



Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
Ring: 1 mile radius

Prepared by Esri
Latitude: 34.00999
Longitude: -84.56395

Summary	Census 2010	Census 2020	2022	2027
Population	6,150	6,980	7,247	7,482
Households	2,500	3,345	3,423	3,539
Families	1,291	-	1,747	1,798
Average Household Size	2.11	2.05	2.08	2.08
Owner Occupied Housing Units	1,065	-	1,249	1,283
Renter Occupied Housing Units	1,441	-	2,174	2,255
Median Age	27.1	-	33.4	33.6

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.64%	0.51%	0.25%
Households	0.67%	0.56%	0.31%
Families	0.58%	0.51%	0.28%
Owner HHs	0.54%	0.77%	0.53%
Median Household Income	2.59%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	197	5.8%	117	3.3%
\$15,000 - \$24,999	157	4.6%	88	2.5%
\$25,000 - \$34,999	116	3.4%	71	2.0%
\$35,000 - \$49,999	445	13.0%	265	7.5%
\$50,000 - \$74,999	585	17.1%	542	15.3%
\$75,000 - \$99,999	831	24.3%	973	27.5%
\$100,000 - \$149,999	613	17.9%	852	24.1%
\$150,000 - \$199,999	183	5.3%	257	7.3%
\$200,000+	296	8.6%	374	10.6%

Median Household Income	\$79,577	\$90,418
Average Household Income	\$103,406	\$123,729
Per Capita Income	\$45,498	\$54,402

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	342	5.6%	406	5.6%	427	5.7%
5 - 9	295	4.8%	379	5.2%	364	4.9%
10 - 14	274	4.5%	341	4.7%	338	4.5%
15 - 19	791	12.9%	429	5.9%	431	5.8%
20 - 24	1,074	17.5%	755	10.4%	856	11.4%
25 - 34	1,248	20.3%	1,572	21.7%	1,490	19.9%
35 - 44	879	14.3%	1,134	15.6%	1,179	15.8%
45 - 54	571	9.3%	872	12.0%	915	12.2%
55 - 64	402	6.5%	586	8.1%	650	8.7%
65 - 74	172	2.8%	476	6.6%	471	6.3%
75 - 84	82	1.3%	231	3.2%	281	3.8%
85+	23	0.4%	66	0.9%	80	1.1%

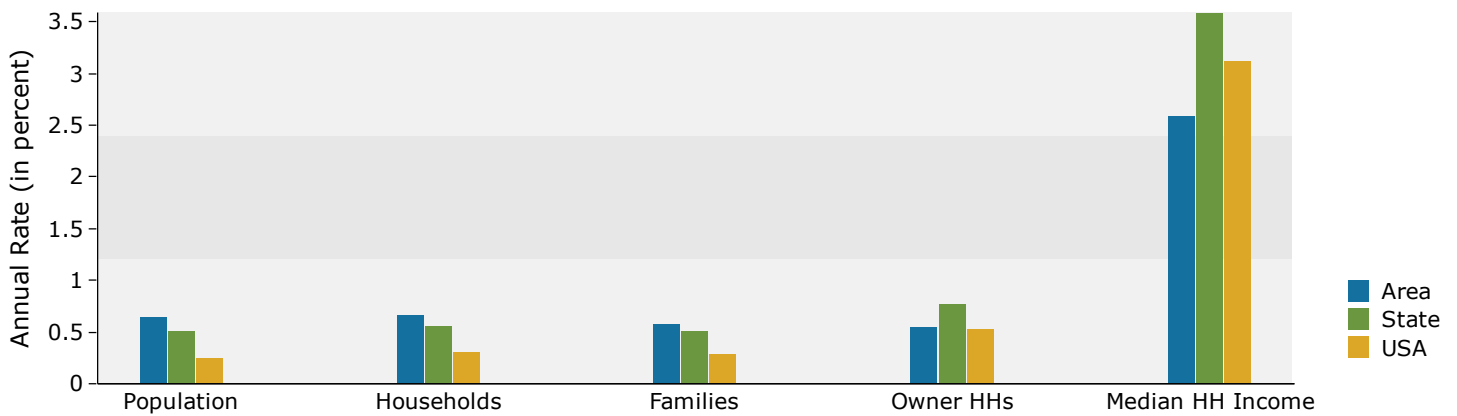
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,428	55.7%	2,737	39.2%	2,797	38.6%	2,728	36.5%
Black Alone	1,604	26.1%	2,246	32.2%	2,343	32.3%	2,466	33.0%
American Indian Alone	17	0.3%	32	0.5%	32	0.4%	35	0.5%
Asian Alone	733	11.9%	881	12.6%	920	12.7%	981	13.1%
Pacific Islander Alone	5	0.1%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	156	2.5%	377	5.4%	394	5.4%	429	5.7%
Two or More Races	207	3.4%	706	10.1%	761	10.5%	842	11.3%
Hispanic Origin (Any Race)	518	8.4%	745	10.7%	779	10.7%	817	10.9%

