

# UniMemo

Excavation of Convenience

A world where we all can help buy and deliver in passing

# Online Payment Platform

Build trust. Peace of mind for advance payments.

# Business Partners

Protect interests. Refund for unchecked commodity.

# Two-way Evaluation

Value opinions. Record and follow up low-rated interactions.

# Anonymous Communication

Respect privacy. Ensure personal information stays private.

# Roadshow Algorithm

Connect convenience. Search for Memo on your way.

# Buy&deliver in passing

10 % of price of commodity as commission



# Offerer

- Shopping List<sup>†</sup>
- Place & time for settlement
- Deposit (advance payment: total budget + 10%)

<sup>†</sup> consists of items of commodity, number of items, shopping point. Offerer searches keywords of commodity and further confirms with the names, pictures, barcodes provided.

# Bypasser

- Shopping List (in passing)
- Place & time for settlement (in passing)
- Deposit (paid by offerer)

# Business Partners

- Shopping List (commodity checks<sup>†</sup> and sealing<sup>‡</sup>)

<sup>†</sup> the cashier will check the correct commodity and number of items according to the integrated Point of Sale system to confirm bypasser's payment.

<sup>‡</sup> the shop will put the paid commodity into a sealed bag. Once the sealed bag is opened, the commodity is checked.

Easier and cheaper. Things done in passing.