

Sarah Conway (Resume)

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About Me: A jack of all trades passionate about developer advocacy and DevRel, especially in the world of open source. Over 12 years experience in providing services in technology evangelism, community management, content strategy, technical writing, diversity and inclusion leadership, community event organization, marketing, and customer success. Strong background in development, engineering, and DevOps. Thrives in startups or fast-paced environments. Randomly, a violin & viola teacher and performer for over 20 years. For more, see my interview as a [#PostgresFriend](#).

Interests: Music, nature, LEGO and other crafty things, Monty Python, The Hitchhiker's Guide to the Galaxy, odd antiques

WORK EXPERIENCE

Talk to Me About Tech **Sep 2023 - Present**
CEO *Remote*

- Providing services in content writing, marketing, management, customer success, documentation, product advising, social media management, technology evangelism, interdepartmental relations, testing & code review, front-end engineering, technical training, and developer relations on a consultative basis.

LinkedIn Learning **Sep 2022 - Present**
Instructor *Remote*

- Creating online classes for LinkedIn Learning members such as 1) [Level Up: PostgreSQL](#), 2) [Introduction to PostgreSQL](#), and 3) [Introduction to ETL and ELT in PostgreSQL](#). Courses on Prometheus & Grafana in the works.

Control Plane **Sep 2023 – Jan 2024**
Product Marketing Manager *Remote*

- Designed, produced, and managed marketing efforts for the company along with providing developer outreach and advocacy services. Focus on multi-cloud, multi-region, and container orchestration platform solutions.

EnterpriseDB **Mar 2022 – Sep 2023**
Cloud Evangelist, CTO team *Remote*

- Led PostgreSQL technology evangelism within EDB's senior leadership team through a variety of means, including PostgreSQL community leadership and involvement, content creation (blog posts, webinars, training programs, videos), speaking at conferences & webinars, competitive analysis and positioning, technology research and innovation, benchmarking costs and performance, & measuring and analyzing value of EDB solutions.

Crunchy Data **Mar 2017 - Mar 2022**
Senior Software Engineer *Remote*

- Was a senior frontend developer, senior software engineer, and technical support engineer working on a variety of open source and company projects including the [Crunchy Data PostgreSQL Operator](#) and [Crunchy Data Container Suite](#). Provided community building, conference organization, and public speaking services on behalf of the company.

GOOD TO KNOW

Recognitions: [2022 Redgate 100 Most Influential in the Database Community](#) (Open Source Heroes, Open Source Databases)

Certifications: HIPAA Business Associate, EC-Council Certified Encryption Specialist, CIWcertified Web Security Associate, ISC2 Systems Security Certified Practitioner, Computer Support Technician, Telecommunications Networking Technician, Computer Network Administration, CompTIA Suite

Soft skills: Social media (Instagram, X, LinkedIn, Reddit, Lemmy, Mastodon, etc.), content writing, documentation, community engagement, public speaking, education, project management, code review, mentorship, customer success, teamwork

Technologies: GitHub, GitLab, Cloud, Containers, Container Orchestration Platforms (including Kubernetes, OpenShift), Databases (including RDBMS like PostgreSQL), Full Stack Development (Linux, Bash Scripting, Python, JavaScript, HTML5, CSS3, React, TypeScript, etc.), Observability (Grafana, Prometheus, etc.)

Board Experience:

[PostgreSQL US](#)

Jan 2012 - Jul 2022

- **Board Director** - [May 2022 - July 2022]
- **PostgreSQL US Diversity Committee Chair** – [Oct 2019 - July 2022]
 - Program Organizer for Google Code-in 2018 & Google Season of Docs 2019, Scholarship Administrator, Code Mentor, Social Media Manager, Copy Editor, Documentation Writer, Code Reviewer
- **PostgreSQL Community Website Website Developer** – [2018]
 - Completed a refactor of the primary PostgreSQL website using PostgreSQL, Python, Git, & Django.
- **Frontend Website Developer** – [Jan 2012 - Jan 2020]
 - Sole project owner and website manager for a number of community conference websites, including but not limited to PgDU, PGConf APAC, PgEU, PGDay Austin, PostgresOpen 2016, PostgresOpen 2017, PostgresOpen 2018, PostgresOpen 2019, and many others.
- **PostgresOpen Conference Organizer** – [Jan 2016 - Jan 2020]
 - Website Manager, Social Media Manager, Presenter, Developer Advocate, Copy Editor, Marketer, Outreach Strategist

EDUCATION

Western Governors University

Dec 2019

Bachelor's Degree - Information Technology / Cyber & Computer Forensics and Counterterrorism