Data Note: Income is expressed in current dollars.

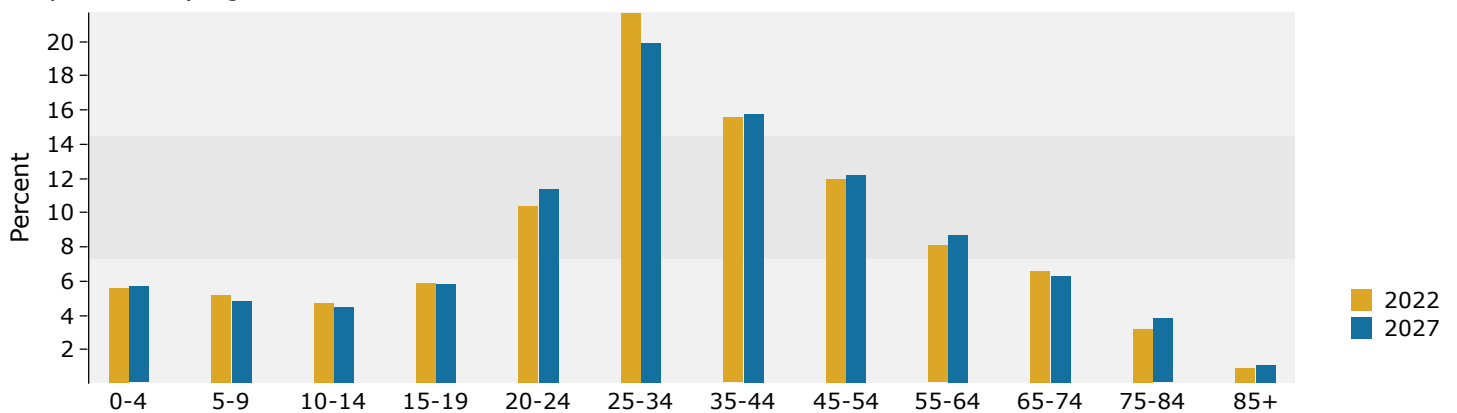
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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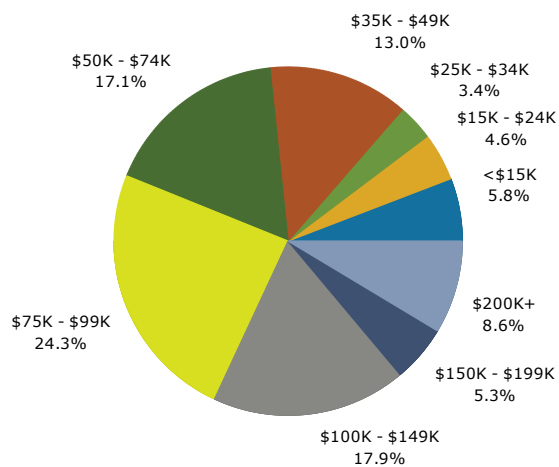
Trends 2022-2027



