IBM SPSS Statistics

Solve research problems easily and efficiently

IBM

Highlights

- Multiple interfaces to key functions give you flexible access to a depth of analytical power.
- Comprehensive set of statistical tools enables you to use the right statistical capability at the right time.
- Multiple deployment capabilities help you make the most of your analytical resources.

IBM® SPSS® Statistics is used by tens of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analyses and share results.

As the analysis of data becomes more important and widespread, organizations often find they have disparate, disconnected sets of tools to help them through the data analysis process, from planning to deployment. This results in process inefficiencies, steeper learning curves and headaches for IT staff.

SPSS Statistics supports the entire analytical process. It helps people validate assumptions faster, guiding them in using the right statistical capability at the right time. It also gives analysts flexible access to powerful analytical techniques, whatever their level of expertise. Finally, it helps organizations make the most of their analytical resources by scaling from the simplest to the most widespread initiative.

With SPSS Statistics, organizations can streamline their data analysis and reporting processes. Instead of using multiple tools and resources, analysts can work within a single, integrated suite of products—simplifying not only the jobs of analysts and their managers but those of the organization's technical support staff as well.



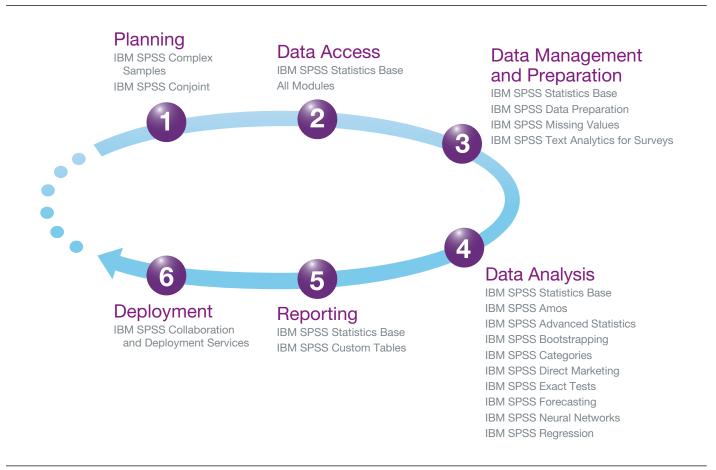


Figure 1. IBM SPSS Statistics integrates with a broad range of capabilities for the entire analytical process.

Multiple interfaces

With SPSS Statistics analysts gain flexible access to powerful analytic techniques, whatever their level of analytical expertise.

The software offers multiple interfaces to key functions—from a menu-driven user interface experience for the beginner to command syntax and programmable extensibility for the experienced statistician.

Comprehensive statistical tools

SPSS Statistics helps people test and validate assumptions faster and discover additional information efficiently, using the right statistical capability at the right time.

The SPSS Statistics product family has the most comprehensive set of tools for the entire analytical process. Easy access to multiple data types plus many integrated modules gives analysts what they need for the tasks at hand. And the software's reporting and deployment capabilities provide insight and enable users to communicate results quickly and clearly.

IBM SPSS Statistics Server

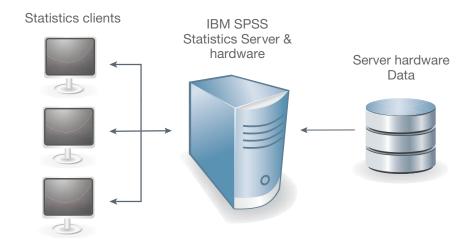


Figure 2. IBM SPSS Statistics Server

Multiple deployment capabilities

SPSS Statistics helps organizations make the most of their analytical resources because it can easily scale to meet the needs of anywhere from a few end users to an entire department or enterprise.

Our statistical software can be purchased the way you want it. You can subscribe to IBM SPSS Statistics Subscription with pay-as-you-go pricing for just a month or as long as you like. You also get to choose any or all of the optional add-ons to supercharge your analysis: Custom Tables and Advanced Statistics, Complex Sampling and Testing, and Forecasting and Decisions Trees.

You can also purchase IBM SPSS Statistics through a perpetual license that comes in three editions: IBM SPSS Statistics Standard, IBM SPSS Statistics Professional and IBM SPSS Statistics Premium.

By grouping essential capabilities, these add-ons or editions provide an efficient way to ensure that your entire team or department has the features and functionality they need to perform the analyses that contribute to your organization's success.

About IBM Analytics

IBM Analytics software delivers data-driven insights that help organizations work smarter and outperform their peers. This comprehensive portfolio includes solutions for business intelligence, data science, decision optimization, predictive analytics, performance management and risk management. IBM Analytics solutions enable companies to identify and visualize trends and patterns—in areas such as customer analytics—that can have a profound effect on business performance. They can compare scenarios; anticipate potential threats and opportunities; better plan, budget and forecast resources; balance risks against expected returns; and work to meet regulatory requirements. By making analytics widely available, organizations can align tactical and strategic decision making to achieve business goals. For further information please visit:

ibm.com/analytics

For more information

To learn more about IBM SPSS Statistics, to start a free trial or to make a purchase, visit: ibm.biz/GetStats

3



© Copyright IBM Corporation 2017

IBM Corporation New Orchard Road Armonk, NY 10504

Produced in the United States of America August 2017

IBM, the IBM logo, ibm.com and SPSS are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml

This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

