

2025 Angler Travel and Targeting Summary: Pasco County

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How to use this summary

This summary can inform how to **advertise or promote local fishing and fishing-based tourism specifically in Pasco County**. The report describes information about where people come from when they fish Pasco County, and what they fish for. Where people come from (the “origin” of their fishing trip) may help identify advertising locations. The species they fish for, or “target” may inform the photos or text to use in advertisements or other outputs. All data here come from the National Marine Fisheries Service Marine Recreational Information Program. Additional information can be found in the full *Angler Travel and Targeting Report: 2021 Pasco County*, which Megan Moore can provide you.

Where people come from to fish Pasco County

Table 1: Out-of-state angler origins comparison

Trips to Florida	Prop .	Trips to Big Bend	Prop .	Trips to Pasco County	Prop .
Georgia	0.14	Georgia 4	0.15	Michigan 9	0.10 4
Alabama	0.06	Michigan 0	0.08	New York 1	0.08 9
Texas	0.05	Illinois 8	0.07	Illinois 4	0.07 0
Not Available	0.05	Pennsylvania 4	0.05	Not Available 3	0.06 6
Tennessee	0.04	New York 9	0.05	Pennsylvania 2	0.05 7

Table 1. The origins of out-of-state angler trips for Florida, the region, and specifically Pasco County, for 2014-2024.

Columns 1-2 show the top 5 out-of-state origins of angler trips throughout Florida state.

Columns 3-4 show the top out-of-state origins for just trips made to the region. Columns 5-6 show the top out-of-state origins for trips made to just Pasco County. Comparing the

columns shows how Pasco County attracts visitors relative to the surrounding region or state. “Not Available” mostly describes visitors from outside the U.S.

Table 2: In-state angler origin comparison

Out-of-county Orig	Prop.	Any Orig.	Prop.
Pinellas	0.364	Pasco	0.645
Hillsborough	0.328	Pinellas	0.129
Hernando	0.159	Hillsborough	0.117
Polk	0.034	Hernando	0.057
Citrus	0.016	Polk	0.012

Table 2. The origins of Florida resident anglers fishing in Pasco County, for 2014-2024.

This table shows where Florida resident anglers come from when they fish Pasco County.

Columns 1 & 2 show origins of trips in Pasco County by anglers who are **not** residents of Pasco County, and **columns 3 & 4** show origins of **all** Florida-resident trips in Pasco County. This information can be used to identifying in-state advertising.

What people fish for in Pasco County

Table 3: Proportion of species targeted, comparing county to state

All Pasco County trips	Pr op.	In county trips	Pr op.	Out of county trips	Pr op.	Out of state trips	Pr op.
No Target	0.4 74	No Target 03	0.5 23	No Target 03	0.4 33	No Target 03	0.5 35
Spotted seatrout	0.1 28	Red drum 23	0.1 23	Spotted seatrout	0.1 42	Spotted seatrout	0.1 32
Red drum	0.1 17	Spotted seatrout	0.1 19	Red drum	0.1 08	White grunt	0.0 57
Common snook	0.0 55	Common snook	0.0 53	Gag	0.0 83	Gag	0.0 55
Gag	0.0 50	Florida pompano	0.0 29	Common snook	0.0 58	Red drum	0.0 55

Table 3. Proportions of species targeted by fishing trips made in Pasco County by anglers from various origins, for 2014-2024.

This table shows the top 5 species anglers fish in Pasco County, depending on where they live. **Columns 1-2** shows what anglers fish for in Pasco County regardless of where they come from. **Columns 3-4** shows what Pasco County resident anglers fish for, **Columns 5-6** shows what anglers who live in Florida but not Pasco County fish for, and **Columns 7-8** shows what out-of-state anglers fish for. The information here can be used to fine-tune advertising (photos and text) or informational content for out-of-county or out-of-state anglers.