

A REVIEW OF PIECEWORK

The HCI community has used the term “piecework” to describe myriad instantiations of on-demand labor, but this reference has generally been offered in passing. As this paper principally traces a relationship between the historical piecework and the contemporary crowd work (or on-demand labor more generally), this casual familiarity with piecework may prove insufficient. We’ll more carefully discuss piecework in this section in order to inform the rest of the argument. Specifically, we will 1) define “piecework” as researchers in the topic understood it; 2) trace the rise of piecework at a very high level, identifying key figures and ideas during this time; and finally 3) look at the fall of piecework, such as it was, considering in particular the factors that may have led to piecework’s eventual demise in the American and European labor markets.

[a2: Maybe something here about how this isn’t comprehensive, but it gives you enough to understand the era about which we’re talking, the very high-level things that were going on, etc. . . so that the later discussions actually make sense?]

What is piecework?

Aligning on-demand work with piecework requires an understanding of what piecework is. While “piecework” has had multiple definitions over time, we can trace a constellation of characteristics that recur throughout the literature. We will follow this history of research, collecting descriptions, examples, and provided definitions of piecework, trying to trace the outline of a working understanding of *what piecework is*.

Raynbird offers a concise definition of piecework — which he variously also calls “measure work”, “grate work”, and “task work” — by contrasting the “task-labourer” with the “day-labourer”: “... the chief difference lies between the day-labourer, who receives a certain sum of money... for his day’s work, and the task-labourer, whose earnings depend on the *quantity* of work done [emphasis added]” [16]. Chadwick gives a more illustrative definition of piecework, offering examples: “... payment is made for each hectare which is pronounced to be well ploughed ... for each living foal got from a mare; ... for each living calf got ...” etc... [5]. This framing perhaps makes the most intuitive sense; “payment for results”, as Chadwick calls it, is not only common in practice, but well-studied in labor economics as well [7, 21, 22, 10].

It’s worth acknowledging that “this distinction [between piece-rates and time-rates] was not completely clear-cut” [9]. Indeed, we see work that adopts piece-rate compensation in some aspects and time-rate compensation in others. The “Rowan premium system”, which essentially paid workers a base rate for time plus (the potential for) an additional pay dependent on output, was just one of several alternatives to stricter time- and piece-rate remuneration paradigms, which muddies the waters for us later as we attempt to categorize cases of piecework [19]. As Rowan’s premium system guaranteed an hourly rate regardless of the worker’s productive output *as well as* an additional compensation tied to performance, workers under this regime were in some senses “task-labourers”, and in other senses (more conventional) “day-labourers”.

It may be worth thinking about piecework through the lens of its *emergent* properties to help understand it. Returning to Raynbird, several arguments for the merits of piecework crop up; he points out that... “piece work holds out to the labourer an increase of wages as a reward for his skill and exertion... he knows that all depends on his own diligence and perseverance... [and] so long as he performs his work to the satisfaction of his master, he is not under that control to which the day-labourer is always subject.” Raynbird (and others, as we will see) highlight the freedom from control that “task-labourers” enjoy [16, 19].

We see this sense of independence regardless of the time, locale, and industry. Satre offers a look into the lives and culture of “match girls” — young women paid by piecework to assemble matchsticks generally in the late 19th century. Of particular interest was their independent nature, via their reputation “... for generosity, independence, and protectiveness, but also for brashness, irregularity, low morality, and little education” [20]. J. Hagan documents piecework from 1850–1930 in Australia, finding similar assertions of the freedom compositors of newspapers experienced as pieceworkers: “If a piece-work compositor who held a ‘frame’ decided that he did not want to work on a particular day or night, the management recognised his right to put a ‘substitute’ or ‘grass’ compositor in his place” [11]. From these accounts we should be able to identify a sense of independence that resonates across decades, industries, and locales where piecework is found. We’ll problematize this supposed advantage as we trace the history of piecework, but for now we can say that piecework affords independence and some sense of autonomy new to people in the working class.

Hart and Roberts offer another series of compelling insights toward the question of the features that sprout from piecework. In their reflection on the features endemic to piecework in the 1930s, which they describe as the “heyday” of piecework’s prominence; among them were the following: 1) “female workers who generally had less training” had to be trained in narrower subsets of the general body of skills that conventional (male) apprentices would undertake, and 2) workers with specific slices of skills could be more appropriately matched to suitable tasks [9]. Piecework thus opened the door for people who previously couldn’t participate in the labor market — either for lack of training or for other reasons — to do so, and to acquire job skills incrementally. Workers without conventional training — like women, who had no such opportunities to engage in engineering and metalworking apprenticeships as men did — could be trained very narrowly on a very tightly constrained task, demonstrate proficiency, and become experts in their own ways.

