

# https://feelaxo.com

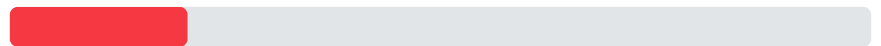
Report generated on Mar 24, 2025



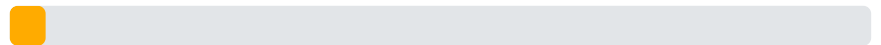
Average SEO score of top 100 sites: 74%

This website received an SEO score of **77 out of 100**, which is higher than the average score of **74**. Our analysis has identified **15 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

15 Failed



3 Warnings



55 Passed



## COMPETITORS



https://salonist.io  
14 ● 6 ● 53 ●



https://fresha.com  
14 ● 6 ● 53 ●



https://zenoti.com  
18 ● 5 ● 50 ●

## Issues to fix

HIGH

It is recommended to avoid URL parameters and to use hyphens to separate words in the URL structure, rather than underscores.

HIGH

To address URL canonicalization issues, it is recommended to select a primary URL for your webpage and set up redirects from all other variations to the preferred one.

HIGH

To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.

HIGH

HTTP/2 protocol offers several key improvements, including faster page load times,

improved performance, better security and more efficient use of network resources.

HIGH

By creating a custom 404 error page with helpful links and information, users are more likely to stay on the site and continue to explore.

HIGH

Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.

MEDIUM

To provide a good user experience, **Google recommends** that sites should aim for a First Contentful Paint value of 1.8 seconds or less.

MEDIUM

Serve properly sized images to reduce page loading times and to improve user's experience.

MEDIUM

Using social media meta tags can improve the appearance and content of shared links on social media platforms, potentially increasing click-through rates and engagement with the page.

LOW

Resolving errors identified by the Chrome DevTools Console can improve user experience.

LOW

For security reasons, it is recommended to turn off the server signature.

LOW

Using more than 20 HTTP requests on a webpage can negatively impact the loading time.

LOW

Consider moving inline CSS styles to an external stylesheet to improve site performance and maintain separation of content and design.

LOW

Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of man-in-the-middle attacks and other security threats.

## Common SEO issues

6 Failed

1 Warnings

18 Passed

### Meta Title Test

✓ <https://feelaxo.com>

This webpage is using a title tag.

**Text:** Feelaxo | Schedule Appointments at Salons and Spas Near You

**Length:** 59 characters

✓ <https://salonist.io>

This webpage is using a title tag.

**Text:** Salon Software - Spa & Salon Management System | Salonist

**Length:** 57 characters

✓ <https://fresha.com>

This webpage is using a title tag.

**Text:** Fresha - Instantly book salons and spas nearby

**Length:** 46 characters

✓ <https://zenoti.com>

This webpage is using a title tag.

**Text:** Salon Software | Spa Software | Med Spa Software | Zenoti

**Length:** 57 characters

## Meta Description Test

✓ <https://feelaxo.com>

This webpage is using a meta description tag.

**Text:** Discover the best spa and salon services near you with Feelaxo. Explore top rated spas, massage centers, and wellness retreats across cities in India. Book now

**Length:** 159 characters

✓ <https://salonist.io>

This webpage is using a meta description tag.

**Text:** Salonist - A pioneer Salon Management Software, helps Salon owners to maintain relation with clients using its features : POS , Inventory, Appointment etc.

**Length:** 155 characters

! <https://fresha.com>

This webpage is using a meta description tag with a length of **87 characters**. We recommend using well-written and inviting meta descriptions with a length **between 150 and 220 characters** (spaces included).

**Text:** Find the best salons and spa in your area with Fresha salon booking software. Book now!

**Length:** 87 characters

✓ <https://zenoti.com>

This webpage is using a meta description tag.

**Text:** The #1 cloud software for salons, spas and med spas. Over 12,000+ businesses in 50 countries around the world use Zenoti every day to power their business.

**Length:** 155 characters

## Google Search Results Preview Test

<https://feelaxo.com>

### Desktop version

<https://feelaxo.com/>

#### Feelaxo | Schedule Appointments at Salons and Spas Near...

Discover the best spa and salon services near you with Feelaxo. Explore top rated spas, massage centers, and wellness retreats across cities in India. Book now

### Mobile version

<https://feelaxo.com/>

#### Feelaxo | Schedule Appointments at Salons and Sp...

Discover the best spa and salon services near you with Feelaxo. Explore top rated spas, massage centers, and wellness retreats...

<https://salonist.io>

#### Desktop version

<https://salonist.io/>

### Salon Software - Spa & Salon Management System | Salonist

Salonist - A pioneer Salon Management Software, helps Salon owners to maintain relation with clients using its features : POS , Inventory, Appointment etc.

#### Mobile version

<https://salonist.io/>

### Salon Software - Spa & Salon Management System | Salonist

Salonist - A pioneer Salon Management Software, helps Salon owners to maintain relation with clients using its features : POS ...

<https://fresha.com>

#### Desktop version

<https://www.fresha.com/>

### Fresha - Instantly book salons and spas nearby

Find the best salons and spa in your area with Fresha salon booking software. Book now!

