

Examples of Digital Knowledge-Sharing Platforms for Universities

Sustainable Entrepreneurship for Universities



MMS, Ireland

This resource is licensed
under CC BY 4.0



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.

Choosing the Right Tool

Here's a comparison of the platforms mentioned, specifically from the perspective of a university setting focusing on inter-departmental and inter-stakeholder knowledge sharing (faculty, students, external partners). Learn what platform is best for what and compare before deciding.

Platform	Key Strengths	Limitations	Best For
Discourse https://www.discourse.org/	Structured, forum-style discussions; Open-source and self-hosted option; Searchable knowledge base; Supports long-form, in-depth discussions	Less real-time chat feel; Might feel "formal" for some users	Long-term knowledge repositories, academic communities, research collaboration
Tribe (now Bettermode) https://www.tribe.so/	Customizable, community-focused; Strong branding and modular layout; Good for user-generated content and social learning	More business/customer-centric; Could be overkill for simple university needs	Student-led innovation hubs, entrepreneurship communities, alumni platforms
Circle.so https://circle.so/	Simple, community-focused; Integrates well with existing content platforms; Modern interface, built-in events and live streams	Limited custom workflows; Less robust for long-term knowledge storage	Faculty-student discussion spaces, online courses, private groups for projects
Slack https://slack.com/	Real-time communication; Channels for departments/teams; Integrates with many university tools (Google, Microsoft, Zoom, etc.)	Can get noisy; Difficult to manage long-term knowledge storage; Free version has message limits	Quick updates, project teams, interdepartmental communication, student clubs
Mighty Networks https://www.mightynetworks.com/	Combines community + courses + events; Peer learning focus; Good for student/alumni networks; Custom branding	Subscription costs; Overlap with LMS may cause confusion	Topic-specific, co-creation or innovation hubs, knowledge exchange, innovation labs

Platform	Key Strengths	Limitations	Best For
Moodle Discussion https://moodle.com/news/online-discussions-moodle-forums/	Enables structured, topic-based discussions. Keeps a clear record of contributions for transparency and follow-up. Supports asynchronous collaboration across departments or partners. Useful for sharing insights, resources, and peer feedback.	Not ideal for fast-paced or dynamic conversations. Threads can become cluttered or hard to follow without moderation. Limited engagement compared to modern chat apps (e.g. Teams, Slack).	Knowledge exchange on teaching methods, project updates, or curriculum design. Cross-partner communication in Erasmus+ or joint programmes like START DSP. Supporting reflective practice or collecting staff feedback.
Linked In Groups https://www.linkedin.com/groups	Access to a global network of professionals. Promotes cross-sector dialogue and thought leadership. Easy to join, moderate, and share relevant updates or resources. Builds visibility and credibility for individuals and institutions.	Limited structure for threaded discussions or deep collaboration. Not ideal for internal planning or sensitive conversations. Engagement can vary; requires active moderation to stay relevant.	Sharing insights, research, and best practices in public forums. Building professional communities around topics like sustainability, digital innovation, or entrepreneurship. Promoting university initiatives, Erasmus+ projects, or events.



Recommended Use	Platform
Knowledge Repository (e.g., Research, Policy, SDG Discussions)	Discourse
Real-time Communication & Collaboration (e.g., Project teams, quick updates)	Slack
Moodle's discussion platform is a structured, asynchronous forum designed for professional collaboration, resource sharing, and academic dialogue.	Moodle Discussion Board
Community Engagement & Innovation Hubs (e.g., Entrepreneurship, SDG Startups, Alumni)	Mighty Networks or Tribe
Community Engagement & Innovation Hubs (e.g., Entrepreneurship, SDG Startups, Alumni)	Circle.so
A professional networking forum that fosters discussion, idea exchange, and community building among peers in a shared field.	Linked In Groups

Best Overall Combination for Universities

For **day-to-day real-time collaboration** and **long-term knowledge archiving and structured discussions**.

Slack + Discourse

If you need to implement a **community-driven initiative, community building or a university hub** or **innovation ecosystem**.

