

# Glossary – Subscription

TERM	DEFINITION
<b>Business</b>	The parent of a <b>store</b> or set of <b>stores</b> . The basic use of a <b>business</b> is to manage common sets of users, catalogs, and other services for the <b>stores</b> associated with the business.
<b>Business Admin</b>	A role that manages business settings, creates and manages stores, and enables microservice(s) for a <b>business</b> .
<b>Customer</b>	A business consumer or buyer on the Business' B2B storefront.
<b>Product</b>	A good, service, or idea that has a combination of tangible and intangible attributes and can have multiple variants which are referred to as <b>stock keeping units</b> (SKUs). In Skava Commerce, the consumer/buyer evaluates a product (for example, a men's dress shoe available in black and brown and in sizes from 10 to 15), but actually purchases a SKU associated with the product (for example, a black colored version of the dress shoe in size 12) rather than the product itself.
<b>Stock Keeping Unit (SKU)</b>	A particular variant of a <b>product</b> which is available for purchase by a consumer/buyer.
<b>Store</b>	Represents a specific physical location or online store of a <b>business</b> .
<b>Storefront</b>	A consumer-facing website that presents products, content, and promotions across multiple channels such as desktop, tablet, and mobile.
<b>Subscription</b>	Collects a recurring payment in exchange for recurring product deliveries or on-going service.
<b>Subscription Admin</b>	Manages the subscription requests.

## Revision History

2019-09-18 | Mary – Content uploaded for September 2019 release.