#### Mobile version

<https://www.fresha.com/>

### Fresha - Instantly book salons and spas nearby

Find the best salons and spa in your area with Fresha salon booking software. Book now!

<https://zenoti.com>

#### Desktop version

<https://www.zenoti.com/>

**Salon Software | Spa Software | Med Spa Software | Zenoti**

The #1 cloud software for salons, spas and med spas. Over 12,000+ businesses in 50 countries around the world use Zenoti every day to power their business.

#### Mobile version

<https://www.zenoti.com/>

**Salon Software | Spa Software |  
Med Spa Software | Zenoti**

The #1 cloud software for salons, spas and med spas. Over 12,000+ businesses in 50 countries around the world use Zenoti every...

#### Social Media Meta Tags Test

✗ <https://feelaxo.com>

This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms.

✓ <https://salonist.io>

This webpage is using social media meta tags.

✓ <https://fresha.com>

This webpage is using social media meta tags.

✓ <https://zenoti.com>

This webpage is using social media meta tags.

## Most Common Keywords Test

<https://feelaxo.com>

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

66 salons 49 spas 20 delhi 13 road 12 east

<https://salonist.io>

93 salon 67 software 56 salonist 32 management 28 business

<https://fresha.com>

450 salons 131 beauty 126 hair 123 nail 114 massage

<https://zenoti.com>

152 cookie 75 description 70 duration 35 website 32 sets



## Keywords Usage Test

### ✓ <https://feelaxo.com>

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
salons	✓	✗	✓
spas	✓	✓	✓
delhi	✗	✗	✗
road	✗	✗	✗
east	✗	✗	✗

### ✓ <https://salonist.io>

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
salon	✓	✓	✓
software	✓	✓	✓
salonist	✓	✓	✓
management	✓	✓	✗
business	✗	✗	✓

✖ <https://fresha.com>

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
salons	✓	✓	✗
beauty	✗	✗	✓
hair	✗	✗	✗
nail	✗	✗	✗
massage	✗	✗	✗

✖ <https://zenoti.com>

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
cookie	✗	✗	✗
description	✗	✗	✗
duration	✗	✗	✗
website	✗	✗	✗
sets	✗	✗	✗

## Keywords Cloud Test

<https://feelaxo.com>



<https://salonist.io>



<https://fresha.com>

9

amsterdam

12

angeles

9

antwerp

14

appointments

9

athens

10

auckland

103

barbershops

131

beauty

9

belo

9

berlin

14

best

14

book

16

booking

9

bordeaux

9

bridgetown

10

brisbane

9

brussels

9

calgary

10

cape

9

chania

10

chicago

9

chihuahua

9

christchurch

14

city

10

coast

9

cork

9

curitiba

9

drogheda

10

dubai

11

dublin

17

easy

9

edmonton

9

eindhoven

111

eyebrows

26

fresha

9

galway

9

gdańsk

9

ghent

10

gold

15

great

9

guadalajara

9

hague

126

hair

9

hamilton

9

horizonte

11

houston

9

irakleio

9

janeiro

9

kortrijk

9

kraków

111

lashes

9

limerick

9

lisbon

11

london

10

love

9

lyon

10

manchester

9

marseille

114

massage

12

melbourne

10

mexico

9

milan

9

monterrey

9

montréal

123

nail

9

naples

9

nice

9

palermo

9

paris

9

paulo

10

perth

9

porto

9

poznań

27

previous

9

queretaro

48

rating

10

riyadh

10

road

9

rome

9

rotterdam

39

salon

450

salons

11

singapore

9

south

107

spas

14

street

10

sydney

9

tauranga

9

thessaloniki

11

toronto

10

town

9

turin

9

utrecht

14

vancouver

48

votes

9

warsaw

107

waxing

9

wellington

11

york

9

łódź

<https://zenoti.com>

5 advertisement 21 analytics 6 attacks 5 available 10 beauty 7 better 5 bots 11 brand

7 browser 25 business 7 category 6 center 5 check 17 consent 152 cookie 28 cookies

15 cookieyes 5 currently 9 customer 10 days 5 decisions 6 demo 75 description

5 desk 70 duration 7 embedded 14 experience 8 expires 10 features 22 google 8 grow

20 growth 5 guest 6 guests 9 have 13 help 5 helps 5 hour 6 hubspot 8 identify

9 industry 10 information 7 just 6 learn 7 make 5 malicious 10 management

5 manager 5 month 12 months 5 necessary 8 number 5 online 8 operations

8 performance 6 phone 11 platform 5 player 9 powered 8 preferences 5 protect

6 provide 5 provider 5 providers 5 recaptcha 8 remember 10 remote 6 report

5 revenue 10 salon 9 service 31 session 6 sessions 32 sets 5 site 24 software

7 solution 6 solutions 5 spam 20 store 6 strategies 5 support 7 time 7 track

10 unique 19 used 27 user 10 users 7 using 10 video 5 videos 5 visit 5 visitor

11 visitors 5 visual 35 website 9 wellness 25 year 20 youtube 32 zenoti

## Related Keywords Test

<https://feelaxo.com>

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [ina spa viman nagar](#)
- [ina spa pune](#)
- [invogue salon bangalore](#)
- [orion thai spa](#)
- [kromakay salon juhu](#)
- [kavya hair and beauty salon reviews](#)
- [willows spa chennai tamil nadu](#)
- [vipassana salon & wellness spa](#)
- [kuts n more](#)
- [pallavi beauty salon](#)

