

# Vaibhav Dokania

Designer | dokania.in (WIP)

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Mission

Value progress over perfection. Lead with questions rather than answers. Create for quality, not quantity. Design for what the user needs, and nothing more.

Selected Experience

Wakao

Design Lead | 12/2021 - Present

- Built and managed a small but mighty design teams
- Defined a design system to improve rapid iteration
- Designed app and identity (Android and iOS)
- Defined research methods to improve retention and avg time spent on app

JioSaavn

Senior Designer UX, UI | 1/2019 - 12/2021

- Designed and managed new product features for over 100m users
- Defined a design system & identity for "jiosaavn for artists"
- Conceptualised and Designed ArtistOne (formerly Artist insights)
- Revamped JioSaavn web and m-web experience
- Designed JioSaavn for Android Tv, JioSet top box and Firestick
- Built JioSaavn for MG(Car) Infotainment System, OlaPlay, CarPlay

Zycus

UX Designer | 12/2016 - 1/2019

- Designed ops tools for companies like LinkedIn, Porsche
- Simplified the procurement, contracting, sourcing process with an intuitive ux pipeline
- Collaborated with engineering and business teams to ship the designs

Feedo | Atharvaai

Co Founder | 9/2021 - 8/2022

- Conceptulized product & company's mission
- Designed desktop apps and identity (Windows & MacOS)
- Built a small team to execute
- Managed product developement and research

Skills & Featured On

Concept Developement

UI,UX Design

Web Design

Prototyting

HTML, Css, JS

Figma, Adobe, Sketch

(& all of the other usual suspects)

Agency Reporter

Business Insider

Routenote Blog

Awwwards