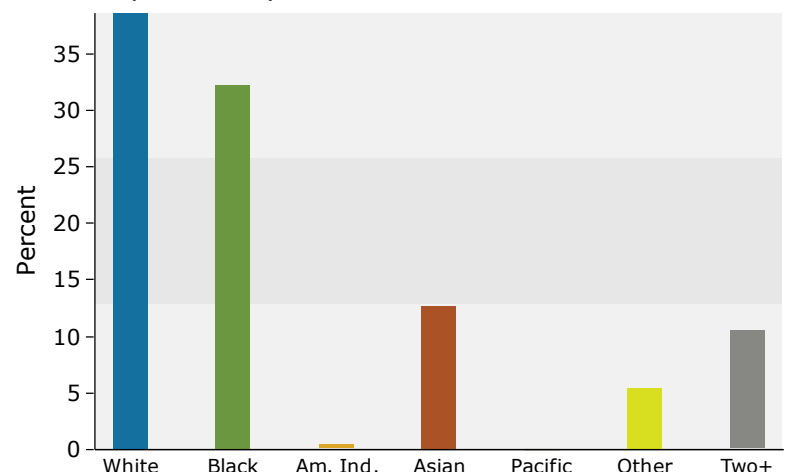
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 10.7%



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501 Roberts Ct NW, Kennesaw, Georgia, 30144
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.00999
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Summary	Census 2010	Census 2020	2022	2027
Population	49,081	55,410	56,517	57,664
Households	19,433	22,068	22,545	23,053
Families	11,067	-	12,363	12,599
Average Household Size	2.35	2.32	2.32	2.32
Owner Occupied Housing Units	9,808	-	11,317	11,727
Renter Occupied Housing Units	9,626	-	11,228	11,326
Median Age	31.2	-	34.0	35.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.40%	0.51%	0.25%
Households	0.45%	0.56%	0.31%
Families	0.38%	0.51%	0.28%
Owner HHs	0.71%	0.77%	0.53%
Median Household Income	3.17%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,298	5.8%	863	3.7%
\$15,000 - \$24,999	999	4.4%	662	2.9%
\$25,000 - \$34,999	1,462	6.5%	1,104	4.8%
\$35,000 - \$49,999	2,654	11.8%	2,045	8.9%
\$50,000 - \$74,999	4,272	18.9%	3,998	17.3%
\$75,000 - \$99,999	3,923	17.4%	4,049	17.6%
\$100,000 - \$149,999	3,881	17.2%	4,855	21.1%
\$150,000 - \$199,999	2,224	9.9%	3,270	14.2%
\$200,000+	1,833	8.1%	2,207	9.6%

Median Household Income	\$77,782	\$90,921
Average Household Income	\$104,088	\$122,564
Per Capita Income	\$42,245	\$49,792

