

Key numbers for Takeaway.com



Takeaway.com has been in business for 20 years. We support 150M orders every year and we operate in more than 10 countries. Over time, business requirements change, new technologies arise and certain processes become outdated. Combined with having development teams in offices all over the world, you can imagine the difficulties that a business can face while scaling their software architecture. This talk provides general guidelines and strategies to plan and implement future-proof generations of APIs. It tells the story of how the development teams at Takeaway.com are tackling these challenges.

In the first part of the talk, Michele will speak about the Logistics team and how they approach the complexity of handling more than 10.000 drivers worldwide. He will discuss the principles behind building their APIs such as Domain Driven Design (DDD) and Microservices.

Then, Matt will talk about the current migration project for rebuilding the front-end application at Takeaway.com. He will walk through the evolution of their 20-year-old codebase, and why the front-end team decided to migrate to a more modern stack while implementing best practices for scaling the front end, such as Backend for Frontend (BFF) and Server-Side Rendering (SSR) [...]

Key numbers for Takeaway.com

- Q3 2019
 - 41.6 million orders processed
 - 44k online restaurants
 - 87% growth in the number of orders from Q3 2018 to 2019
 - Germany up by 136%
- Key Acquisition: Delivery Hero Germany
- 113+ million orders to date this year



What we will cover

- **Scoober** - Logistics team of Takeaway
 - Managing our delivery drivers
 - Domain Driven Design
- **Frontend** - Migration team
 - Redesigning the Frontend architecture
 - Old vs new stack
 - Backend for Frontend
 - Design System



Scoober is our delivery service for restaurants using our own employed drivers

The Scoober Challenge



Forecasting
number of Drivers



Creating Driver
Shifts



Managing Leaves



Getting customer
orders in real time

The Scoober Challenge



Assigning jobs to drivers



Guiding the driver throughout the city



Providing a food tracker to customers



Paying the drivers

The Scoober Challenge

How to start designing such an infrastructure with limited resources?



A Monolith allows to explore the complexity of a system and its component boundaries

As complexity rises start breaking out some microservices



- Business requirements change fast
- Service boundaries are still not clear
- Limited budget for DevOps

Continue breaking out services as your knowledge of boundaries and service management increases



