Enrich

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Overview

Enrich.sh is the primary command to enrich data that is already loaded into the EDH.

```
edh enrich {enrich step} -e {environment} -c {customerId} -p {profile}
```

Parameters

- 1. Step one of the step commands from the list of Steps; required
- 2. Environment '-e' (local | staging | prod); required
- 3. Customer '-c' integer id, client id within EDH; required
- 4. Profile '-p' (small | medium | large); Defines the amount of capacity that will be used to execute this job; required

Steps

There are many enrichment steps:

- 1. residence Runs address-preferencing and householding for a given customer.
- 2. children Runs the presence-of-child logic for a given customer.
- 3. locations Runs location scoring for a given customer.
- 4. propensities Runs propensities for a given customer.
- 5. e-propensities Not yet implemented.
- 6. ccs-propensities Not yet implemented.
- 7. recipes Runs recipe scoring for a given customer.
- 8. experian-recipes Runs experian specific recipe scoring for a given customer.

Examples

Residence Process

```
edh enrich residence -c 127 -e local -p large
```