



Využití nástrojů AI v psychologii

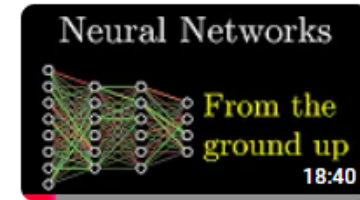
Vojtěch Formánek, FF a FI MUNI, 20.2.2025

First, recommendations

- AI dětem
- FF:AI001/2/3
- Kreativita a umělá inteligence – KISK blog
- 3Blue1Brown

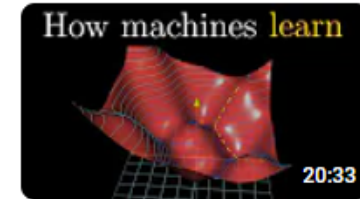
AI dětem

Lídr vzdělávání v oblasti umělé inteligence



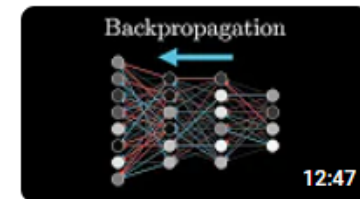
But what is a neural network? | Deep learning

3Blue1Brown • 18M views • 7 years ago



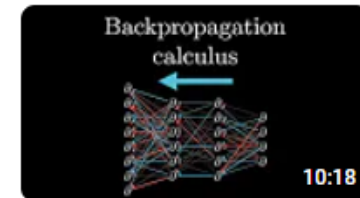
Gradient descent, how neural networks learn

3Blue1Brown • 7.4M views • 7 years ago



Backpropagation, step-by-step | DL3

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Backpropagation calculus | DL4

3Blue1Brown • 3.1M views • 7 years ago

Motivation

Closeness of AI and Psychology

Basic principles

How models see problems

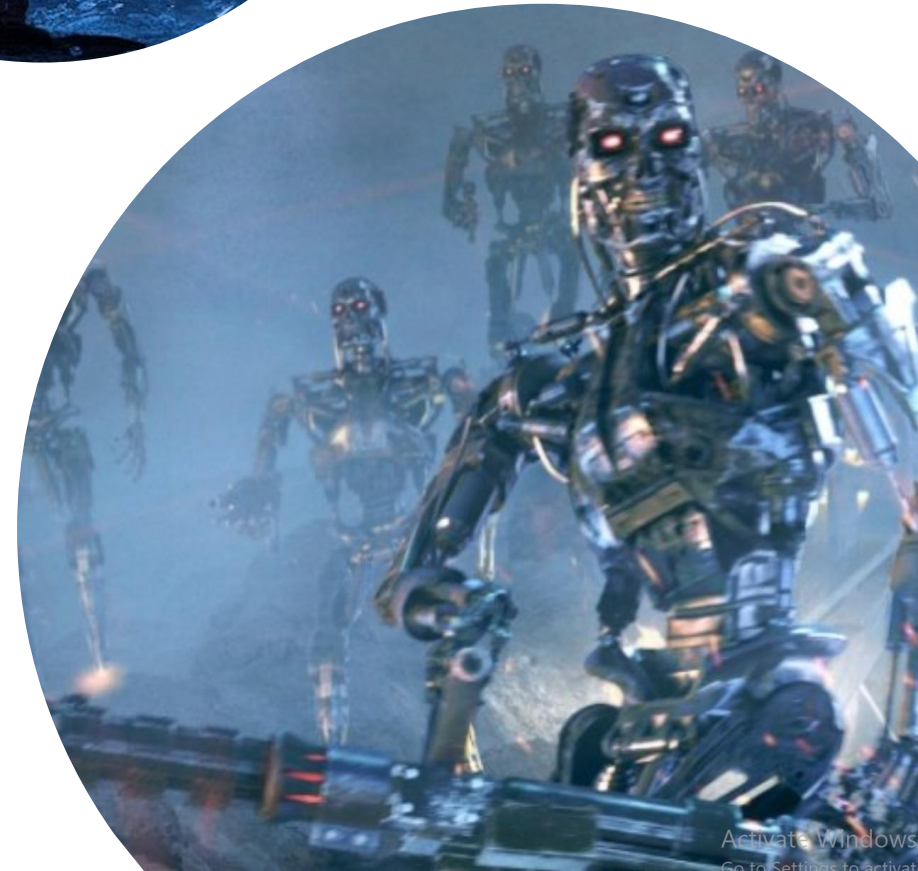
Key algorithms

Explain the I in AI

Parallels with today

Today

- AI, the short version
- Foundations
- Early history (50s)
- AI Boom (80s)
- AI winter + Turing test (2000s)