Mighty Networks OR Tribe

A good fit as it **enables organised, trackable, and collaborative knowledge** sharing across teams and departments.

Moodle

Ideal for **expanding professional networks, staying updated on sector trends**, and engaging in **peer-to-peer learning** beyond the institution. It allows educators and staff to connect across institutions, share project outcomes and showcase expertise on a global stage.

Linked In Groups



The LinkedIn logo, consisting of the word "LinkedIn" in blue with a blue square icon containing a white lowercase "in", followed by the word "Groups" in blue.

This section compares
each of the top 4
Platforms



Choosing the Right Tool



Advantages & Disadvantages of Platforms for Universities



Advantages for Universities

Slack can be a useful communication and collaboration tool for universities, but it also has some drawbacks. Here's a breakdown of its **advantages** and **disadvantages**:

1. **Enhanced Communication** – Slack allows real-time messaging, reducing email clutter and making communication more efficient for students, faculty, and staff.
2. **Collaboration & Teamwork** – Channels can be created for different classes, research groups, or administrative teams, promoting structured discussions and collaboration.
3. **Integration with Other Tools** – Slack integrates with Google Drive, Zoom, Dropbox, and other education-related tools, making workflow management easier.





Advantages for Universities

4. **File Sharing & Organization** – Users can share documents, slides, and other resources quickly while keeping conversations organized.
5. **Flexibility & Accessibility** – Slack is available on desktop and mobile, allowing students and staff to stay connected from anywhere.
6. **Encourages Informal Learning & Engagement** – Discussion channels can encourage peer-to-peer learning, knowledge sharing, and networking among students and faculty.
7. **Notification Control** – Users can customize notifications to minimize distractions and improve focus.





Disadvantages for Universities

1. **Information Overload** – Too many messages or channels can become overwhelming, making it hard to track important discussions.
2. **Distraction & Productivity Issues** – Slack's instant messaging format can be distracting, especially if students or staff are engaged in multiple conversations.
3. **Limited Free Plan** – The free version has a message history limit (only the last 90 days of messages are accessible), which can be a problem for long-term academic projects.
4. **Not Ideal for Structured Learning** – Unlike Learning Management Systems (LMS) like Moodle or Blackboard, Slack lacks features for assignments, grading, or formal course structures.
5. **Security & Privacy Concerns** – Sensitive information might be at risk if security settings aren't properly configured, especially when integrating third-party apps.



- 6. **User Adaptation** – Some students and faculty may struggle to adapt to Slack's workflow, requiring training and onboarding.
- 7. **Potential for Off-Topic Conversations** – Without moderation, Slack channels can become cluttered with unrelated discussions, reducing effectiveness.

8. Final Verdict

Slack is a great tool for universities seeking to improve communication and collaboration, but it should be used alongside a Learning Management System (LMS) for structured learning. Proper guidelines and training can help mitigate its disadvantages.

Slack Review: Features, Pros And Cons – [Forbes Advisor](#): This article provides an in-depth analysis of Slack's functionalities, highlighting its advantages and disadvantages

Your guide to Slack for higher education – [Slack](#): This resource discusses how over 3,000 higher education institutions use Slack to facilitate classes and manage campus affairs online.



Choosing the Right Tool



Advantages & Disadvantages of Platforms for Universities



Advantages for Universities



Moodle-Based Discussion Boards

1. **Structured Learning Environment:** Moodle's discussion boards are integrated within the Learning Management System (LMS), providing a centralized platform for course-related discussions.
2. **Asynchronous Communication:** Students can participate at their convenience, allowing time for thoughtful responses and accommodating different time zones.
3. **Resource Sharing:** Facilitates the sharing of course materials, links, and other resources within discussion threads.
4. **Assessment Integration:** Instructors can grade and provide feedback directly through the discussion board, streamlining the evaluation process.
5. **Community Building:** Encourages interaction among students, fostering a sense of community and collaborative learning.