The Scoober Challenge



Separation of Concerns



Loose Coupling



Better Maintainability



Modularity



Experimentation



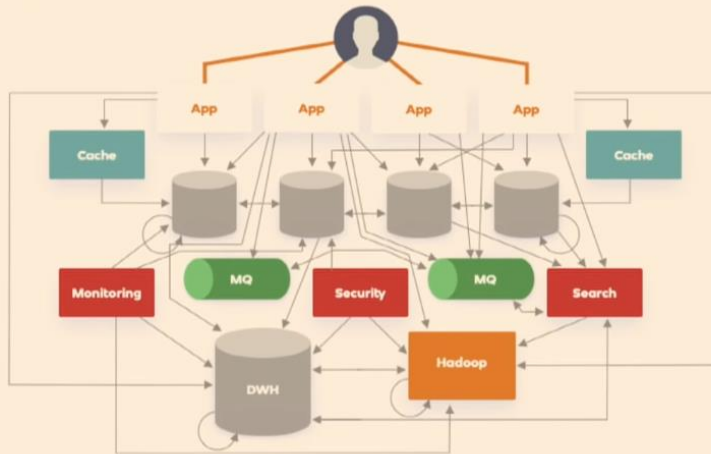
Better Scaling



Resilience to Failures

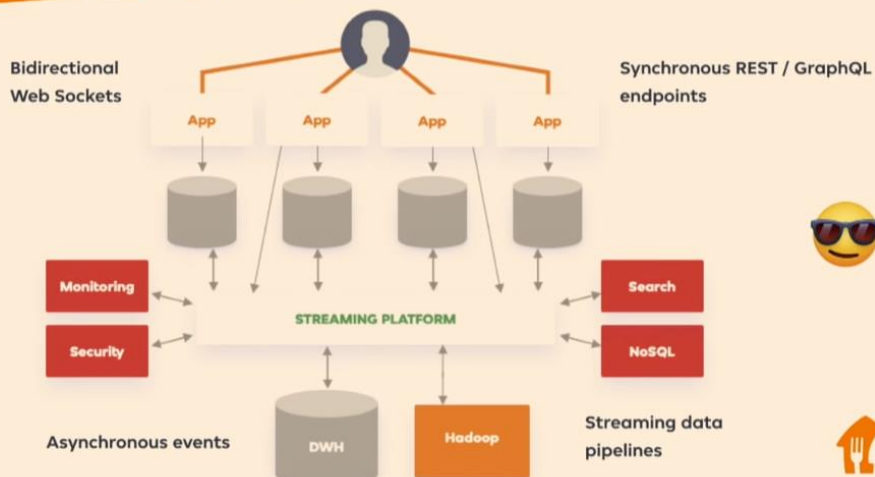


Communication in the microservices era



We need to move from the above architecture

Communication in the microservices era

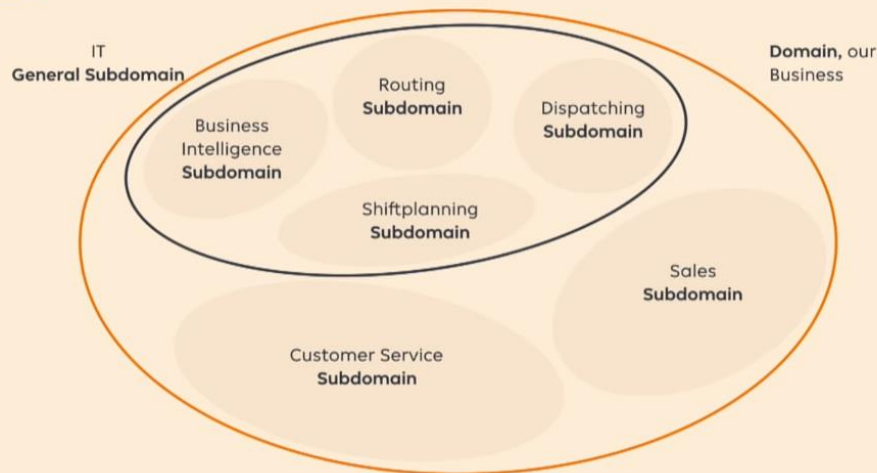


... but how ?

Domain Driven Design

Domain-driven design (DDD) is an approach to software development for complex needs by connecting the implementation to an evolving model.

Domain Driven Design - Terms



DDD - Ubiquitous Language

Ubiquitous language: all stakeholders (developers, PMs / POs, QAs...) should use the same naming conventions



Definition

An **Ubiquitous Language** is a shared set of concepts, terms and definitions between the business stakeholders and the technical staff.

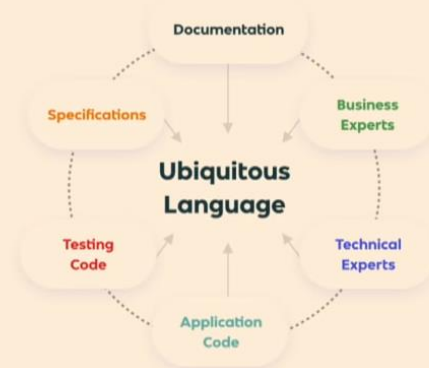
Use the language to drive the design of the system.

