

Joel Mounts

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INTRO: 8 years in education + ongoing business development for small educational company

- **Software Dev:** Full-time Vue.js & Svelte Engineer; skilled in web development & digital automation
- **Business Development:** Content & Marketing management for educational small business – #1 in niche

SELECTED WORK EXPERIENCE

RoveeIQ.

July 2024 – Present

Frontend Engineer – Vue 2, Svelte, Javascript/Typescript, HTML/CSS, Git

Remote

- As Frontend Engineer, I create display for digital wayfaring signs

Stratacache

July 2022 – July 2024

Frontend Engineer - Vue 2/3, Javascript/Typescript, HTML/CSS, Git, Jira, Storybook

Dayton, OH

- As Frontend Engineer, I translate designs from Tim Hortons, McDonalds and other clients into Vue apps
 - Taco Bell redesign: contributed ~20% of code to current menu boards in the field
 - Tim Hortons Canada: serviced constant bi-weekly content changes for 4000+ locations
- **Bug fixes:** first-line of trouble-shooting for bugs from integration, technical errors, or hardware mismatches
- **i18n:** Maintained multi-language support, including 4 variations of French & English combinations
- **Project Standardization:** Standardized code bases, including Documentation, Prettier/linting, node & node module versions, proprietary components, branching strategies and branch cleanup for 5 major client projects
- **Internal Tooling:** Worked on several components for a frontend UI Library, each with multiple stories and tests; implemented these components across a range of internal tools to standardize brand, feel and functionality

Debatetrack

March 2019 – Present

Owner & Operator

Online

- Debatetrack is an education brand for high-school debate clubs, publishing free & paid learning materials
- As Owner & Operator, I research & record monthly policy lectures for YouTube & manage marketing & sales
 - Email list management: 0-3000 in a ~10000-customer niche, 50%+ open rates and 10% sales conversion

ThatAPICompany

March 2022 – July 2022

Application Developer - Javascript, HTML/CSS, React, Git

Online

- Developed applications for educational APIs, including the famous Cat API – [demo here](#)

University of Arkansas Department of Chemical Engineering

April 2012 – August 2012

Research Assistant

Fayetteville, AR

- Researched, designed and executed a study in fabricating a polymer membrane for CO2 dispersion to algae crops used for 2nd-generation 'advanced' biofuels

EDUCATION & CERTIFICATES

Grand Valley State University *BS Biopsychology* May, 2013 *Allendale, MI*

Amazon Web Services *Solutions Architect Associate* October, 2023 *Online*

Coding Temple *Full-stack Software Certificate* May, 2022 *Online*

TOOLS, SKILLS & INTERESTS

- **Tools:** Javascript, Typescript, Python, Vue / React / Svelte, Figma, Git, SQL, APIs, Visual Studio, APIs, GPT
- **Skills:** Communication, Education, Project Vision, Client Relations, Social Media, Chinese Relations