



XHacks (August 15 - 17)

Sponsorship Package 2021

Build something that lasts

Our Mission

Why we do what we do and who we are

XHacks 2021 is a 36-hour hackathon for students everywhere to not just show off their developer and design skills, but to build a product that can be used by real users, even after the hackathon. During the weekend of August 15 - 17, over 300 hackers from all over the globe, will come together to build meaningful products that last.

That's why we're contacting you to ask for some sponsorship to help create make the experience better for all kinds of hackers during XHacks. So what exactly will you get?

You'll get branding and market exposure

- We're projecting 300+ participants for XHacks, meaning that you'll get tons of chances to show your amazing product or service within one weekend

You'll get product and API feedback

- Our hackers range from experienced to beginner developers and designers, meaning that you'll get feedback on your API or product from a wide range of people
- Plus, if you decide to opt for our best tiers, you can even offer a sponsor prize that'll drive even more growth for your business from one hackathon

You'll get access to top developer talent

- During the hackathon, you'll be able to seek out talented developers to fill full-time and internship positions at your company.
- Depending on your tier, we'll even be able to share a compiled list of hacker details with you.

Ready to help create a **hackathon experience** that lasts? Checkout our sponsorship tiers and if you're ready, contact us at team@xhacks.ca. We can't wait to see what we can achieve together!

300+

**PROJECTED
PARTICIPANTS**

10

**PAST EVENTS
ORGANIZED**

36




















**HOURS
OF HACKING**

6

**ORGANIZING
TEAM MEMBERS**

Sponsorship Tiers

We understand that every company and organization is different. Although these are the tiers of sponsorship that we're really looking for, if you'd like to help out in another way, please just let us know!

| | KILO \$250 | MEGA \$500 | GIGA \$750 | TERA \$1000 |
|--|---|---|---|---|
| General | | | | |
| Appreciation during Ceremonies |  |  |  |  |
| Stage time during Opening | | 5 mins | 10 mins | 15 mins |
| Networking Mini-Event Pass | | |  |  |
| Keynote Speaker Opportunity | | | |  |
| Marketing | | | | |
| Logo on Website | Small | Medium | Large | Massive |
| Social Media Post and Promotion | |  |  |  |
| Custom Social Media Posts | | |  |  |
| <small>This option allows you to request any custom content to be shown on our XHacks social media accounts.</small> | | | 1 post | 3 posts |
| Engineering | | | | |
| Hacker mentorship Opportunity |  |  |  |  |
| Workshop / Mini-Event Hosting | | 30 mins | 60 mins | 90 mins |
| Hackathon Judge Opportunity | | |  |  |
| Sponsor Prize with Product Use | | | |  |
| <small>You'll be able to setup a sponsor prize that requires participants to use your API / Product in order to win.</small> | | | | |
| Recruiting | | | | |
| Pre & Post-Event Recruiting Emails | | Pre | Pre | Pre & Post |
| Hacker Recruitment Profiles | | | Post | Pre |
| <small>You'll get access to our compiled list of hacker resumes, githubs, personal portfolios and contact info.</small> | | | | |

Our Team

The people helping make XHacks amazing



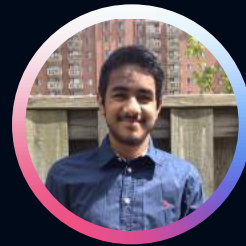
Harshith L.

Lead Organizer



Yash Kapoor

Development Lead



Yadushan T.

Hacker Experience Lead



Tahmeed Naser

Logistics Lead



Vishnudev Poil

Outreach Lead



Vikram Makkar

Sponsorships Lead

Ready to help make XHacks awesome?

If your mission aligns with ours and you want to help youth get more involved and technologically strong, we'd love to have you as a sponsor. Just shoot us an email!

[Shoot us an email](#)

[Schedule a call](#)