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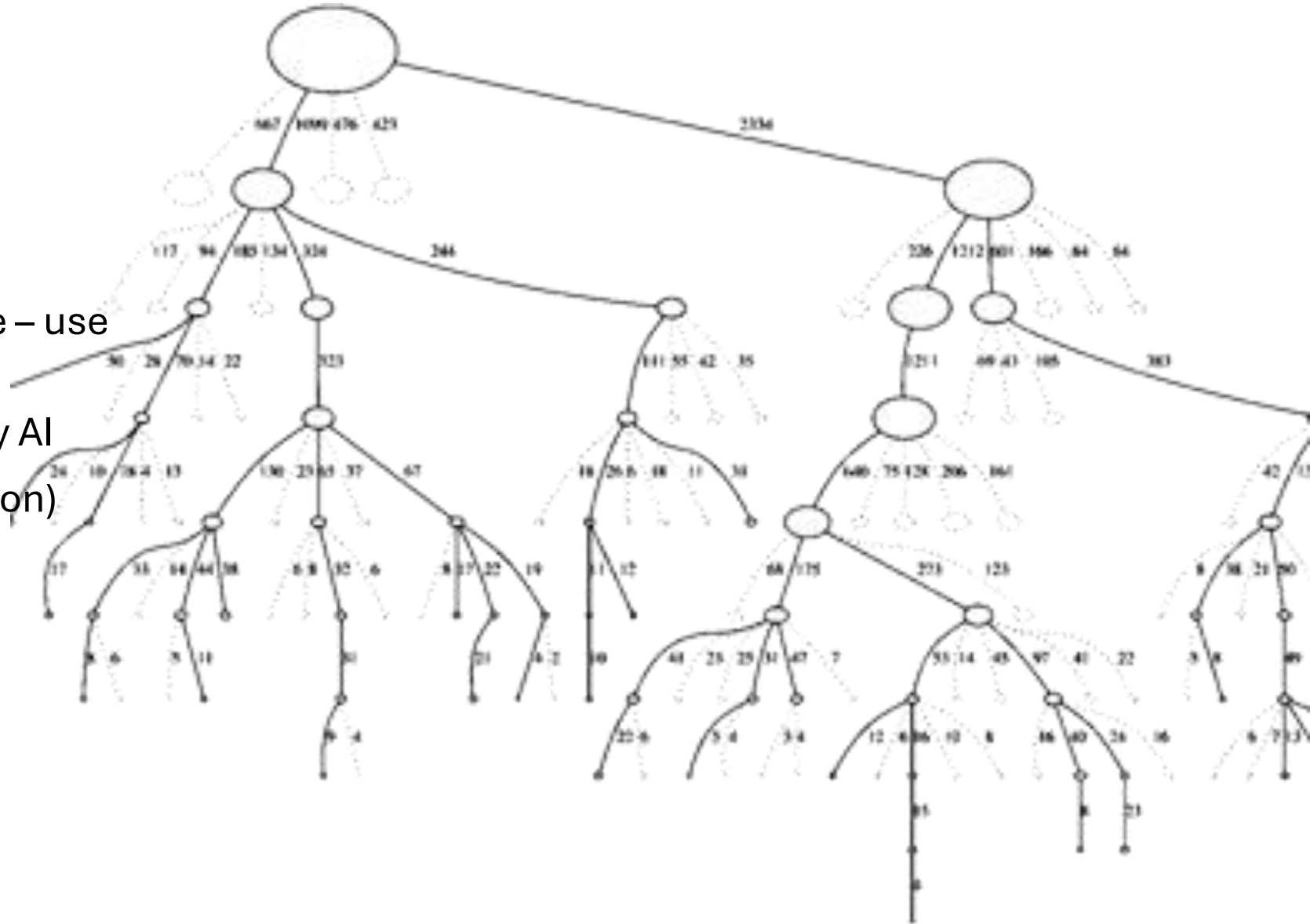
All About the I