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,049	6.2%	3,030	5.4%	3,122	5.4%
5 - 9	2,761	5.6%	3,029	5.4%	2,968	5.1%
10 - 14	2,557	5.2%	2,919	5.2%	2,984	5.2%
15 - 19	4,430	9.0%	4,705	8.3%	4,796	8.3%
20 - 24	6,147	12.5%	5,298	9.4%	5,691	9.9%
25 - 34	8,544	17.4%	10,328	18.3%	9,158	15.9%
35 - 44	6,791	13.8%	7,712	13.6%	8,673	15.0%
45 - 54	5,760	11.7%	6,388	11.3%	6,404	11.1%
55 - 64	4,426	9.0%	5,518	9.8%	5,491	9.5%
65 - 74	2,502	5.1%	4,327	7.7%	4,557	7.9%
75 - 84	1,458	3.0%	2,310	4.1%	2,779	4.8%
85+	653	1.3%	953	1.7%	1,043	1.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	31,202	63.6%	28,812	52.0%	29,034	51.4%	28,435	49.3%
Black Alone	10,725	21.9%	14,482	26.1%	14,847	26.3%	15,504	26.9%
American Indian Alone	205	0.4%	262	0.5%	266	0.5%	283	0.5%
Asian Alone	3,155	6.4%	3,647	6.6%	3,783	6.7%	4,042	7.0%
Pacific Islander Alone	36	0.1%	34	0.1%	36	0.1%	36	0.1%
Some Other Race Alone	2,202	4.5%	3,100	5.6%	3,195	5.7%	3,471	6.0%
Two or More Races	1,556	3.2%	5,072	9.2%	5,356	9.5%	5,893	10.2%
Hispanic Origin (Any Race)	5,224	10.6%	6,480	11.7%	6,619	11.7%	6,855	11.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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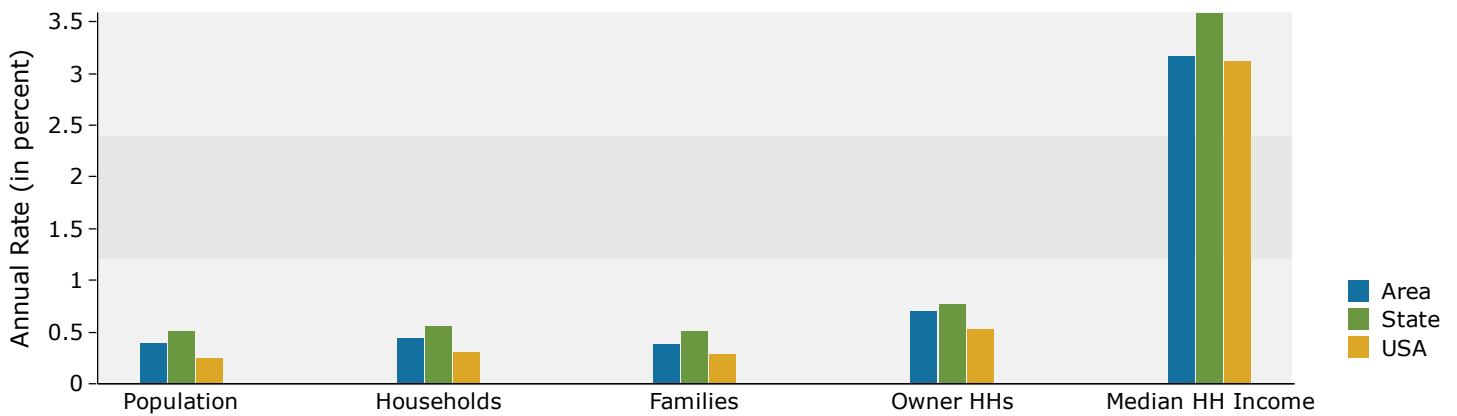


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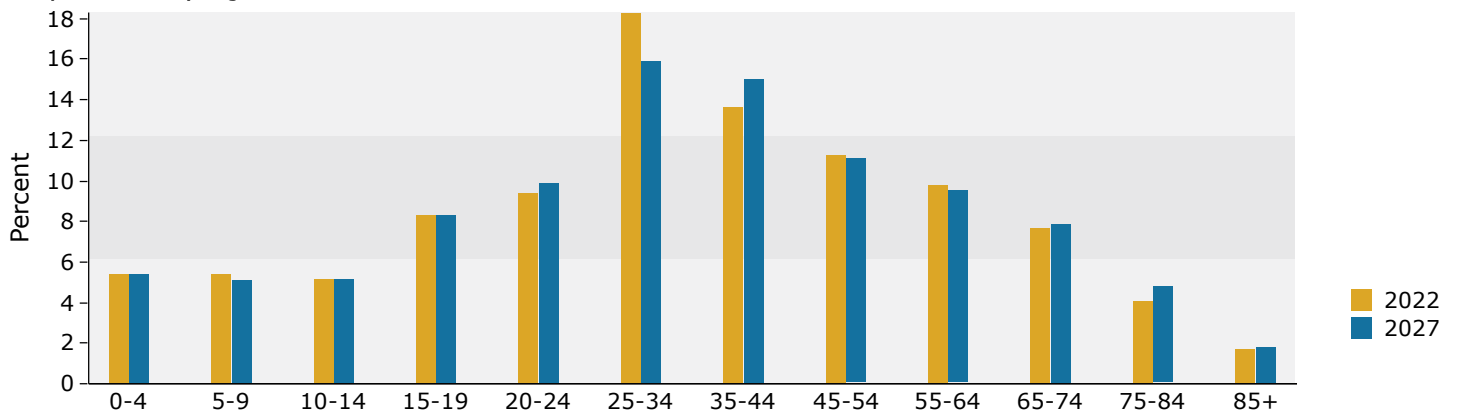
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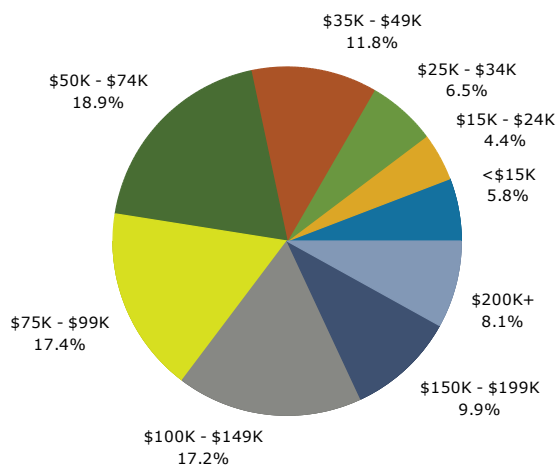
Trends 2022-2027



