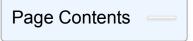
This page lists the core features of all microservices for the **Skava Commerce** platform.



Catalog

The key features in Catalog microservice are listed below:

- Manage all of your products and attributes in one place in the easy to use Catalog tool.
- Feature-rich and intuitive tooling to assist business users
- Robust, role-based approval workflows to manage & track changes within the catalog.
- Manage multiple catalogs such as Sales Catalog along with the Master Catalog.
- · Supports Product Groups, Collections, Bundles, Fixed Bundles, and Kit.
- Supports individual and bulk changes with efficient data import and export capabilities.
- Supports a single catalog with product data in multiple locales.
- Support for an unlimited number of products.
- Maintain an unlimited number of Sales catalogs from the Master catalog by setting sales catalog rules.
- Associate a set of products or SKUs to a Product/SKU.
- Support for all field types including date, text, list (single-select, multi-select), Boolean, Number, Decimal
- Supports rich text for attributes such as short and long descriptions.
- Supports static and computed (dynamic) attributes that are computed based on static attributes.
- Supports Attribute Groups and Variant Groups to make it easy to enrich products consistently.
- Supports Attribute Validation to ensure data accuracy and completeness.
- Supports multiple product types such as physical or digital.
- Supports product variants (SKUs) that are based on size, color, style, pattern, fit, or any other userdefined attribute.
- Ability to configure an SKU as preorderable.
- Ability to configure availability date for a preorderable SKU.
- Ability to manage if an attribute can be mapped only to Product/SKU or both.
- Supports images and digital assets as attributes of the product.
- Supports roles and permissions.
- Supports Search/Filtering/Sorting of the product content so that consumer end users can easily find products.
- Ability to configure if an SKU can be subscribed.
- Support for multi-level models.
- Manage single and multiple products with tag(s).
- Ability to import and export tags.
- Ability to configure SEO details at the product/SKU level.
- Ability to override attribute values/edit the product or SKU details in the sales catalog.
- Ability to download custom import sheet specific to the collection with guidelines.
- Ability to view the Import Summary report.

- Ability to download and view the failed items with the reason for import failure.
- Ability to associate one catalog item (Product, SKU, Bundle, etc.) to another within a catalog. (New!)
- Ability to restrict if an attribute can be mapped only to Product/SKU or both. (New!)

For detailed information, see **Catalog**services.

Search

The key features in Search microservice are listed below:

- Industry-standard search is already integrated with other services
- All setup work is completely out of the box
- Type-ahead, similar items, all the basic search functions you would expect
- Automatic facet normalization (for example size)
- Search suggestions
- Contextual typeahead (eg: Shirts for Men)
- Boost and Bury search terms
- Synonym mapping
- · Filtered search results
- Redirect to non-product search

For detailed information, see **Search**services.

Pricing

The key features in Pricing microservice are listed below:

- Create and manage custom price types
- User-defined (variable) price with a pre-configured minimum and maximum for items such as Gift Cards
- Supports prices for any SKU identified by an ID.
- Ability to set an evergreen price (price applicable for any time or quantity).
- Ability to set a price for a scheduled period.
- Ability to set subscription price as a % discount from the transaction price.
- Ability to delete prices.
- Bulk import/export of price lists with the easy-to-use spreadsheet format
- Support for B2C and B2B flows
- · Project-based workflow approval with audit trail
- Supports roles and permissions
- Ability to retrieve prices dynamically based on user, segment, user's particular step in the customer
 journey and process these prices with additional steps such as a discount and roundoff, and a specific
 format. (New!)
- Multiple price lists each with its own currency to enable e-commerce in multiple geographies
- Scheduled prices with an unlimited number of schedules

- Ability to view the Import Summary report.
- Ability to download and view the failed items with the reason for import failure.

For detailed information, see Pricingservices.

