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+ +

+ + TRACK
+ + Modern Data Architectures, Pipelines, & Streams
+ +

+ + SESSION
+ + Microservices to Async Processing
+ +

Migration at Scale
+ +

+ Sharma Podila
- Software Engineer @Netflix
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QCon plus

NOVEMBER 01 - 12, 2021

PLUS.QCONFERENCES.COM

Sharma Podila shares from their experience migrating to asynchronous processing at scale, requiring attention to managing data loss, a highly available infrastructure, and elasticity to handle bursts.

Structure of this talk



Netflix streaming for over 200 Million members



Netflix streaming for over 200 Million members

Collect operational and analytical data during playback

Product features: viewing history, "continue watching"

Feed personalization and recommendations engines

Business analytics

Netflix streaming for over 200 Million members

Product feature, Viewing history

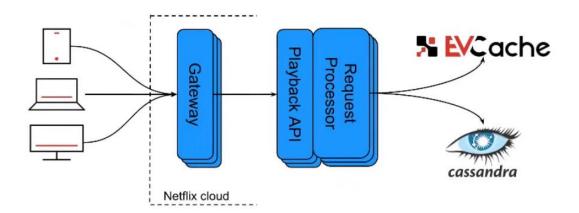
Members can see their viewing activity or optionally hide it

Low latency global materialized views

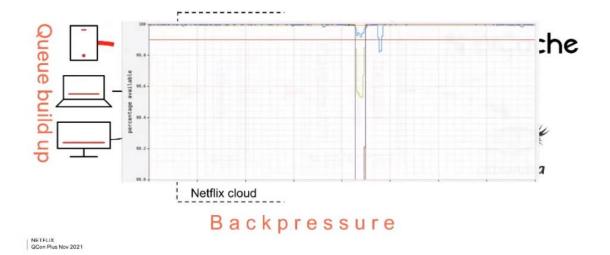
Motivation



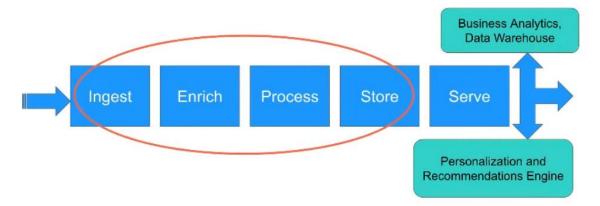
Existing architecture



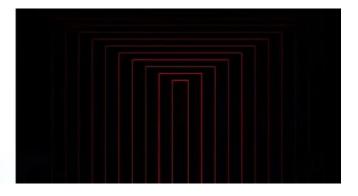
Existing architecture



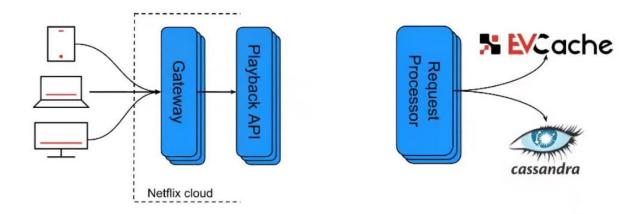
Data Processing Stages



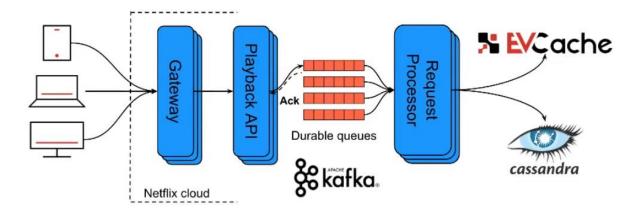
System design changes



New async architecture



New async architecture



This is on a scale of 1million/messages per second

Challenges in Async processing

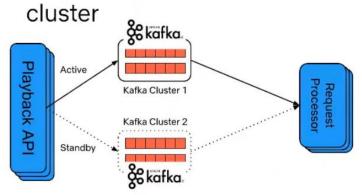


Challenges in Async processing

Kafka cluster unavailability (rare)

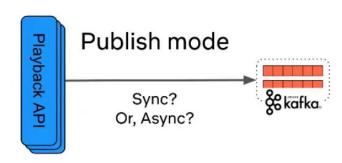
Data loss

Improve availability with a standby



Challenges in Async processing

Data loss



- "ack=all" vs "ack=1" for publish
- Potential data loss from "unclean" broker leader election
- Producer library optimizations
 - Pick another partition if using non-keyed partitions
 - Avoid under-replicated partitions
- Async publish mode for scale and monitor data durability

Challenges in Async processing

Inherent latency with Kafka is low

Processing latencies

— How to handle lag from traffic surge?