<https://salonist.io>

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [salon booth rental software](#)
- [salonist reviews](#)
- [roots 212](#)
- [roots 212 hair salon](#)
- [best salon software for booth renters](#)
- [salon app development](#)
- [write for us beauty](#)
- [national haircut day 2024](#)
- [what is the most popular nail shape right now](#)
- [salon inventory app](#)

<https://fresha.com>

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [sparkle threading](#)
- [hyde c hair](#)
- [pink wigs hair care boutique](#)
- [inner thigh exfoliation near me](#)
- [j lashes booking](#)
- [shampoo village](#)
- [pro spa korean massage](#)
- [t2 foot spa](#)
- [fresha booking system](#)
- [miu miu lashes](#)

<https://zenoti.com>

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [neroli spa gift card](#)
- [hand and stone massage last minute deals](#)
- [urban nirvana gift card](#)
- [inskin laser](#)
- [neroli gift card](#)
- [zenoti pricing](#)
- [zenoti booking](#)
- [zenoti cost](#)
- [beauty salon names generator](#)
- [salon name generator](#)

## Competitor Domains Test

<https://feelaxo.com>

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

<https://salonist.io>

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

<https://fresha.com>

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

<https://zenoti.com>

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

## Heading Tags Test

✓ <https://feelaxo.com>

This webpage contains headings tags.

### H1 tags

---

Schedule Appointments with Top-Rated Salons and Spa Services Near You

---

The All-in-One Beauty Salon & SpaManagement Software.

### H2 tags

---

Indulge in Pure Relaxation and Wellness Today!

---

Best Salons and SPA near you

---

Explore best Spas near you in Mumbai (145)

---

About Feelaxo

---

For Business

---

Legal

---

Find us on social

✓ <https://salonist.io>

This webpage contains headings tags.

✓ <https://fresha.com>

This webpage contains headings tags.

! <https://zenoti.com>

This webpage contains too many H2 tags! H2 tags should re-inforce the related content of your page to search engines - too many tags may make the topic less clear, or look like spam tactics. Consider using less than 10 H2 tags.



## Robots.txt Test

✓ <https://feelaxo.com>

Congratulations! Your site uses a "robots.txt" file.

<https://feelaxo.com/robots.txt>

✓ <https://salonist.io>

Congratulations! Your site uses a "robots.txt" file.

<https://salonist.io/robots.txt>

✓ <https://fresha.com>

Congratulations! Your site uses a "robots.txt" file.

<https://www.fresha.com/robots.txt>

✓ <https://zenoti.com>

Congratulations! Your site uses a "robots.txt" file.

<https://www.zenoti.com/robots.txt>

## Sitemap Test

✓ <https://feelaxo.com>

This website has a sitemap file.

<https://feelaxo.com/sitemap.xml>

✓ <https://salonist.io>

This website has a sitemap file.

✓ <https://fresha.com>

This website has a sitemap file.

✓ <https://zenoti.com>

This website has a sitemap file.

## SEO Friendly URL Test

✗ <https://feelaxo.com>

This webpage contains URLs that are not SEO friendly!

✓ <https://salonist.io>

All links from this webpage are SEO friendly.

✓ <https://fresha.com>

All links from this webpage are SEO friendly.

✗ <https://zenoti.com>

This webpage contains URLs that are not SEO friendly!

## Image Alt Test

! <https://feelaxo.com>

This webpage is using "img" tags with empty or missing "alt" attribute!

! <https://salonist.io>

This webpage is using "img" tags with empty or missing "alt" attribute!

! <https://fresha.com>

This webpage is using "img" tags with empty or missing "alt" attribute!

✗ <https://zenoti.com>

This webpage is using "img" tags with empty or missing "alt" attribute!

## Responsive Image Test

✖ <https://feelaxo.com>

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

✖ <https://salonist.io>

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

✖ <https://fresha.com>

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

✖ <https://zenoti.com>

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

## Image Aspect Ratio Test

✔ <https://feelaxo.com>

All image display dimensions match the natural aspect ratio.

✖ <https://salonist.io>

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

✖ <https://fresha.com>

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

✔ <https://zenoti.com>

All image display dimensions match the natural aspect ratio.

## Inline CSS Test

✖ <https://feelaxo.com>

This webpage is using inline CSS styles!

✖ <https://salonist.io>

This webpage is using inline CSS styles!

✖ <https://fresha.com>

This webpage is using inline CSS styles!

✖ <https://zenoti.com>

This webpage is using inline CSS styles!

## Deprecated HTML Tags Test

✔ <https://feelaxo.com>

This webpage does not use HTML deprecated tags.

✔ <https://salonist.io>

This webpage does not use HTML deprecated tags.

✔ <https://fresha.com>

This webpage does not use HTML deprecated tags.

✔ <https://zenoti.com>

This webpage does not use HTML deprecated tags.

## Google Analytics Test

✓ <https://feelaxo.com>

This webpage is using Google Analytics.

✓ <https://salonist.io>

This webpage is using Google Analytics.

