

# EXAMINING CROWD WORK AND GIG WORK THROUGH THE HISTORICAL LENS OF PIECEWORK

---

**Ali Alkhatib**, Michael Bernstein, Margaret Levi

[ali.alkhatib@cs.stanford.edu](mailto:ali.alkhatib@cs.stanford.edu) || [@\\_alialkhatib](https://twitter.com/_alialkhatib)

March 23, 2017

Stanford University

# INTRODUCTION

---

- Complexity [4, 2, 6, 5, 3, 1]

- Complexity [4, 2, 6, 5, 3, 1]
- **Decomposition**

- Complexity [4, 2, 6, 5, 3, 1]
- Decomposition
- Relationships

- what's that about??

## CONTACT

name: Ali Alkhatib

email: [ali.alkhatib@cs.stanford.edu](mailto:ali.alkhatib@cs.stanford.edu)

twitter: [@\\_alialkhatib](https://twitter.com/_alialkhatib)

## REFERENCES

---





Nathan Hahn et al. “The Knowledge Accelerator: Big Picture Thinking in Small Pieces”. In: *Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems*. CHI ’16. ACM, 2016, pp. 2258–2270. ISBN: 978–1-4503–3362–7. DOI: [10.1145/2858036.2858364](https://doi.org/10.1145/2858036.2858364). URL: <http://doi.acm.org/10.1145/2858036.2858364>.



Joy Kim and Andrés Monroy-Hernández. “Storia: Summarizing Social Media Content Based on Narrative Theory Using Crowdsourcing”. In: *Proceedings of the 19th ACM Conference on Computer-Supported Cooperative Work & Social Computing*. CSCW ’16. ACM, 2016, pp. 1018–1027. ISBN: 978–1-4503–3592–8. DOI: [10.1145/2818048.2820072](https://doi.org/10.1145/2818048.2820072). URL: <http://doi.acm.org/10.1145/2818048.2820072>.



Michael Nebeling et al. “WearWrite: Crowd-Assisted Writing from Smartwatches”. In: *Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems*. CHI ’16. ACM, 2016, pp. 3834–3846. ISBN: 978-1-4503-3362-7. DOI: [10.1145/2858036.2858169](https://doi.org/10.1145/2858036.2858169). URL: <http://doi.acm.org/10.1145/2858036.2858169>.



Ryo Suzuki et al. “Atelier: Repurposing Expert Crowdsourcing Tasks As Micro-internships”. In: *Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems*. CHI ’16. ACM, 2016, pp. 2645–2656. ISBN: 978-1-4503-3362-7. DOI: [10.1145/2858036.2858121](https://doi.org/10.1145/2858036.2858121). URL: <http://doi.acm.org/10.1145/2858036.2858121>.



Lixiu Yu, Aniket Kittur, and Robert E. Kraut. “Encouraging “Outside-The-Box” Thinking in Crowd Innovation Through Identifying Domains of Expertise”. In: *Proceedings of the 19th*

ACM Conference on Computer-Supported Cooperative Work & Social Computing. CSCW '16. ACM, 2016, pp. 1214–1222. ISBN: 978-1-4503-3592-8. DOI: [10.1145/2818048.2820025](https://doi.org/10.1145/2818048.2820025).

URL:

<http://doi.acm.org/10.1145/2818048.2820025>.



Alvin Yuan et al. “Almost an Expert: The Effects of Rubrics and Expertise on Perceived Value of Crowdsourced Design Critiques”. In: *Proceedings of the 19th ACM Conference on Computer-Supported Cooperative Work & Social Computing*. CSCW '16. ACM, 2016, pp. 1005–1017. ISBN:

978-1-4503-3592-8. DOI: [10.1145/2818048.2819953](https://doi.org/10.1145/2818048.2819953).

URL:

<http://doi.acm.org/10.1145/2818048.2819953>.