in the mirror senses when glare is too high, and the mirror gradually darkens
 - When headlamp glare is no longer detected, the mirror returns to its normal, clear state
 - Overhead console
 - Includes reading lamps and the controls for OnStar^{®1} within easy reach
 - Controls for the universal home remote and power sunroof (if equipped)
- ¹ Visit onstar.com (<http://onstar.com>) for coverage maps, details and system limitations. Services vary by model and conditions.
- Coat hooks, driver- and passenger-side rear
 - Visors, driver and passenger illuminated vanity mirrors, covered
 - Lighting, ambient, reading lights front and rear and lamp in cargo area

EXTERIOR

- 18" premium painted forged alloy wheels
 - Size: 18" x 9" front; 18" x 9.5" rear
- 18" performance, summer-only tires ** Lower profile tires damage more easily; especially on rough roads. Damage is not covered under warranty. Do not use summer only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to my.cadillac.com/learnAbout/cadillactires (<http://my.cadillac.com/learnAbout/cadillactires>) OR see your dealer.
- Tire inflation kit
 - Helps to handle roadside emergencies

- Includes tire sealant to temporarily seal punctures up to 1/4" in the tread area of the tire, and an air compressor for inflating the tire
- Compressor is also convenient for adding air to an under-inflated tire
- Included with available Protection Package
- Fascias, front and rear body-color
- Spoiler, rear
- Moldings, rocker panel, body-color
- Grille, performance
- Headlamps, halogen composite, includes flash-to-pass and twilight sentinel
- Lamp, center high-mounted stop/brake (CHMSL)
- Mirrors, outside heated, power-adjustable and driver-side auto-dimming
 - Body-color
 - Heated feature that removes ice and snow and gives you a clear view
 - Power adjustable
 - A driver-side auto-dimming feature that dims the mirror to help reduce glare
 - Integrated turn signal indicators that alert other drivers to your intentions
 - Manual folding to help prevent damage
- Glass, Solar-Ray light-tinted
- Glass, windshield, solar absorbing
- Moldings, side glass, gloss Black
- Wipers, front intermittent
- Door handles, body-color

SAFETY

- StabiliTrak[®] electronic stability control system
 - Offers enhanced safety in adverse driving and road conditions
 - Helps the driver maintain control of the vehicle during certain difficult driving conditions: ice and snow, gravel or uneven road surfaces, wet pavement or during emergency lane changes or avoidance maneuvers
- Daytime running lamps
- Driver and front passenger frontal dual-stage, knee and front and rear side-impact air bags¹
 - Dual-stage air bag is designed to inflate with greater or less speed and pressure, depending on the crash severity, to help reduce the risk of air bag-related injury in low-impact crashes where the full force of the air bag may not be necessary
 - Front and rear head curtain air bags provide additional occupant protection in side impacts (no rear side-impact airbags on ATS-V Coupe).
 - Driver and front passenger knee helps reduce the risk of certain injuries to front seat occupant

¹ Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

- Passenger Sensing System
 - Senses children and small-stature adults
 - Suppresses air bag¹ deployment when appropriate

¹ Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

- OnStar[®]¹ Guidance Plan for 1 year
 - Automatic Crash Response
 - Stolen Vehicle Assistance
 - Roadside Assistance
 - Turn-by-Turn Navigation
 - Advanced Diagnostics
 - Trial excludes Hands-Free Calling

¹ Visit www.onstar.com (<http://www.onstar.com>) for coverage map, details and system limitations. Services may vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

- OnStar Basic plan for 5 years includes limited vehicle mobile app features, Monthly Diagnostics Report and Dealer Maintenance Notification (Basic Plan available for 5 years from the date of vehicle delivery and is transferable. Does not include Emergency, Security or Navigation services.)
- Front and Rear Park Assist
 - Includes Low Object Assist to detect curbs to help protect front splitter
 - Helps a driver maneuver into a parking spot
 - Alerts the driver to stationary obstacles behind the vehicle during back-up or parking maneuvers through pulses in the driver Safety Alert Seat and through visual and audible alerts
 - Operates when the vehicle is moving at speeds less than 5 mph
 - Front sensors detect stationary objects less than 4' from the front of the vehicle and alerts the driver via a series of beeps
 - Rear sensors detect stationary objects up to 5' behind the vehicle, only when the vehicle is moving in reverse
- Rear Vision Camera
 - Get a clear view of the area behind your ATS-V for more confidence when backing up
 - The camera view, located in the Cadillac CUE¹ screen, provides a view of objects directly behind your vehicle
 - Dynamic guidelines laid over the display image assist in parking maneuvers by showing the vehicle's path and available space

¹ Cadillac CUE functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle's owner's manual for more important safety information.

- Safety belts, 3-point, all seating positions includes front seat belt pretensioners
- Safety belts, 3-point, rear, all seating positions (Outboard seating positions only.)
- LATCH¹ Child seat restraint system
 - Safety of your youngest passengers
 - Helps make it easier to install and secure a compatible child restraint seat
- LATCH system (Lower Anchors and Top tethers for CHildren), for child safety seats
- Trunk emergency release handle
- Tire Pressure Monitoring System

¹ The child safety seat must have compatible attachment points to use the LATCH system. If not, you should use the vehicle's safety belt system to install the child seat.

Price less cash offers. Tax, title, license and dealer fees extra. Not available with lease, special finance and some other offers. See participating dealer for details. MSRP excluding installation, taxes and wheel components (if applicable). Dealer prices may vary. Some accessories may require purchase of additional equipment and/or services. See your dealer for details.

† MSRP excludes tax, title, license and dealer fees. See dealer for details.

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	SITEMAP		

1. The Manufacturer's Suggested Retail Price excludes destination freight charge, tax, title, license, dealer fees and optional equipment. [Click here to see all Cadillac vehicles' destination freight charges.](#)

2. Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. [CLICK HERE](#) for important tire and wheel information. Lower profile tires wear faster. Wheel and tire damage may occur on rough or damaged roads or from surfaces or from curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty.
3. Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Visit onstar.com for details and system limitations.
4. The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or other device compatibility, see my.cadillac.com/learn.
5. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.