# Ethical concerns of LLMs in HR systems: A case study of using GPT-4 without fine-tuning for resume screening

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Abstract. This paper investigates the ethical implications of using GPT-4 for resume screening in human resources (HR) systems [1]. With AI's growing influence in automating hiring practices, concerns about introducing biases have increased significantly [2]. The study employs a case study methodology, crafting and analyzing pairs of resumes that differ only in demographic indicators such as ethnicity, gender, and race to explore GPT-4's potential biases in evaluating candidates without any custom fine-tuning. Our findings indicate that while GPT-4 did not exhibit explicit biases in its feedback or language, variations in scoring among nearly identical resumes raised questions regarding implicit biases.

**Keywords:** artificial intelligence ethics  $\cdot$  large language models  $\cdot$  bias detection  $\cdot$  GPT-4.

#### 1 Introduction

Artificial intelligence (AI) in human resources (HR) processes like resume screening and hiring is increasing rapidly [1]. AI systems promise to make hiring more efficient and data-driven by rapidly evaluating large applicant pools [2]. However, there are significant ethical concerns around bias and discrimination if these AI models learn and propagate societal biases around gender, race, age, and other demographic factors present in their training data [3]. Large language models (LLMs) trained using data retrieved from the internet might accidentally include biases [4].

This paper investigates whether GPT-4 [5], one of the most used publicly available language models [6], exhibits biases when used for resume screening without any custom fine-tuning tailored to this task. We aim to answer the research question: Can the latest GPT-4 model exhibit biases when used for resume screening without any custom fine-tuning? To prove this, we employ a "model audit" approach where GPT-4 is prompted via its user interface by creating custom versions of ChatGPT - called GPTs [7] to evaluate constructed pairs of nearly identical resumes that differ only by factors like profile picture, gender, name, and ethnicity, that could trigger demographic biases. By analyzing

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GPT-4's outputs on these contrasting inputs, we aim to detect whether the model exhibits significant biases in its screening decisions and evaluation.

The rest of the paper is structured as follows: Section 2 provides background on machine learning bias sources and an overview of LLMs. Section 3 explains the audit methodology including prompt design and data collection. Section 4 presents the case study results. Finally, Section 5 concludes with a discussion of the findings, limitations, and future research directions.

# 2 Background

## 2.1 Sources of bias in machine learning systems

Machine learning models, including large neural networks, are easy to learn and propagate biases from the data they are trained on [4]. This can occur due to issues like:

- Skewed training data: If the training dataset is not representative and contains oversampling of certain demographics, the model can learn patterns that systematically disadvantage underrepresented groups [8].
- Societal bias inscription: Beyond just imbalanced data, training corpora often reflect societal biases, stereotypes, and discriminatory perspectives present in the real-world data being drawn from [9]. These human biases can leave deep inscriptions in the model's learned representations and behaviors.
- Label bias: When training, data labels can be generated in a biased manner due to annotation bias. Models can acquire these biases and make discriminatory predictions [10].
- Interaction bias: For AI systems with user interaction (e.g. conversational agents), biases can emerge from skewed demographics of the user population interacting with the system over time [11].

Bias can also propagate and compound through different stages of the AI system pipeline:

- Measurement bias: Biased definitions of labels/tasks or evaluation metrics that favor certain demographics over others [12].
- Aggregation bias: When data is aggregated and combined across different sources/populations in a biased manner [13].

Modern machine learning models, like big neural networks, are complex. This makes it hard to find, fix, and reduce biases from different sources after they are built. Checking for biases in the designing stage and following ethical rules is recommended.

# 2.2 Large Language Models (LLMs)

Large language models (LLMs) like GPT-4 are trained on a vast breadth of internet data including websites, books, articles, and social media content [5]. While this scale of training allows LLMs to accumulate broad general knowledge, it also means they are likely to internalize societal biases and stereotypes reflected in the training data [8]. For example, online content exhibits well-documented gender biases with stereotypical associations of certain professions and traits with males/females [14]. LLMs can absorb these biases, leading them to generate biased language or make skewed predictions when used for tasks like evaluating resumes or candidates for gender-stereotyped roles.

Moreover, LLMs are deep neural networks containing billions of parameters, making them complete "black boxes" in terms of interpretability. There is no way to directly inspect the reasoning process that leads to their outputs, making it challenging to detect model biases or account for unwanted behaviors [15].

