Merchandising

Visually manage the presentation of products on the storefront with easy to use drag and drop tools. Create and manage the product taxonomy using static and dynamic rule-based categories and visually build digital experiences such as product list pages, product detail pages, category landing pages, and site navigation.

MERCHANDISING MICROSERVICE MAKES YOUR JOB EASIER WITH

SIMPLIFIED WORKFLOWS:
Project-based workflow approval with audit trail and versioning for each entity such as milestone, category, and site navigation.

FRONT END TECHNOLOGY:
Templates are agnostic to the front end technology and are easily attached to the merchandising service for merchandisers to use.

LIVE TIMELINE DISPLAY:
Quickly and easily view and manage the multitude of rapidly changing experiences to meet your merchandising needs.

FLEXIBLE TAXONOMY:
Numerous categories are easily defined with products simply mapped into multiple categories to enable a rich shopping experience.

CUSTOMIZED SHOPPER EXPERIENCE:
Combine marketing messages, product images, banners, and filtering and sorting values per category for a rich shopper experience leading to maximum conversions.

API response time
of less than 250 ms

54 API Endpoints

SKAVA®

Features

Visual Merchandising	Drag and drop content from your catalog to create unique shopping experiences and custom categories and landing pages. Place and move products and marketing creatives within a page defined by the user-selected template.
Presentation	Control site navigation, category, product hierarchy, and taxonomy within your catalog using an intuitive drag and drop interface and tree view.
Milestone	Create multiple milestones for categories and site navigation for different events and timeframes for your digital product experiences.
Rules-Based Categories	Set and define rules for static and dynamic categories and assortments.
Internationalization	Deploy multiple locales with their own language, currency, and geographic rules.

Get started right away with Skava Cloud

Skava offers a risk-free opportunity to test drive our class-leading microservices without making changes to your infrastructure. Dig into Skava's tools in a full production environment, try integrating your existing solution, and see how microservices can up your game. Best of all, you can push your experiments to production at any time.

SKAVA®