



How to formulate and make chicken feeds for broilers, layers locally in Kenya, the process, Poultry feed ingredients and chicken feed formulation. **Chick mash**, **Grower mash** and the **Layers mash** formulations are made from the same ingredients, they supply carbs, proteins, minerals and additives.



Maize Germ is a by product of maize, it is a waste from the maize milling process. It supplies carbohydrates and comes from the maize's hard innermost part.



Maize Mill is the real maize that is milled and also supplies carbohydrates (crushed down couple of times to the right size!), this particular one is for making Layers mash where we do not need the maize milled too fine.



Wheat Bran is derived from the husk of the wheat grain which are removed wheat flour is being made, it is very light and supplies carbohydrates.



Wheat Pollard is a very fine waste during the making of wheat flour and supplies carbohydrates to the chicken.



These 4 elements (maize germ, maize milled, wheat bran and pollard) are the carbohydrates (chicken energy) sources for your feed mill formulations.



Protein is good for the chicken for forming the muscle, tissue and the meat.



Soyameal is from soya bean that is processed including defattening or removing fat, remove excess moisture, grind down to size). It supplies protein and can be expensive because of human consumption and availability. It is use in small quantity in the feed.



Cotton Seed Cake is derived from cotton seed, pressed to get the cotton oil, we are left with the cotton seed cake to be grinded/milled into what we need like below



Cotton Seed Cake isn't used for human consumption and thus easily available and cheap.



Sunflower Seed Cake is derived from the sunflower seed that has been grind down and pressed to remove all the sunflower oil needed by humans. The solid cake is usually dried and grind to form the above sunflower seed cake. It is a cheap source of chicken protein.



Ochongaa is a mixture small dried tiny fishes from lakes and snail shells, crustaceans, shrimps and insects in small quantities. It is a better-quality protein source and low in price.



Next are the 4 main mineral sources that provide the chicken with good bone and feather formation, scales and beaks. We have the **DCP**, **Cattle Salt**, **Bonemeal** and **Limestone**.



Limestone is the raw limestone rock that has been grind down to a powdery form



Bonemeal contains broken down/crushed bones, mostly bones from various livestock animals like goats and cows that have been dried to remove the excess oil and fat. It helps the chicken's gizzard to be able to grind down the consumed feed.



It is the usual **Cattle Salt** are given; it is pinkish in color. We do not use the table salt or iodized salt that humans take.



DCP is the calcium, it stands for **DiCalciumPhosphate**. It is a whitish powder; we need the feed-grade DCP with chunks to provide grit.



We also have the 4 vitamin sources



Premix is a powder that gives the vitamins for the chicken in commercial feeds.



The chicken needs amino acids to help to break down all the proteins being consumed and absorbed in the body. **Methionine** is a feed grade powder as an amino acid functional additive.



Lysine is also a feed grade amino acid functional additive that aids breaking down proteins for body absorption.



These are the 2 amino acid components.





Toxin Binder helps to destroy most aflatoxins that come from the carbohydrate sources. Toxin binder helps to prevent chickens from mold buildup in your feeds.



Coccidiostat is a whitish powder that helps birds below 4.5 months from getting coccidiosis disease. You need to put this in the feed to prevent the chicken from getting coccidiosis easily and reduce the incidences and reduce mortality.



We now need to know how much of each element to put in any specific feed formulation you are making like **chicks** mash, growers mash or layers mash?











PROFITABLE POULTRY FARMING COMPREHENSIVE TRAINING





Our Homefeeds Chick Mash is of the highest quality and comes specially formulated to ensure healthy growth of your kienyeji chicks. It is fortified with high levels of vitamins, minerals and amino acids required for optimum growth and

amino acids required for optimum growth and development of chicks. Our Homefeeds chick mash also contains coccidiostat and key nutritional elements that boost the ability of the chicks to manage common chick diseases.

50Kg - Kshs. 3,000/= 20Kg - Kshs. 1,220/= 5Kg - Kshs. 335/=

HOMEFEEDS guarantees the improved kienyeji chicken farmer a nutritionally balanced formulation that ensures your kienyeji chicken get the required nutritional needs during various stages of their growth and development. HOW TO PURCHASE

HOMEFEEDS CHICKEN FEED

HOMEFEEDS Poultry Feeds are specially formulated for the Improved kienyeji chicken breeds. Our feeds are the only feeds in the market that have been specifically formulated to meet the nutritional requirements of Improved Kienyeji Chicken breeds (KARI Improved Kienyeji chicken, Kuroller, Rainbow Rooster, Sasso, Kenbro).