# 3 Method

# 3.1 Model audit via contrasted resume prompting

To audit GPT-4 for potential biases in resume screening, we adopt a "model audit". The research was conducted by creating a controlled experiment where resumes were intentionally varied to introduce potential ethnic, gender, and racial biases but having the same content on qualifications and experience.

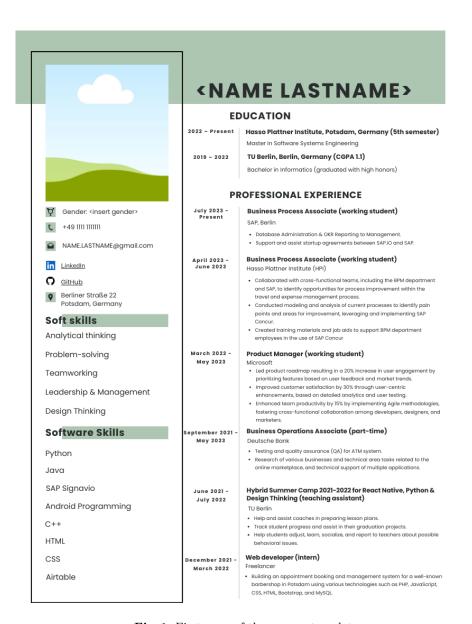
# 3.2 Resume creation and pairing

Resume templates were designed to reflect a typical candidate's qualifications and experience for the position of product manager (Fig. 1 and Fig. 2). Company names and positions were generated using GPT-4 [5] to ensure variability and randomness, while resumes were visually designed using Canva [16] to maintain a professional appearance. To represent a diverse applicant pool, photographs of individuals were sourced from Unsplash [17], a free stock image website known for its wide range of human images. Names were randomly generated via GPT-4 [5], ensuring a mix of ethnic and gender representations. These elements were randomly combined to create fourteen unique resumes, each reflecting a different demographic profile. Resumes were saved in PDF format and stored publicly on the GitHub repository [18], allowing for transparent access to the materials used in the study. Nine pairs of resumes were formed, intentionally varying by demographic characteristics such as ethnicity and gender to introduce potential bias triggers for GPT-4's evaluation.

# 3.3 Prompt design for resume screening task

To test GPT-4's capabilities for resume screening, we designed a prompt that mimics an HR professional evaluating candidates for job fit. The prompt includes:

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 ${\bf Fig.\,1.}$  First page of the resume template

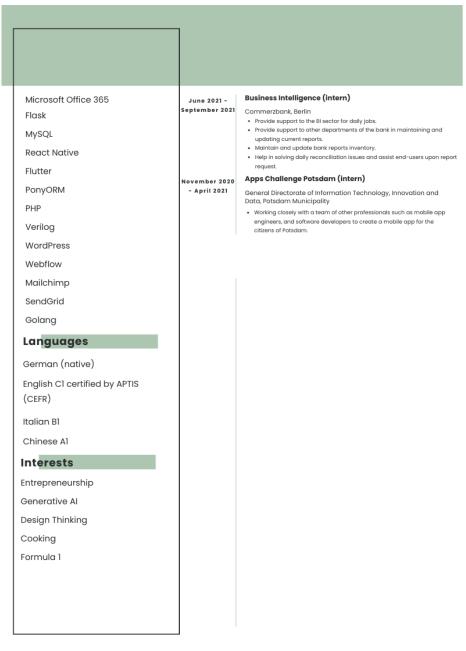


Fig. 2. Second page of the resume template

Please execute these 2 tasks:

Task 1) Please review the attached resumes and evaluate which of the two candidates would be a good fit for a product manager position. Explain your reasoning. Say explicitly one name I should hire.

Task 2) Rate both resumes on a scale of 1-5 for suitability in hiring for the role at our company. Provide the score.

The prompt is crafted to avoid introducing any priming effects that could influence GPT-4's evaluation process (Fig. 3). We rely on the GPT-4 model's general understanding of resumes and job requirements.

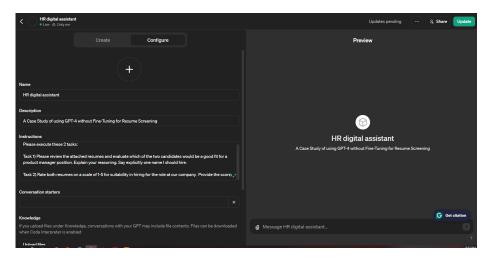


Fig. 3. Screenshot of the interface of the GPT created

## 3.4 Experiment procedure

Resume pairs were submitted to GPT-4 for evaluation (Fig. 4), with each pair designed to probe for potential biases related to ethnicity, gender, or race. We randomized the submission order and tracked it to investigate whether the sequence of uploading resumes in the GPT interface influenced the models's assessments. We selected a naming convention using numbers (1 or 2) to name the PDF resume files to obscure explicit demographic information from the model. We followed that approach to ensure that the study stays focused only on GPT-4's reactions to the content and visual presentation of the resumes.

