



This resource is licensed  
under CC BY 4.0



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

## Our Top 3 Tools

### Stakeholders Radar AI for Universities

MMS, Ireland

\* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.

# Top 3 Tools

---

Dig Deeper into Suggested  
Top 3 Tools based on our  
Analysis for Universities  
with High AI Stakeholder  
Radar Capability



## Suggested Top 3 Tools for Universities with High AI Stakeholder Radar Capability

Chosen based on top three priorities AI Capability, Stakeholder Radar and Engagement Capability and University Requirements Alignment.

1. **SAP Analytics Cloud** – Institutional-level precision. Data-driven institutional strategy, performance tracking.
  2. **Insight7** – Research and partnership intelligence. Stakeholder sentiment analysis, patterns.
  3. **Taskade AI Generator** – Fast-paced projects and student teams with collaborative stakeholder prioritisation.
- Removed Stakeholder Circle and Simply Stakeholders** as the weakest in the next section.

For universities seeking **comprehensive stakeholder analysis**, **SAP Analytics Cloud**, **Taskade**, **Borealis**, and **Insight7** offer the most value. **Miro** remains useful for visual collaboration but is more supplementary. **Quorum** is excellent but only if your institution engages heavily in policy work.

# Number 1: SAP Analytics Cloud

A comprehensive analytics and business intelligence tool with AI-powered stakeholder mapping, visualisation, and performance tracking.

**Key Features:** Real-time data visualisation. AI-powered stakeholder engagement monitoring. Predictive analytics for stakeholder relationship evolution.

**Practical Use in Universities:** Supports large-scale institutional strategy planning, performance evaluation, and stakeholder satisfaction analysis. Ideal for administrative teams tracking student success, alumni engagement, and research partnerships.

- **Advantages:** Enterprise-level tool with extensive data integration capabilities. Real-time collaboration and AI-driven insights.
- **Disadvantages:** Complex setup; requires training. Expensive, more suitable for large institutions.

**Link:** <https://www.sap.com/products/technology-platform/cloud-analytics.html>

# SAP Analytics Cloud Key Features

**Infuse trusted AI:** *Use generative AI to automate reporting, discover insights, and create and develop business plans with Joule copilot.*

- ❖ **Enhance decision-making with trusted AI:** Perform analytics and planning tasks using the Joule copilot and generative AI for efficient data analysis, risk assessment, scenario modeling, and more.

**Deliver mission-critical analytics:** *Elevate BI capabilities and deliver industry-specific analytics with pre-built business content.*

- ❖ **Accelerate time to insight.** Deliver dashboards and reports with pre-built business content such as KPIs, models, and data flows for your industry or function – from spend management to workforce capital.
- ❖ **Full business context insights.** Provide self-service analytics across your data experiences, while maintaining the semantics of mission-critical business processes.
- ❖ **Integrate all important data.** Integrate with native connection to SAP Datasphere to access insights across your data landscape, as well as SAP S/4HANA for a live view of financial insights.

# SAP Analytics Cloud Key Features

**Transform enterprise planning:** *Enable collaborative planning by unifying financial, supply chain, and operational planning with a single solution.*

- ❖ **Run complex, data-driven risk scenario simulations:** Be a step ahead when faced with potential disruptions across your key business drivers by using SAP Analytics Cloud compass to simulate best, worst, and realistic outcomes.
- ❖ **Power cross-organizational planning with a single data management system.** Break down siloes between planning departments with one tool for data preparation, modeling, planning, and analytics with SAP Datasphere integration.
- ❖ **Implement extended planning and analysis (xP&A).** Plan across all lines of business by combining transactions, analytics, and planning with SAP S/4HANA, SAP SuccessFactors, SAP Integrated Business Planning for Supply Chain, and third-party data.

## Number 2: **Insight7**

An AI-powered platform that analyses stakeholder data to uncover insights, patterns, and trends. It streamlines the interpretation of stakeholder relationships for improved decision-making.

**Practical Use in Universities:** Helps map out internal and external university stakeholders, e.g., students, faculty, funding bodies, and research partners. Useful in identifying patterns in feedback, improving student services, and aligning research priorities with funders' needs.

**Advantages:** Automated insights reduce manual analysis time. Helps detect subtle relationship patterns.

**Disadvantages:** May require clean, structured data for optimal performance. Subscription costs for universities may be high.

**Link:** <https://insight7.io/>

# Insight7 Key Features

- ❖ **AI-powered data analysis and insights**, e.g., empower your mission by analysing student, donor or community feedback to refine initiatives. Use AskSev, your AI research assistant, to question your data and uncover deeper insights across all your files. Build custom dashboards & scorecards to visualise insights, then transform findings into targeted personas, segments, & content.
- ❖ **Relationship and theme pattern detection**. Use insights to build stories that resonate with funders and stakeholders. Discover trends, sentiments and themes in your data without manual coding.
- ❖ **Visualization and insights for strategic planning**. Evaluate the success of programs and identify opportunities for improvement. Use different charts, journey maps & mind maps to reveal insights and opportunities.
- ❖ **Compliance and risk management**. Quickly review interactions to ensure regulatory compliance, identify risks, and mitigate potential issues.
- ❖ **Program & Process Effectiveness**. Assess programs and processes to uncover trends and ensure continuous improvement. Compile your insights into detailed reports and download comprehensive analyses.

