

SESSION CODE: XXXXX

The Next Revolution for Human Resources:

ARTIFICIAL INTELLIGENCE BEYOND BOTS

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TODAY'S AGENDA:

Al Beyond Bots



Lessons From the Past

Understanding the complexities and importance of accurate behavioral assessment



Revolutionizing Selection through Al

How technological advances and 17 years of research is driving Talent Science to predictive results



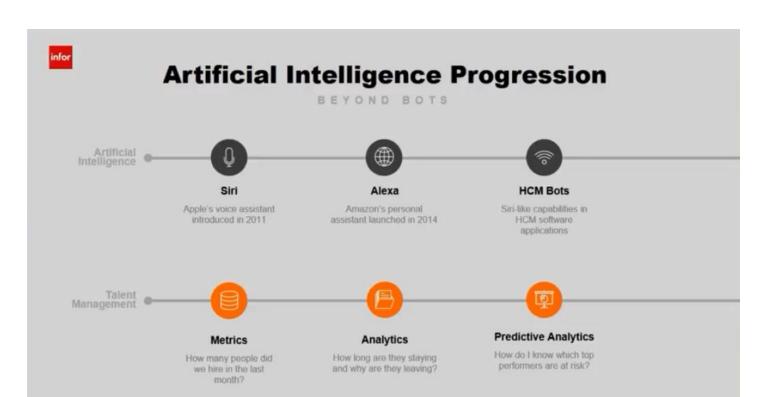
Al in Practice

A five Talent Science demonstration showcasing behavioral assessment and performance profiles





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Artificial Intelligence Progression

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BEYOND BOTS



Infusing Machine and Talent

Our solution is fueled by behavioral assessment and automated intelligence



17 Years of Research

To understand the perfect balance of personality and technology



Understanding Results

We continuously apply what we learn from our customers to improve



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Human Sciences

We have a science team dedicated to guiding the self-learning process

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Infor Talent Science



Who are we?

Infor is an Al-driven predictive analytics company



What do we do?

Use data and science to fundamentally understand what drives high performance in your business, and then replicate it across your talent pools.



See Results.

Measurably reduce employee turnover, increase employee performance, and streamline the recruitment process.



Our promise.

Easy Scalable Predictive.

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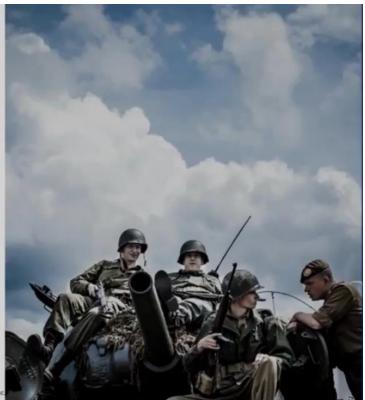
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A live Talent Science demonstration showcasing behavioral assessment and performance profile-



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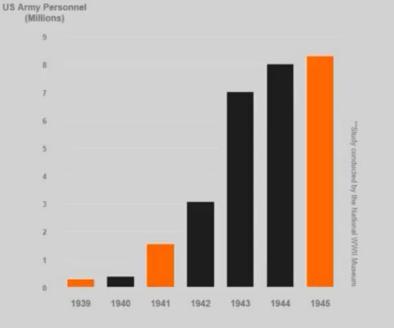
A Desperate Need to Recruit Talent on a Large Scale

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1939 Only 189,389 active Army Personnel in the US Military

1941 The US officially becomes involved in WWII

1945 There are 8,267,958 active Army Personnel in the US Military



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GEORGE C. MARSHALL

March 5th, 1920

General John S. Mallory:

Outstanding attributes of successful leaders in the Allied Expeditionary Forces in World War I:

- 1. Common Sense
- Have Studied Your Profession
- 3. Physical Strength
- Cheerful and Optimistic
- Display Marked Energy
- 6. Extreme Loyalty
- 7. Determined

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Successful Assessment

OF A FUTURE PRESIDENT







George Marshall

Using subjective evaluation, General George Marshall recruited incredible talent to the US Army

