

Planes, Trains, and Automobiles



Trains



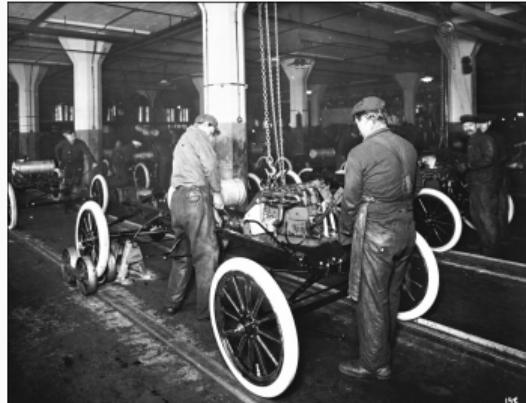
- “Efficiency experts” measured how long it would take to do various jobs
Cunningham ([1911](#))
- These measurements would be used to assign values for each specific task
Jewell ([1921](#))

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Automobiles

- Consolidating and training workers
(Fordism)
Schoenberger ([1988](#)) and Tolliday and Zeitlin ([1986](#))



- Measuring and evaluating workers by very carefully defined instructions
(Taylorism)
Taylor ([1911](#))

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Planes

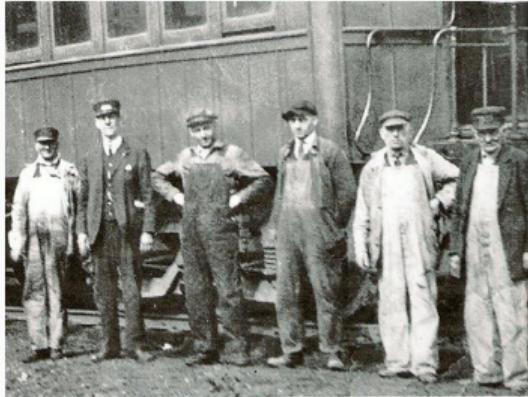
- Men drafted during World War II
- Factories turned to a new workforce who had neither conventional training nor experience
- **Specialized training and assignment**



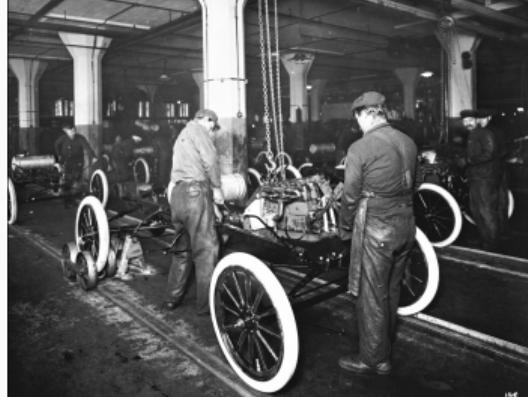
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Trains



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Planes

