

Vaibhav Dokania

Designer | dokania.in (WIP)

Contact:
dokaniavaibhav@gmail.com
+91-7749995459

Mission

Value progress over perfection. Lead with questions rather than answers. Create for quality, not quantity. Design for what the user needs, and nothing more.

Selected Experience

Wakao

Design Lead | 12/2021 - Present

- Built and managed a small but mighty design teams
- Defined a design system to improve rapid iteration
- Designed app and identity (Android and iOS)
- Defined research methods to improve retention and avg time spent on app

JioSaavn

Senior Designer UX, UI | 1/2019 - 12/2021

- Designed and managed new product features for over 100m users
- Defined a design system & identity for "jiosaavn for artists"
- Conceptualised and Designed ArtistOne (formerly Artist insights)
- Revamped JioSaavn web and m-web experience
- Designed JioSaavn for Android Tv, JioSet top box and Firestick
- Built JioSaavn for MG(Car) Infotainment System, OlaPlay, CarPlay

Zycus

UX Designer | 12/2016 - 1/2019

- Designed ops tools for companies like LinkedIn, Porsche
- Simplified the procurement, contracting, sourcing process with an intuitive ux pipeline
- Collaborated with engineering and business teams to ship the designs

Feedo | Atharvaai

Co Founder | 9/2021 - 8/2022

- Conceptulized product & company's mission
- Designed desktop apps and identity (Windows & MacOS)
- Built a small team to execute
- Managed product developement and research

Skills & Featured On

Concept Developement

UI,UX Design

Web Design

Prototyting

HTML, Css, JS

Figma, Adobe, Sketch

(& all of the other usual suspects)

Agency Reporter

Business Insider

Routenote Blog

Awwwards