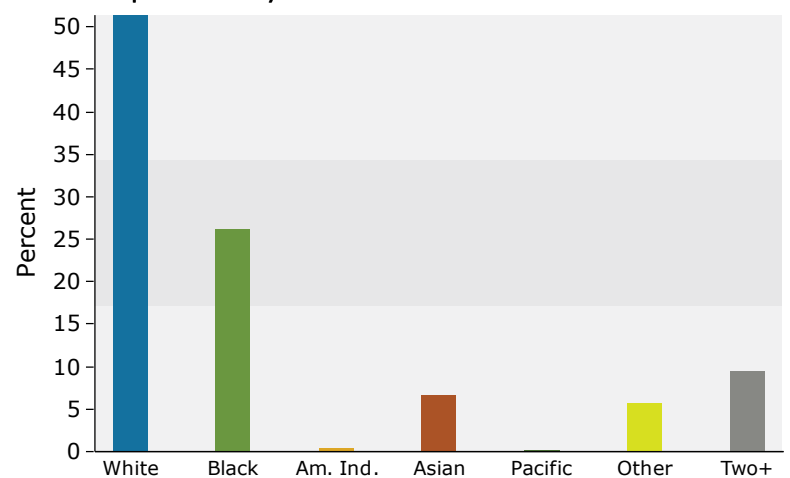
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 11.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

April 04, 2023



Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.00999
Longitude: -84.56395

Summary	Census 2010	Census 2020	2022	2027
Population	160,553	176,505	178,967	181,256
Households	60,858	67,347	68,406	69,430
Families	40,171	-	43,773	44,249
Average Household Size	2.57	2.55	2.55	2.54
Owner Occupied Housing Units	40,347	-	44,871	46,091
Renter Occupied Housing Units	20,513	-	23,535	23,339
Median Age	34.8	-	36.9	37.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.25%	0.51%	0.25%
Households	0.30%	0.56%	0.31%
Families	0.22%	0.51%	0.28%
Owner HHs	0.54%	0.77%	0.53%
Median Household Income	3.26%	3.59%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	3,395	5.0%	2,218	3.2%
\$15,000 - \$24,999	2,659	3.9%	1,708	2.5%
\$25,000 - \$34,999	4,075	6.0%	2,853	4.1%
\$35,000 - \$49,999	7,278	10.6%	5,252	7.6%
\$50,000 - \$74,999	11,284	16.5%	11,138	16.0%
\$75,000 - \$99,999	11,037	16.1%	11,323	16.3%
\$100,000 - \$149,999	13,023	19.0%	15,079	21.7%
\$150,000 - \$199,999	7,842	11.5%	10,298	14.8%
\$200,000+	7,811	11.4%	9,561	13.8%

Median Household Income	\$85,582	\$100,461
Average Household Income	\$116,984	\$136,749
Per Capita Income	\$44,812	\$52,496

