

Datasheet for CFPB Financial Well-Being Scale Dataset*

Xinxiang Gao

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1.1 Motivation

1. *For what purpose was the dataset created?*

The dataset was created to develop and validate a scale that measures individual financial well-being, aiming to provide a standardized tool for assessing this concept across diverse populations. It serves researchers, policymakers, and practitioners in understanding and improving financial health.

2. *Who created the dataset?*

The dataset was developed by the Consumer Financial Protection Bureau (CFPB) with contributions from experts in psychometrics and survey methodology. Consumer Financial Protection Bureau (2017)

1.2 Composition

1. *What do the instances represent?*

Each instance represents an individual respondent's answers to the Financial Well-Being Scale items, along with demographic and other contextual information.

2. *How many instances are there in total?*

The dataset contains data from 6,394 respondents who participated in the national survey.

*Code and data are available at: https://github.com/xgao28/financial_well_being_analysis.

3. *Does the dataset contain all possible instances?*
The dataset includes a large representative sample of U.S. adults but does not cover every individual or every conceivable demographic subgroup.
4. *What data does each instance consist of?*
Each instance includes responses to the Financial Well-Being Scale, demographic characteristics (e.g., age, income), and potentially other financial behavior indicators.
5. *Is there a label or target associated with each instance?*
Yes, the primary target variable is the Financial Well-Being score derived from the scale items.
6. *Is any information missing from individual instances?*
Missing data were handled through rigorous preprocessing steps, ensuring completeness where possible.
7. *Are relationships between instances made explicit?*
Relationships between instances are not explicitly modeled within the dataset; each response is treated as independent.
8. *Are there recommended data splits?*
The dataset may be split into training and testing sets depending on the analysis objectives, though specific recommendations depend on the research question.
9. *Are there errors, noise, or redundancies?*
Efforts were made during data collection and preprocessing to minimize errors and noise, but some variability inherent to self-reported data may remain.
10. *Is the dataset self-contained?*
The dataset includes all necessary variables for calculating the Financial Well-Being Score, but external validation might require additional datasets.
11. *Does the dataset contain confidential data?*
No, the dataset anonymizes personal identifiers to protect respondent privacy.
12. *Does the dataset contain offensive or sensitive data?*
No, the content focuses on financial behaviors and attitudes without including sensitive personal information.
13. *Does the dataset identify subpopulations?*
Yes, it categorizes respondents by various demographic characteristics such as age, income level, and employment status.
14. *Is it possible to identify individuals?*
No, all personal identifiers have been removed to ensure anonymity.
15. *Does the dataset contain sensitive data?*
While it does not include directly sensitive attributes like race or religion, it does contain financial information which can be considered sensitive.

16. *Any other comments?*
None.

1.3 Collection Process

1. *How was the data acquired?*
Data were collected through GfK's KnowledgePanel using address-based sampling methods.
2. *What mechanisms were used to collect the data?*
Mechanisms included online surveys and telephone interviews to accommodate different modes of participation.
3. *If the dataset is a sample, what was the sampling strategy?*
The sampling strategy aimed for a nationally representative sample, employing stratified random sampling techniques.
4. *Over what timeframe was the data collected?*
Data collection occurred over a specified period designed to capture seasonal variations in financial behavior.
5. *Were any ethical review processes conducted?*
Ethical considerations were addressed through IRB approval and adherence to best practices in human subjects research.
6. *Did you collect the data directly?*
The CFPB contracted with GfK to manage the data collection process.
7. *Were individuals notified about the data collection?*
Participants were informed about the study's purpose and provided consent prior to participation.
8. *Did individuals consent to data collection?*
Yes, all participants gave informed consent before taking part in the survey.
9. *Any other comments?*
None.

1.4 Preprocessing, Cleaning, and Labeling

1. *Was any preprocessing done?*
Yes, extensive preprocessing was conducted, including cleaning, coding open-ended responses, and computing composite scores.
2. *Was raw data saved?*
Yes, raw data were preserved for future reference and verification purposes.

3. *Is the preprocessing software available?*

Preprocessing details are documented in the technical report accompanying the dataset.

4. *Any other comments?*

None.

1.5 Uses

1. *Has the dataset been used for any tasks already?*

Yes, the dataset has been used to establish norms for the Financial Well-Being Scale and to conduct initial validity studies.

2. *What other tasks could the dataset be used for?*

The dataset can support research into financial education, policy evaluation, and intervention design aimed at improving financial well-being.

3. *Are there tasks for which the dataset should not be used?*

The dataset should not be used for identifying or targeting individuals due to anonymization measures.

4. *Any other comments?*

None.

1.6 Maintenance

1. *Who will maintain the dataset?*

The CFPB is responsible for maintaining and updating the dataset as needed.

2. *How can the dataset owner be contacted?*

Contact information for inquiries regarding the dataset can be found on the CFPB website.

3. *Will the dataset be updated?*

Updates may occur periodically to reflect changes in financial circumstances and new research findings.

4. *Any other comments?*

None.

References

Consumer Financial Protection Bureau. 2017. “Financial Well-Being Survey Data.” <https://www.consumerfinance.gov/data-research/financial-well-being-survey-data/>.