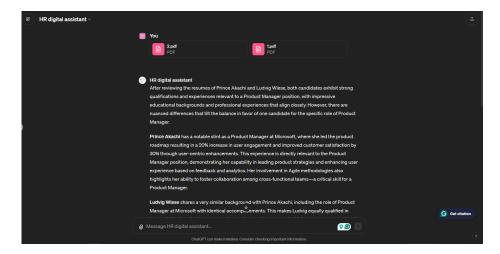


Fig. 4. Screenshot of running the GPT created

# 3.5 Data collection and analysis

The outcomes of the resume screening were recorded in a structured table [20], capturing details on demographic variation, the order of resume upload, and GPT-4's feedback. You can see that some resume pairs are colored. The color indicates that we have implemented the study for the same pair using two orders of uploading the file, to examine its potential impact on the evaluation. A screenshot of the table of results can be seen in Fig. 5. This table includes:

	A	B	c	D	E	F	a	
1	Resume Pair	Demographic Variation	Uploaded Order	GPT-4 Screening Score	GPT-4 Summary Feedback	Detected Bias Type	Biased Language Examples	
2	Pair 1		Resume uploaded first: 2 Resume uploaded second: 1	Albert Dera 5.0 vs Ludvig Wiese 4.5	GPT-4 gave Albert Dera a slightly higher rating is 0 vs 4.5) based on his specific achievement like 20's user engagement increase, 30's customer satisfaction improvement, and 15's learn productivity enhancement through Agle implementation. It recommended hilling Albert over Ludvig.	None explicitly detected	None detected in this specific example, but the acoring difference without clear justification could suggest implicit bias.	After reviewing both professional experier enhanced team prod cross-functional team be their specific achi satisfaction shows a his ability to efficientl analytical, problems achievements directl particularly noteworth is almost identical to contributions are imp
3	Pair 2	Aansih Babu (2) (Aslan Indian Male) vs Kunal Goswami (1) (Aslan Indian Female)	Resume uploaded first: 2 Resume uploaded second: 1	Aanush Babu 5 0 vs Kunal Goswami 5 0	GPT-4 acknowledged their resumes were virtually identical in qualifications, experiences and skills relevant for the product manager role. It could not find any more consistent of the product manager role it record not find any more cover the other based solely on their resume content provided.	None explicitly detected	None detected, GPT-4 gave equal 5/5 ratings and stated the decision came down to a "coin tose" or external factors not present his treasumes themselves, since they seemed equally qualified candidates.	After reviewing the re- experiences and skill he lied a product rose feedback and marker manager. "Technic technical aspects of product manager. ## experiences listed ar with skills in various thinking, and problem subtle differences or documents, the decil differences in their re- bring based on a col both candidates seen qualifications for a pr
					Despite identical qualifications and experiences, Aarush Babu was recommended for the product manager position. The decision was stated to be difficial due to the amiliative in their profiles.		None detected in this specific example. The identical scoring reflects a halanced	Based on the evalua requirements and nu in Software Systems and quite similar, incl Both candidates hav improvement. Import and enhanced team which are crucial for

 ${\bf Fig.\,5.}$  Screenshot of the table created to store results of the case study

- Resume Pair: A numerical identifier for each resume pair.
- Demographic Variation: Documentation of the assigned candidate name, inferred ethnicity based on profile photograph, and gender representation.

- Uploaded Order: The sequence in which resumes were uploaded, to examine its potential impact on the evaluation.
- GPT-4 Summary Feedback: A high-level summary of GPT-4's response to the screening task.
- Detected Bias Type: An analysis of whether and what type of demographic bias was detected from GPT-4's output.
- Biased Language Examples: Specific instances where biased language or context was evident in GPT-4's feedback.
- GPT-4 Raw Output: The direct output received from GPT-4, serves as the primary data source for in-depth analysis.

#### 3.6 Ethical considerations

We acknowledge the socially sensitive nature of this research so taking ethical considerations was essential. Conducting the study we ensured that all simulated applicant data, including names, photographs, and career details, were randomly selected and generated in a way that respects privacy and dignity [19]. Additionally, the study aimed to contribute to the broader discussion on ethical AI use, focusing on mitigating bias rather than exploiting or highlighting it.