DDD - Ubiquitous Language

Glossary

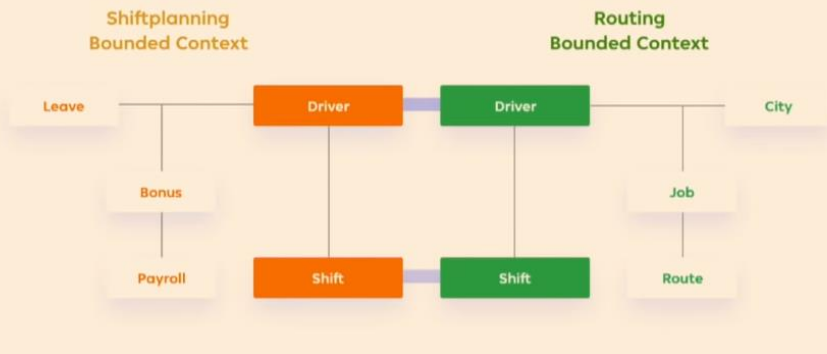
- **Leave:** authorised absence from work. Vacation leaves and sick leaves are paid. Unpaid leaves are not.
- **Driver:** an employed driver who picks up the food and brings it to the customers
- **Job:** A confirmed food order placed by a Customer

* ...



DDD - Context Mapping

Understanding the business processes and identifying the Bounded Contexts of our domain (Context Mapping)



we identify the main entities in a bounded context/domain and the relationships between the different contexts.

Good Practices for API design

{ REST }



GraphQL



Good Practices: Authentication



No Home Made Solutions



Use Industry Standards



Adopt Cloud Solutions



okta



onelogin



Good Practices: Authorization



Authentication

Who you are

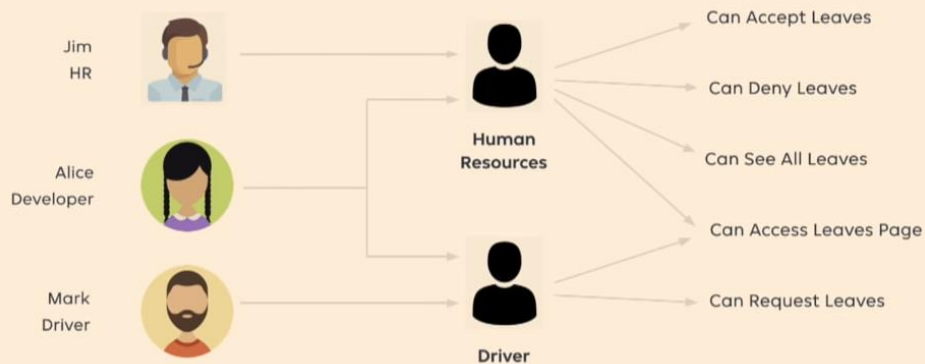


Authorization

What you can do

Good Practices: Authorization

Role Based Access Control (RBAC)



Good Practices: Errors

The HTTP Status Code is **NOT** enough or not always usable (GraphQL). Include the ErrorCode in the error response

Unauthorised /
Forbidden /
NotFound ...

InternalError



Define a format for your error messages



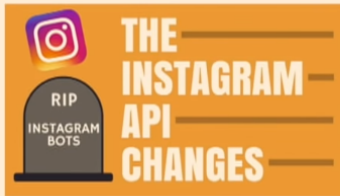
Log all internal errors to cloud and specialised solutions



Adopt an alerting strategy based on log levels

Good Practices: Versioning

Problem: Your API is gonna change



Developers Search API Health

Calendar of API changes



Good Practices: Versioning

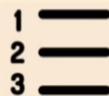
- Version directly in the url after the domain:
`https://myapi.com/v1/coolthings/12301`
- Semantic versioning or timestamp in the request (query string or header):
`https://myapi.com/coolthings/12301?v=2.1`
`https://myapi.com/coolthings/12301?v=2019-05-12`
- Version your asynchronous events as well,
either the **topic** / **queue** name or put the **version** in the **event payload**



