

2025 Angler Travel and Targeting Summary: Pasco County

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How to use this summary

This summary can inform how to **advertise or promote local fishing and fishing-based tourism specifically in Pasco County**. The report describes information about where people come from when they fish Pasco County, and what they fish for. Where people come from (the “origin” of their fishing trip) may help identify advertising locations. The species they fish for, or “target” may inform the photos or text to use in advertisements or other outputs. All data here come from the National Marine Fisheries Service Marine Recreational Information Program. Additional information can be found in the full *Angler Travel and Targeting Report: 2021 Pasco County*, which Megan Moore can provide you.

Where people come from to fish Pasco County

Table 1: Out-of-state angler origins comparison

Trips to Florida	Prop .	Trips to Big Bend	Prop .	Trips to Pasco County	Prop .
Georgia	0.144	Georgia	0.159	Michigan	0.104
Alabama	0.060	Michigan	0.081	New York	0.089
Texas	0.058	Illinois	0.074	Illinois	0.070
Not Available	0.054	Pennsylvania	0.053	Not Available	0.066
Tennessee	0.049	New York	0.052	Pennsylvania	0.057

Table 1. The origins of out-of-state angler trips for Florida, the region, and specifically Pasco County, for 2014-2024.

Columns 1-2 show the top 5 out-of-state origins of angler trips throughout Florida state.

Columns 3-4 show the top out-of-state origins for just trips made to the region. **Columns 5-6** show the top out-of-state origins for trips made to just Pasco County. Comparing the

columns shows how Pasco County attracts visitors relative to the surrounding region or state. “Not Available” mostly describes visitors from outside the U.S.

Table 2: In-state angler origin comparison

Out-of-county Orig	Prop.	Any Orig.	Prop.
Pinellas	0.364	Pasco	0.645
Hillsborough	0.328	Pinellas	0.129
Hernando	0.159	Hillsborough	0.117
Polk	0.034	Hernando	0.057
Citrus	0.016	Polk	0.012

Table 2. The origins of Florida resident anglers fishing in Pasco County, for 2014-2024.

This table shows where Florida resident anglers come from when they fish Pasco County. **Columns 1 & 2** show origins of trips in Pasco County by anglers who are **not** residents of Pasco County, and **columns 3 & 4** show origins of **all** Florida-resident trips in Pasco County. This information can be used to identifying in-state advertising.

What people fish for in Pasco County

Table 3: Proportion of species targeted, comparing county to state

All Pasco County trips	Pr op.	In county trips	Pr op.	Out of county trips	Pr op.	Out of state trips	Pr op.
No Target	0.474	No Target	0.503	No Target	0.433	No Target	0.535
Spotted seatrout	0.128	Red drum	0.123	Spotted seatrout	0.142	Spotted seatrout	0.132
Red drum	0.117	Spotted seatrout	0.119	Red drum	0.108	White grunt	0.057
Common snook	0.055	Common snook	0.053	Gag	0.083	Gag	0.055
Gag	0.050	Florida pompano	0.029	Common snook	0.058	Red drum	0.055

Table 3. Proportions of species targeted by fishing trips made in Pasco County by anglers from various origins, for 2014-2024.

This table shows the top 5 species anglers fish in Pasco County, depending on where they live. **Columns 1-2** shows what anglers fish for in Pasco County regardless of where they come from. **Columns 3-4** shows what Pasco County resident anglers fish for, **Columns 5-6** shows what anglers who live in Florida but not Pasco County fish for, and **Columns 7-8** shows what out-of-state anglers fish for. The information here can be used to fine-tune advertising (photos and text) or informational content for out-of-county or out-of-state anglers.