✓ <https://fresha.com>

This webpage is using Google Analytics.

✓ <https://zenoti.com>

This webpage is using Google Analytics.

## Favicon Test

✓ <https://feelaxo.com>

✗ This website appears to have a favicon.

✓ <https://salonist.io>

▲ This website appears to have a favicon.

✓ <https://fresha.com>

● This website appears to have a favicon.

✓ <https://zenoti.com>

z This website appears to have a favicon.

## Backlinks Test

✗ <https://feelaxo.com>

This domain has 12 backlinks from 10 referring domains and a rank of 0/1000 while the average rank of Top 100 sites is 895/1000.

! <https://salonist.io>

This domain has 11,129 backlinks from 1,621 referring domains and a rank of 331/1000 while the average rank of Top 100 sites is 895/1000.

✓ <https://fresha.com>

This domain has 3,224,535 backlinks from 47,136 referring domains and a rank of 575/1000 while the average rank of Top 100 sites is 895/1000.

✓ <https://zenoti.com>

This domain has 14,400,840 backlinks from 7,849 referring domains and a rank of 569/1000 while the average rank of Top 100 sites is 895/1000.

## JS Error Test

✓ <https://feelaxo.com>

There are no severe JavaScript errors on this webpage.

✓ <https://salonist.io>

There are no severe JavaScript errors on this webpage.

✓ <https://fresha.com>

There are no severe JavaScript errors on this webpage.

✗ <https://zenoti.com>

We've found JavaScript errors on this webpage!

## Console Errors Test

✗ <https://feelaxo.com>

This webpage has some errors caught by the Chrome DevTools Console!

✗ <https://salonist.io>

This webpage has some errors caught by the Chrome DevTools Console!

✓ <https://fresha.com>

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✗ <https://zenoti.com>

This webpage has some errors caught by the Chrome DevTools Console!

## Charset Declaration Test

✓ <https://feelaxo.com>

This webpage has a character encoding declaration.

```
Content-Type: text/html; charset=UTF-8
```

✓ <https://salonist.io>

This webpage has a character encoding declaration.

✓ <https://fresha.com>

This webpage has a character encoding declaration.

✗ <https://zenoti.com>

This webpage has a meta charset tag but is not fully contained in the first 1024 bytes of the HTML document! The element containing the character encoding declaration must be serialized completely within the first 1024 bytes of the document, otherwise it can significantly affect load performance.

## Social Media Test

✓ <https://feelaxo.com>

This webpage is connected successfully with social media using:  
[Facebook](#)

✓ <https://salonist.io>

This webpage is connected successfully with social media using:  
[Facebook](#) [Twitter](#)

✓ <https://fresha.com>

This webpage is connected successfully with social media using:  
[Facebook](#) [Twitter](#)

✓ <https://zenoti.com>

This webpage is connected successfully with social media using:  
[Facebook](#) [Twitter](#)



## Speed optimizations

3 Failed

1 Warnings

21 Passed

### HTML Page Size Test

✓ <https://feelaxo.com>

The size of this webpage's HTML is 8.29 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

✓ <https://salonist.io>

The size of this webpage's HTML is 23.44 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

✗ <https://fresha.com>

The size of this webpage's HTML is 94.93 Kb, and is greater than the average size of 33 Kb! This can lead to slower loading times, [lost visitors](#), and decreased revenue. Good steps to reduce HTML size include: using [HTML compression](#), [CSS layouts](#), [external style sheets](#), and [moving javascript](#) to external files.

✗ <https://zenoti.com>

The size of this webpage's HTML is 161.08 Kb, and is greater than the average size of 33 Kb! This can lead to slower loading times, [lost visitors](#), and decreased revenue. Good steps to reduce HTML size include: using [HTML compression](#), [CSS layouts](#), [external style sheets](#), and [moving javascript](#) to external files.

### DOM Size Test

✓ <https://feelaxo.com>

The Document Object Model (DOM) of this webpage has 385 nodes which is less than the recommended value of 1,500 nodes.

✓ <https://salonist.io>

The Document Object Model (DOM) of this webpage has 1,223 nodes which is less than the recommended value of 1,500 nodes.

✗ <https://fresha.com>

The Document Object Model (DOM) of this webpage has 6,165 nodes which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time.

✗ <https://zenoti.com>

The Document Object Model (DOM) of this webpage has 1,982 nodes which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time.

## HTML Compression/GZIP Test

### ✓ <https://feelaxo.com>

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from 39.34 Kb to 8.29 Kb (79% size savings). This helps ensure a faster loading webpage and improved user experience.

### ✓ <https://salonist.io>

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from 118.85 Kb to 23.44 Kb (80% size savings). This helps ensure a faster loading webpage and improved user experience.

### ✓ <https://fresha.com>

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from 1050.81 Kb to 94.93 Kb (91% size savings). This helps ensure a faster loading webpage and improved user experience.

### ✓ <https://zenoti.com>

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from 592.41 Kb to 161.08 Kb (73% size savings). This helps ensure a faster loading webpage and improved user experience.

## Site Loading Speed Test

### ✓ <https://feelaxo.com>

The loading time of this webpage (measured from N. Virginia, US) is around **2.08 seconds** and this is under the average loading speed which is 5 seconds.