Formulated from the highest quality ingredients sourced from a diverse chain of suppliers, our feeds are nutritionally balanced to guarantee fast growth and development of your improved kienyeji chicken, start of lay from elighteen (18) weeks of age, coupled with optimum egg production from your hens during their productive egg laying period.

The feeds formulated for our breeder flock at our poultry farms remains the same high quality feeds that is packaged and distributed as HOMEFEEDS for our customers. As a quality control measure, all batches of feed produced are tested on a controlled flock of chicken at our production center to be able to assess quality and continue to make improvements with the aim of delivering the highest quality feeds in Kenya specially formulated for the improved kienyeji chicken.

HOMEFEEDS poultry feeds is available on walk-in cash-and-carry basis from our offices and poultry farm. Please pay us a visit during our working hours to make your purchase.

ALL FEEDS ARE AVAILABLE AT THE FOLLOWING OUTLETS:-

- OUR POULTRY FARM at MUCHATHA TOWN along Banana Raini
- Ram road (Kiambu County), off Ruaka town (Limuru road)
 Homerange Depot and Aggregation, Email town, along Wote Road, Opposite ACK St. Peters Academy - Email.

For further enquiry please Call / SMS / Whatsapp our customer care team on 0727 200 116.

Homefeeds Growers Mash



Our Homefeeds Growers Mash is of the highest quality and comes specially formulated to ensure healthy growth of your kienyeji chicken. It is fortified with high levels of vitamins, minerals and amino acids required for optimum growth and development. Our Homefeeds Growers Mash contains coccidiostat and key nutriitional elements to boost the ability of your pullets to manage common diseases.

50Kg - Kshs. 2,850/= 20Kg - Kshs. 1,150/= 5Kg - Kshs. 310/=

Homefeeds Layers Mash



Our Homefeeds Layers Mash is of the highest quality and comes specially formulated with a balance of mineral elements to ensure optimum egg production, high quality eggs with a hard shell and large size. The feed has been fortified with vitamins and amono acids to ensure your laying chicken maintains optimum health during their period of lay, while attaining optimum egg production.

50Kg - Kshs. 2,900/= 20Kg - Kshs. 1,170/= 5Kg - Kshs. 320/=

DAY OLD CHICKS (KARI IMPROVED KIENYEJI CHICKEN BREED)

FUGA PACKAGES (CHICKS + FEEDS):

HOW TO PLACE AN ORDER:

To place an order for any of the FUGA PACKAGES (DAY OLD CHICKS + CHICK MASH), send an SMS with the word CHICKS to D727200116. Our automated order placement system will then guide you on selecting the package that you want. Once you have selected a package, proceed to remit the 25% order deposit required via our MFESA payalli provided.

A week prior to collection, an SMS notification will be dispatched to you to alert you on the exact collection date.

ORDER WAITING PERIOD:

Please allow a period of 3 - 6 weeks for your order to be ready. Order collections by customers are done WEEKLY from OUR HOMERANGE POULTRY FARM AT RUAKA town along Banana Raini road (Kiambu County), off Limuru road.



2023 HOMERANGE FUGA PACKAGES (CHICKS + FEEDS) PRICING

Package Name	No. of Chicks in the Package	Quantity of Feed in the package	Total Amount Payable	Deposit Required To Place Order (25%)
1. Fuga 50	50 Day Old Chicks	1 Bag Chick Mash	Kshs. 8,500/=	Kshs. 2,125/=
2. Fuga 100	100 Day Old Chicks	2 Bags Chick Mash	Kshs. 17,000/=	Kshs. 4,250/=
3. Fuga 150	150 Day Old Chicks	3 Bags Chick Mash	Kshs. 25,500/=	Kshs. 6,375/=
4. Fuga 200	200 Day Old Chicks	4 Bags Chick Mash	Kshs. 34,000/=	Kshs. 8,500/=
5. Fuga 250	250 Day Old Chicks	5 Bags Chick Mash	Kshs. 42,500/=	Kshs. 10,625/=
6. Fuga 300	300 Day Old Chicks	6 Bags Chick Mash	Kshs. 51,000/=	Kshs. 12,750/=
7. Fuga 350	350 Day Old Chicks	7 Bags Chick Mash	Kshs. 59,500/=	Kshs. 14,875/=
8. Fuga 400	400 Day Old Chicks	8 Bags Chick Mash	Kshs. 68,000/=	Kshs. 17,000/=
9. Fuga 450	450 Day Old Chicks	9 Bags Chick Mash	Kshs. 76,500/=	Kshs. 19,125/=
10. Fuga 500	500 Day Old Chicks	10 Bags Chick Mash	Kshs. 85,000/=	Kshs. 21,250/=

