

Joel Mounts

(616) 780-3265 | hirejoelthecoder@gmail.com | [Github](#) | [Linkedin](#) | [Portfolio](#)

Frameworks: Vue, React, Svelte **Languages:** Javascript/TS, Python, HTML/CSS **Tools:** Git, Jira, APIs, VS
Skillsets: Chinese relations, Education, Social Media, Science, Research

EDUCATION

Coding Temple *full-stack development* 2022 | **Grand Valley State University** *BS biopsychology, Honors*, 2013

SELECTED DEMO PROJECTS

all tested & deployed—see [Github](#) for more

Portfolio— React, Swiper, EmailJS, html/css/js, Github Pages

Temporary Friend – SvelteKit, SvelteUI, html/css/js, Vercel, OpenAI API

Tinder for Cats – React, React-Icons, html/css/js, Vercel, theCat API

Historical Events – React, Firebase Auth, Material UI, Swagger & Wikipedia APIs

OTHER SELECTED EXPERIENCE

Stratacache – Application Developer – Vue 2/3, JS/TS, HTML/CSS, Git, Jira

7/2022- Present—Dayton, OH

- Taco Bell: redesigned menu boards, contributing approx. 30% of current frontend code at 10k+ stores
- Tim Horton's Canada: serviced constant menu changes, including multi-language support, for 4000+ stores
- Standardized documentation, Prettier/linting, node & node module versions, proprietary components, branching strategies and branch cleanup for 5 **major** client projects
- Wrote and tested training, onboarding, and deployment documentation to drastically reduce bus factor

Debatetrack – Owner & Operator

3/2019 – Present - *online*

- Email list management: from 0-3000 in a ~9000-customer niche, including a 10% conversion on sales
- Lead and mentor a small team of debate students to assist in the creation of product materials
- Implemented a successful social media campaign (Youtube / Instagram) to grow brand to #1 in niche

Asian Debate League - Debate Coach

09/2016 - 08/2020 – Taipei

- Maintained the highest customer satisfaction & student retention rate in company history
- Developed novel political debate topic materials including presentations, evidence and gamified quizzes each month for use across company

Marketing Manager, CSC Export & Import Co.

12/2015-12/2016 – Guangzhou, China

- Developed & executed i) marketing plan, ii) CRM system, and iii) training systems for company
- Led opening of new branch in KSA after 2-week training of Egyptian employees
- Developed content, metrics and responses for ad campaigns, newsletters, a website, and social media
- Responsible for strategy and daily operations of marketing in China, Egypt and KSA

Research Assistant, University of Arkansas Department of Chemical Engineering, Hestekin Lab

4/2012-8/2012 – Fayetteville, AR

- Researched, designed and executed a study in fabricating a polymer membrane for CO2 dispersion to algae crops used for 2nd-generation 'advanced' biofuels

Research Assistant, Grand Valley SU Psychology Department, Maouene Lab

1/2010-5/2012 - Allendale, MI

- Created, contributed to or carried out four studies—two relating to emotional affect & verbs in developmental linguistics, and two pilot studies relating i) verbs to semantic memory and ii) nouns to spacial memory