

## 1. A/B testing. (25 points)

Consider two samples with sizes  $n_x = n_y = 50$  from:

- two normal distributions with unit variances, means  $\mu_x = 0$  and varying  $\mu_y$ ;
- two normal distributions with variances one and two, means  $\mu_x = 0$  and varying  $\mu_y$ ;
- any other distributions (not normal) of your choice. Here you should vary one parameter — location of the second distribution.

We would like to test the hypothesis  $H_0: \mu_x = \mu_y$  against  $H_a: \mu_x \neq \mu_y$  at nominal significance level 5%.

- For varying  $\mu_y$  calculate the real significance level and real power testing  $H_0$  with  $t$ -test, Welch test and Mann-Whitney test. Use 10000 simulations for each  $\mu_y$ .
- For each case provide a plot that describes how real significance level and real power do change with  $\mu_y$ .
- Which test is more appropriate in each case?
- How will the answers change with  $n_x = n_y = 1000$ ?

## 2. Bootstrap (25 points)

Use the dataset `SIC33.csv` with the following variables:

- *output* — Value added.
- *labor* — Labor input.
- *capital* — Capital stock.

Obtain OLS estimates of the model

$$\ln Y_i = \beta_1 + \beta_K \ln K_i + \beta_L \ln L_i + u_i.$$

Use the paired bootstrap with  $B = 10000$ .

- Obtain a bootstrap estimate of the standard error of  $\hat{\beta}_K$ .
- Use this standard error estimate to test  $H_0: \beta_K = 0$  against  $H_a: \beta_K \neq 0$ .
- Provide three 95% CI for  $\beta_K$ : classic, heteroskedasticity robust (HC1), naive bootstrap.
- Provide 95% bootstrap CI for the product  $\beta_K \cdot \beta_L$ .
- Estimate the same model using median (absolute value) regression. The target function is

$$\min_{\hat{\beta}} \sum_{i=1}^n \left| \ln Y_i - \ln \hat{Y}_i \right|.$$

Provide 95% bootstrap CI for each  $\beta$ .

## 3. CUPED. (25 points)

The data generating process is:

$$\begin{cases} n = 200; \\ x_i \sim \mathcal{N}(1; 1); \\ (u_i | x_i) \sim \mathcal{N}(0; 1); \\ (d_i | x_i, u_i) \sim \text{Bernoulli}(1/2); \\ y_i = 3 + 2x_i^2 + \delta d_i + u_i \end{cases}$$

Here  $x_i$  is a characteristic of an individual,  $d_i = 1$  for those in experimental group, and  $d_i = 0$  for those in control group,  $y_i$  is the target variable. We are interested in estimating the effect  $\delta$ . Consider three strategies:

- SIMPLE. Regression with a standard confidence interval for  $\delta$ :

$$\hat{y}_i = \hat{\beta}_1 + \hat{\delta}d_i;$$

- CUPED-A. Two stages:

Step I. Estimate regression and calculate residual  $r_i = y_i - \hat{y}_i$ .

$$\hat{y}_i = \hat{\beta}_1 + \hat{\beta}_2 x_i;$$

Step II. Regress  $r_i$  on  $d_i$  and build a standard CI for  $\delta$ :

$$\hat{r}_i = \hat{\alpha} + \hat{\delta}d_i.$$

- CUPED-B. Two stages:

Step I. Estimate regression and calculate quasi-residual  $r_i = y_i - (\hat{\beta}_1 + \hat{\beta}_2 x_i)$ .

$$\hat{y}_i = \hat{\beta}_1 + \hat{\beta}_2 x_i + \hat{\delta}d_i;$$

Step II. Regress  $r_i$  on  $d_i$  and build a standard CI for  $\delta$ :

$$\hat{r}_i = \hat{\alpha} + \hat{\delta}d_i.$$

Your task is:

- Simulate the data set 1000 times for each of these deltas:  $\delta = 0$ ,  $\delta = 0.1$ ,  $\delta = 1$ ,  $\delta = 10$ .
- Calculate 95% nominal CI according to SIMPLE, CUPED-A and CUPED-B.
- For  $\delta = 0$  provide the histogram of p-values to check  $H_0: \delta = 0$  against  $\delta \neq 0$ .
- What is the actual coverage probability for each method for each delta?
- For each delta for each method find: the average length of the interval, the number of times the interval was the shortest among three methods considered.