Dwight D. Eisenhower

A distinguished talent found through subjective evaluation

General Eisenhower

During WWII, Eisenhower was a five-star general in the United States Army

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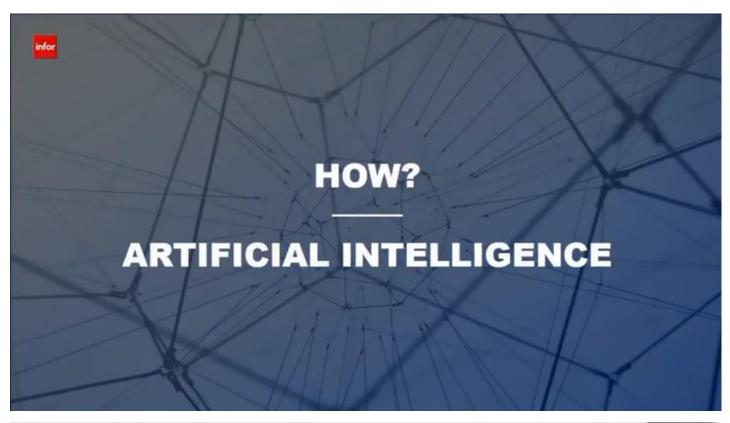


A Future President

Successful subjective evaluation led to the discovery of the 34th President of the United States



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Although it has been around for nearly 50 years, assessments are just recently beginning to accurately understand people.



THE SCIENCE OF ASSESSMENT

Human behavior studies have been following technological advancement over the years



A GOOD ASSESSMENT ISN'T ENOUGH

Talent Science is taking the large amount of knowledge and data acquired over the years to the next level

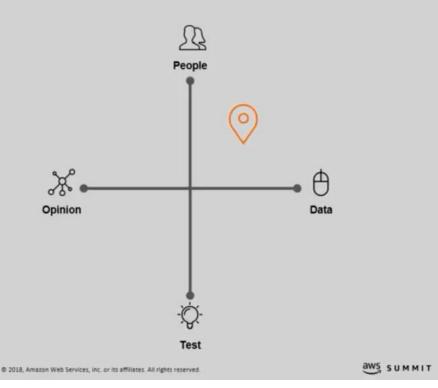


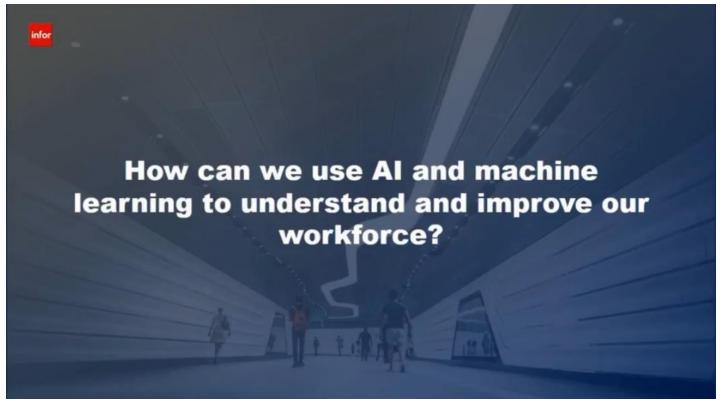


A PROGRESS FOCUSED ASSESSMENT



With a focus on people and data, you end up building a system that is not only based in objectivity, but also tailored specifically to the people in your organization.







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Understanding the complication and importance of



Revolutionizing Selection through AI

How technological advances and 17 years of research is driving Talent Science to predictive results



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BUILDING THE NEXT GENERATION OF ASSESSMENT



Looking Beyond Traditional Methodologies

Talent Science is looking to the future to help managers and recruiters make better decisions now



Creating Quantifiable Intelligence

It is our goal to find all answers that are hidden in the data so no detail is left out



Infor Coleman Al

Talent Science uses a combination of patented algorithms and Coleman's state of the art cognitive intelligence