### ✗ <https://salonist.io>

The loading time of this webpage (measured from N. Virginia, US) is around **5.16 seconds** and is greater than the average loading speed which is 5 seconds!

### ✗ <https://fresha.com>

The loading time of this webpage (measured from N. Virginia, US) is around **7.82 seconds** and is greater than the average loading speed which is 5 seconds!

### ✗ <https://zenoti.com>

The loading time of this webpage (measured from N. Virginia, US) is around **10.88 seconds** and is greater than the average loading speed which is 5 seconds!

## JS Execution Time Test

✓ <https://feelaxo.com>

The JavaScript code used by this webpage is executed in less than 2 seconds.

✓ <https://salonist.io>

The JavaScript code used by this webpage is executed in less than 2 seconds.

✗ <https://fresha.com>

The JavaScript code used by this webpage is executed in more than 3.5 seconds! When the JavaScript code takes a long time to execute, it slows down the page performance in several ways: longer download times, main thread bottlenecks, delays of "Time To Interactive", memory leaks, etc.

✗ <https://zenoti.com>

The JavaScript code used by this webpage is executed in more than 3.5 seconds! When the JavaScript code takes a long time to execute, it slows down the page performance in several ways: longer download times, main thread bottlenecks, delays of "Time To Interactive", memory leaks, etc.

## Page Objects Test

✖ <https://feelaxo.com>

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

### Content size by content type

Content type	Percent	Size
Other	68.0 %	3.11 Mb
Javascript	16.5 %	774.02 Kb
Font	13.3 %	625.08 Kb
Css	1.1 %	49.37 Kb
Image	1.0 %	48.95 Kb
Html	0.0 %	2.08 Kb
<b>TOTAL</b>	<b>100%</b>	<b>4.57 Mb</b>

### Requests by content type

Content type	Percent	Requests
Other	32.0 %	8
Font	20.0 %	5
Javascript	16.0 %	4
Image	16.0 %	4
Html	8.0 %	2
Css	8.0 %	2
<b>TOTAL</b>	<b>100%</b>	<b>25</b>

### Content size by domain

Domain	Percent	Size
nestcraft.sirv.com	67.5 %	3.09 Mb
feelaxo.com	27.4 %	1.25 Mb

googletagmanager.com	3.1 %	143.75 Kb
connect.facebook.net	1.7 %	81.14 Kb
fonts.gstatic.com	0.3 %	14.46 Kb
fonts.googleapis.com	0.0 %	865 B
stats.g.doubleclick.net	0.0 %	513 B
td.doubleclick.net	0.0 %	496 B
facebook.com	0.0 %	273 B
<b>TOTAL</b>	<b>100%</b>	<b>4.57 Mb</b>

### Requests by domain

Domain	Percent	Requests
feelaxo.com	60.0 %	15
connect.facebook.net	8.0 %	2
nestcraft.sirv.com	8.0 %	2
googletagmanager.com	4.0 %	1
td.doubleclick.net	4.0 %	1
stats.g.doubleclick.net	4.0 %	1
facebook.com	4.0 %	1
fonts.googleapis.com	4.0 %	1
fonts.gstatic.com	4.0 %	1
<b>TOTAL</b>	<b>100%</b>	<b>25</b>

#### ✖ <https://salonist.io>

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

#### ✖ <https://fresha.com>

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

✗ <https://zenoti.com>

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

## Page Cache Test (Server Side Caching)

✓ <https://feelaxo.com>

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

✓ <https://salonist.io>

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

✓ <https://fresha.com>

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

✓ <https://zenoti.com>

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

## Flash Test

✓ <https://feelaxo.com>

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✓ <https://salonist.io>

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✓ <https://fresha.com>

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✓ <https://zenoti.com>

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

## CDN Usage Test

! <https://feelaxo.com>

This webpage is not serving all resources (images, javascript and css) from CDNs!

! <https://salonist.io>

This webpage is not serving all resources (images, javascript and css) from CDNs!

✓ <https://fresha.com>

This webpage is serving all images, javascript and css resources from CDNs.

✓ <https://zenoti.com>

This webpage is serving all images, javascript and css resources from CDNs.

## Modern Image Format Test

✓ <https://feelaxo.com>

This webpage is using images in a modern format.

✗ <https://salonist.io>

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

✓ <https://fresha.com>

This webpage is using images in a modern format.

✗ <https://zenoti.com>

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

## Image Metadata Test

✓ <https://feelaxo.com>

This webpage is not using images with large metadata.

✓ <https://salonist.io>

This webpage is not using images with large metadata.

✗ <https://fresha.com>

This webpage is using images with large metadata (**more than 16% of the image size**)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.

✓ <https://zenoti.com>

This webpage is not using images with large metadata.

## Image Caching Test

✓ <https://feelaxo.com>

This website is using cache headers for images and the browsers will display these images from the cache.

! <https://salonist.io>

This website is not using cache headers for all images! Setting cache headers can help speed up the serving of a webpage for returning users. Learn more about [how to add expires headers to your images](#).

✓ <https://fresha.com>

This website is using cache headers for images and the browsers will display these images from the cache.

✓ <https://zenoti.com>

This webpage is not using uncached images from same domain.