Merchandising

The key features in Merchandising microservice are listed below:

- Easily create and manage taxonomy of products
- Supports multiple categories including static and dynamic (rule-based) categories.
- Live timeline display of the planned experiences for each different time period (a.k.a milestones) to enable
- Merchandisers to quickly and easily view and manage the multitude of rapidly changing experiences to meet the merchandising needs
- Highly interactive Timeline display for Category and Site Navigation milestones to enable users to click on any milestone in the timeline to preview/edit the milestone. The timeline display provides zoom, pan, compact view, expanded view as well as a quick view on click.
- Supports creation and management of Site Navigation using an intuitive drag-and-drop interface to place and move categories in a tree view.
- Supports multiple locales (language and geography).
- Provides a project-based workflow approval with an audit trail for each entity such as Milestone, Category, Site Navigation.
- Configurable sort order of products in each category per milestone
- Default sort order setting for all categories
- Supports Business-to-Consumer (B2C) as well as Business-to-Business (B2B).
- Ability to set a default sort order for all categories.
- Supports Visual Merchandising enabling the merchandiser to place/move products and marketing creatives within a PLP defined by the user-selected template.
- Supports widgets that can be populated with digital assets to build creatives.
- Supports multiple milestones for categories, product groups, search override, and site navigation to author digital experiences that are different for different events/time.
- Supports roles and permissions.
- Ability to maintain the sequence of categories within the site-navigation milestones.
- Ability to map the products to category milestones based on a "keyword". The products which have this
 keyword for any of its attributes will be mapped to the category milestone.
- Ability to add a category to more than one category within the site navigation and rename the same if required (Alias Category).
- Ability to download a customized sample sheet for a merchandising collection along with the "guidelines" sheet.
- Provides flexible category, category attribute, category milestone, navigation milestone, and category alias name enrichment and content management in multiple locales (language, geography) to enable ecommerce in multiple geographies.
- Ability to define a search term, create one or more milestones for a search override, override the search results for a search term, and assign products and a template within a milestone.
- Ability to define a product group, create one or more milestones for a product group, and assign products and PDP template to the products within a group.

- · Ability to configure SEO details for a category.
- Ability to view the Import Summary report.
- Ability to import and export merchandising details.
- Ability to download and view the failed items with the reason for import failure.

For detailed information, see **Merchandising**services.

Inventory

The key features in Inventory microservice are listed below:

- Real-time inventory
- Bulk updates
- Provides flexible thresholds for alerts for "low stock" as well as "out of stock" to ensure a great consumer experience and avoid downstream customer service issues.
- Can be the system of record
- Ready to be integrated into a WMS or OMS
- Bulk operations can be easily done using the import and export of bins, bin items, and/or transactions
 utilizing user-friendly spreadsheets
- Full audit trail
- Create bins and bin items
- Create transactions (Add, Remove, Transfer, and/or Reconcile) on bin items
- Set the maximum number of quantities for backordering an item

For detailed information, see <u>Inventory</u>services.

Customers (User)

The key features in Customers (User) microservice are listed below:

- Build and maintain millions of rich and secured user profiles
- Support SSO and Social Login with social network logins like Google and Facebook
- Manage Customer address book for shipping and billing addresses
- Manage Customer's payment methods
- · Review all order history for each customer
- Provides various administration functionalities including the ability to invite users, account activation, resetting passwords with email or security questions, and validating end-user credentials.
- Manage all customer information such as sign-ups, names, emails, and phone numbers
- Manage settings related to GDPR compliance
- Store multiple shipping and billing addresses in a customer account
- Set default billing address
- Manage consent settings for customers
- Download personal data
- Ability to add notes for a customer by a Customer Admin or CSR user.

- Manage customer account(s) by a CSR user
- Provide appeasement to a customer by a CSR Admin or CSR user

For detailed information, see <u>Customers (User)</u> services.

Accounts

The key features in Accounts microservices are listed below:

- Easy self on-boarding of account via storefront
- Segment business customers by industry or size of business
- Manage individual contracts for each account to track the products, prices, categories & payment methods that need to be mapped.
- Assign account representatives to manage specific accounts
- Create & manage account-based custom catalog and pricing
- Allows your business customers to manage their cost centers and teams, set budgets, and more
- Preorder or backorder products
- Provide account-based promotions
- Allow a buyer org user to place orders within the budget limits of the cost center.
- Map a user to more than one cost center by a buyer admin
- Configure custom properties for accounts while creating and editing an account. (New!)
- Create and manage custom attributes for accounts & contracts. (New!)
- Associate a price rule to multiple accounts via contracts. (New!)
- Manage account and contract properties. (New!)
- Set default values and sequences for the attributes. (New!)
- Ability to retrieve prices for an account based on pricelist or price rules. (New!)