Good Practices: Documentation



Clear and up-to-date
documentation



Keep documentation of all
versions



Store docs online and
always available

Good Practices: Testing



Use different environments



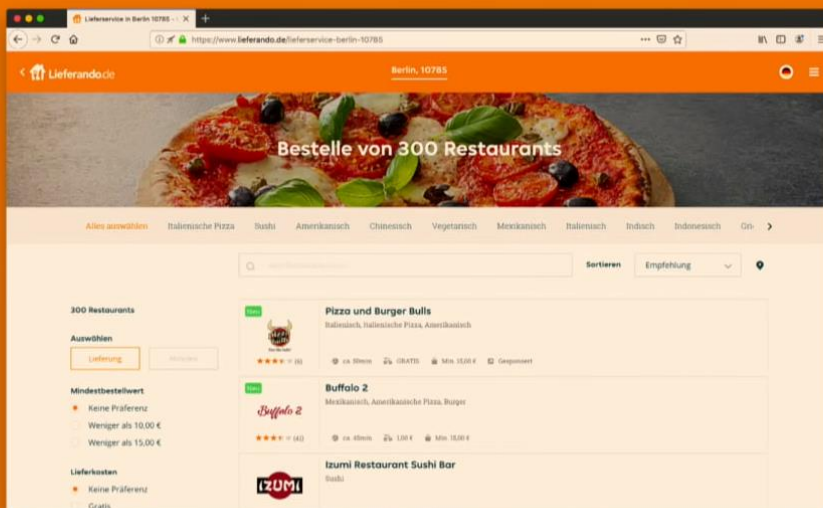
Blue / Green deployments



Test Automation



Frontend



Our Current Stack



Monolithic Problems...

- Scaling
- No framework
- Hard to make releases
- Dev environments configs inconsistent
- Reliance on babel to use ES6
- Frontend teams in Germany 🇩🇪 and the Netherlands 🇳🇱
- No clear separation between the Frontend and Backend in codebase



Src: <https://www.deviantart.com/bagan-akatsuki/>

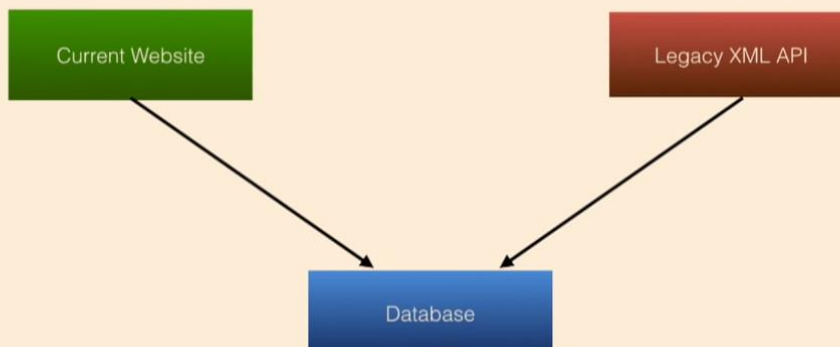
Tightly coupled logic

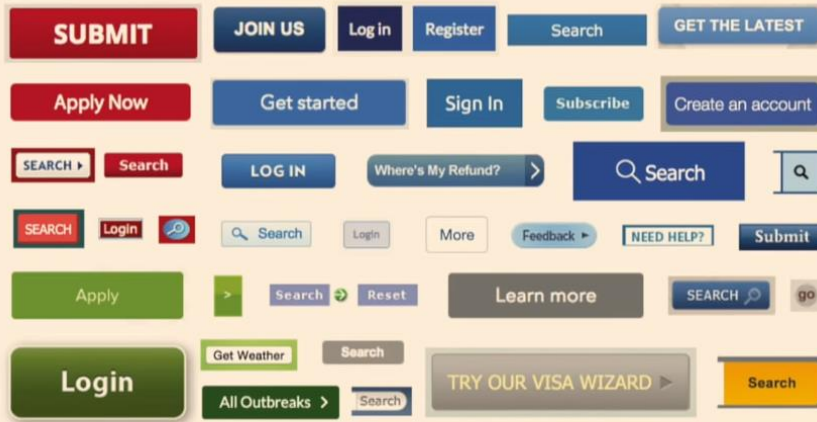


Developer Wack-a-mole



Legacy system





src: 18f.gsa.gov/assets/blog/web-design-standards/library/6-interface-inventory.png



Consumer Web: The Great Migration



Goal

Create a new frontend application with **modern technologies** which will enable it to scale, be data-driven, and create small and efficient teams focused on specific business domains.