## JavaScript Caching Test

✓ <https://feelaxo.com>

This webpage is using cache headers for all JavaScript resources.

✓ <https://salonist.io>

This webpage is using cache headers for all JavaScript resources.

✓ <https://fresha.com>

This webpage is using cache headers for all JavaScript resources.

✓ <https://zenoti.com>

This webpage is not using uncached JavaScript resources from same domain!

## CSS Caching Test

✓ <https://feelaxo.com>

This webpage is using cache headers for all CSS resources.

✓ <https://salonist.io>

This webpage is using cache headers for all CSS resources.

✓ <https://fresha.com>

This webpage is using cache headers for all CSS resources.

✓ <https://zenoti.com>

This webpage is not using uncached CSS resources from same domain!

## JavaScript Minification Test

✓ <https://feelaxo.com>

All JavaScript files used by this webpage are minified.

✓ <https://salonist.io>

All JavaScript files used by this webpage are minified.

✓ <https://fresha.com>

All JavaScript files used by this webpage are minified.

✓ <https://zenoti.com>

All JavaScript files used by this webpage are minified.

## CSS Minification Test

✓ <https://feelaxo.com>

All CSS resources used by this webpage are minified.

✓ <https://salonist.io>

All CSS resources used by this webpage are minified.

✓ <https://fresha.com>

All CSS resources used by this webpage are minified.

✓ <https://zenoti.com>

All CSS resources used by this webpage are minified.

## Render Blocking Resources Test

✗ <https://feelaxo.com>

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

✗ <https://salonist.io>

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

✗ <https://fresha.com>

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

✗ <https://zenoti.com>

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

## Nested Tables Test

✓ <https://feelaxo.com>

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✓ <https://salonist.io>

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✓ <https://fresha.com>

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✓ <https://zenoti.com>

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

## Frameset Test

✓ <https://feelaxo.com>

This webpage does not use frames.

✓ <https://salonist.io>

This webpage does not use frames.

✓ <https://fresha.com>

This webpage does not use frames.

✓ <https://zenoti.com>

This webpage does not use frames.

## Doctype Test

<https://feelaxo.com>

This webpage has a doctype declaration.

```
<!DOCTYPE html>
```

<https://salonist.io>

This webpage doesn't have a doctype declaration and this may cause rendering problems!

<https://fresha.com>

This webpage has a doctype declaration.

<https://zenoti.com>

This webpage has a doctype declaration.

## URL Redirects Test

✓ <https://feelaxo.com>

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✓ <https://salonist.io>

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

! <https://fresha.com>

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

! <https://zenoti.com>

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

## Largest Contentful Paint Test

✓ <https://feelaxo.com>

The Largest Contentful Paint duration of this webpage is 0.0 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

! <https://salonist.io>

The Largest Contentful Paint duration of this webpage is 3.58 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

✗ <https://fresha.com>

The Largest Contentful Paint duration of this webpage is 6.76 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

✓ <https://zenoti.com>

The Largest Contentful Paint duration of this webpage is 1.26 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

## Cumulative Layout Shift Test

### ✓ <https://feelaxo.com>

The CLS score of this webpage is 0.0087. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

#### DOM element which contributes the most to CLS score:

Text: Mumbai Pune South Delhi Navi mumbai North Goa Thane Bengaluru Central Delhi Kolk...

Html: `<div class="city_button_wrap">`

Score: 0.0051

### ✓ <https://salonist.io>

The CLS score of this webpage is 0.0507. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

### ✓ <https://fresha.com>

The CLS score of this webpage is 0.0750. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

### ! <https://zenoti.com>

The CLS score of this webpage is 0.1102. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

## Server and security

4 Failed

0 Warnings

6 Passed

### URL Canonicalization Test

✗ <https://feelaxo.com>

<https://feelaxo.com/> and <https://www.feelaxo.com/> should resolve to the same URL, but currently do not.

✓ <https://salonist.io>

<https://salonist.io/> and <https://www.salonist.io/> resolve to the same URL.

✓ <https://fresha.com>

<https://www.fresha.com/> and <https://fresha.com/> resolve to the same URL.

✓ <https://zenoti.com>

<https://www.zenoti.com/> and <https://zenoti.com/> resolve to the same URL.

## SSL Checker and HTTPS Test

✓ <https://feelaxo.com>

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✓ The certificate is not used before the activation date.
- ✓ The certificate has not expired.
- ✓ The hostname "feelaxo.com" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

### Certificate Chain:

#### Server certificate

Common Name	feelaxo.com
Subject Alternative Names (SANs)	feelaxo.com, www.feelaxo.com
Not Valid Before	Sun, February 9th 2025, 5:25:17 pm (UTC)
Not Valid After	Sat, May 10th 2025, 5:25:16 pm (UTC)
Signature Algorithm	ecdsaWithSha384
Issuer	E6

#### Intermediate certificate

Common Name	E6
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, March 13th 2024, 12:00:00 am (UTC)
Not Valid After	Fri, March 12th 2027, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

#### Root certificate

Common Name	ISRG Root X1
-------------	--------------



Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

✓ <https://salonist.io>

This website is successfully using HTTPS, a secure communication protocol over the Internet.