Predictive Talent Analytics

TO DEVELOP A PERFORMANCE PROFILE



Assessment

Job candidates complete the Infor Talent Science assessment



Behavioral DNA

Candidates apply online and system extracts Behavioral DNA®



Behavioral Profile

The system compares the candidate's Behavioral DNA against a Performance Profile

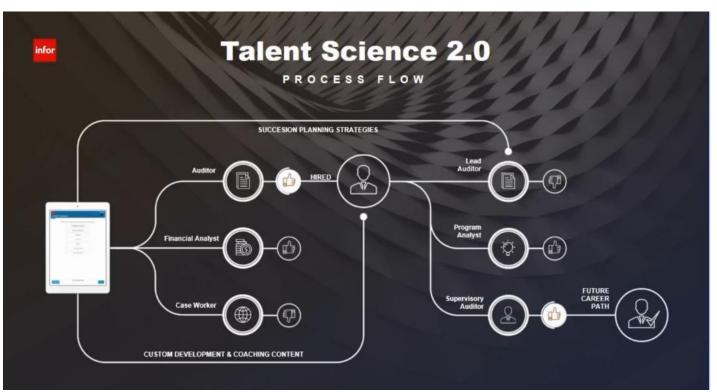


Report

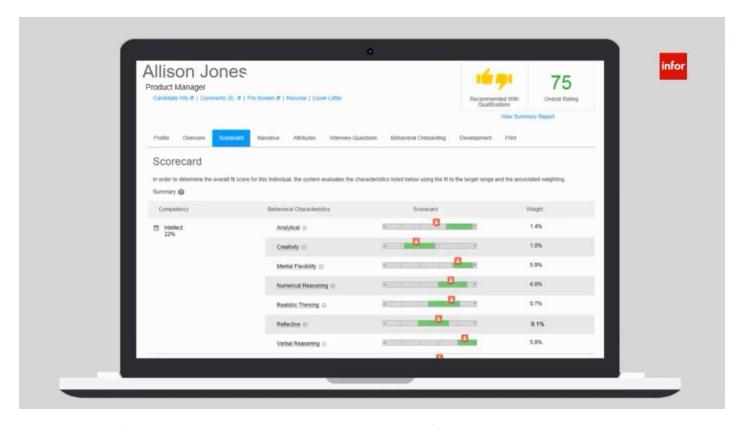
A report is instantly generated explaining how the candidate differs from the ideal behaviors for the role

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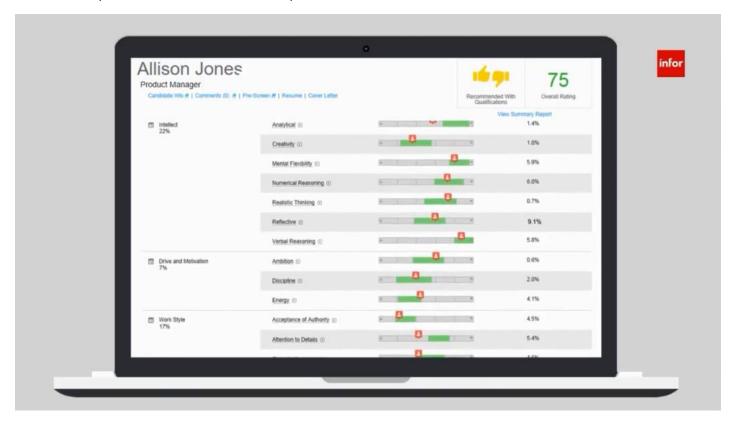
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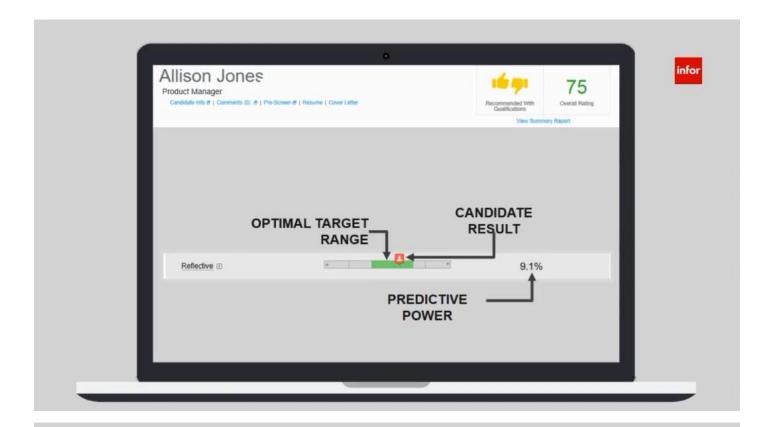