For detailed information, see Accounts services.

Authorization

The key features in Authorization microservice are listed below:

- Out-of-the-box standard roles for typical e-commerce retailers
- Create custom roles based on available privileges to meet business-specific needs
- Invite users to specific roles and businesses
- · Manage teams at the business level

For detailed information, see **Authorization**services.

Cart

The key features in Cart microservice are listed below:

- Supports tokenization
- Single page checkout reference
- Support for multiple payments and multiple shipping addresses
- Promo Codes support
- Cart (Storefront) written in React/node.js
- Built-in Address Verification
- Support for guest, express, and registered checkout
- PCI Level 1 compliant
- Pre-Orders
- Funnel pre-integrated with google analytics
- Split payments, multiple payment methods
- Sticky Carts support returning anonymous users
- Warning message for shipping dangerous goods with the military address
- Cart merge when a guest user signs in during the checkout flow
- · Support to enable/disable guest checkout
- · Validations on maximum quantity in a single cart
- Support for shipping methods and charges based on the chosen shipping method
- Integration real-time inventory and real-time promotion

For detailed information, see **Cart**services.

Address

The key features in Address microservice are listed below:

- System falls back to default address validation if third party address service fails to validate
- Control user override to keep or discard user-entered addresses
- Pre-built integration to speed up development
- Integrate international Address Validation Service Providers

For detailed information, see Address services.

Order

The key features in Order microservice are listed below:

- In-store and online orders
- Role-based, customer-centric CSR tool to maintain orders, provide tracking and cancellation functions.
- Integrates into fraud and WMS
- Workflows with roles and queues
- Workflow engine allows easy modeling of business rules
- CSR tool can track users, recent order status, view activity history, process appeasements, clone orders, and edit users.

- · CSR tool can shop on behalf of customers
- Multiple fulfillment vendors supported
- Easily integrate with internal and/or third-party software for payment, fulfillment, shipping, and Tax calculation.
- Refund, replace, exchange, reconcile by a CSR on behalf of a customer on the order/item level for B2B & B2C.
- Add additional charges for returned, replaced, exchanged, reconciled items by a CSR on the order/item level.
- Generate a shipping label when a product is returned in return or exchange flow.
- Receive notifications upon the initiation of return or refund of the order and the confirmation of exchange or replacement of the order.
- Place an order even when there is no inventory available
- Place orders within the budget limits of the cost center by a buyer-org user
- Track the status of the items that are yet to be delivered
- Link Guest purchases to consumer accounts
- Manage order cancellations
- Configure and customize line item level order workflow definition through a BPM flow
- Set up automated workflows and automatically create orders with a single application programming interface (API) call.
- Synchronize orders with inventory and stay up to date with sales in real-time
- Bring orders from all sales channels into one central system
- View and sort all orders along with consumer information related to orders
- · View all order item details
- Get a detailed overview of order total, taxes, and promotions applied
- Resend order-related emails to customers
- Provide order based appeasements to customers
- Support multiple shipment options such as Ship-To-Home, Ship-To-Store & Store Pickup.
- Camunda BPM supports customization of order status and order flows.

For detailed information, see Orderservices.

Shipping

The key features in Shipping microservice are listed below:

- Shipping facilitates through three entities: Class, Method, Zone
- Options to set a flat rate for all products or specific products
- Ability to define specific rates for specific products.
- · SKUs with special shipping
- Manage multiple shipping options such as vendors and set rules to minimize shipping expense
- Flat shipping, discounted shipping, and free shipping can be easily calculated or overridden on a per-SKU basis
- Ability to provide various options for shipping based on customer location (Ex: Overnight, Standard, 2-day, etc).

For detailed information, see **Shipping**services.

Tax

The key features in Tax microservice are listed below:

- Flexible rules to use your own tax provider for the right geography
- Tax exclusions on a per-SKU basis to ensure compliance
- Built-in integration to speed up deployment
- Change tax providers easily when needed
- Choose between a flat rate of tax or a flat percentage in the default tax processing and tax will be computed accordingly

For detailed information, see <u>Tax</u>services.

