Entrepreneurship Education

START DSP

Digital - Sustainable - Profitable

Resources & Supports Tool: Stakeholders Radar AI for Universities

MMS, Ireland

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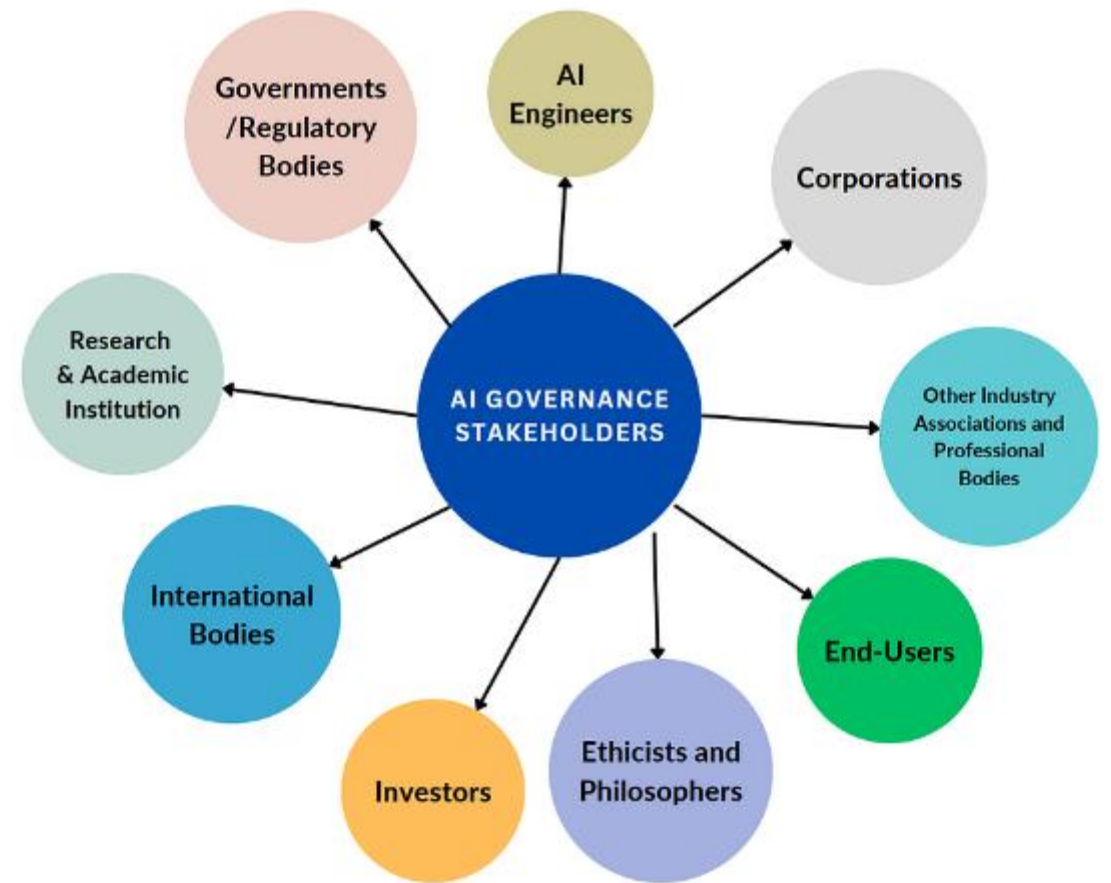
Resources & Supports

These resources provide a foundational understanding and practical tools for universities aiming to integrate AI into their stakeholder analysis processes. By leveraging these guides and toolkits, institutions can enhance their engagement strategies and make informed decisions that align with stakeholder needs.

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RESOURCE Beginner's Guide to AI-Powered Stakeholder Analysis

A Comprehensive Guide to Stakeholder Analysis in AI Governance (Part 1)

This guide introduces the fundamentals of stakeholder analysis within AI governance, covering methodologies and the importance of identifying key stakeholders.

Link: https://towardsai.net/p/l/a-comprehensive-guide-to-stakeholder-analysis-in-ai-governance-part-1

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RESOURCE Practical Steps for Stakeholder Engagement

Stakeholder Analysis and Engagement Toolkit

Provided by the Society for College and
University Planning (SCUP), this toolkit offers
practical steps to design planning processes
that leverage institutional cultures and involve
critical stakeholder groups.

Link:

https://www.scup.org/resource/stakeholder-
analysis-and-engagement-toolkit/

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RESOURCE Stakeholder Mapping with AI

Unlocking Project Success: The Power of Stakeholder Mapping (with an AI Twist). This article discusses

- Why Stakeholder Mapping Matters
- The Power of Perspective e.g., cluster commonalities, understanding motivations.
- AI: Your Stakeholder Mapping Superpower e.g., real time relationship mapping and predictive analysis.
- Creating Your Stakeholder Map
- Important Tips for Success

- **Link:** https://www.linkedin.com/pulse/unlocking-project-success-power-stakeholder-mapping-aitwist-weprin-qyxtc/

Unlocking Project Success: The Power of Stakeholder Mapping (with an AI Twist)

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Unlocking Project Success: The Power of Stakeholder Mapping (with an AI Twist)

RESOURCE Stakeholder Engagement Canvas

Edge Agility
VISION TO VALUE

Stakeholder Engagement Canvas

| Designed For: | Designed by: | Date: | Version: |

Who

Key Goals

Information They Need

Communication Strategy

Communication Channels

Sprint Reviews	Refinement
Regular 1:1	Reports
Others	

Key Challenges

Information They Provide

Frequency

Mapping

Interest
High
Low

Influence
High
Low

Positioning
Friendly   Opposed
Critic   Indifferent

www.edgeagility.com

Designed By: Lavaneesh Gautam

By *Lavaneesh Gautam* ⧉, *Professional Scrum Trainer*

https://www.scrum.org/resources/blog/effective-way-engaging-stakeholders

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Stakeholder roles in artificial intelligence projects

The study provides descriptive information on artificial intelligence projects, including the life cycle, project characteristics, project roles, and stakeholders.

❖ It highlights how artificial intelligence projects differ from other projects based on the harms, damages, and losses they can impose on individuals, society, and the environment.

❖ It underscores why project owners, project managers, project teams, and operational organisations are moral agents responsible for the systems they develop.

❖ It identifies passive and representative stakeholder roles that should be considered by project managers and sponsors in the early stages of planning to account for, include, and engage stakeholders.

❖ It demonstrates an innovative use of applying the stakeholder salience model's harm and urgency attributes to identify and classify project stakeholders.

https://www.sciencedirect.com/science/article/pii/S266672152200028X

More Resources & Supports

How to create a stakeholder map [templates & examples]

As teams within larger organisations become more empowered to make decisions and drive innovation, documentation and generating buy-in take on increasingly important roles. This is where a stakeholder analysis comes into play. Stakeholder maps outline the context for what the project stakeholders are, their level of influence, which key players are responsible for decision-making, and they provide a visual representation of how these all connect into a larger engagement strategy.

https://www.mural.co/blog/stakeholder-mapping

More Resources & Supports

Stakeholder Mapping: Methods, Benefits & Examples

See a detailed overview of stakeholder mapping, including historical models, their limitations, and a new (and better) way to map your stakeholders.

A guide to stakeholder mapping and engagement

This five-part guide details why stakeholder mapping and engagement matters for all senior decision-makers, and looks at how senior managers – including the board – should approach stakeholder relationship management practically. It then sets out the core underlying principles to successful stakeholder management, explains how to create a stakeholder map and concludes by examining how to use stakeholder maps to build trusted relationships.

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Thank you

Any questions?

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