

SCALING KANBAN IN THE ENTERPRISE– THE JOURNEY IS PERSONAL!

WEBINAR WITH JIM BENSON



January 16th, 2013

Agenda:

- Introductions
- A Quick word from the Sponsor
- Jim Benson: Personal Kanban
- Q&A
- Wrap-up

Some Housekeeping

- ❑ Questions will be taken via Q&A box.
- ❑ Please enter your question in the Q&A box on the bottom right of your screen.
- ❑ Questions will be taken grouped by topic in the order received
- ❑ The webinar will be recorded. Slides and the recording will be made available after the meeting.

Today's Speaker



- Jim Benson
 - ▣ CEO, Modus Cooperandi
 - ▣ Personal, Team and Organizational Clarity



Host

- Mahesh Singh
 - ▣ Co-founder, Sr. VP – Product, Digite, Inc.

Jim Benson

□ The History:

- ▣ Building community through policy and technology for government agencies and private enterprise.
- ▣ Specializing in distributed teams and productivity
- ▣ Leading highly distributed teams since the early 90s in software development, public policy, professional engineering and other knowledge work.

□ Today:

- ▣ CEO @ Modus Cooperandi - using Lean, Agile and Social Media principles to help individuals and small teams actualize
- ▣ Developer of Personal Kanban - a popular Lean tool for individuals and teams

A Quick Overview

- A Pioneer in Web-based Collaborative Products/ Solutions for Geographically Distributed Teams
- Headquartered in Mountain View, CA
- Over 300,000 users in the Americas, Europe, Asia/ Pacific
- Products that cover Lean/ Kanban, Agile ALM, Project/ Portfolio Management
- Swift-Kanban is our flagship Lean/ Kanban product.
- Named by Gartner in ALM Market Scope report and other ALM documents

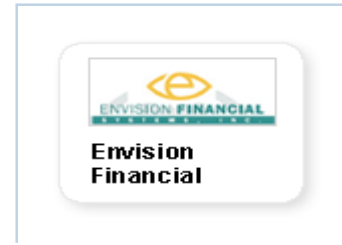
Key Customers



...T...Mobile...
Get more from life



AVIVA
Life Insurance



MetLife



HCL TECHNOLOGIES | HCL



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UNISYS



Infosys®
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DRIVEN BY VALUES



tm Tech
Mahindra
IT Services and Telecom Solutions



Virtusa™
Conceive. Transform. Optimize.



SUBEX AZURE
...Powering the ROC

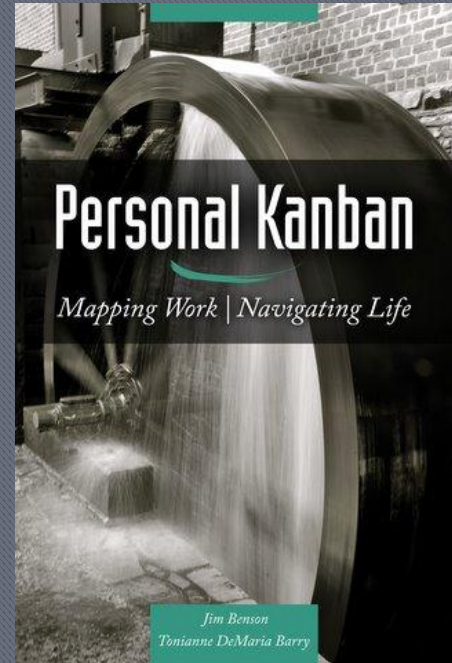


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Over to Jim



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Scaling Kanban in the Enterprise

The Journey is Personal

Jim Benson | @ourfounder

How Do You Scale?

