

# 2025 Angler Travel and Targeting Summary: Palm Beach County

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## How to use this summary

This summary can inform how to **advertise or promote local fishing and fishing-based tourism specifically in Palm Beach County**. The report describes information about where people come from when they fish Palm Beach County, and what they fish for. Where people come from (the “origin” of their fishing trip) may help identify advertising locations. The species they fish for, or “target” may inform the photos or text to use in advertisements or other outputs. All data here come from the National Marine Fisheries Service Marine Recreational Information Program. Additional information can be found in the full *Angler Travel and Targeting Report: 2021 Palm Beach County*, which Vincent Encomio can provide you.

## Where people come from to fish Palm Beach County

*Table 1: Out-of-state angler origins comparison*

Trips to Florida	Pro p.	Trips to Treasure Coast	Pro p.	Trips to Palm Beach County	Pro p.
Georgia	0.1 44	New York	0.1 32	New York	0.1 00
Alabama	0.0 60	Michigan	0.0 72	Not Available	0.0 90
Texas	0.0 58	Ohio	0.0 68	New Jersey	0.0 68
Not Available	0.0 54	New Jersey	0.0 67	Georgia	0.0 55
Tennessee	0.0 49	Georgia	0.0 58	Michigan	0.0 49

**Table 1. The origins of out-of-state angler trips for Florida, the region, and specifically Palm Beach County, for 2014-2024.**

**Columns 1-2** show the top 5 out-of-state origins of angler trips throughout Florida state. **Columns 3-4** show the top out-of-state origins for just trips made to the region. **Columns 5-6** show the top out-of-state origins for trips made to just Palm Beach County. Comparing

the columns shows how Palm Beach County attracts visitors relative to the surrounding region or state. “Not Available” mostly describes visitors from outside the U.S.

*Table 2: In-state angler origin comparison*

Out-of-county Orig	Prop.	Any Orig.	Prop.
Broward	0.261	Palm Beach	0.821
Martin	0.191	Broward	0.047
St Lucie	0.092	Martin	0.034
Miami-Dade	0.078	St Lucie	0.016
Orange	0.043	Miami-Dade	0.014

**Table 2. The origins of Florida resident anglers fishing in Palm Beach County, for 2014-2024.**

This table shows where Florida resident anglers come from when they fish Palm Beach County. **Columns 1 & 2** show origins of trips in Palm Beach County by anglers who are **not** residents of Palm Beach County, and **columns 3 & 4** show origins of **all** Florida-resident trips in Palm Beach County. This information can be used to identifying in-state advertising.

## What people fish for in Palm Beach County

*Table 3: Proportion of species targeted, comparing county to state*

	Pr op .	In county trips	Pr op .	Out of county trips	Pr op .	Out of state trips	Pr op .
All Palm Beach County trips							
No Target	0. 50 1	No Target	0. 45 6	No Target	0. 60 3	No Target	0. 71 2
Dolphin	0. 14 6	Dolphin	0. 16 9	Dolphin	0. 09 4	Sailfish	0. 06 8
Common snook	0. 06 1	Common snook	0. 06 1	Common snook	0. 05 9	Dolphin	0. 06 3
Snapper family	0. 04 1	Snapper family	0. 04 5	Sailfish	0. 04 9	Common snook	0. 03 0
Wahoo	0. 03 1	Wahoo	0. 03 6	Snapper family	0. 03 0	Snapper family	0. 02 0

**Table 3. Proportions of species targeted by fishing trips made in Palm Beach County by anglers from various origins, for 2014-2024.**

This table shows the top 5 species anglers fish in Palm Beach County, depending on where

they live. **Columns 1-2** shows what anglers fish for in Palm Beach County regardless of where they come from. **Columns 3-4** shows what Palm Beach County resident anglers fish for, **Columns 5-6** shows what anglers who live in Florida but not Palm Beach County fish for, and **Columns 7-8** shows what out-of-state anglers fish for. The information here can be used to fine-tune advertising (photos and text) or informational content for out-of-county or out-of-state anglers.