- Marketing genius
- ... but a nightmare for explaining ;)
- Imprecision inherited from psychology
- Anthropomorphizing is typical (and wrong)



Psychological Primer

- Solutions in reasonable time – use heuristics
- TFaS got (heavily) inspired by AI
- Bounded Rationality (H. Simon)



What is AI, the Short Version

- Wide (and deep) family of algorithmic approaches
- Gives up perfect solutions for quickly* reachable ones
- Works well in practice
- Underpins many systems

- AI, the short version
- **Foundations**
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Philosophy

- Mind and Brain (Descartes)
- Consciousness
- Language, meaning
- Ethics
- Reasoning formalization – logic (Aristotle)



Mathematics

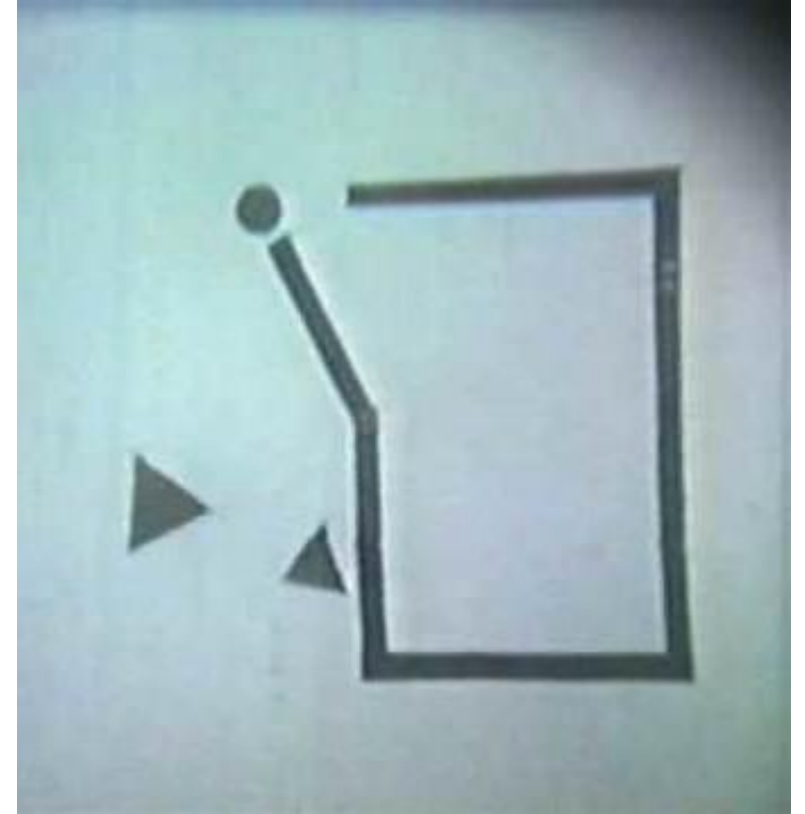
- Probability, statistics
- Incompleteness (Gödel)
- Complexity – computation time
- Theoretical representations
- Computational frameworks

Economics

- Decisions under uncertainty
- Probability + Utility theory
- Games, multi-agent systems
- Satisficing – good-enough decisions work better (Simon)

Psychology

- Rewards + SR
- Systems
- Stimuli translation into symbols
- Heuristics, biases
- Constructs – intelligence, empathy ...



Neuroscience

- Processing external stimuli
- Cognition can be localized (Broca)
- Cognition has subsystems
- Neural networks



And others...