- ▶ Expand like a balloon?
 - ▶ Stretching slowly until you burst



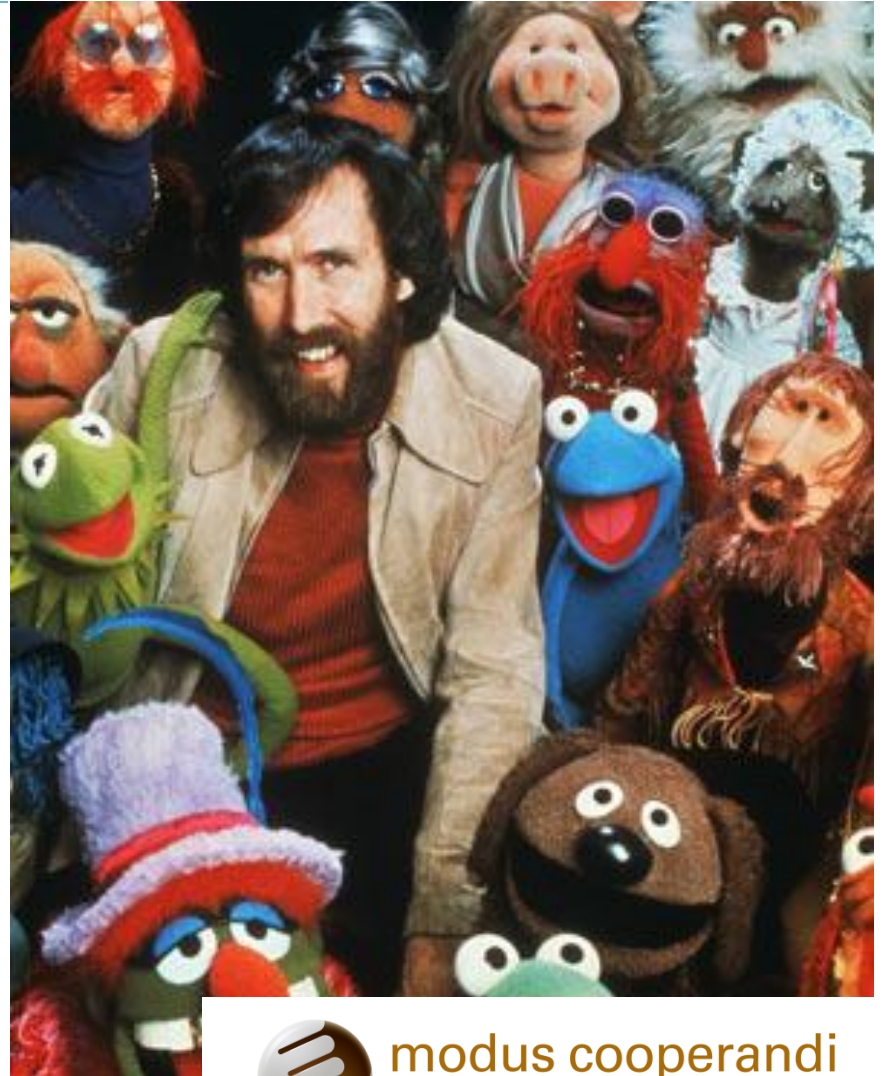
How Do You Scale?

- ▶ Starting at the molecular level and building outward



The Personal is the Organizational

- ▶ A company is something we undertake with others
- ▶ No chorus is made up of unique voices
- ▶ When we work together we create relationships
- ▶ Relationships rely on information
- ▶ Companies need diversity
- ▶ Ignorance is not bliss



Building from the Ground Up

- ▶ We do not understand
 - ▶ The amount of work in progress
 - ▶ Our customers
 - ▶ Our relationships in production
 - ▶ Our options
- ▶ WHAT DO WE DO NEXT?



Oh what to do, what to doooo?

Management and the Organization

- ▶ Wants to plan
- ▶ Wants to make money
- ▶ Wants to know what their organization can do
- ▶ Wants to coordinate



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... but no one knows

- ▶ what they are doing,
- ▶ who they are doing it for,
- ▶ who they are working with, or
- ▶ why they are doing it



You are the Organization.

- ▶ Without people, companies do not exist
- ▶ Dictatorships product focused goods, but are not known for innovation
- ▶ Without understanding, agency, and awareness – companies stagnate and die



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We Need to Become Aware

- ▶ Starting with the individual is often our only approach
- ▶ Knowledge work is rife with misunderstanding due to
 - ▶ High variation
 - ▶ Invisible work
 - ▶ Assumptions and Cognitive Biases
 - ▶ High levels of Work in Progress
 - ▶ Unreasonable expectations



So ... Personal Kanban then

- ▶ Two Rules
 - ▶ Visualize Work
 - ▶ Limit Work in Progress
- ▶ One Goal
 - ▶ Improvement
- ▶ Limitless Objectives



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Audience Questions

- Please ask a question using the Q&A Box on the bottom right of your screens.
- Host will ask questions in the sequence in which question is received.
- Thank you for your help and cooperation!!

Closing Remarks

Thank You!

Jim Benson

Swift-Kanban

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