Areas to Improve

- Time to market
- Performance
- Security and stability
- A/B testing
- Decoupling services
- Scale with clear separation of business domains

The Stack



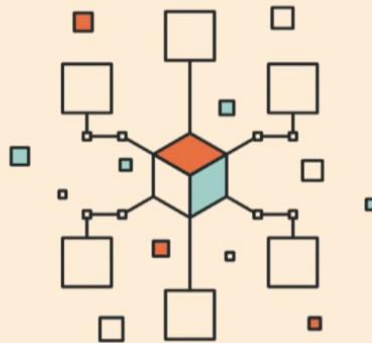
React and **Redux-Saga** on the FE, Sagas allows us to organize the side effects within our application clearly and organized. NextJS and NodeJS on the BE, **NextJS** gives us all the benefits from server-side rendering for improved SEO, isomorphic JS code and faster load times.

What about the Legacy XML API?

Backend for Frontend (BFF)

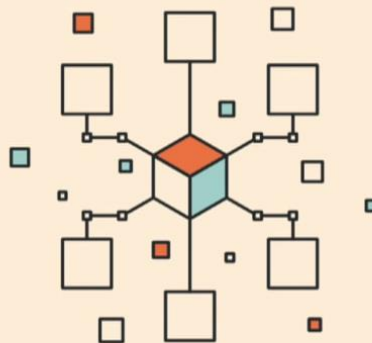
“One backend per user interface. The BFF team fine-tunes the behavior and performance of each backend to best match the needs of the frontend environment, without worrying about affecting other frontend experiences.”

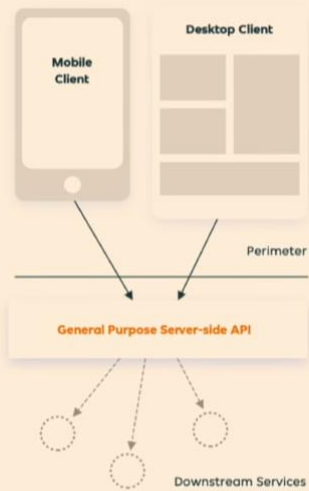
- docs.microsoft.com



Backend for Frontend (BFF)

- Separate BE service for a specific FE interface
- We can avoid customizing a BE for multiple interfaces
 - Web, iOS, Android
- Only contains client-side logic
- Problems solved 🙌
 - Provide separate functionality for mobile and web apps
 - Shield BE and FE from each other's change requests
 - Translation layer
 - No conflicting update requirements

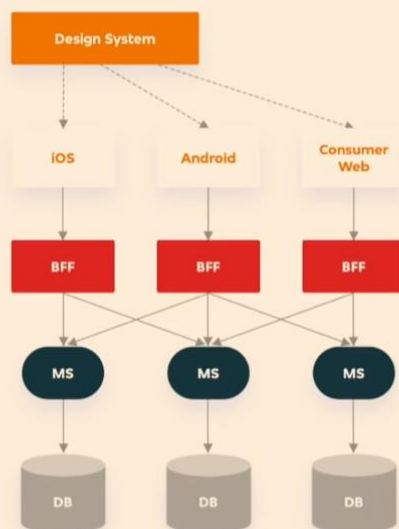
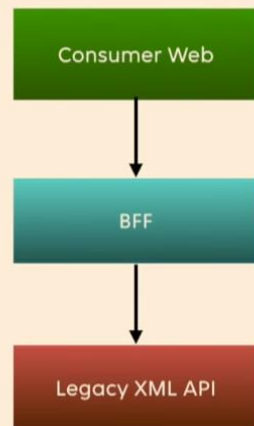