In summary, piecework:

1. paid workers for quantity of work done, rather than time done, but occasionally mixed the two payment models;
2. afforded workers freedom in when and how much to work; and
3. structured tasks such that people who didn’t have the training to engage in the traditional labor force could still participate.

A Primer of Piecework

In this section we will offer a brief overview of the history of piecework; this should not be mistaken for a comprehensive or especially rigorous background. Instead, this section will attempt to provide a sense of orientation when thinking about piecework. In other words, framing piecework in the contexts of the early days of the industrial revolution, through the political and economic turmoil of the early and mid-20th century, and into the 21st century. While the previous section provided a *definition* of piecework, this section attempts to shine a light on the *zeitgeist* of piecework.

Piecework's history traces back further perhaps than most would expect. Grier describes the process astronomers adopted of hiring young boys to calculate equations in order to better-predict the trajectories of various celestial bodies in the 19th century [8]. George Airy was perhaps the first to rigorously apply piecework-style decomposition of tasks to work; by breaking complex calculations into constituent parts, and training young men to solve simple algebraic problems, Airy could distribute work to many more people than could otherwise complete the full calculations.

[al2: Where do I want to take this? Where are we now?

1. Piecework started in the 19th century (above). [DONE]
2. Piecework went on to be a pretty cool thing in textiles and farming at the turn of the 20th century. [DONE?]
3. Piecework went gangbusters through the first half of the century, especially through the Second World War. []
4. Piecework died pretty quickly (below). [DONE]

Sound good?]

Piecework may have started in the intellectual domain of astronomical calculations and projections, but it found its foothold in manual labor. Piecework took off on in farm work [16], in textiles [1, 18], on railroads [4], and elsewhere in manufacturing [20]. This proliferation of manual piecework led to discussion surrounding how best to manage these workers [15, 6], which seemed to lead to frustration among workers over their poor working and living conditions (famously documented by Riis) [18]. This led to industry organizations representing railway workers, mechanical engineers, and others contributing their myriad perspectives [12, 17].

Fordism and scientific management thrust piecework into higher gear, especially as mass manufacturing and a depleted wartime workforce forced industry to find new ways to eke out more production capacity. Hart and Roberts point out that the Second World War, which called millions of Americans to military service, necessitated the rapid training and employment of a labor pool that hadn't historically been utilized in industrial labor: women [9]. [al2: I'd like to bring the Rosie the Riveter anecdote in here but it's not feeling natural...]

Piecework's popularity in the United States and Europe plummeted almost as quickly as it had climbed. Hart and Roberts's work substantively explores the precipitous decline of piecework in the last third of the 20th century. In their work, Hart and Roberts offer a number of explanations for

the sudden vanishing of piecework. The salient suggestions include: 1) the emergence of more effective, more nuanced incentive models — rewarding teams for complex achievements, for instance; 2) the shifting of these industries (manufacturing, clothing, etc...) to other countries; and 3) the quality of “multidimensional” work becoming too difficult to evaluate [9].

Why is piecework relevant to crowd work?

[MSB: I assume this is forthcoming?] Using the definition of piecework that we came up with earlier, we argue that crowd work is fundamentally an instantiation of piecework, and that we can more precisely anticipate the answers to the open research questions we discussed earlier. We'll show that the dimensions of crowd work that the broader HCI community has been studying align with the history of piecework, and that this can greatly inform predictions about the future of crowd work.

From piecework to on-demand work

Crowd work and gig work are fundamentally an instantiation of piecework. First, workers on platforms such as Mechanical Turk and Uber are generally incentivized by unit of work, even if some may be offered an hourly base salary as well. Second, workers are attracted to these platforms by the freedom they offer to pick the time and place of work [13, 3]. Third, system developers as on Mechanical Turk typically assume no professional skills in transcription or other areas, and attempt to build that expertise into the workflow [14, 2].

Given this alignment, many of the same properties of piecework historically will apply to on-demand work as well. In the next section, we perform this application to three of the major questions in crowd work and gig work, identifying similarities and differences between historical piecework and modern on-demand work.

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