

## Before We Get Started...



1>returnable<1>1>returnable

- **Crowd work**: digitally mediated *information work* (for example, work done on Amazon Mechanical Turk, UpWork, or 99designs) [10]

## Before We Get Started...



2>returnable<2>

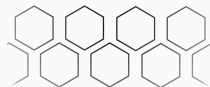
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- **Gig work:** digitally mediated (often *physically embodied*) one-off jobs, such as driving, courier services, and administrative support [4, 17]



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- **On-demand work**: crowd work and gig work, collectively

## Ongoing Threads in Crowdsourcing Research



Tasks



## 1. Complexity

Suzuki et al. [21], Kim and Monroy-Hernández [9], Yuan et al. [24], Yu, Kittur, and Kraut [23], Nebeling et al. [15], and Hahn et al. [6]



Complexity



Tasks

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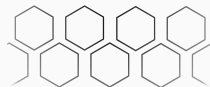


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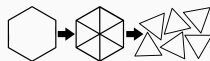
Complexity



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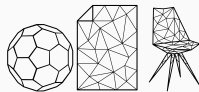
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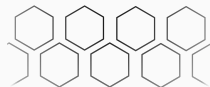


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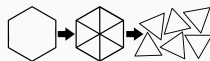
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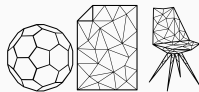
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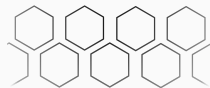


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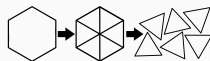
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Decomposition

## 3. Relationships

Irani and Silberman [8, 7], Gray et al. [5], McInnis et al. [14], Salehi et al. [20], and Lee et al. [12]





**What will be the future of work?**

# What Will the Future of Work Look Like?



How will **technology** affect the complexity of the work that on-demand workers do?

What are the **limits** of complexity in on-demand work?

How can we **reach** those limits?



These questions have all been asked before.

History can help us answer them today.

We'll reach into the history of **piecework** — of human computers, match stick makers, and metalworkers — and show how the **history** of their work can inform answers to questions about the **future** of digital work.



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- **Piecework**: Payment for *output* rather than for *time*



We hope to provide:

- A useful ontological lens for making sense of on-demand work as a resurgence of **piecework**.
- A method for making sense of contemporary phenomena through **historical analysis**.



- Historical analysis isn't new
  - In general  
Rosenberg [18, 19]
  - In HCI  
Wyche, Sengers, and Grinter [22] and Bødker [1]
- Still, it's an underutilized method
  - Provide some basic framing for *ostensibly* new phenomena
  - *Explicate* our theoretical grounding
  - Flesh out *differences* and their implications

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