

Trips utilized
Time unwasted

“help buy and settle in passing

“offer extra 10% and let **it** happen

“ a related memo on your way

“ post a memo until you can't wait

“ help buy and settle in passing

“a flexible shopping solution

Offerer

Bypasser

the value of time
saved from a round trip

10% of price + optional tips
extra time used in passing

“three supports needed

1	Online Payment Platform	<u>Build trust.</u> Peace of mind for advance payments.
2	Retail Merchant Partners	<u>Protect interests.</u> Make every purchase reliable and refundable.
3	Two-way Evalulation	<u>Value opinions.</u> Record and follow up low-rated interactions.
	Mobile App Anonymous Communication	<u>Respect privacy.</u> Ensure personal information stays private.
	Roadshow Algorithm	<u>Connect convenience.</u> Search for related Memo on your way.

Business Model

“geo-targeting advertising

“UniMemo: Convenience in Passing