# Todd Smitala



#### SOFTWARE ENGINEER IN FORT LAUDERDALE, FLORIDA

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Experienced Founder skilled in Negotiation, Translation, Start-ups, Leadership, and Marketing. Strong professional with a Full Stack Web Development Certification focused in Computer Software Engineering from LaunchCode, Austin Community College, Free Code Camp, and Chingu Cohorts.

LANGUAGES	FRAMEWORKS		SPOKEN	TOOLS
<ul> <li>C#</li> <li>PHP</li> <li>Python</li> <li>Java</li> <li>HTML5/CSS3</li> <li>AJAX</li> <li>Visual Basic</li> </ul>	& DATABASES  • .NET  • Entity Framework  • MySQL	• MVC for PHP and C#	• Spanish • Portuguese • French • Italian	<ul> <li>Git</li> <li>Visual</li> <li>Studio</li> <li>HP</li> <li>Application</li> <li>Lifecycle</li> <li>Management</li> </ul>

#### **WORK EXPERIENCE**

### Flight Attendant, American Airlines, Miami, Florida, November 2013 - Present

- Responsible for safety and security of passengers while on board aircraft.
- Special Assignment Project Preferential Bidding System(PBS) Testing Team for merger of US Airways and American Airlines, the largest integration project of American Airlines' history (6.2 million hours of behind-the-scenes work and 1.1 million hours of training).
- Special Assignment Project Development and instructor team for curriculum and teaching 24,000 flight attendants use of new PBS bidding system in bases throughout the US.
- Special Assignment Project Flight Attendant Bidding Resource Center (FABRC) technical support in crew bases and at call center in DFW for flight attendants using new PBS and other scheduling systems.

### Founder and Director, Paradise Properties Bahia, Salvador, Bahia, Brazil, October 2001 - November 2013

- 12 years experience with international real estate property sales and management, and vacation rentals specifically for visitors to Brazil and Brazilian property owners residing abroad
- Coordinated all marketing activities in Brazil. Designed web layout for real estate sales and online rental reservations bookings. Lead website and office management project development in php and javascript as well as SEO to bring and maintain <a href="https://www.pp-bahia.com">www.pp-bahia.com</a> at top of search engine results.
- Founded business with less than \$10k in 2001 and oversaw growth into over R\$350k in yearly sales by 2012 with R\$130k net yearly for partners.
- Acquired, marketed, and managed real estate assets for property owners in Salvador, Brazil. Hired and trained real estate sales team. Coordinated and supervised cost accounting and payroll. Analyzed productivity and profitability. Controlled budgeting, financial reporting, cash management, business plan development and capital expenditures. Performed all accounting functions for a real estate brokerage and management company.

# PROJECT EXPERIENCE

## **3LTB - Last Live Leg Trade Board** — For Flight Attendants - IN PROGRESS

- LaunchCode Lift Off Project Designing a trade board for flight attendants to drop/trade/pickup their Last Live Leg flights. While the flight attendant contract allows for this, there are no scheduling tools that help facilitate the process.
- Using EntityFramework, .NET, C#, MySQL, Tabula, Visual Basic, I will parse the flight sequence data into a database and create a trade board that will allow 24,000 flight attendants to create posts for dropping, trading or picking up a Last Live flight Leg.

## **Preferential Bidding System and Training Bidding System** — Tester

- When American Airlines received their custom Preferential Bidding System software package from a third party vendor, I was part of a select team of 32 flight attendant testers chosen to work alongside the IT Business Analyst department to test the software and ensure that all contractual items had been implemented.
- Ou team created 1600 test cases to test all combinations of PBS bidding buttons and the Training Bidding System. These were loaded them into HP Application Lifecycle Management and were used to create and run a bid for all 24,000 flight attendants at all bases..

### **EDUCATION**

LaunchCode, LC101 Programming Course, C#/.NET, Liftoff — 2019/2020

Free Code Camp, Javascript — 2017

Chingu Cohorts, Javascript - 2017

**Austin Community College,** Webmaster Certificate Course — 2010, emphasis Brazilian music

University of Texas at Austin, M.M. Ethnomusicology — 2000, emphasis Brazilian music

**University of Wisconsin - Madison**, B.A. Psychology — 1992