## **Number 3: Taskade's AI Project Stakeholder Analysis Generator**

An AI-driven tool that identifies and prioritises stakeholders based on their influence and needs.

**Key Features:** Automates stakeholder analysis. Helps with prioritizing key players in projects. Collaborative task management and project planning.

**Practical Use in Universities:** Supports collaborative research projects, grant applications, and campus development planning. Prioritises university partners like policymakers, funding bodies, and student bodies.

**Advantages:** Quick identification of key stakeholders.. Integrates with team productivity and task management tools.

**Disadvantages:** Focused more on task/project management; may lack in-depth relationship analysis. Simpler than other AI-driven platforms.

**Link:** <https://www.taskade.com/generate/project-management/project-stakeholder-analysis>

# Taskade's AI Key Features

- **AI Project Studio** generate tasks, blocks, projects, and workflows in seconds. Great for simplifying new project set-up, project proposals, blog posts, social media posts and structuring work plans.
- **Custom AI Agents** boost productivity with automated tasks, streamlined repetitive tasks, and custom workflows integrated with Apps, e.g., Google Docs, Slack and WordPress. Helping manage business areas such as research, data analysis and content creation. This includes the right actions, triggers, instant support, brainstorming, and problem-solving mechanisms.
- **AI Teams** are a group of AI agents that collaborate simultaneously. You leverage their collective expertise, knowledge retrieval feedback and improvement with solution or opportunity-based insights, benchmarks and success measures. Get specific agents to focus on priority areas. Automation, e.g., for videos and audio, convert to text and repurpose content.
- **Agent Knowledge and Memory**, where agents are pre-trained to your business needs with additional sources of information, e.g., regulations you can update as needed. Use AI Chat personas for more tailored responses adapted to stakeholders. Prompt and communication templates, summarisation methods, generate tasks or multiple tasks with bulk AI commands

## Phase 2: Stakeholder Identification

Task	Action
Data Collection	Gather stakeholder data from university databases, surveys, and social platforms.
Categorisation	Group stakeholders into categories: Students, Faculty, Industry Partners, Alumni, Government, Media, etc..

## Phase 3: Piloting, Mapping & Analysis

Task	Action
AI Mapping	Use the tool to visualise stakeholder networks and assess influence.
Sentiment Check	Apply AI sentiment analysis to review feedback from emails, forums, and social media.
Pilot Implementation	Start with a small-scale pilot project to test the AI tool. Gather feedback from users and stakeholders. Use insights from the pilot to refine your full-scale implementation plan. Make amendments, modify and fine tune.

## Phase 4: Action Plan & Rollout

Task	Action
Prioritise Relationships	Rank stakeholders based on their influence and alignment with university goals. Create a phased approach to minimize disruption. Set realistic milestones for each stage of integration.
Tailor Engagement Strategies	Design communication and partnership approaches based on stakeholder insights. Align AI-powered analysis with your current stakeholder engagement strategies
Rollout	Gradually expand the use of AI across more projects. Continuously monitor performance and gather user feedback

## Phase 5: Monitoring & Adjustment

Task	Action
Track Engagement	Use dashboards to monitor stakeholder responses and interactions.
Adjust as Needed	Adapt strategies based on data trends and feedback. Update project management methodologies to incorporate AI insights



## Click Link if You are Asking these Questions!

- How will stakeholders react to projects where project problem-solving and decision-making use AI?
- Who are the stakeholders in artificial intelligence?
- Who will have or require direct or indirect involvement in decisions made by AI?
- Who has the power to stop the project if they are uncomfortable with decisions made by AI?
- Who may require more, or less, information than others concerning AI?

<https://blog.iil.com/the-impact-of-artificial-intelligence-on-stakeholder-relations-management-practices/>

## Benefits of AI in Stakeholder Engagement

- Elimination of mundane tasks or repetitive jobs
- Elimination of human errors
- More risk mitigation options
- 24/7 availability
- Better data analysis
- Improvements in project staffing
- Unbiased decision-making
- Reduction in the time needed for decision-making
- Elimination of emotions in decision-making
- More information available for project decision-making
- Better understanding of the root causes of some problems
- Lowering of project costs
- Better tracking of assumptions, constraints, and trends
- Better use of “what if” scenarios
- Better tracking of the enterprise’s environmental factors

## Practical Tips for Universities

- ❖ **Start Small:** Begin by mapping internal stakeholders (students, staff, departments) before expanding to external partners. Look for solutions offering a free trial to test their effectiveness in your environment
- ❖ **Regular Updates:** Stakeholder dynamics shift; refresh data quarterly.
- ❖ Communicate ethically and strategically by using AI insights to personalise, simplify and adapt communication.
- ❖ **Combine AI with Human Insights:** While AI provides data, context from university leadership is crucial.
- ❖ **Prioritise Stakeholders:** Focus on groups most critical to your strategic goals. Engage with stakeholders early and often.
- ❖ **Ensure Ethical Use:** Comply with data protection regulations (e.g., GDPR). Protect privacy and comply with data ethics.

## However, don't...

Over-rely on AI without human input. Neglect less vocal stakeholders. Assume static relationships; stakeholder interests evolve.

# Thank you

Any questions?

[www.start-dsp.eu](http://www.start-dsp.eu)

This resource is licensed  
under CC BY 4.0



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.



\* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.