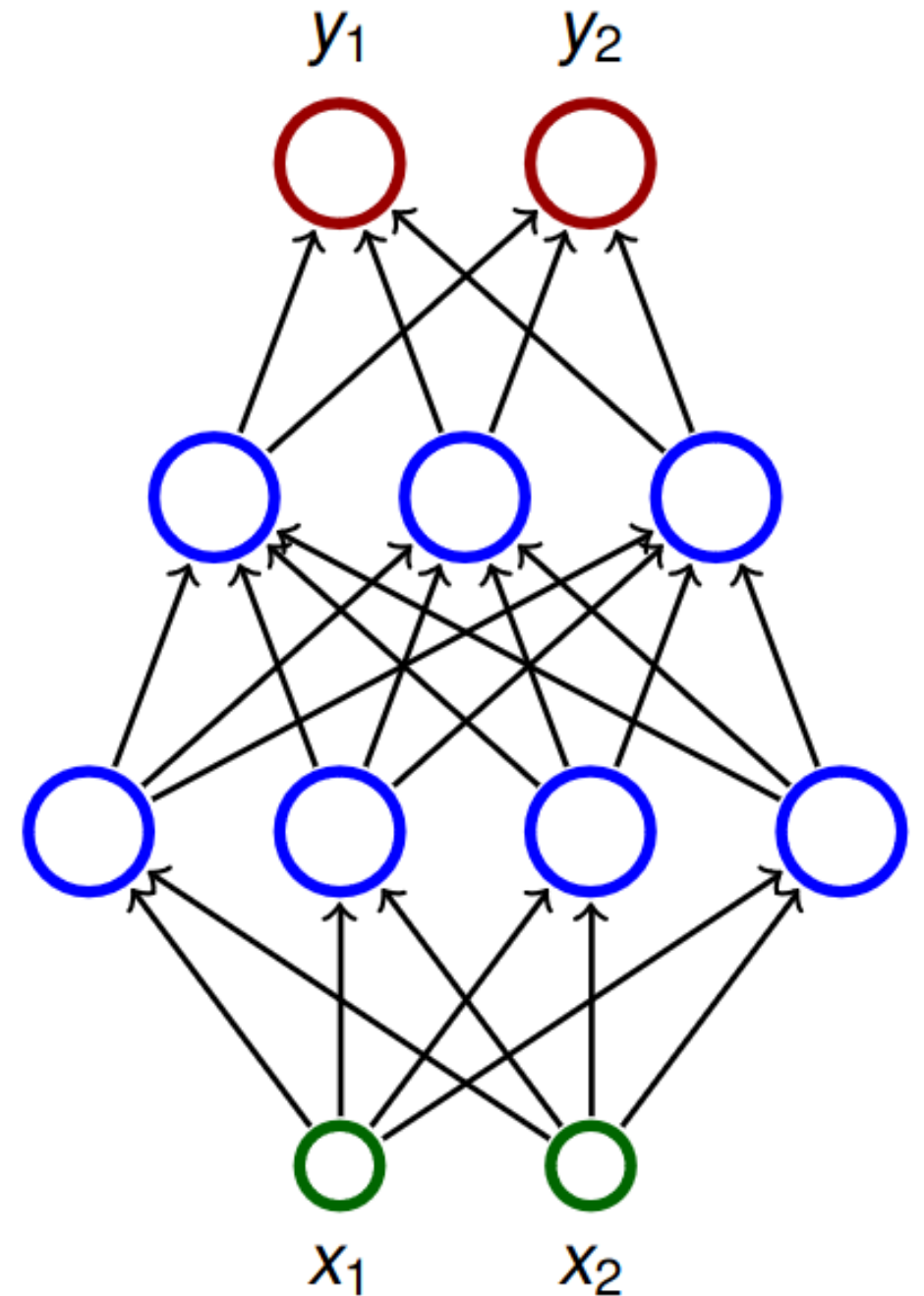
- Linguistics – Syntactic structures (Chomsky)
- Computer engineering – Moore's law
- Cybernetics – Control theory

...

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The First and Latest? AI

- Neural Networks (McCulloch & Pitts, 1943)
- Neurons as switches
- “On” = n neighboring neurons activate
- Learns using Hebbian Learning



Start of the Field

- Dartmouth workshop

Goal: ... every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it.

- Logic theorist, otherwise, no results
- *2 months later start of cognitive science

Logical Theorist

- Solves logical expressions
- Uses methods (heuristics) to alter equations
- Iteratively reduces expression
- Solves by exploring a search tree

$$Q(A, N) \wedge Q(B, N)$$

$$(P \wedge (\neg Q)) \Rightarrow ((\neg R) \vee ((\neg P) \wedge Q))$$

Expert systems

Cíl: zjistit jestli je místnosti hluk

Vstup: T a B je na přednášce o AI

Rule 1

T a B nesedí vedle sebe, pak je v místnosti klid

Rule 2

T a B sedí spolu, pak T zlobí B

Rule 3

T a B jsou na C, pak T a B sedí vedle sebe.