This is what a profile scorecard looks, the competencies are on the left side and the 25 behavioral xtics



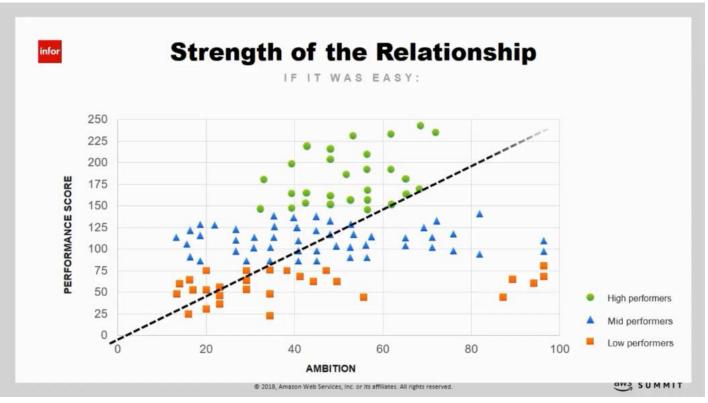


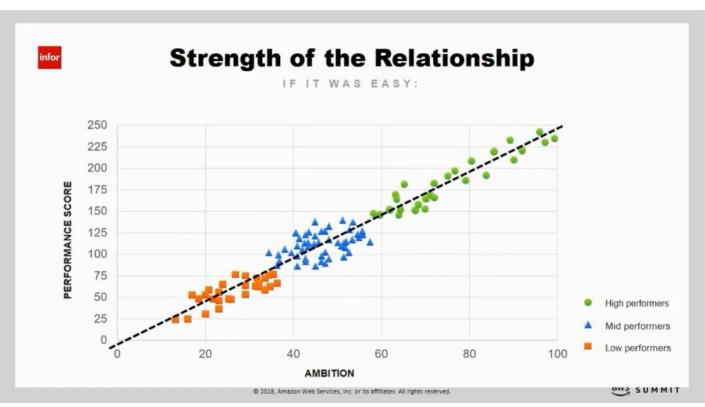


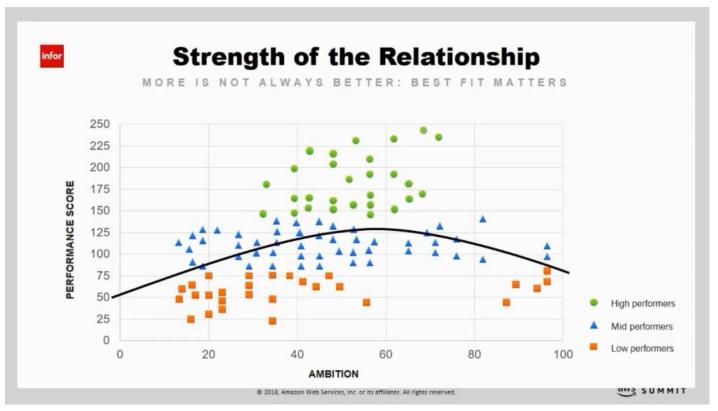
Creating the Profile

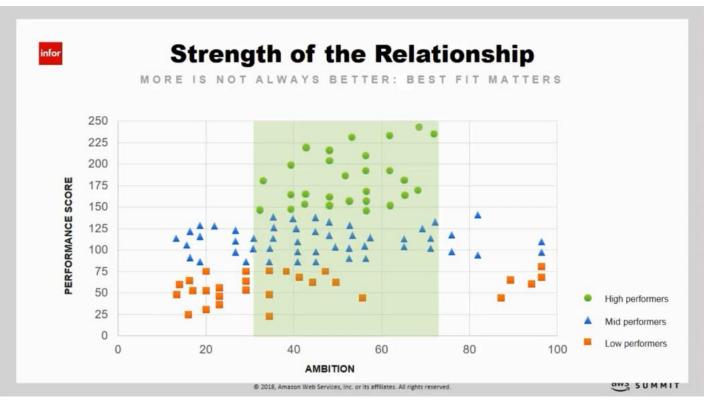
TO ACQUIRE THE IDEAL CANDIDATE



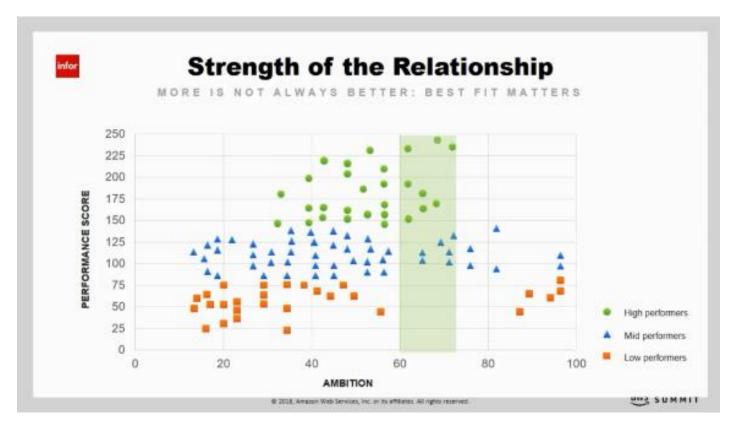




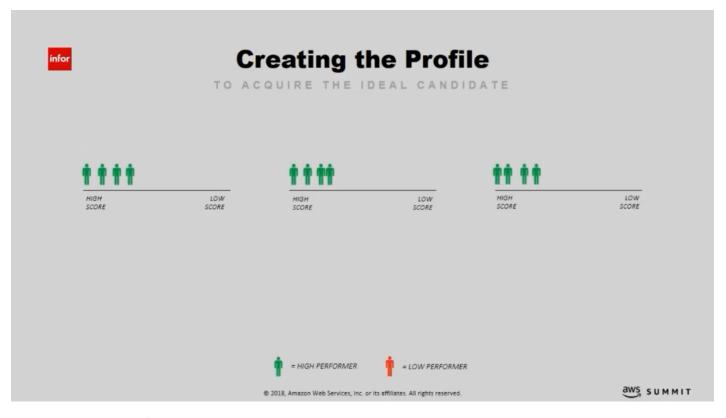




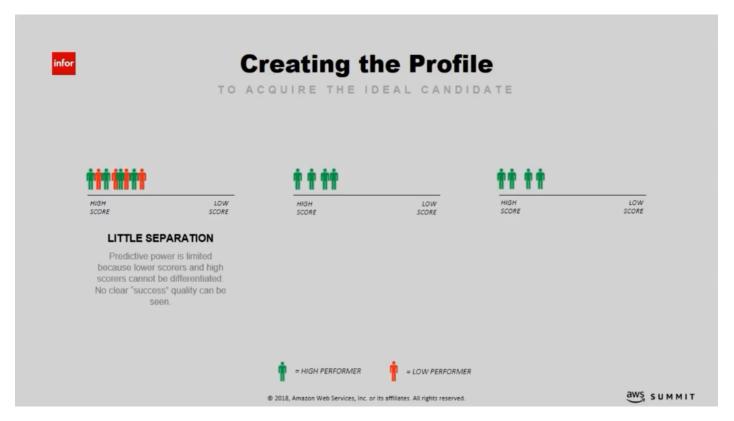
This is our optimal target range



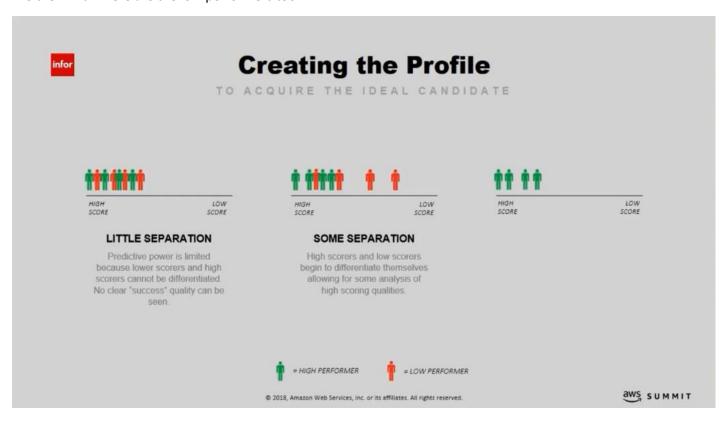
This is an even better target range; our system optimizes where this best target range need to be and find it for us



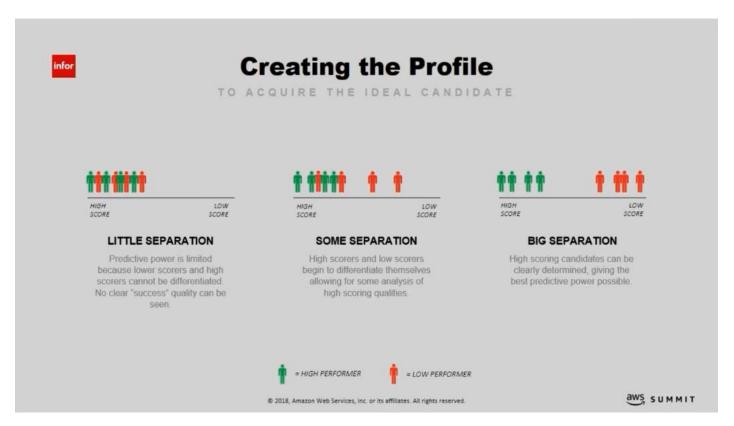
These are our high performers



We then find where are the low performers too



We look for xtics that help separate the performers



And look for even more xtics to separate them even more