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,500	6.5%	10,109	5.6%	10,266	5.7%
5 - 9	10,729	6.7%	10,605	5.9%	10,305	5.7%
10 - 14	10,486	6.5%	10,874	6.1%	10,790	6.0%
15 - 19	12,122	7.6%	12,158	6.8%	12,056	6.7%
20 - 24	13,538	8.4%	12,467	7.0%	12,702	7.0%
25 - 34	23,398	14.6%	28,595	16.0%	25,916	14.3%
35 - 44	24,040	15.0%	24,221	13.5%	26,922	14.9%
45 - 54	23,166	14.4%	22,624	12.6%	21,864	12.1%
55 - 64	17,394	10.8%	21,164	11.8%	20,444	11.3%
65 - 74	8,644	5.4%	16,038	9.0%	17,091	9.4%
75 - 84	4,615	2.9%	7,359	4.1%	9,863	5.4%
85+	1,921	1.2%	2,753	1.5%	3,036	1.7%

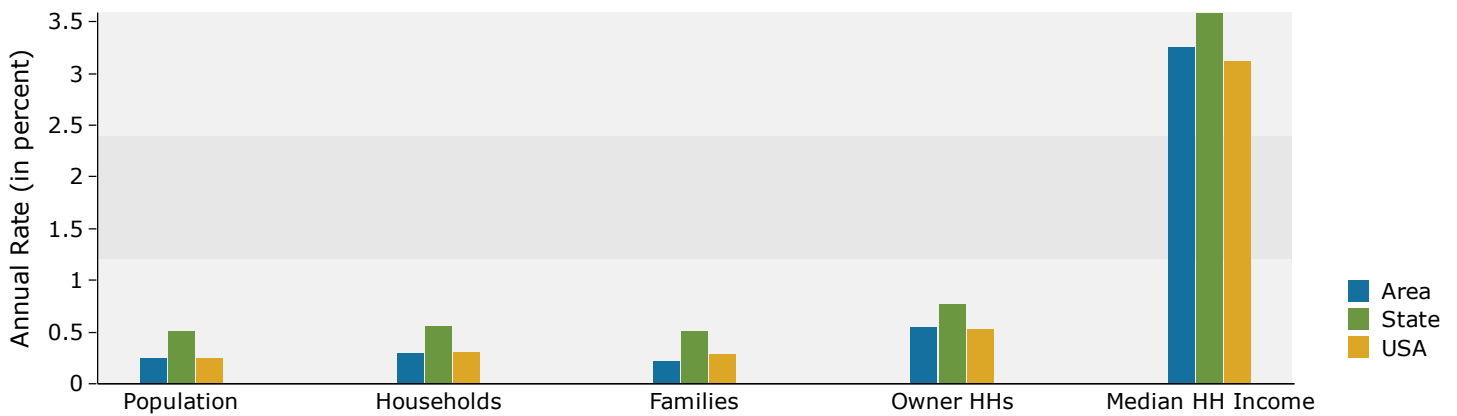
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	111,611	69.5%	102,712	58.2%	103,026	57.6%	100,616	55.5%
Black Alone	28,343	17.7%	34,697	19.7%	35,307	19.7%	36,705	20.3%
American Indian Alone	594	0.4%	992	0.6%	1,031	0.6%	1,109	0.6%
Asian Alone	8,446	5.3%	10,110	5.7%	10,393	5.8%	11,040	6.1%
Pacific Islander Alone	97	0.1%	99	0.1%	101	0.1%	101	0.1%
Some Other Race Alone	6,944	4.3%	10,621	6.0%	10,944	6.1%	11,821	6.5%
Two or More Races	4,518	2.8%	17,275	9.8%	18,165	10.1%	19,863	11.0%
Hispanic Origin (Any Race)	17,875	11.1%	22,942	13.0%	23,531	13.1%	24,398	13.5%

Data Note: Income is expressed in current dollars.