src: Sam Newman - <https://samnewman.io>

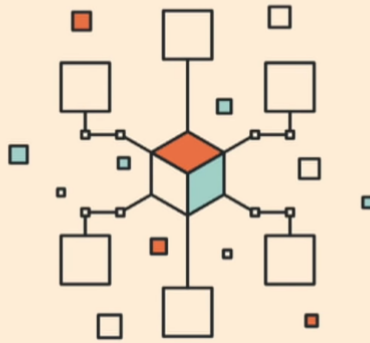


Legacy system



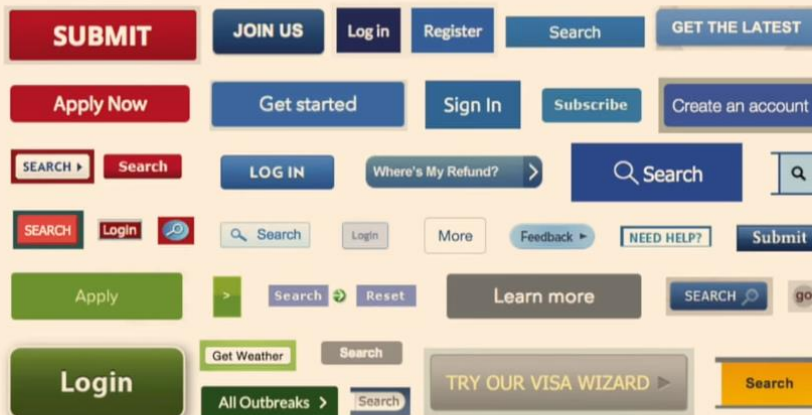
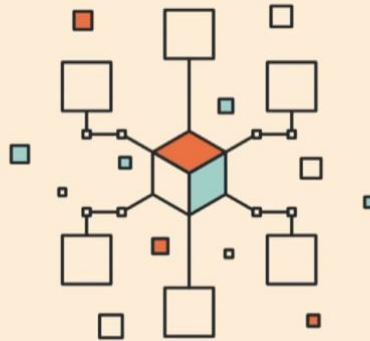
Challenges for BFF

- Having to do status-quo discovery in parallel with anticipating changes in the backend, as we also intend to move towards a service based architecture
- Have to reevaluate and possibly reengineer our dependencies
- To drive API development, we have to accept that we will have to iterate a lot - sometimes meaning rework!



Wins for BFF

- Despite working on a major migration project, BFF can work without worrying about breaking existing functionality, and enable the FE overhaul without creating significant workload on BE.
- Human readable JSON! - better for debugging, discovery, and practicality



src: 18f.gsa.gov/assets/blog/web-design-standards/library/6-interface-inventory.png



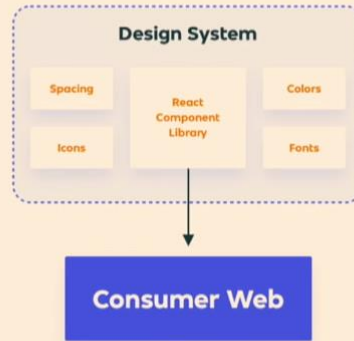
This requires a centralized design framework for the company applications for consistency and uniformity.

