



## How to Use! Tool: Stakeholders Radar AI for Universities

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# How to Use The Tool for Universities (Step-by-Step)

# Phase 1: Planning & Setup

Task	Action
<b>Define Objectives</b>	Clarify what you aim to achieve (e.g., strengthen alumni relations, improve student engagement).
<b>Assemble a Team</b>	Involve IT, communications, student services, and research departments.
<b>Assess Your Current Stakeholder Management Process</b>	Identify pain points and areas for improvement. Determine specific goals for AI implementation (e.g., faster analysis, better prediction)
<b>Prepare Your Infrastructure</b>	Ensure your IT infrastructure can support the chosen AI tool. Address any data security concerns or compliance requirements
<b>Choose the right AI Solution Platform</b>	Research available AI tools specifically designed for stakeholder analysis Consider factors such as compatibility with existing systems, scalability, and user-friendliness. The next section helps you analyse the top 7 Stakeholder Radar AI tools.



# Instructions: How to Use + Expected Outcomes

## How to Use:

- Input stakeholder data from emails, social media, surveys, and internal databases.
- Use built-in AI to analyse sentiment, track engagement, and identify key influencers.
- Visualise trends and patterns through real-time dashboards.
- Adjust communication or engagement strategies based on predictive insights.

## Expected Outcomes:

- Stronger engagement with students, staff, alumni, and partners.
- Data-informed decisions on collaborations and funding.
- Early warning of reputational or operational risks.
- More efficient stakeholder management and resource allocation.



## Suggested Supporting Tools (Top 3 AI-Ready Options):

Tool Name	Best For	Link
<b>SAP Analytics Cloud</b>	Strategic planning, institutional dashboards	<a href="https://sap.com">sap.com</a>
<b>Insight7</b>	Sentiment analysis, research partnerships	<a href="https://insight7.io">insight7.io</a>
<b>Taskade AI Generator</b>	Fast-paced collaboration & student projects	<a href="https://taskade.com">taskade.com</a>



# Analysis of 9 Top Stakeholder Radar AI Tools

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1. [Insight7](#)
2. [Taskade's AI Project Stakeholder Analysis Generator](#)
3. [SAP Analytics Cloud](#)
4. [Borealis Stakeholder Mapping](#)
5. [Simply Stakeholders Guide](#)
6. [Quorum Product Overview](#)
7. [Stakeholder Circle Tools](#)
8. [Polinode](#)
9. [Netlytic](#)



# Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

Tool	AI Capabilities	Stakeholder Prioritisation	Data Visualization	Ease of Use	Cost	Collaboration Features	Best for Universities
Insight7	High	Moderate	Moderate	Medium	High	Low	Research partnerships, External stakeholders
Taskade AI Generator	Moderate	High	Low	High	Low	High	Student projects, Agile teams
SAP Analytics Cloud	High	High	Very High	Low	Very High	High	Institutional strategy, Complex projects
Borealis Stakeholder Mapping	Moderate	High	High	Medium	High	Medium	Long-term stakeholder relations, Government partnerships
Simply Stakeholders	Low	Moderate	Moderate	High	Low	Low	Small-medium campus initiatives
Quorum	High	High	High	Medium	High	High	Policy engagement, Government relations



## Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

Tool	AI Capabilities	Stakeholder Prioritisation	Data Visualization	Ease of Use	Cost	Collaboration Features	Best for Universities
Stakeholder Circle	Low	Moderate	Moderate	Medium	Medium	Low	Traditional stakeholder mapping
Polinode	High	High	High	High	Medium	High	Network analysis of faculty, research collaboration
Netlytic	Moderate	Moderate	Moderate	High	Low	Low	Social media analysis, Student sentiment tracking



# Key Insights & 7 Best AI-Aligned Recommendations for Universities

## 1. Best Overall for Institutional Strategy: **SAP Analytics Cloud**

- **Strengths:** Enterprise-level **AI-powered analytics**, predictive insights, and advanced data visualisation. Excellent for **university-wide strategic initiatives**, policy alignment, and **large-scale project stakeholder analysis**. **Drawback:** High cost and complexity; requires **training** or dedicated staff.

## 2. Best for Research & Partnerships: **Insight7**

- **Strengths:** AI-powered insights from **qualitative feedback** (e.g., research collaboration feedback, stakeholder interviews). Great for **research departments**, **partnership evaluations**, and **international relations**. **Drawback:** High cost, limited collaboration features.

## 3. Best for Student-Focused Agile Projects: **Taskade AI Generator**

- **Strengths:** AI-assisted **task and stakeholder planning**, built-in **collaboration tools**. Best for **student-driven projects**, **interdisciplinary working groups**, and **rapid planning**. **Drawback:** Basic visualization features.



#### 4. Best for Long-Term External Stakeholder Engagement: **Borealis Stakeholder Mapping**

- **Strengths:** Comprehensive stakeholder relationship management with risk identification tools. Best for government collaborations, community partnerships, and sustainability programs. **Drawback:** Costly and more suitable for multi-year projects.

#### 5. Best for Policy Engagement & Public Affairs: **Quorum**

- **Strengths:** AI-powered legislative monitoring, stakeholder mapping, and government relations tools. Best for universities involved in policy advocacy and higher education policy influence. **Drawback:** Expensive and heavily policy-focused.

#### 6. Best for Network Analysis & Faculty Collaboration: **Polinode**

- **Strengths:** Visualises relationships within faculty, departments, and partners. AI-supported analysis of collaboration networks and stakeholder influence patterns. **Drawback:** Specialized in network mapping, not general project management.



## 7. Best for Student Sentiment & Social Media Monitoring: **Netlytic**

- **Strengths:** AI text analysis for social media and online discussions. Tracks student sentiment and early warning signs regarding campus changes. **Drawback:** Focused on text analytics, not full stakeholder management.

## Recommended Approach for Universities

Combine **Multiple Tools** for a **Holistic Stakeholder Radar System**:

University Stakeholder Needs	Best Tools Combination
Institution-wide Strategy & Policy	SAP Analytics Cloud + Quorum
Research Partnerships & External Relations	Insight7 + Polinode
Student Projects & Agile Initiatives	Taskade AI Generator + Netlytic
Community & Government Stakeholders	Borealis Stakeholder Mapping + Simply Stakeholders
Early Warning Sentiment System	Netlytic + Taskade AI



# Thank you

Any questions?

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