Statistics 4MR HA

1. A/B testing. (25 points)

Consider two samples with sizes $n_x = n_y = 50$ from:

- two normal distributions with unit variances, means $\mu_x = 0$ and varying μ_y ;
- two normal distributions with variances one and two, means $\mu_x = 0$ and varying μ_y ;
- any other distributions (not normal) of your choice. Here you should vary one parameter location of the second distribution.

We would like to test the hypothesis H_0 : $\mu_x = \mu_y$ against H_a : $\mu_x \neq \mu_y$ at nominal significance level 5%.

- (a) For $\mu_y=0$ calculate the real significance level of t-test, Welch test and Mann-Whitney test. Choose a grid of positive μ_y and calculate real power of these tests. Use 10000 simulations for each μ_y .
- (b) For each case provide a plot that describes how real significance level and real power do change with μ_y .
- (c) Which test is more appropriate in each case?
- (d) How will the answers change with $n_x = n_y = 1000$?

2. Bootstrap (25 points)

Use the dataset SIC33.csv with the following variables:

- *output* Value added.
- *labor* Labor input.
- *capital* Capital stock.

Obtain OLS estimates of the model

$$\ln Y_i = \beta_1 + \beta_K \ln K_i + \beta_L \ln L_i + u_i.$$

Use the paired bootstrap with B = 10000.

- (a) Obtain a bootstrap estimate of the standard error of $\hat{\beta}_K$.
- (b) Use this standard error estimate to test H_0 : $\beta_K = 0$ against H_a : $\beta_K \neq 0$.
- (c) Provide three 95% CI for β_K : classic, heteroskedasticity robust (HC1), naive bootstrap.
- (d) Provide 95% bootstrap CI for the product $\beta_K \cdot \beta_L$.
- (e) Estimate the same model using median (absolute value) regression. The target function is

$$\min_{\hat{\beta}} \sum_{i=1}^{n} \left| \ln Y_i - \ln \hat{Y}_i \right|.$$

Provide 95% bootstrap CI for each β .

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3. CUPED. (25 points)

The data generating process is:

$$\begin{cases} n = 200; \\ x_i \sim \mathcal{N}(1;1); \\ (u_i \mid x_i) \sim \mathcal{N}(0;1); \\ (d_i \mid x_i, u_i) \sim \text{Bernoulli}(1/2); \\ y_i = 3 + 2x_i^2 + \delta d_i + u_i \end{cases}$$

Here x_i is a characterestic of an individual, $d_i = 1$ for those in experimental group, and $d_i = 0$ for those in control group, y_i is the target variable. We are interested in estimating the effect δ . Consider three strategies:

• SIMPLE. Regression with a standard confidence interval for δ :

$$\hat{y}_i = \hat{\beta}_1 + \hat{\delta} d_i;$$

• CUPED-A. Two stages:

Step I. Estimate regression and calculate residual $r_i = y_i - \hat{y}_i$.

$$\hat{y}_i = \hat{\beta}_1 + \hat{\beta}_2 x_i;$$

Step II. Regress r_i on d_i and build a standard CI for δ :

$$\hat{r}_i = \hat{\alpha} + \hat{\delta}d_i.$$

• CUPED-B. Two stages:

Step I. Estimate regression and calculate quasi-residual $r_i = y_i - (\hat{\beta}_1 + \hat{\beta}_2 x_i)$.

$$\hat{y}_i = \hat{\beta}_1 + \hat{\beta}_2 x_i + \hat{\delta} d_i;$$

Step II. Regress r_i on d_i and build a standard CI for δ :

$$\hat{r}_i = \hat{\alpha} + \hat{\delta}d_i.$$

Your task is:

- (a) Simulate the data set 1000 times for each of these deltas: $\delta = 0$, $\delta = 0.1$, $\delta = 1$, $\delta = 10$.
- (b) Calculate 95% nominal CI according to SIMPLE, CUPED-A and CUPED-B.
- (c) For $\delta = 0$ provide the histogram of p-values to check H_0 : $\delta = 0$ agains $\delta \neq 0$.
- (d) What is the actual coverage probability for each method for each delta?
- (e) For each delta for each method find: the average length of the interval, the number of times the interval was the shortest among three methods considered.

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