Design System

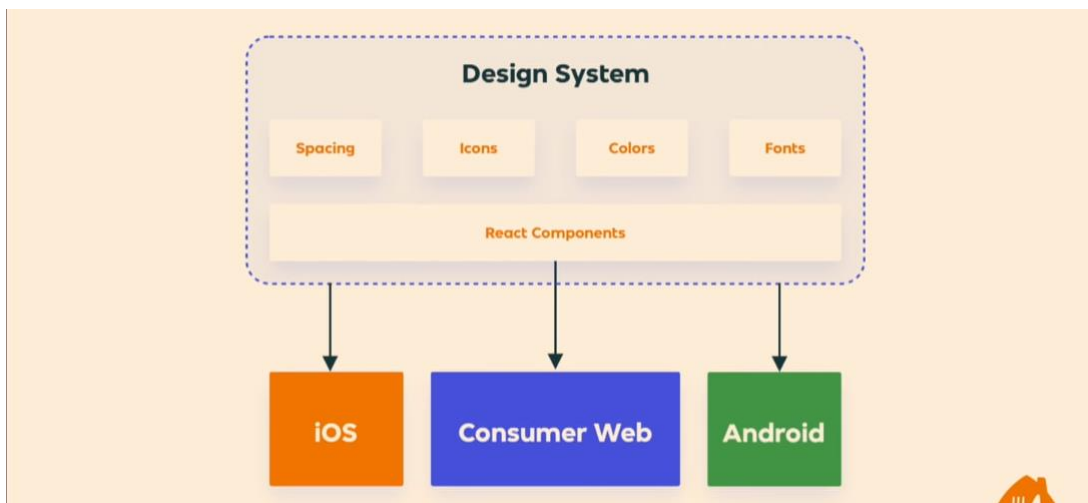
The complete set of design standards, documentation, UI patterns, and components. Design systems allow you to manage design at scale.

Included in our design system:

- Typography
- Layouts and grids
- Colors
- Icons
- Components
- Coding Conventions
- Documentation



The design system team is working on these and the React Component Library



Snacks Design System



 **Storybook**

 **Frontify**

 **ZEPLIN**

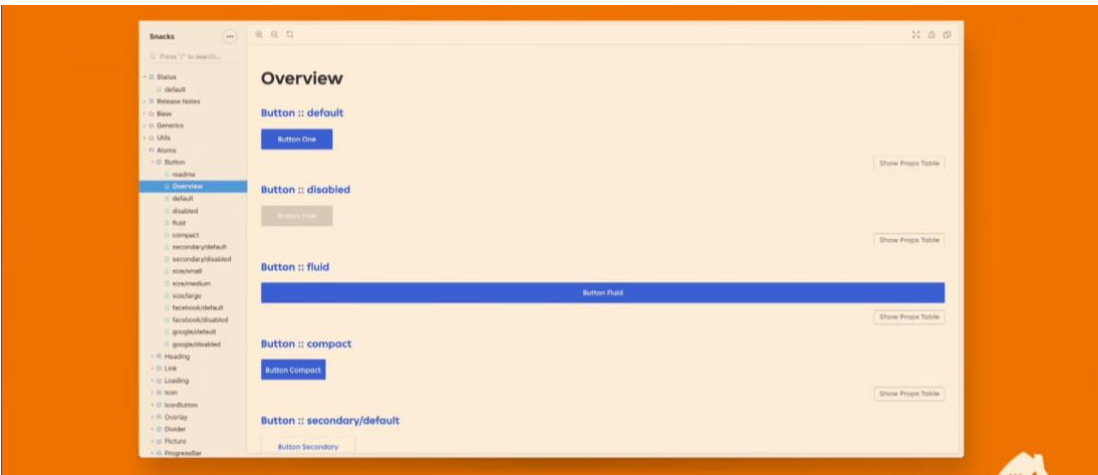
We use **Storybook** to house our re-useable React components along with documentation and library for colors, icons, etc. **Frontify** serves as our top-level brand management tool, **Zeplin** is used to host our mockups for the different UIs the teams are working on.



