XHacks (August 6 - 8)

Sponsorship Package 2021

Build something that lasts

Our Mission

Why we do what we do and who we are

XHacks 2021 is a 36-hour hackathon for students everywhere to not just show off their developer and design skills, but to build a product that can be used by real users, even after the hackathon. During the weekend of August 6 - 8, over 300 hackers from all over the globe, will come together to build meaningful products that last.

That's why we're contacting you to ask for some sponsorship to help create make the experience better for all kinds of hackers during XHacks. So what exactly will you get?

You'll get branding and market exposure

- We're projecting 300+ participants for XHacks, meaning that you'll get tons of chances to show your amazing product or service within one weekend

You'll get product and API feedback

- Our hackers range from experienced to beginner developers and designers, meaning that you'll get feedback on your API or product from a wide range of people
- Plus, if you decide to opt for our best tiers, you can even offer a sponsor prize that'll drive even more growth for your business from one hackathon

You'll get access to top undergraduate and graduate talent

- During the hackathon, you'll be able to seek out talented developers to fill full-time and internship positions at your company.
- Depending on your tier, we'll even be able to share a compiled list of hacker details with you.

Ready to help create a **hackathon experience** that lasts? Checkout our sponsorship tiers and if you're ready, contact us at **team@xhacks.ca.** We can't wait to see what we can achieve together!

900+	10	36	6
PROJECTED PARTICIPANTS	PAST EVENTS ORGANIZED	HOURS OF HACKING	ORGANIZING TEAM MEMBERS

Sponsorship Tiers

We understand that every company and organization is different. Although these are the tiers of sponsorship that we're really looking for, if you'd like to help out in another way, please just let us know!

	KILO $250	MEGA $500	GIGA $750	TERA $1000
General				
Appreciation during Ceremonies	⬡	⬡	⬡	⬡
Stage time during Opening		5 mins	10 mins	15 mins
Networking Mini-Event Pass			⬡	⬡
Keynote Speaker Opportunity				⬡
Marketing				
Logo on Website	Small	Medium	Large	Massive
Social Media Post and Promotion		⬡	⬡	⬡
Custom Social Media Posts This option allows you to request any custom content to be shown on our XHacks social media accounts.			⬡ 1 post	⬡ 3 posts
Engineering				
Hacker mentorship Opportunity	⬡	⬡	⬡	⬡
Workshop / Mini-Event Hosting		30 mins	60 mins	90 mins
Hackathon Judge Opportunity			⬡	⬡
Sponsor Prize with Product Use You'll be able to setup a sponsor prize that requires participants to use your API / Product in order to win.				⬡
Recruiting				
Pre & Post-Event Recruiting Emails		Pre	Pre	Pre & Post
Hacker Recruitment Profiles You'll get access to our compiled list of hacker resumes, githubs, personal portfolios and contact info.			Post	Pre

Our Team

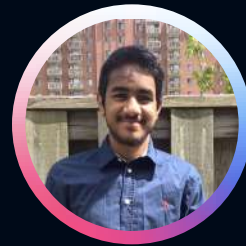**The people helping make XHacks amazing**

Harshith L.
Lead Organizer

Yash Kapoor
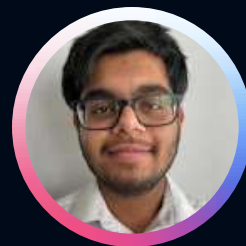Development Lead

Yadushan T.
Sponsorship Lead

Tahmeed Naser
Logistics Lead

Vishnudev Poil
Outreach Lead

Vikram Makkar
Hacker Experience Lead

Ready to help make XHacks awesome?

If your mission aligns with ours and you want to help youth get more involved and technologically strong, we'd love to have you as a sponsor. Just shoot as an email!

Shoot us an email **Schedule a call**