

Openbank reaches €23 million in donations since launch of solidarity initiative

- In 2023, customers donated more than €5 million to the various causes supported by the bank.
- The amount of donations has grown by 53% since the project was launched six years ago.
- The solidarity marketplace now includes 52 partner NGOs.

Openbank, the 100% digital bank of the Santander Group, has raised a total of €23 million in donations since the launch of the solidarity initiative. This contribution, which exceeded €5 million in 2023, is possible thanks to the commitment made by customers to the different projects with which the bank collaborates via its solidarity marketplace, which now includes 52 NGOs.

Over the past six years, the number of customers supporting the initiative's four major causes has grown by 47%. They are disease research, support for children, the fight against poverty and for integration, and support to conflict-affected regions. These are all goals shared by the organisations participating in the solidarity marketplace that the bank created in 2018 in the European countries in which it operates. Last year, the project focused on supporting those affected by the earthquake in Morocco, the floods in Libya, and the wildfires in La Palma.

Any customer who wants to join this initiative can contribute easily and securely by making donations via bank transfer or by paying with the solidarity debit card, which rounds up the amount of every purchase to the nearest euro.

Openbank and its customers have also demonstrated their commitment to these organisations by supporting different NGOs through the El Desafío programme, broadcast during recent weeks on Antena 3.

Over the next few months, the bank will continue to add new NGOs and causes and will carry out specific campaigns on important dates, such as World Cancer Awareness Month or Solidarity Month. Furthermore, the bank continues year after year to support different projects carried out by the Spanish Association of Children with Liver Diseases and Liver Transplants (HePA) and the Duchenne Parent Project España association, which fights Duchenne and Becker muscular dystrophy.