



This resource is licensed
under CC BY 4.0



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.

How to Use! Tool: Stakeholders Radar AI for Universities

MMS, Ireland

* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.



How to Use The Tool for Universities (Step-by-Step)

Phase 1: Planning & Setup

| Task | Action |
|---|--|
| Define Objectives | Clarify what you aim to achieve (e.g., strengthen alumni relations, improve student engagement). |
| Assemble a Team | Involve IT, communications, student services, and research departments. |
| Assess Your Current Stakeholder Management Process | Identify pain points and areas for improvement. Determine specific goals for AI implementation (e.g., faster analysis, better prediction) |
| Prepare Your Infrastructure | Ensure your IT infrastructure can support the chosen AI tool. Address any data security concerns or compliance requirements |
| Choose the right AI Solution Platform | Research available AI tools specifically designed for stakeholder analysis Consider factors such as compatibility with existing systems, scalability, and user-friendliness. The next section helps you analyse the top 7 Stakeholder Radar AI tools. |

Instructions: How to Use + Expected Outcomes

How to Use:

- Input stakeholder data from emails, social media, surveys, and internal databases.
- Use built-in AI to analyse sentiment, track engagement, and identify key influencers.
- Visualise trends and patterns through real-time dashboards.
- Adjust communication or engagement strategies based on predictive insights.

Expected Outcomes:

- Stronger engagement with students, staff, alumni, and partners.
- Data-informed decisions on collaborations and funding.
- Early warning of reputational or operational risks.
- More efficient stakeholder management and resource allocation.

Suggested Supporting Tools (Top 3 AI-Ready Options):

| Tool Name | Best For | Link |
|-----------------------------|---|--|
| SAP Analytics Cloud | Strategic planning, institutional dashboards | sap.com |
| Insight7 | Sentiment analysis, research partnerships | insight7.io |
| Taskade AI Generator | Fast-paced collaboration & student projects | taskade.com |



Analysis of 9 Top Stakeholder Radar AI Tools

1. [Insight7](#)
2. [Taskade's AI Project Stakeholder Analysis Generator](#)
3. [SAP Analytics Cloud](#)
4. [Borealis Stakeholder Mapping](#)
5. [Simply Stakeholders Guide](#)
6. [Quorum Product Overview](#)
7. [Stakeholder Circle Tools](#)
8. [Polinode](#)
9. [Netlytic](#)

Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

| Tool | AI Capabilities | Stakeholder Prioritisation | Data Visualization | Ease of Use | Cost | Collaboration Features | Best for Universities |
|-------------------------------------|-----------------|----------------------------|--------------------|-------------|-----------|------------------------|--|
| Insight7 | High | Moderate | Moderate | Medium | High | Low | Research partnerships, External stakeholders |
| Taskade AI Generator | Moderate | High | Low | High | Low | High | Student projects, Agile teams |
| SAP Analytics Cloud | High | High | Very High | Low | Very High | High | Institutional strategy, Complex projects |
| Borealis Stakeholder Mapping | Moderate | High | High | Medium | High | Medium | Long-term stakeholder relations, Government partnerships |
| Simply Stakeholders | Low | Moderate | Moderate | High | Low | Low | Small-medium campus initiatives |
| Quorum | High | High | High | Medium | High | High | Policy engagement, Government relations |

Detailed Evaluation of Stakeholder Radar AI Tools (Part 1)

| Tool | AI Capabilities | Stakeholder Prioritisation | Data Visualization | Ease of Use | Cost | Collaboration Features | Best for Universities |
|---------------------------|-----------------|----------------------------|--------------------|-------------|--------|------------------------|---|
| Stakeholder Circle | Low | Moderate | Moderate | Medium | Medium | Low | Traditional stakeholder mapping |
| Polinode | High | High | High | High | Medium | High | Network analysis of faculty, research collaboration |
| Netlytic | Moderate | Moderate | Moderate | High | Low | Low | Social media analysis, Student sentiment tracking |

Key Insights & 7 Best AI-Aligned Recommendations for Universities

1. Best Overall for Institutional Strategy: SAP Analytics Cloud

- **Strengths:** Enterprise-level AI-powered analytics, predictive insights, and advanced data visualisation. Excellent for university-wide strategic initiatives, policy alignment, and large-scale project stakeholder analysis. **Drawback:** High cost and complexity; requires training or dedicated staff.

2. Best for Research & Partnerships: Insight7

- **Strengths:** AI-powered insights from qualitative feedback (e.g., research collaboration feedback, stakeholder interviews). Great for research departments, partnership evaluations, and international relations. **Drawback:** High cost, limited collaboration features.

3. Best for Student-Focused Agile Projects: Taskade AI Generator

- **Strengths:** AI-assisted task and stakeholder planning, built-in collaboration tools. Best for student-driven projects, interdisciplinary working groups, and rapid planning. **Drawback:** Basic visualization features.



4. Best for Long-Term External Stakeholder Engagement: Borealis Stakeholder Mapping

- **Strengths:** Comprehensive stakeholder relationship management with risk identification tools. Best for government collaborations, community partnerships, and sustainability programs. **Drawback:** Costly and more suitable for multi-year projects.

5. Best for Policy Engagement & Public Affairs: Quorum

- **Strengths:** AI-powered legislative monitoring, stakeholder mapping, and government relations tools. Best for universities involved in policy advocacy and higher education policy influence. **Drawback:** Expensive and heavily policy-focused.

6. Best for Network Analysis & Faculty Collaboration: Polinode

- **Strengths:** Visualises relationships within faculty, departments, and partners. AI-supported analysis of collaboration networks and stakeholder influence patterns. **Drawback:** Specialized in network mapping, not general project management.

7. Best for Student Sentiment & Social Media Monitoring: **Netlytic**

- **Strengths:** AI text analysis for social media and online discussions. Tracks student sentiment and early warning signs regarding campus changes. **Drawback:** Focused on text analytics, not full stakeholder management.

Recommended Approach for Universities

Combine Multiple Tools for a Holistic Stakeholder Radar System:

| University Stakeholder Needs | Best Tools Combination |
|--|--|
| Institution-wide Strategy & Policy | SAP Analytics Cloud + Quorum |
| Research Partnerships & External Relations | Insight7 + Polinode |
| Student Projects & Agile Initiatives | Taskade AI Generator + Netlytic |
| Community & Government Stakeholders | Borealis Stakeholder Mapping + Simply Stakeholders |
| Early Warning Sentiment System | Netlytic + Taskade AI |

Thank you

Any questions?

www.start-dsp.eu

This resource is licensed
under CC BY 4.0



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Deutscher Akademischer Austauschdienst e.V., Nationale Agentur für Erasmus+ Hochschulzusammenarbeit. Neither the European Union nor the granting authority can be held responsible for them.



* Note to manage waste please print this document in greyscale or black and white rather than in colour. Please print on both sides of the paper (duplex) and if you can print multiple slides or pages on one page.