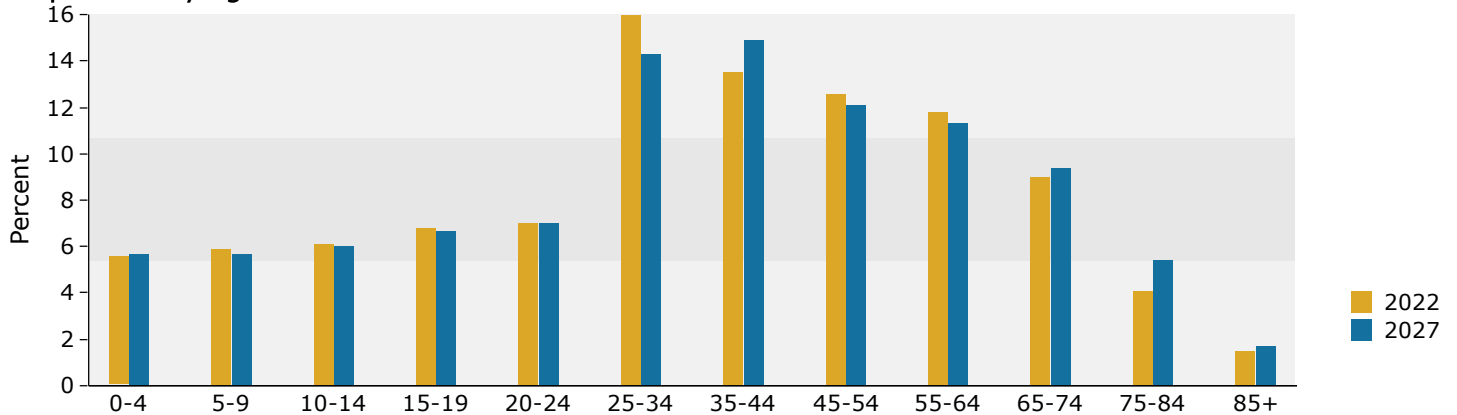
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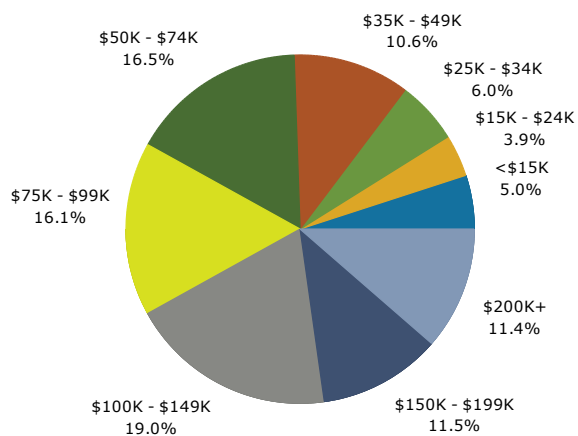
Trends 2022-2027



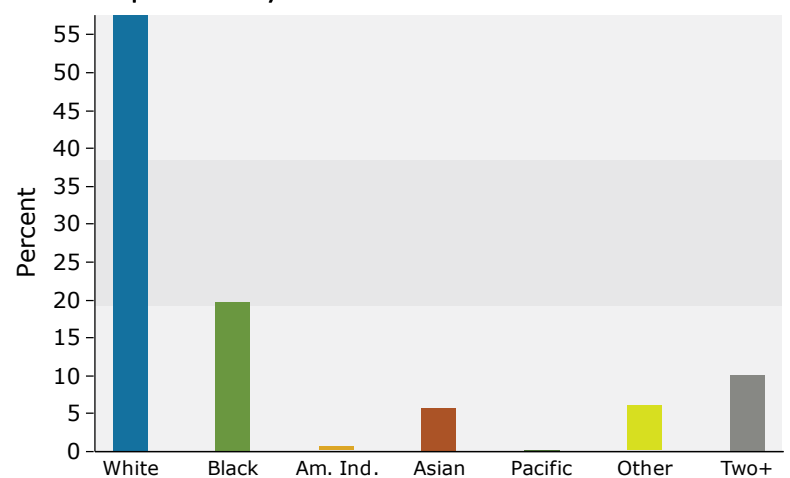
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 13.1%