Rule 4

T zlobí B, pak B zlobí T

Rule 5

T zlobí B a B zlobí T, pak je v místnosti hluk

Use cases

- Earliest experimental
- Medical
- Cognitive Psychology
- Great early promise

RULE037

IF: 1) The identity of the organism is not known with certainty, and
2) The stain of the organism is gramneg, and
3) The morphology of the organism is rod, and
4) The aerobicity of the organism is aerobic
THEN: There is strongly suggestive evidence (.8) that the class of the organism is enterobacteriaceae

RULE145

IF: 1) The therapy under consideration is one of: cephalothin clindamycin erythromycin lincomycin vancomycin, and
2) Meningitis is an infectious disease diagnosis for the patient
THEN: It is definite (1) the therapy under consideration is not a potential therapy for use against the organism

RULE060

IF: The identity of the organism is bacteroides
THEN: I recommend therapy chosen from among the following drugs:

1 - clindamycin	(.99)
2 - chloramphenicol	(.99)
3 - erythromycin	(.57)
4 - tetracycline	(.28)
5 - carbenicillin	(.27)

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AI Boom I. (80s)

- Planning
- Huge investment into AI
- Medicine, banking, responsive databases
- Companies building 100s of systems

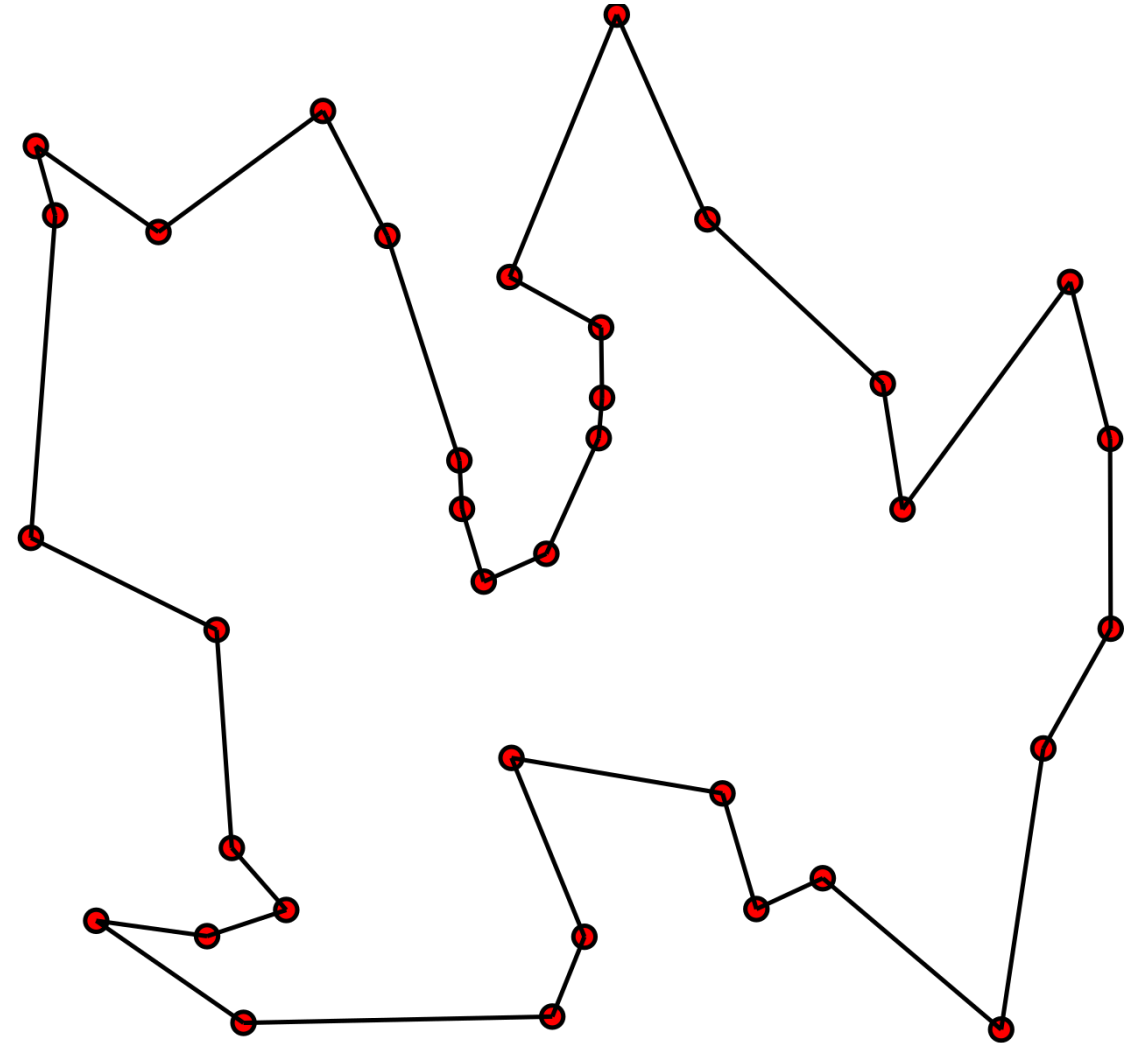
Planning, scheduling

- Often overlooked outside of AI
- Factory assembly, schedules, navigations
- A mix of algos (usually combined)
- Find a solution (an order) for a given problem (quickest path) for a specific instance (a “sightseeing” tour of Brno)



Traveling Salesman Problem (TSP)

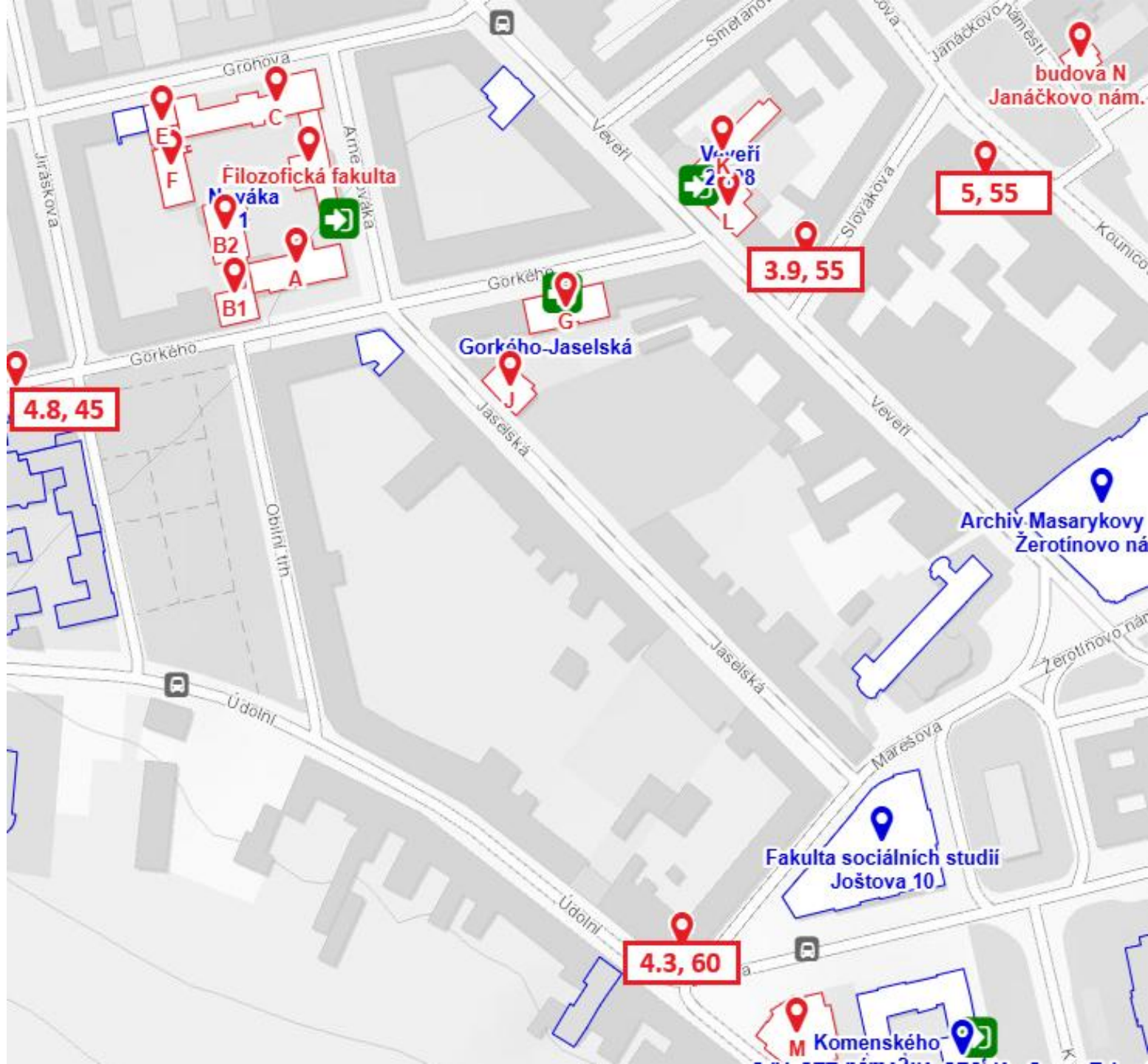
- Planning problem
- Shortest route starting and ending in the same place
- Brno-venkov – 187 villages → $187! \sim 10^{345}$ solutions
- Observable universe $\sim 10^{82}$ atoms



