

# How to Make Graphic Design

## Goals and Objectives

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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## Target audience

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### Target audience

A target audience section in a creative brief defines the specific group of people the project aims to reach, detailing their demographics (age, gender, location), psychographics (values, lifestyle, personality), and behaviors (buying habits, trends).

Write prompt↑

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