

**Trips      utilized**

**Time unwasted**

“help buy and settle in passing

“post a memo and let it happen

“a logistically social network

Offerer

Bypasser

the value of time  
saved from a round trip

10% of price + optional tips  
extra time used in passing

# “three necessities

|   |                                       |   |
|---|---------------------------------------|---|
| 1 | Online Payment Platform               | <u>Build trust.</u><br>Peace of mind for advance payments.                |
| 2 | Retail Merchant Partners              | <u>Protect interests.</u><br>Make every purchase reliable and refundable. |
| 3 | Two-way Evalulation                   | <u>Value opinions.</u><br>Record and follow up low-rated interactions.    |
|   | Mobile App<br>Anonymous Communication | <u>Respect privacy.</u><br>Ensure personal information stays private.     |
|   | Roadshow Algorithm                    | <u>Connect convenience.</u><br>Search for related Memo on your way.       |

**“UniMemo: Convenience in Passing**