Charges

2,500/=



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CLICK HERE

Charges 4,500/=

> Physically visit our poultry farm & attend a comprehensive training with a practical approach that our poultry farm at Ruaka Town.

POULTRY HOUSE DESIGN & BILL OF QUANTITIES (BQS):

We offer poultry house design (chicken coop design) and a list of all the construction materials you need (Bill of Quantities). This will enable you build the ideal house for your chicken. This material will also help you know the full cost of the poultry house that you wish to setup for your flock.

Our poultry house design is of the raised floor poultry house design which is ideal for poultry as it ensures proper biosafety standards are maintained. This results from ensuring that the birds do not stay in their chicken droppings and that these droppings drop down to a different level where they can be collected easily.

The poultry house design is such that half the flock stay on the top floor and the other half on the bottom floor. Thus, if say a house design is for 200 birds, the design is for 300 birds, the design is such that 150 birds stay on the top floor and 150 birds on the bottom floor.

Get detailed 3D raised floor chicken house plans (with all dimensions) and a Bill of Quantity (Outlining all the required building materials) and the TOTAL COST OF CONSTRUCTION!

The design and BQs are sent to you via EMAIL or WHATSAPP in PDF format to allow you to print the same for your records.

APPLICABLE COSTS TO GET THE DESIGN & BQs:

100 bird Poultry House Design & BQs - Kshs. 1,500

200 bird Poultry House Design & BQs - Kshs. 2,000

300 bird Poultry House Design & BQs - Kshs. 2,000

500 bird Poultry House Design & BQs - Kshs. 2,500

1000 bird Poultry House Design & BQs - Kshs. 2,500

2000 bird Poultry House Design & BQs - Kshs. 5,000 5000 bird Poultry House Design & BQs - Kshs. 10,000

whatsapp.

Once payment for the designs and BQs is made, please allow atleast 24 hours for your request to be processed and sent to you via email or

HOW TO REQUEST FOR THE DESIGNS AND BQs:

SMS the word HOUSE to 0727 200 116 then select your preferred poultry house size.

For any further enquiries / clarification please contact our Customer Care on Call / SMS / Whatsapp 0727 200 116.





LISHA KUKU LIPA POLEPOLE PROGRAMME

PHASE VIII (PHASE EIGHT)

REGISTRATION OPEN NOW!!

REGISTRATION DEADLINE: 31ST NOVEMBER 2022

Our LISHA KUKU LIPA POLEPOLE Programme (LKLP) aims to assist you to improve your income from kienyeji chicken farming while at the same time you are assisting us in meeting the current high market demand for quality and reliable supply for kienyeji chicken.

LOWER COST OF PRODUCTION FOR YOUR CHICKEN

Of major concern to you as a poultry farmer is the current high cost of chicken production in Kenya that is caused by the prevailing high retail prices of poultry feeds and agrin-inputs such as chicks and agrochemicals. Our LKLP programme is geared towards helping you do with with high cost drastically by availing high qualify farming inputs i.e. day old chicks and poultry feeds at affordable prices. This is aimed at enabling you to lower the cost of producing your Klerylej chicken as compared to if you had opted to make purchase of the inputs as per the prevailing market retail prices.

By ensuring that your cost of production for your klenyeji chicken is significantly lower, this opens a wide avenue for you to make a higher profit once you sell you kenyeji chicken for meat and eggs at the prevailing market proces.

READY MARKET AT MATURITY OF CHICKEN

Another key challenge for YOU as a poultry farmer in Kenya is accessing ready market once your chicken gets to maturity. Our KLIP program seeks to address this by aggregating kineyel chicken for meat produced by you and other members of the program then we use our wide market network to sell and distribute the chicken to the market. Thus, you as a farmer receive guaranteed sale of your kienyell chicken without the need to do the legavior to moving from outlet to outlet looking for a customer. This ensures that you concentrate on ensuring production of quality kienyell chicken as per the standards we provide during our comprehensive training, and we focus on marketing your final produce.