✓ <https://fresha.com>

This website is successfully using HTTPS, a secure communication protocol over the Internet.

✓ <https://zenoti.com>

This website is successfully using HTTPS, a secure communication protocol over the Internet.

## Mixed Content Test (HTTP over HTTPS)

✓ <https://feelaxo.com>

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✓ <https://salonist.io>

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✓ <https://fresha.com>

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✓ <https://zenoti.com>

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

## HTTP2 Test

✗ <https://feelaxo.com>

This webpage is not using the HTTP/2 protocol!

✓ <https://salonist.io>

This webpage is using the HTTP/2 protocol.

✓ <https://fresha.com>

This webpage is using the HTTP/2 protocol.

✓ <https://zenoti.com>

This webpage is using the HTTP/2 protocol.

## Safe Browsing Test

✓ <https://feelaxo.com>

This website is not currently listed as suspicious (no malware or phishing activity found).

✓ <https://salonist.io>

This website is not currently listed as suspicious (no malware or phishing activity found).

✓ <https://fresha.com>

This website is not currently listed as suspicious (no malware or phishing activity found).

✓ <https://zenoti.com>

This website is not currently listed as suspicious (no malware or phishing activity found).

## Server Signature Test

✗ <https://feelaxo.com>

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint. Read more on how to [turn off server signature](#) and [improve the website's security](#).

Server: Apache/2.4.58 (Ubuntu)

✓ <https://salonist.io>

The server signature is off for this webpage.

✓ <https://fresha.com>

The server signature is off for this webpage.

✓ <https://zenoti.com>

The server signature is off for this webpage.

## Directory Browsing Test

✓ <https://feelaxo.com>

Directory browsing is disabled for this website.

✓ <https://salonist.io>

Directory browsing is disabled for this website.

✓ <https://fresha.com>

Directory browsing is disabled for this website.

✓ <https://zenoti.com>

Directory browsing is disabled for this website.

## Plaintext Emails Test

✓ <https://feelaxo.com>

This webpage does not include email addresses in plaintext.

✓ <https://salonist.io>

This webpage does not include email addresses in plaintext.

✓ <https://fresha.com>

This webpage does not include email addresses in plaintext.

✓ <https://zenoti.com>

This webpage does not include email addresses in plaintext.

## Unsafe Cross-Origin Links Test

✓ <https://feelaxo.com>

This webpage is not using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute.

✗ <https://salonist.io>

This webpage is using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute, which can expose it to performance and security issues!

✗ <https://fresha.com>

This webpage is using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute, which can expose it to performance and security issues!

✗ <https://zenoti.com>

This webpage is using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute, which can expose it to performance and security issues!