Disadvantages for Universities



1. **Limited Real-Time Interaction:** The asynchronous nature may lack the immediacy of real-time discussions, potentially slowing down the exchange of ideas.
2. **User Engagement:** Some students may be less inclined to participate actively, leading to uneven contributions.
3. **Navigation Challenges:** Depending on the Moodle setup, discussion boards can become cluttered, making it difficult to follow threads.
4. **Technical Barriers:** Users unfamiliar with Moodle may face a learning curve, potentially hindering effective participation.
5. **Over-Reliance on Text:** Primarily text-based interactions may not cater to diverse learning preferences.

Pros and Cons of Moodle as an LMS Platform – [Course Orbit](#): This article explores the benefits and drawbacks of using Moodle as a Learning Management System.



Choosing the Right Tool



Advantages & Disadvantages of Platforms for Universities



Advantages for Universities



- 1. Community Building.** Enables engagement and peer-to-peer knowledge sharing among students, faculty, alumni, and external stakeholders. Supports the development of interdisciplinary communities.
- 2. Custom Branding.** Allows universities to create a branded, central platform that reflects their identity and serves as a hub for various academic and extracurricular activities.
- 3. Diverse Content Formats.** Supports articles, discussions, events, online courses, and group spaces. Offers flexibility for different types of knowledge sharing, event management, and blended learning.
- 4. Event & Networking Features.** Includes integrated event management and networking tools that facilitate seminars, workshops, and professional connections among users.
- 5. Long-Term Engagement.** Helps maintain connections with students and alumni after graduation, encouraging ongoing collaboration and knowledge exchange.
- 6. Reduced Distractions.** Offers a focused, community-oriented environment compared to platforms like Slack or social media, which can overwhelm users with constant notifications.



Disadvantages for Universities



- 1. Cost.** Premium features, such as branded networks and advanced analytics, can be expensive, especially when scaling usage across large student and staff populations.
- 2. Limited Real-Time Communication.** Lacks instant messaging or fast-paced chat capabilities like Slack. It is better suited for asynchronous discussions and community-building.
- 3. Learning Curve.** Faculty and students unfamiliar with community platforms may need training. Resistance to adopting new platforms can also be a challenge.
- 4. Integration Challenges.** If not integrated with existing university systems (e.g., learning management systems, email platforms), it can function as a standalone tool, leading to potential fragmentation.
- 5. Not Suitable for Document Collaboration.** Does not replace platforms like Google Workspace or Microsoft Teams for real-time collaborative document editing. It is better suited for discussions and resource sharing.
- 6. Privacy and Data Security.** Universities must ensure that the platform complies with data protection regulations (e.g., GDPR), as it is a third-party system handling personal information.



Choosing the Right Tool



Advantages & Disadvantages of Platforms for Universities



Advantages for Universities



1. **Professional Networking:** Provides access to a broad network of professionals, facilitating industry connections and knowledge sharing.
2. **Diverse Perspectives:** Members from various backgrounds contribute to discussions, enriching the learning experience.
3. **Resource Availability:** A platform for sharing articles, job postings, and other professional resources relevant to group members.
4. **Engagement Opportunities:** Encourages active participation through comments, likes, and shares, promoting dynamic discussions.
5. **Visibility and Exposure:** Active involvement can enhance personal branding and professional visibility within one's industry.



Disadvantages for Universities

1. **Information Overload:** The vast amount of content can be overwhelming, making it challenging to filter valuable information.
2. **Quality Control:** The open nature may lead to spam or low-quality posts, requiring active moderation.
3. **Privacy Concerns:** Discussions are often visible to all group members, which may deter sharing of sensitive information.
4. **CommercialiSation:** Some groups may be dominated by promotional content, reducing the focus on genuine discussion.
5. **Engagement Variability:** The level of interaction can vary, with some groups experiencing low participation rates.

LinkedIn Review: Features, Pros & Cons – [Forbes Advisor](#): This review provides an in-depth look at LinkedIn's functionalities, highlighting its strengths and weaknesses.



Thank you

Any questions?

www.start-dsp.eu

* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.

This resource is licensed
under CC BY 4.0



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

