

# COMPLEXITY

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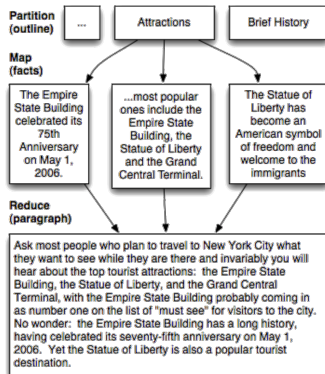
Yuan et al. [12] and Fuge et al. [2]

- Can crowds create things from whole cloth?

Kim and Monroy-Hernández [5], Kim et al. [6], Hahn et al. [4], and Lasecki, Kushalnagar, and Bigham [9]

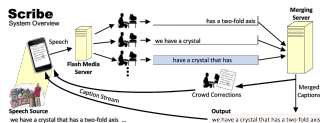
# WHAT DOES THE CROWDSOURCING LITERATURE SAY?

- Build complexity into the process
  - Apply CS methods to people  
Kittur et al. [8]



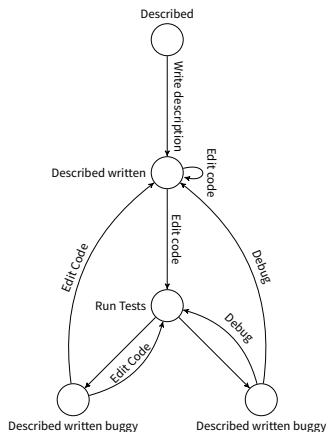
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  - **Crowdsourcing workflows as function state machines**  
LaToza et al. [10]



## WHAT DOES THE PIECEWORK LITERATURE SAY?

George Airy (astronomer) used a very similar approach [3]



- Employed computers
- 13-20 years old
- Overworked
- Underpaid
- Could be fired at will



## GEORGE AIRY — WHIZ KID

Airy built complexity into the process, assigning *human computers* to compute, verify, and correct the right ascension and declination of stars.

No. of Swing.	Approximate Time (Astronomical Reckoning).		Number of Signals.	Mean of Times by SHELTON.	Mean of Times by EARNSHAW.	Interval by SHELTON.	Interval by EARNSHAW.	Rate EARNSHAW SHELTON	Logarithm of Rate EARNSHAW SHELTON	Corrected Logarithm of Rate EARNSHAW SHELTON
	Oct.	h		h m s	h m s	h m s	h m s			
1...	1.	23	22	3 19 36.505	21 23 28.764	4 0 23.100	4 0 38.722	1.0010831	0.00047012	
2...	2.	3	21	7 19 59.605	1 24 7.486	3 58 21.652	3 58 37.400	1.0011011	0.00047793	
3...	2.	7	21	11 18 21.257	5 22 44.886	4 45 27.829	4 45 46.421	1.0010855	0.00047117	0.00047387
4...	2.	11	29	16 3 49.086	10 8 31.307	4 17 6.532	4 17 23.234	1.0010827	0.00046995	
5...	2.	16	17	20 20 55.618	14 25 54.541	3 13 21.898	3 13 34.795	1.0011116	0.00048249	
6...	2.	19	25	23 34 17.516	17 39 29.336	3 49 42.503	3 49 57.654	1.0010994	0.00047720	0.00047990
7...	2.	23	31	3 24 0.019	21 29 26.990	3 55 2.071	3 55 17.433	1.0010893	0.00047282	
8...	3.	3	21	7 19 2.090	1 24 44.423	4 2 41.510	4 2 57.445	1.0010944	0.00047503	
9...	3.	7	25	11 21 43.600	5 27 41.868	4 31 5.786	4 31 23.591	1.0010947	0.00047516	0.00046316
10...	3.	11	22	15 52 49.386	9 59 5.459	3 27 49.747	3 28 3.324	1.0010888	0.00047260	
11...	3.	15	24	19 20 39.133	13 27 8.783	3 59 47.292	4 0 3.188	1.0011049	0.00047959	
12...	3.	19	24	23 20 26.425	17 27 11.971	4 3 30.416	4 3 46.029	1.0010686	0.00046384	0.00047194

## HUMBLE ORIGINS

First implementations of piecework:

## HUMBLE ORIGINS

First implementations of piecework: farms



## HUMBLE ORIGINS

First implementations of piecework: farms, textiles



## HUMBLE ORIGINS

First implementations of piecework: farms, textiles, and other low-skill labor.



# FORD

Fordism

## COMPARISONS

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