

2025 Angler Travel and Targeting Summary: Miami-Dade County

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How to use this summary

This summary can inform how to **advertise or promote local fishing and fishing-based tourism specifically in Miami-Dade County**. The report describes information about where people come from when they fish Miami-Dade County, and what they fish for. Where people come from (the “origin” of their fishing trip) may help identify advertising locations. The species they fish for, or “target” may inform the photos or text to use in advertisements or other outputs. All data here come from the National Marine Fisheries Service Marine Recreational Information Program. Additional information can be found in the full *Angler Travel and Targeting Report: 2021 Miami-Dade County*, which Ana Zangroniz can provide you.

Where people come from to fish Miami-Dade County

Table 1: Out-of-state angler origins comparison

Trips to Florida	Prop .	Trips to Southeast	Prop .	Trips to Miami-Dade County	Prop .
Georgia	0.14 4	Not Available	0.19 4	Not Available	0.22 5
Alabama	0.06 0	Texas	0.08 3	Texas	0.09 4
Texas	0.05 8	New York	0.08 0	New York	0.07 3
Not Available	0.05 4	Illinois	0.04 7	Illinois	0.05 0
Tennessee	0.04 9	Pennsylvania	0.04 7	California	0.04 3

Table 1. The origins of out-of-state angler trips for Florida, the region, and specifically Miami-Dade County, for 2014-2024.

Columns 1-2 show the top 5 out-of-state origins of angler trips throughout Florida state. **Columns 3-4** show the top out-of-state origins for just trips made to the region. **Columns 5-6** show the top out-of-state origins for trips made to just Miami-Dade County. Comparing

the columns shows how Miami-Dade County attracts visitors relative to the surrounding region or state. “Not Available” mostly describes visitors from outside the U.S.

Table 2: In-state angler origin comparison

Out-of-county Orig	Prop.	Any Orig.	Prop.
Broward	0.690	Miami-Dade	0.840
Palm Beach	0.075	Broward	0.110
Hillsborough	0.026	Palm Beach	0.012
Lee	0.026	Hillsborough	0.004
Orange	0.019	Lee	0.004

Table 2. The origins of Florida resident anglers fishing in Miami-Dade County, for 2014-2024.

This table shows where Florida resident anglers come from when they fish Miami-Dade County. **Columns 1 & 2** show origins of trips in Miami-Dade County by anglers who are **not** residents of Miami-Dade County, and **columns 3 & 4** show origins of **all** Florida-resident trips in Miami-Dade County. This information can be used to identifying in-state advertising.

What people fish for in Miami-Dade County

Table 3: Proportion of species targeted, comparing county to state

All Miami-Dade County trips	Pr op .	In county trips	Pr op .	Out of county trips	Pr op .	Out of state trips	Pr op .
No Target	0.563	No Target	0.518	No Target	0.660	No Target	0.783
Dolphin	0.125	Dolphin	0.132	Dolphin	0.111	Dolphin	0.051
Snapper family	0.042	Snapper family	0.053	Bonefish	0.031	Sailfish	0.029
Yellowtail snapper	0.033	Yellowtail snapper	0.043	Sailfish	0.025	Atlantic tarpon	0.018
Bonefish	0.026	Gray snapper	0.029	Snapper family	0.020	Bonefish	0.018

Table 3. Proportions of species targeted by fishing trips made in Miami-Dade County by anglers from various origins, for 2014-2024.

This table shows the top 5 species anglers fish in Miami-Dade County, depending on where

they live. **Columns 1-2** shows what anglers fish for in Miami-Dade County regardless of where they come from. **Columns 3-4** shows what Miami-Dade County resident anglers fish for, **Columns 5-6** shows what anglers who live in Florida but not Miami-Dade County fish for, and **Columns 7-8** shows what out-of-state anglers fish for. The information here can be used to fine-tune advertising (photos and text) or informational content for out-of-county or out-of-state anglers.