Creating the Profile

TO ACQUIRE THE IDEAL CANDIDATE





RESULTS:

42.8%

lower turnover among those assessed through Infor Talent Science

63.2%

lower involuntary turnover among those assessed through Infor Talent Science

TURNOVER RATE:







STUDY PARAMETERS:

- Sample size: 704 Employees
- Study period: 1.5 Years
- · Comparison: With Talent Science vs. Without talent Science

This financial institution views their products, services, and employee investment as the keys to their rapid growth. To ensure the best use of their current employees as well as new hires, they partnered with Talent Science to create custom performance profiles. These customized solutions ensured that all employees were placed in "best fit" positions, which resulted in the significant decrease in turnover and increase in company performance.

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RESULTS:

23.8%

higher first year commission for Recommended hires compared to those who were Not Recommended

19.5%

more insurance contracts placed for Recommended hires compared to those who were Not Recommended

SALES PERFORMANCE:

infor





Recommended

STUDY PARAMETERS:

- Sample size: 1,923 financial representatives
- Study period: 3 Years
- Comparison: Recommended vs. Not Recommended

This Infor Talent Science customer employs over 1,300 licensed, experienced field personnel to assess personal financial situations and make recommendations based on individual needs. This personal touch is built into the Performance Profile that helps select representatives with the right core behaviors to maximize performance and reinforce the company's position as an industry leader.

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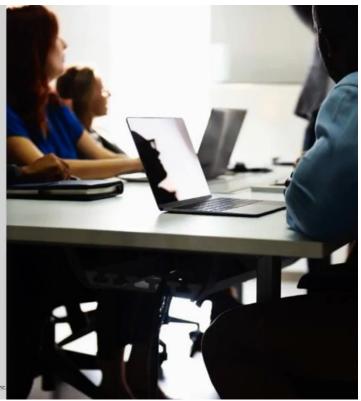






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