

Trips utilized
Time unwasted

“help buy and settle in passing

“offer extra 10% and let **it** happen

“ a related memo on your way

“ post a memo until you can't wait

“ help buy and settle in passing

“a flexible shopping solution

Offerer

Bypasser

the value of time
saved from a round trip

10% of price + optional tips
extra time used in passing

“three supports needed

1	Online Payment Platform	Build trust. Peace of mind for advance payments.
2	Retail Merchant Partners	Protect interests. Make every purchase reliable and refundable.
3	Two-way Evalulation	Value opinions. Record and follow up low-rated interactions.
	Anonymous Communication	Respect privacy. Ensure personal information stays private.
	Roadshow Algorithm	Connect convenience. Search for related Memo on your way.

Business Model

“geo-targeting advertising

“UniMemo: Your Time Saver