



Trains

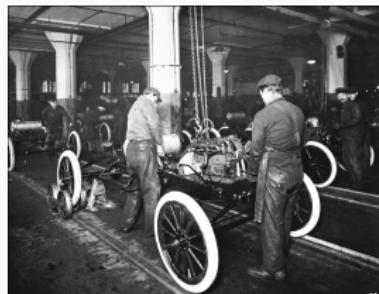


- “Efficiency experts” measured how long it would take to do various jobs
Cunningham ([1911](#))
- These measurements would be used to assign values for each specific task
Jewell ([1921](#))



Automobiles

- Consolidating and training workers
(Fordism)
Schoenberger ([1988](#))
and Tolliday and Zeitlin
([1986](#))



- Measuring and evaluating workers by very carefully defined instructions
(Taylorism)
Taylor ([1911](#))

Planes, Trains, and Automobiles



Planes

- Men drafted during World War II
- Factories turned to a new workforce who had neither conventional training nor experience
- **Specialized training and assignment**



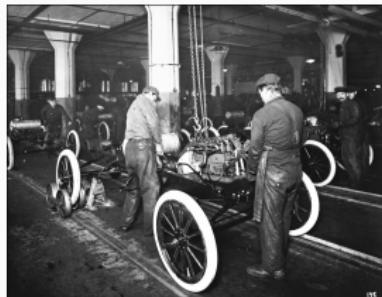
Planes, Trains, and Automobiles



Trains



Automobiles



Planes

