



1>returnable<1>1>returnable

- **Crowd work:** digitally mediated *information work* (for example, work done on Amazon Mechanical Turk, UpWork, or 99designs) [[10](#)]



2>returnable<2>

- **Crowd work**: digitally mediated *information work* (for example, work done on Amazon Mechanical Turk, UpWork, or 99designs) [10]
- **Gig work**: digitally mediated (but often *physically embodied*) one-off jobs, such as driving, courier services, and administrative support [4, 17]

OPEN PROBLEMS IN ON-DEMAND WORK



Tasks



- Complexity**

Suzuki et al. [21], Kim and Monroy-Hernández [9], Yuan et al. [24], Yu, Kittur, and Kraut [23], Nebeling et al. [15], and Hahn et al. [6]



Complexity



Tasks



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Complexity

- Decomposition**

Celis et al. [2], Lykourantzou et al. [13], Law et al. [11], Chang, Kittur, and Hahn [3], and Newell and Ruths [16]



Tasks

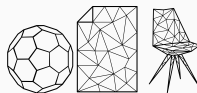


Decomposition

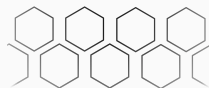


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Suzuki et al. [21], Kim and Monroy-Hernández [9], Yuan et al. [24], Yu, Kittur, and Kraut [23], Nebeling et al. [15], and Hahn et al. [6]



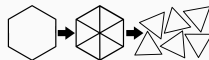
Complexity



Tasks

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Celis et al. [2], Lykourantzou et al. [13], Law et al. [11], Chang, Kittur, and Hahn [3], and Newell and Ruths [16]

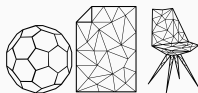


Decomposition



- ## Complexity

Suzuki et al. [21], Kim and Monroy-Hernández [9], Yuan et al. [24], Yu, Kittur, and Kraut [23], Nebeling et al. [15], and Hahn et al. [6]



Complexity

- ## Decomposition

Celis et al. [2], Lykourantzou et al. [13], Law et al. [11], Chang, Kittur, and Hahn [3], and Newell and Ruths [16]



Tasks



Decomposition

- ## Relationships

Irani and Silberman [8, 7], Gray et al. [5], McInnis et al. [14], Salehi et al. [20], and Lee et al. [12]



WHAT IS THE FUTURE OF WORK?

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How will **technology** affect the complexity of the work that on-demand workers do?

What are the **limits** of complexity in on-demand work?

How can we **reach** those limits?



These questions have all been asked before.

History can help us answer them today.

We'll reach into the history of piecework — of human computers, match stick makers, and metalworkers — and show how the **history** of their work can inform answers to questions about the **future** of digital work.



3>returnable<3>

- **Crowd work**: digitally mediated *information work* (for example, work done on Amazon Mechanical Turk, UpWork, or 99designs) [10]
- **Gig work**: digitally mediated (but often *physically embodied*) one-off jobs, such as driving, courier services, and administrative support [4, 17]
- **Piecework**: Payment for *output* rather than for *time*



We hope to provide:

- A useful ontological lens for making sense of crowdsourcing and gig work (which we collectively call “on-demand work”) as a resurgence of **piecework**.
- A method for making sense of contemporary phenomena through **historical analysis**.



- Historical analysis isn't new
 - In general
Rosenberg [18, 19]
 - In HCI
Wyche, Sengers, and Grinter [22] and Bødker [1]
- Still, it's an underutilized method
 - Provide some basic framing for ostensibly new phenomena
 - Theoretically ground ourselves
 - Flesh out *differences* and their implications

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