[illegible]

Trable Studenta Psychologie (T\$Ψ)

- Visit all FF buildings and a few pubs
- Find shortest path
- Task: create a heuristic that finds a path between two places
- [Odkaz](#)



The Long (AI) Winter (until cca 2014)

- Issues with Expert Systems
- Ultimately failed to deliver
- Funding froze
- AI was inactive for 30 years



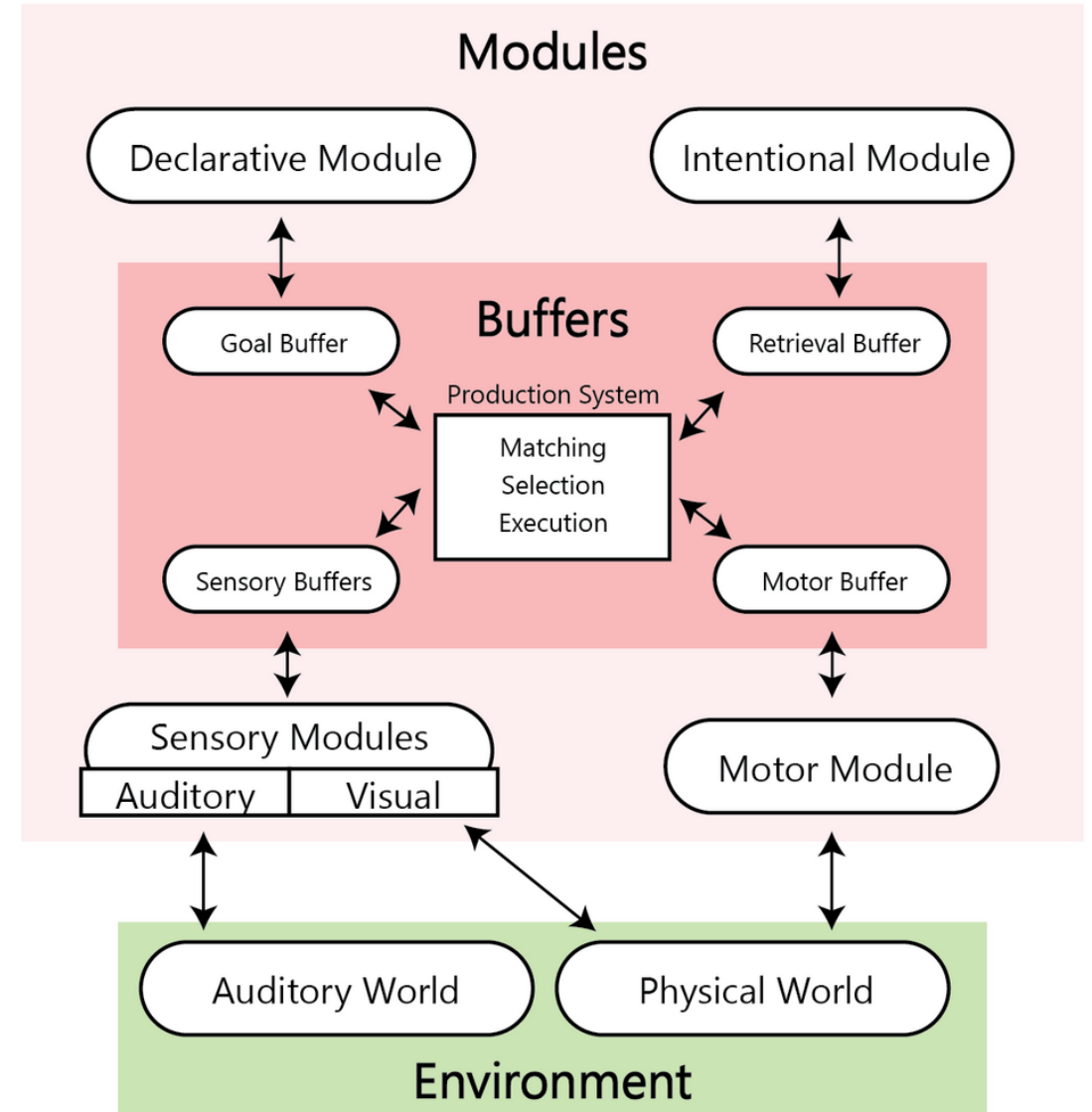
Deep Blue

- Beat Kasparov in a rematch in 1997
- expert system, 200 mil. positions/sec
- evaluation function of 8000 parts