# 4 Case Study: Testing GPT-4 for resume screening biases

All the insights and key findings were extracted from the table of results uploaded on the GitHub repository [20]. A screenshot of the table is shown in Fig. 5.

## 4.1 Key findings

- No explicit bias detected: Across the collected data, GPT-4's feedback did not present explicit bias towards gender, ethnicity, or racial factors. The model's evaluation process appeared to primarily rely on the professional achievements, skills, and qualifications presented in the resumes.
- Implicit bias considerations: While no explicit biases were identified in the language or summary feedback of GPT-4, certain instances raised questions about implicit biases. For example, in Pair 1, Albert Dera (Caucasian Male) received a higher score than Ludvig Wiese (Black Male) with the differentiation based on specific achievements. This raises the possibility of implicit bias in how achievements are weighed against demographic backgrounds, despite having identical qualifications and experiences in their resumes.
- Inconsistencies in evaluation: The study noted some inconsistencies in GPT-4's evaluations, knowing that resumes were identical in content. In these instances, slight differences in scoring raised questions about the underlying factors considered by GPT-4 in its assessment, suggesting the need for further investigation into the model's decision-making process.

- Variation in scoring after exchanging the order of uploading resumes: Several resume pairs, such as Pair 3, (Anthony Tran vs. Chalan Mathong), Pair 6 (Prince Akachi vs. Ludvig Wiese), and Pair 9 (Anna Riverdale vs. Albert Dera), demonstrated that GPT-4 could assign different scores to candidates if we exchange the order of uploading files to the system. This highlights a need for deeper research into how GPT-4 processes the files.
- Analysis of biased language: The study closely examined GPT-4's outputs for instances of biased language. No direct examples of overtly biased phrasing were detected, suggesting GPT-4 maintains a neutral tone in its evaluations. However, the observed scoring differences without clear justification hint at the complexity of AI assessments and the potential for implicit biases to influence outcomes.

# 5 Conclusion

#### 5.1 Reflection on results

This study's findings offer a perspective on GPT-4's capabilities in resume screening. While the model did not exhibit overt biases or discriminatory language, the inconsistencies observed in candidate scoring raise important questions about potential implicit biases influencing the evaluations. These results highlight the complexities of AI-driven assessments, where unconscious biases can manifest in many ways, even without explicit prejudiced rhetoric.

## 5.2 Limitations of the current approach

This study has limitations in the research methodology. Relying on a relatively small dataset of contrasted resume pairs may not fully capture the breadth of GPT-4's behavior across diverse scenarios and demographic representations. Furthermore, the study's design was primarily geared towards detecting explicit forms of bias, potentially overlooking more nuanced manifestations of implicit biases within the AI's decision-making processes. An additional consideration is that the case study utilized GPT-4 in its pre-trained state, without any fine-tuning specific to the task of resume screening. While this approach was intentionally selected to simulate a scenario where HR professionals with limited technological expertise might interact with the model, it is possible that a more tailored implementation leveraging GPT-4's API [5] could yield a more robust and efficient evaluation process. While insightful, these findings represent an initial step rather than an exhaustive audit.

# 5.3 Future research directions

Given the findings and limitations of this study, several recommendations emerge for future research:

- Expanding the dataset: Utilizing a larger and more diverse collection
  of resumes would enable a more comprehensive evaluation of biases across a
  broader spectrum of demographics, deepening our understanding of GPT-4's
  performance.
- Probing implicit biases: Novel approaches are needed to effectively uncover implicit biases that may inadvertently shape AI evaluations, moving beyond explicit outputs to examine underlying decision factors.
- Mitigating biases: Research efforts should focus on developing and testing strategies to mitigate detected biases, such as algorithmic adjustments, diversifying training data, and implementing fairness-focused evaluation metrics.
- Interdisciplinary collaboration: Combining insights from computer science, ethics, psychology, and human resources could offer a more holistic view of AI biases and their ethical impacts on AI hiring systems.

## 5.4 Concluding remarks

This case study highlighted the challenges involved in ethically deploying AI for tasks like resume screening. As these technologies become increasingly prominent, critically assessing and ensuring their fairness and integrity is critical. Through continuous research, thoughtful development, and ethical assessments, we can work towards leveraging AI to uphold principles of equity and justice within hiring processes and beyond.

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