Payment

The key features in Payment microservice are listed below:

- Code lives in one place so it's easier to maintain and make changes
- Flexibility to change payment providers easily with a modular interface
- Extend payments anywhere, not just e-commerce
- Keep the integration work with your payment provider compartmentalized into a single interface.
- Handles duplicate payment profile
- Allow an error to be displayed for the duplicate payment profile created with the same card.
- Integration with 3P for gift card payments
- Allow transactions without going through the 3D check process for subsequent check and pay with the same card. (New!)
- Supports Payment Reconciliation Report with merchant data (New!)
- Secure sensitive data through encryption mechanism (New!)
- Support for payment methods such as cards, store credits, or reward points to pay for an order (New!)
- Tracks all payment transactions success and failures (New!)

For detailed information, see **Payment**services.

Ratings and Reviews

The key features in Ratings and Reviews microservice are listed below:

- Ability to approve or reject the reviews posted by a customer(s).
- Ability to send an email notification to a customer(s) when the review gets approved or rejected.
- Ability to generate a report based on "Overall Ratings" or "Recently Reviewed".
- Ability to export a list of ratings and reviews.

For detailed information, see **Ratings and Reviews** services.

Subscription

The key features in Subscription microservice are listed below:

- Supports subscription request placement.
- Supports subscription request information modification.
- Supports search of the subscription requests.
- Segregates cart processing for the subscription.
- Ability to cancel the subscription request.
- Ability to skip the next delivery from the subscription recurring order. (New!)
- Ability to cancel the subscription by selecting the delete icon. (New!)
- Ability to distinguish between order placed as subscriptions and one-time order(s). (New!)

For detailed information, see **Subscription**services.

Foundation

The key features in Foundation microservice are listed below:

- · Ability for administrators to establish relationships between microservices
- Holds details such as store name, store ID, store type, store status, and locales
- Provides operational services to business administrators so that they can create and manage stores and provision microservices to stores
- Manage business by providing relevant metadata (such as business name) along with a logo
- Show or configure the business-specific secret key used for JWT token generation
- Show or configure the business-specific API gateway key
- Show or configure the credentials of business-specific messaging interfaces
- Manage custom properties for a business
- Manage a list of all collections for a specific microservice within a business
- Launch the admin console for the applicable microservices
- Manage and configure the collection properties specific for a microservice
- · Show a list of all stores within a business
- Categorize a store as B2C or B2B during the creation
- Associate a collection for a microservice that is applicable to the store
- Associate multiple pricelists to a store based on the shipping region
- Manage custom properties for a store
- Configure the values of storefront orchestration properties
- Enable retailers to set the default language & currency for the store
- Configure MFA at the store based on transactional constraints
- Generate unique OTP and validate it in order to authenticate the user transaction
- View the status of the feed and auto-refresh capability to view the latest status

For detailed information, see Foundationservices.

Feeds

The key features in Feeds microservice are listed below:

Catalog

- Ability to reflect the category aliases in the categories by reindexing the category aliases.
- Ability to show the display name along with the attribute ID in the filter.
- Ability to reindex products, such as FixedBundles and Collections to generate PLP and PDP responses.
- Ability to delete the value of an attribute or field using the keyword #DELETE# in the import feed.
- Added feed support for product and/or SKU association with model attributes.
- Ability to honor the attribute entity changes and addition of model entity in the B2B and B2C Reindexer feed.
- Ability to honor the data type model and the model entity in the Reindexer feed.
- Ability to handle reference model values in product and/or SKU Import feed.
- Added import support to create multiple attribute values for reference model type.
- Ability to honor the model field type and additional columns in Attribute Import feed.
- Ability to enter a maximum number of quantities that can be preordered for a particular SKU.
- Ability to import/export multiple attribute values for template model type. (New!)

Storefront Orchestration

- Ability to run SFO Merchandise Publish feed for B2B to push the category related messages to RabbitMQ.
- Ability to run SFO Merchandise Listener feed for B2B to document the category messages in SOLR.

Customer

GDPR compliance to delete customer records.

Loyalty

Ability to identify the loyalty points summary for a specific duration.

Merchandising

- Ability to set up categories and its milestones as multi-locale in the Merchandising Admin reindexer feed, which enables the Merchandising Admin user to see the product categorization in their desired language.
- The Reindexer feed for Merchandising Admin has been implemented.
- Ability to import category, site navigation, etc. from the local computer to the Merchandising service.

