AcreTrader CEO explains how investors can 'own a slice of a farm'



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AcreTrader CEO Carter Molloy joins Yahoo Finance to discuss his platform, which lets investors buy a piece of farmland for \$10,000, and how to evaluate whether buying farms is a good investment.

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CARTER MOLLOY AcreTrader CEO



ABOUT ACRETRADER

- Founded in 2018
- Empowers customers to buy and sell land through advanced tech
- Provides access for investors, farmers and landowners to buy, sell and invest in land across the U.S.



INVESTING IN LAND



HOW ACRETRADER USES TECH TO HELP INVESTORS FIND VALUE IN LAND



TRACK RECORD CARTER MALLOY • AcreTrader Founder & CEO • Prior Managing Director at Stephens • University of Arkansas graduate HOW ACRETRADER USES TECH TO SUMMIT OCTIVITH Finance HOW ACRETRADER USES TECH TO HELP INVESTORS FIND VALUE IN LAND

ACRETRADER FOR FARMERS

- Grow operation by increasing leased acreage
- Access additional capital while keeping acres within operation
- Raise funds to develop or improve farm productivity