ACCESS TO QUALITY & AFFORDABLE FEEDS

Access to quality and affordable poultry feed remains a major challenge to all poultry farmers in Kenya. To address this we produce and supply you directly with high quality freeds on a monthly basis. These feeds have been specially formulated to meet the nutritional requirements for the KART limproved Klenyej obliche breed.

SUPPORT AND ADVICE DURING THE PRODUCTION PERIOD

We also provide you with FREE advice and support during the chicken production period to ensure that any challenges that you encounter are addressed promptly to eliminate cases of chicken deaths / mortality.

ACCESS TO HIGH QUALITY DAY OLD CHICKS

Under the LKLP programme. We will also provide you with high quality KARI Improved Kienyeji chicks produced at our hatchery to guarantee you quality. These shall be supplied at a subsidized price lower than the usual retail price. This is to further enable you reduce your cost of production and consequently widen your profit margin upon sale of your mature chicken.

JOIN THIS PROGRAMME NOW!! REGISTRATION OPEN FOR A LIMITED TIME ONLY.

REGISTRATION OPEN NOW



WHO WE ARE

| A Heritage of Quality in KARI Improved Kienyeji Chicken |

Established in March 2012, Homerange Poultry Kenya (HPK) is a company that specializes in the distribution of the KARI Improved kienyeji chicken.

From the humble beginnings of being a farm that housed only fifty chicken, we have grown to be a household name in the sale and distribution of quality KARI Improved kienyeji chicken.

We specialise in the sale of kari improved kienyeji day old chicks (DOC) and month old chicks (MOC), all of which have been expertly bred and managed to ensure the end product is a high quality mature kienyeji chicken that delivers high nutnition to consumers in the safest form possible.

ABOUT OUR BREED (THE KARI IMPROVED KIENYEJI CHICKEN)

The KARI improved kienyeji chicken is an indigenous poultry breed researched on and developed by the former Kenya Agricultural Research Institute (KARI) (Now, Kenya Agricultural and Livestock Research Organisation - KALRO). It's a breed that took a decade (10 years) to breed and perfect, having commenced research in 2002, before officially launching it into the market in 2012.

Let's get Social

Homerange Poultry Kenya

Homerange Poultry Farmer Homerange Poultry

Homerange Poultry Kenya

Homerange Poultry Farm

in Homerange Poultry

P Homerange Poultry Farm

www.homerangepoultry.com

With an average egg production of 25 eggs per hen per month (or 300 eggs annually), it's production also outmatshes all other 'improved kienyeji breeds' i.e. Kuroller (150 - 200 eggs annually or 12-16 eggs per hen per month), Rainbow Rooster (160 - 180 eggs annually or 13 - 15 eggs per hen per month) or Kenbro (150 eggs annually or 13 eggs per hen per

This high egg production aspect is what makes the KARI Improved klenyeji chicken reign supreme over all other 'improved klenyeji chicken' breeds and why its unmistikably the most profitable breed to keep.

To be a regional leader in the sale and distribution of indigenous kienyeji chicken, fostering socio-economic growth and prosperity of the people of East africa and the whole of Africa as a whole.

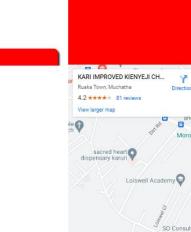
To be the leader in the indigenous chicken value chain in Kenya and have our brand synonymous with the word 'Kienyeji chicken'.

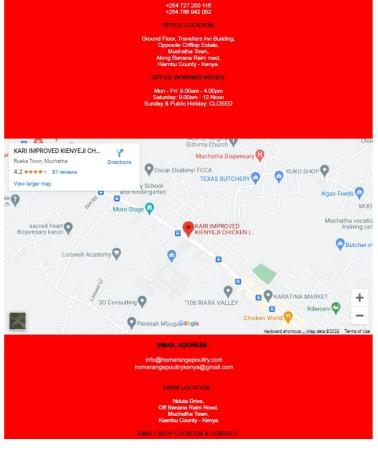
"Usiseme kienyeji, sema Homerange!" (Don't just say indigenous chicken......say "Homerange")

OUR CORE VALUES

| Professionalism |







PHONE CONTACT