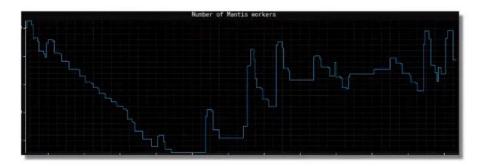
Provision for peak vs. autoscale

Challenges in Async processing

- Changes to number of consumers: Resource efficiency vs partitions rebalance

Processing latencies

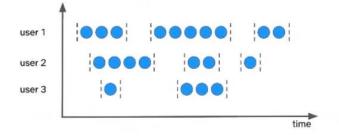
- What metric to use for autoscaling?
 - o Lag helps scale up but not scale down
 - CPU or rps works in practice



Challenges in Async processing

Windowing or sessionization

Out of order and duplicate records



- Leverage application specifics E.g., associate by a session id
- Deduplication
 - o E.g., server timestamp to resolve writes

Challenges in Async processing

What's the best consumer platform?

Which processing platform should I use?

Which processing platforms benefit which use cases?



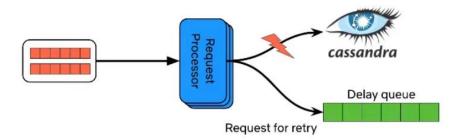


Microservice

Challenges in Async processing

Intermittent processing failures

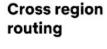
- Small error rates can be retried asynchronously
- A "retry" queue

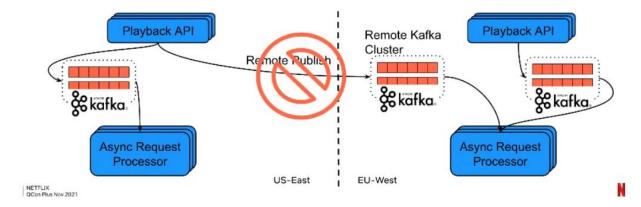


Challenges in Async processing

One region for all events of a session

Region changes during playback



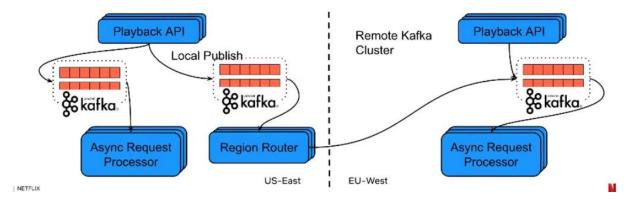


Challenges in Async processing

One region for all events of a session
Region changes during playback

Cross region routing

Local publish with async router

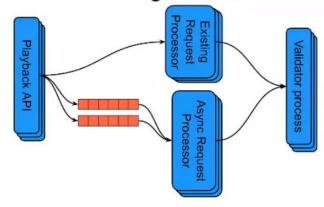


Testing, validation, and rollout



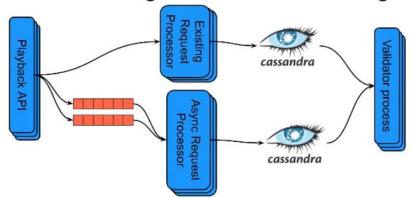
Testing, validation, and rollout

Shadowing live traffic and storage



Testing, validation, and rollout

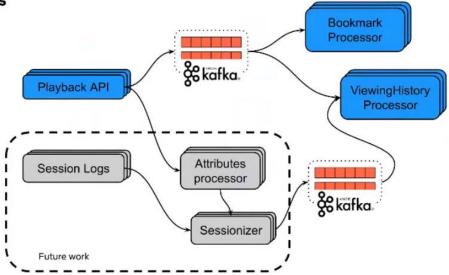
Shadowing live traffic and storage



 Incremental rollout with "consistent" percentage of traffic

E.g., percentages based on userId

Current rollout and next steps



Conclusion



- Asynchronous processing improved availability and data quality
- Reasoned about design choices and trade offs for async processing

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Shadow testing and incremental rollouts give us a smooth migration