encoding positions, piece priorities ..



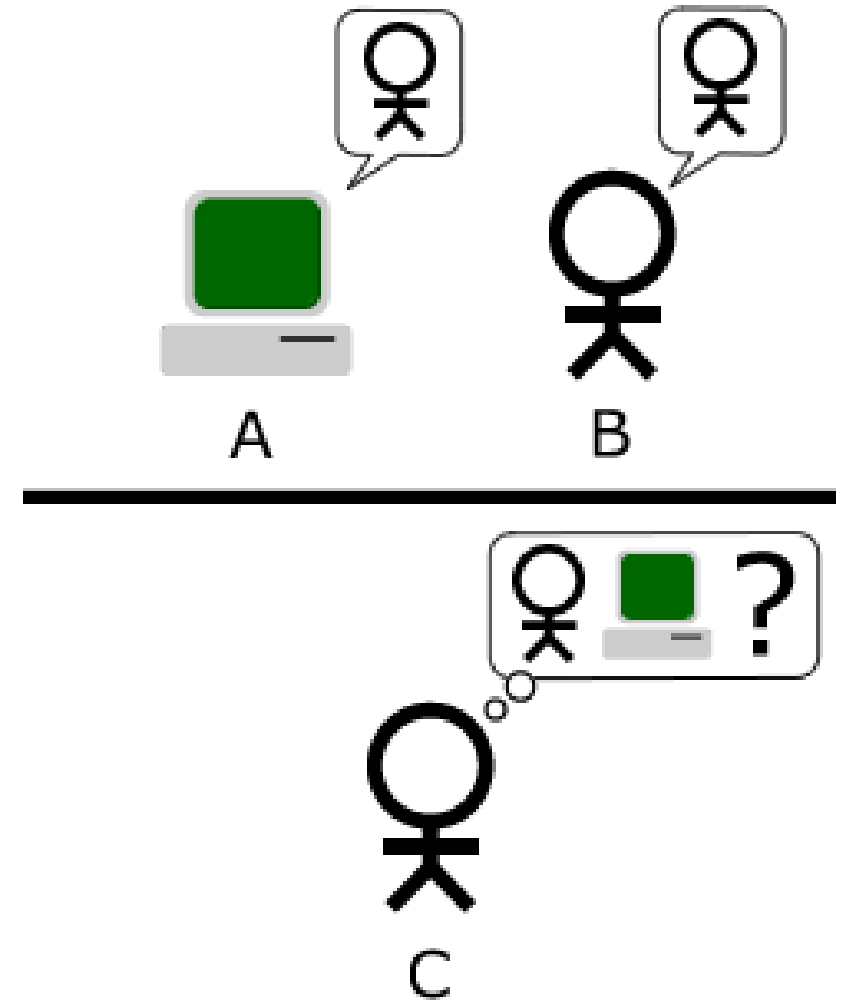
ACT-R

- J.R. Anderson (1973 onward)
- Cognitive architecture
- Symbolic model of cognition
- Later refinement to imitate brain localization



Turing test

- From the 50s
- An intelligence test
- Single (1.5?) blind study
- Low validity and reliability



Sources

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- [Terminators](#)
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