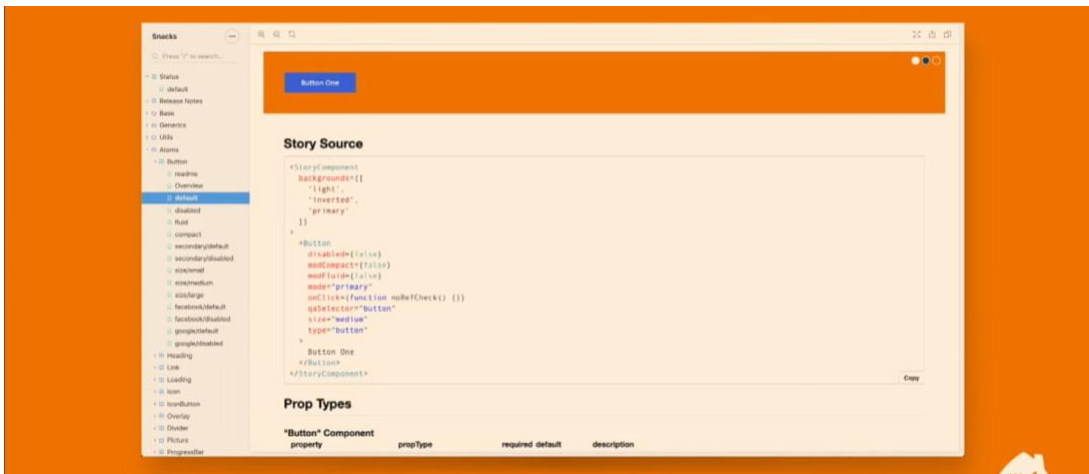
This is the icon library



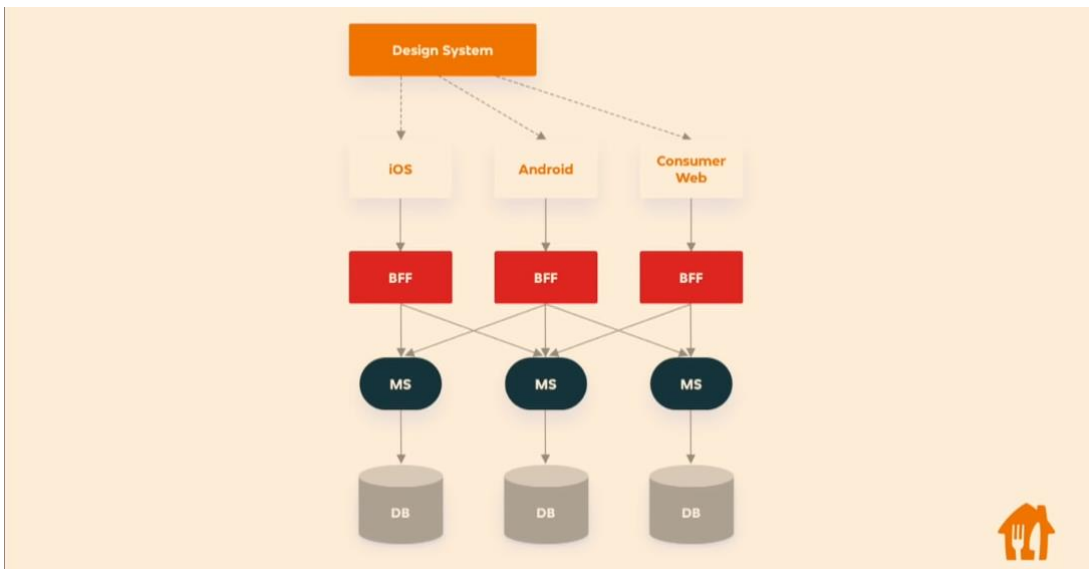
Color library



Component library



Documentation and implementation details for the React components



We decided to implement the migration on a page-by-page basis in phases, like rebuilding the menu and checkout pages and processes. We then gradually route users to the new page and remove the old version. This allows us to have a team work on a page at a time.

Pros

- Staged rollout
 - low risk to business
- Modern stack easier for hiring
- Business domain separation
 - Scale development by domain
 - Weak dependencies between business domains
- Backend for Frontend (BFF)
- Design System



Cons

- Not all engineers will be part of the first migration step
- Full site migration will take time
- Need to maintain both platforms

