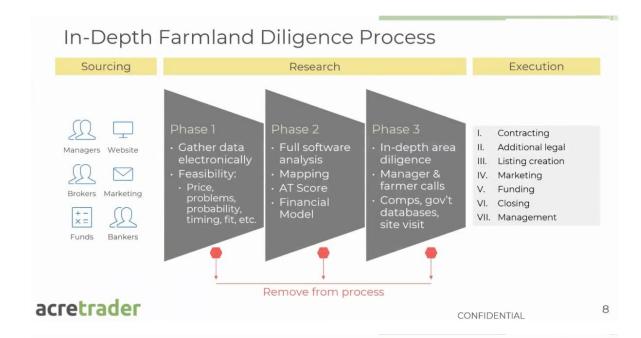


Jump into this conversation with AcreTrader's COO about why farmland has had a high barrier to entry and some of the things we look for in identifying investment grade farms that make it on our platform.





Soil

Historical yields

Soil types

Shape and size

Slope

Water

Wells & surface water

Irrigation equipment

Water rights

Salinity issues

Financial Profile

Historical rental rates

Farm cap rates

Tax assessments

Existence of non-farm income or assets

Additional Considerations

- Geographic location
- · Local farmer community
- · Liquidity and trajectory of land market
- · Extrinsic value drivers

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