## Mobile usability

0 Failed

0 Warnings

3 Passed

### Meta Viewport Test

✓ <https://feelaxo.com>

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width,initial-scale=1" />
```

✓ <https://salonist.io>

This webpage is using a viewport meta tag.

✓ <https://fresha.com>

This webpage is using a viewport meta tag.

✓ <https://zenoti.com>

This webpage is using a viewport meta tag.

### Media Query Responsive Test

✓ <https://feelaxo.com>

This webpage is using CSS media queries, which is the base for responsive design functionalities.

✓ <https://salonist.io>

This webpage is using CSS media queries, which is the base for responsive design functionalities.

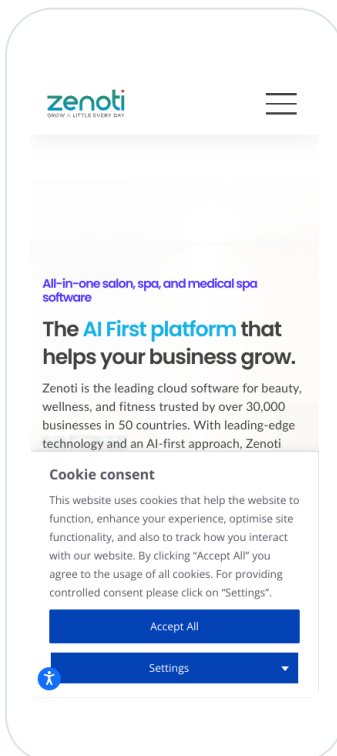
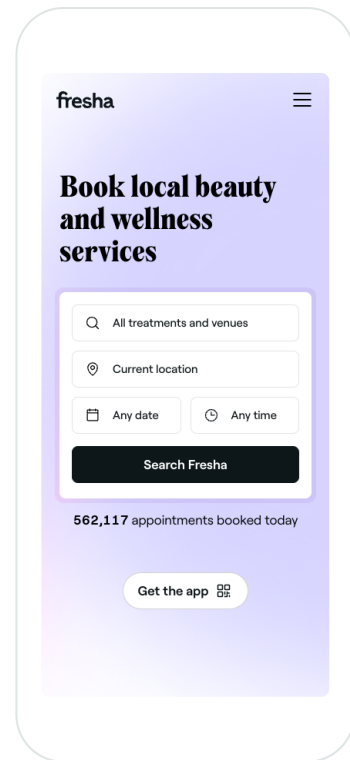
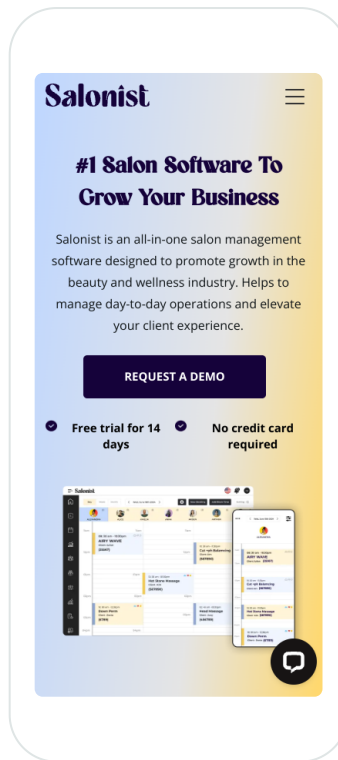
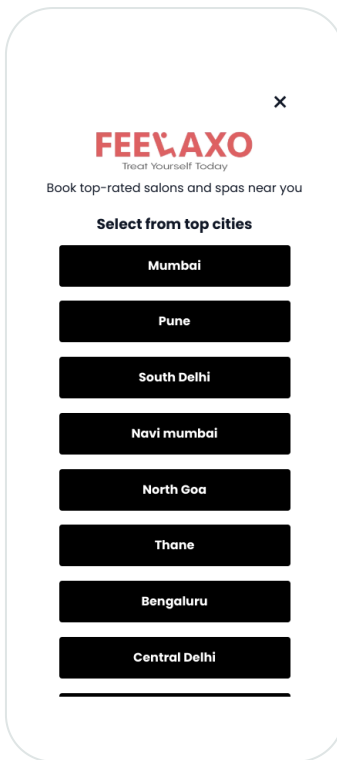
✓ <https://fresha.com>

This webpage is using CSS media queries, which is the base for responsive design functionalities.

✓ <https://zenoti.com>

This webpage is using CSS media queries, which is the base for responsive design functionalities.

## Mobile Snapshot Test



## Advanced SEO

2 Failed

1 Warnings

7 Passed

### Structured Data Test

✓ <https://feelaxo.com>

This webpage is using structured data.

✓ <https://salonist.io>

This webpage is using structured data.

✗ <https://fresha.com>

This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for [getting started with structured data](#).

✓ <https://zenoti.com>

This webpage is using structured data.

## Custom 404 Error Page Test

### ✖ <https://feelaxo.com>

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

### ✖ <https://salonist.io>

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

### ✔ <https://fresha.com>

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

### ✔ <https://zenoti.com>

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

## Noindex Tag Test

### ✔ <https://feelaxo.com>

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

### ✔ <https://salonist.io>

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

### ✔ <https://fresha.com>

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

### ✔ <https://zenoti.com>

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.



## Canonical Tag Test

### ✓ <https://feelaxo.com>

This webpage is using the canonical link tag. This tag specifies that the URL: <https://feelaxo.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link data-react-helmet="true" href="https://feelaxo.com/" rel="canonical"/>
```

### ✓ <https://salonist.io>

This webpage is using the canonical link tag. This tag specifies that the URL: <https://salonist.io/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

### ✓ <https://fresha.com>

This webpage is using the canonical link tag. This tag specifies that the URL: <https://www.fresha.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

### ✓ <https://zenoti.com>

This webpage is using the canonical link tag. This tag specifies that the URL: <https://www.zenoti.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

## Nofollow Tag Test

### <https://feelaxo.com>

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

### <https://salonist.io>

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

### <https://fresha.com>

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

### <https://zenoti.com>

This webpage is using the nofollow meta tag! We recommend to use this tag carefully since search engines will not crawl all links from this webpage.

## Disallow Directive Test

### <https://feelaxo.com>

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

### <https://salonist.io>

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

### <https://fresha.com>

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

### <https://zenoti.com>

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

## Meta Refresh Test

### ✓ <https://feelaxo.com>

This webpage is not using a meta refresh tag.

### ✓ <https://salonist.io>

This webpage is not using a meta refresh tag.

### ✓ <https://fresha.com>

This webpage is not using a meta refresh tag.

### ✓ <https://zenoti.com>

This webpage is not using a meta refresh tag.

## SPF Records Test

✓ <https://feelaxo.com>

This DNS server is using an SPF record.

```
v=spf1 include:zoho.in include:relay.mailbaby.net ip4:217.21.84.189 include:_spf.smtp.mailtrap.live ~all
```

✗ <https://salonist.io>

This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

✓ <https://fresha.com>

This DNS server is using an SPF record.

✓ <https://zenoti.com>

This DNS server is using an SPF record.

## Ads.txt Validation Test

✗ <https://feelaxo.com>

The request of ads.txt file has an unexpected Content-Type header: `text/html; charset=UTF-8`. In order for this resource to be easily accessed by the DSPs and advertisers, its Content-Type header should be `text/plain` or `text/plain; charset=utf-8`.

✗ <https://salonist.io>

The access to the ads.txt file is restricted! Our request for this resource has returned a `{status_code}` HTTP status code. In order for this resource to be easily accessed by the DSPs and advertisers, its status code should be `200 OK`.

! <https://fresha.com>

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

! <https://zenoti.com>

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The