



## Goals

User needs:

1. In the slideshow, the user can right-click to import images.
2. Users require a larger slide area.
3. The user wants the animation order to be automatically adjusted.
4. Double-click anywhere on the slide to add a new text edit box.
5. The user wants to select a template with a sharp contrast between the text and the background color.
6. Users need a function that can align all pictures in one piece.
7. Users need to focus and not overlay the text on the image.
8. Provide richer slide templates for different usage scenarios
9. Toolbar provides some commonly used functions
10. The slideshow template should provide the preview effect, not having to create a new one to view the effect.

## Insights:

- 1.The 8-page Slide took 9 hours to design, which annoyed the users.
- 2.The user wants to make a beautiful slides, so he uses the same font.
- 3.A single slide is not big enough, so users overlay previous images with animations.
- 4.Dark fonts and light background are used, so the text on the slideds can be seen clearly.
- 5.The user found it difficult to pick a suitable template, so he started with a blank page and designed his own.
- 6.Changing image animation order is troublesome, so users think it's too slow.
- 7.Its easy to revoew the slides.
8. The user wants to combine the pictures and text on his slides to realize automatic classification, so he chooses the SmartArt Design function in the slides to realize it.
- 9.The user is struggling to design what kind of presentation, so he feels difficult to choose a template.
- 10.Use the same font and light background to make the slides more beautiful.