VALUE PROPOSITION

Selection of **GAIN CREATOR** undergraduate A sense of personalization by programs matched to enabling users to download skills and interests results locally and perform using data analysis searches with specific filters. University degree A simple, uncluttered interface that allows creating program comparator Increased confidence in with downloadable comparative tables between their decision through comparison tables universities without access to comparable overwhelming the user at first metrics such as glance employability, salaries, and Section for institutional, scholarships governmental scholarships, and other support programs, including official opening dates **FEATURES** Search engine for university Undergraduate program comparison tool with features degree programs by university, employability, salary, campus, for contrasting metrics like region, and more salary, cost, and more **PAIN RELIEVER** Interest, strengths, and skills tests for Redirects to reliable and Realistic alternatives when facing discovering new up-to-date official sources, obstacles such as tuition costs. university both for universities and scholarship availability, or test degree options student benefits scores Hard data on university Vocational orientation tests with careers to empower users, career recommendations to help debunk myths, and reduce reduce the overload of options external pressure

TARGET MARKET

