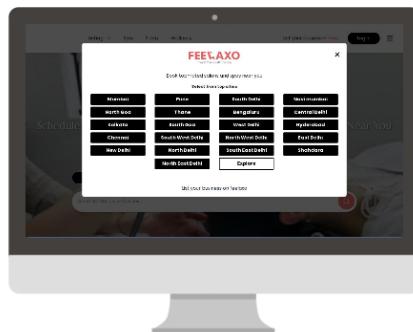


Audit Results for feelaxo.com



Your page could be better

Recommendations: 18



On-Page SEO



Links



Usability



Performance



Social



Report Generated: 25 March 3:37PM UTC [Refresh Results Now](#)

Recommendations

Toggle:

[Usability](#) [Performance](#) [Social](#) [On-Page SEO](#) [Links](#) [Other](#)

Execute a Link Building Strategy

Links

High Priority

Remove Duplicate H1 Tags

On-Page SEO

Medium Priority

Update Link URLs to be more human and Search Engine readable

Links

Low Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your X profile

Social

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Make use of HTTP/2+ protocol

Performance

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Please add Facebook Open Graph Tags

Social

Low Priority

Add X Cards

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Remove inline styles

Performance

Low Priority

Resolve JavaScript errors

Performance

Low Priority

Add business address and phone number

Other

Low Priority

Add Local Business Schema

Other

Low Priority

Add Business Details to Google Business Profile

Other

Low Priority

Improve Google Business Profile Rating & Review Count

Other

Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 50 and 60 characters).



Feelaxo | Schedule Appointments at Salons and Spas Near You

Length : 59

Meta Description Tag

Your page has a meta description of optimal length (between 120 and 160 characters).



Discover the best spa and salon services near you with Feelaxo. Explore top rated spas, massage centers, and wellness retreats across cities in India.
Book now

Length : 159

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://feelaxo.com> :

Feelaxo | Schedule Appointments at Salons and Spas Near You

Discover the best spa and salon services near you with Feelaxo. Explore top rated spas, massage centers, and wellness retreats across cities in ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag

Frequency

Header Tag	Frequency
H2	7
H3	1
H4	0
H5	0
H6	0

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.



Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
salons	✓	✗	✓	65
spas	✓	✓	✓	48
delhi	✗	✗	✗	20
road	✗	✗	✗	13
west	✗	✗	✗	11
east	✗	✗	✗	11
mumbai	✗	✗	✓	9
north	✗	✗	✗	9

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
road 1	✗	✗	✗	9
road 1 salons	✗	✗	✗	7
west delhi	✗	✗	✗	6
east delhi	✗	✗	✗	6
delhi north	✗	✗	✗	5
east 1	✗	✗	✗	5
colony 1	✗	✗	✗	4
delhi south	✗	✗	✗	3

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 723



Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 5 images on your page and 1 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

Canonical Tag

Your page is using the Canonical Tag.



Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



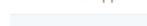
XML Sitemaps

Your website appears to have an XML sitemap.



Analytics

Your page is using an analytics tool.



Schema.org Structured Data



Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor.



Domain Strength

Page Strength



Backlinks



Referring Domains



Nofollow Backlinks



Dofollow Backlinks



Edu Backlinks



Gov Backlinks



Subnets



IPs

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL	Referring Page Title	Anchor Text
73	https://www.websitescrawl.com/domain-list-10682	WebsitesCrawl.com Most Used Websites page No. 10682	feelaxo

Top Pages by Backlinks



These are the pages on your site with the most backlinks from other sites.

URL	Backlinks
http://feelaxo.com/	1

Top Anchors by Backlinks



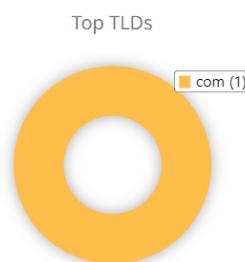
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
feelaxo	1

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



On-Page Link Structure



We found 39 total links. 23% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Show details

Usability

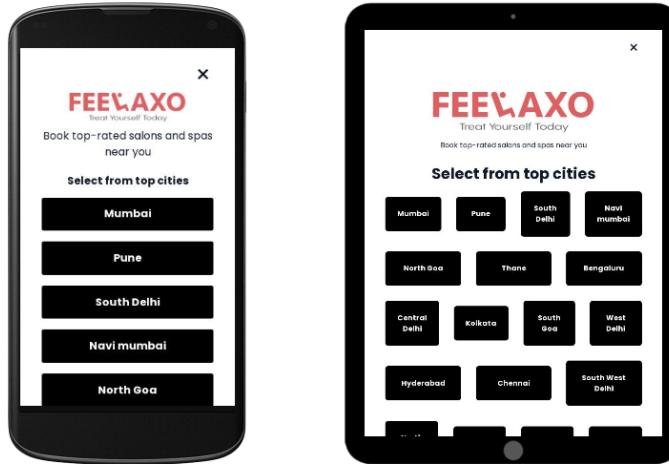


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.



Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	4.1 s	Reduce unused JavaScript	2.42 s
Speed Index	11.9 s	Eliminate render-blocking resources	0.82 s
Largest Contentful Paint	7.6 s	Avoid multiple page redirects	0.63 s
Time to Interactive	11.7 s		
Total Blocking Time	0.2 s		
Cumulative Layout Shift	0.906		

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.



Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.5 s	Reduce unused JavaScript	0.4 s
Speed Index	4.1 s	Eliminate render-blocking resources	0.22 s

Largest Contentful Paint	2.4 s	Avoid multiple page redirects	0.19 s
Time to Interactive	2.8 s		
Total Blocking Time	0.12 s		
Cumulative Layout Shift	0.011		

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

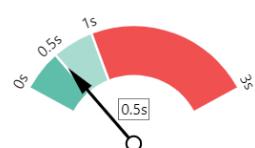
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

Your page loads in a reasonable amount of time.



Server Response



All Page Content Loaded



All Page Scripts Complete

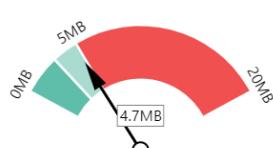


Download Page Size

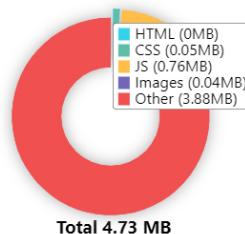
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

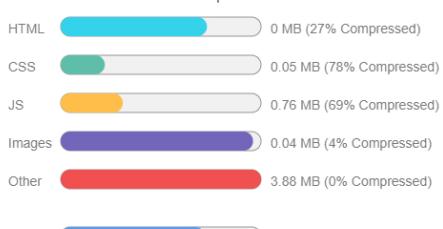


Website Compression (Gzip, Deflate, Brotli)

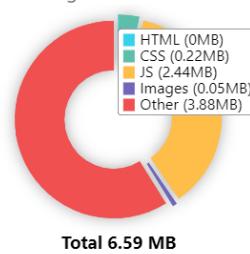
Your website appears to be using a reasonable level of compression.



Compression Rates

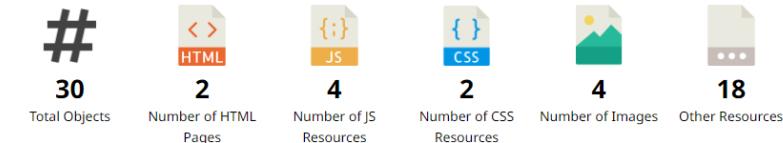


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

[Show details](#)

JavaScript Errors

Your page is reporting JavaScript errors during load.

This could indicate that some required functionality on your page is failing or scripts may have coding problems.

[Show details](#)

HTTP2 Usage

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

[Show details](#)



Social Results

Your social could be better



You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.

 <https://facebook.com/feelaxo>



Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

Your page has a Facebook Pixel installed.

Pixel ID

111224969397345



X (formerly Twitter) Account Linked

No associated X profile found as a link on your page.

X Cards

We have not detected X Cards on your page.

X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.



Instagram Linked

Your page has a link to an Instagram profile.

 <https://instagram.com/feelaxo>



LinkedIn Page Linked

Your page has a link to a LinkedIn profile.

 <https://linkedin.com/company/feelaxo>



YouTube Channel Linked

No associated YouTube channel found linked on your page.



YouTube Channel Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address



Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

A Google Business Profile was identified that links to this website.

 Feelaxo - Beauty Salon & Spa Software



Google Business Profile Completeness

Important business details are missing from the Google Business Profile. Missing: Phone



Address Sector 15, Kharghar, Navi Mumbai, Maharashtra 410210, India

Site <https://www.feelaxo.com/>

Google Reviews

Your Google Business Profile has a low rating or low number of reviews.



Technology Results

Technology List

These software or coding libraries have been identified on your page.



Technology	Version
 Apache HTTP Server	2.4.58
 Express	
 Facebook Pixel	
 Google Analytics	
 Node.js	
 React	
 Ubuntu	

Server IP Address

209.182.233.164



DNS Servers

ns74.domaincontrol.com
ns73.domaincontrol.com



Web Server

Apache/2.4.58 (Ubuntu)



Charset

text/html; charset=UTF-8



DMARC Record

This site appears to have a valid DMARC record in place.



v=DMARC1; p=none; rua=mailto:infofeelaxo@gmail.com; ruf=mailto:infofeelaxo@gmail.com; sp=none; adkim=r; aspf=r

SPF Record

This site appears to have an SPF record.



Review Child Pages

Page

/contact

/contact-for-demo

/listing?query=&type=1

/listing?query=&type=2

/listing?query=&type=3

/listing?query=Ayurveda

/listing?query=Hair Cut + Shaving + Colour-Premium

/listing?query=HairColor

/listing?query=HairCut

/listing?query=Kids Hair Cut (Below 10 Yrs) Premium

/listing?query=Kids Hair Cut (Upto 10 Yrs)-Premium

/listing?query=Makeup

Show me more