For detailed information, see Feedsservices.

Storefront Orchestration

The key features in Storefront Orchestration microservice are listed below:

Accounts

- Ability to place orders only within the available budget of the cost center.
- Ability to view and apply promotions based on the account to which the user belongs to.
- Ability to view & manage custom properties for accounts. (New!)

Customer Service

- Ability to support customer data export as part of GDPR compliance.
- Ability to delete the customer's account as part of GDPR compliance in the SFO perspective.
- Ability to merge cart items and list items from the guest account to the registered account.

Pricing

Ability to access the variable price in the cart page and validate the Min-Max range.

For detailed information, see **Storefront Orchestration**services.

Notification

The key features in Notification microservice are listed below:

- Event-driven notifications triggered by the customer or admin/editor
- Seamless integration with leading marketing notification vendors to provide a rich set of email, SMS, and push notification capabilities
- Ability to manage actions, events, and triggers made by your customers all in one place
- Ability to map events to one or more actions via any channel

For detailed information, see **Notification**services.

Promotions

The key features in Promotions microservice are listed below:

- Open API can integrate with any promotion engine
- Built-in stacking rules to manage multiple promotions and their combinations with promotion priority and stackability
- Dynamic promotions based on user or product factors
- Allows business users to easily create and manage complex promotions using dynamic, flexible rules, without needing IT expertise
- Bundle promotions
- Supports promotions based on Product/SKU, Cart, Payment, User, and Accounts

- · Date based promotions
- Cloning promotions
- Set up User-created formulas to calculate promotion offers
- Locale support
- · Guest and registered user promotion support
- Segmented promotions (user groups, zip codes)
- Product exclusions
- Create promocodes manually, auto-generate random promocodes, or bulk upload pre-defined promocodes
- Support for using the same set of promocodes across different promotions.
- · Configure custom conditions that are specific to retailers business
- Promotions based on item/cart level and BOGO promotions
- Support for percentage, fixed, amount, and formula-based offers.
- Promotions based on shipping at item/cart level
- Support for B2B accounts-specific promotions
- Configure multiple actions within one single promotion.
- Prioritize promotions based on various business needs.
- Configure the minimum and maximum value condition for a percentage offer.
- Provides a project-based workflow approval with audit trail and versioning.

For detailed information, see **Promotions** services.

Loyalty

The key features in Loyalty microservice are listed below:

- Pre-integrated with promotions and user management
- · Supports loyalty points accumulation
- Create and redeem vouchers
- Rich API aware loyalty system
- Scalable Loyalty APIs
- Admin and CSR functionality
- Detailed product and user views
- Points and rewards management
- Forfeit points rules
- · Point display on the PDP
- Effective dates for each loyalty program
- · Pre-integrated with the user module
- CSR admin tool for managing Loyalty statuses

For detailed information, see **Loyalty**services.

Lists

The key features in Lists microservice are listed below:

- Wish lists are pre-integrated and out of the box
- Supports Registry lists, including list sharing, finding lists and removing purchased items from the list.
- Supports registered and guest users.
- APIs to build a custom listing or registry if you prefer a custom format
- Customer management of their lists via the OMS system
- Print list with barcode for in-store purchase
- Landing pages, marketing pages, and checklist support
- Advanced sharing capabilities

For detailed information, see **Lists**services.

Reporting

The key features in Reporting microservice are listed below:

- Google Analytics tagging is built-into the front end, making it fast and easy to generate reports.
- Out of the box reports for Line level order reporting, product reporting, and wish list reporting
- · Cart and checkout abandonment reports
- Generate data extracts in flat files using third-party tools such as Tableau, etc. for dashboarding.
- Order Order give the information related to all orders placed on the site. This includes Order View and OrderLine View extracts.
- Product An extract of all the products that are in the Store catalog.
- Wishlist An extract of all the lists and their corresponding list items.
- Promotions A Promotion extract contains the consumption details of the promotions and can be used to determine how promotions are performing.
- Auditlog Auditlog lists login history details of the admin users of "SkavaADMIN".
- Cart A list of all pending carts on the site at that current time.

For detailed information, see Reportingservices.

Revision History

2020-10-01 | HM – Page created and uploaded content.