



HUANG
XING WEI

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EDUCATION

2013 - 2017

School of Visual Arts

BFA Design

GPA 3.93, Graduate With Honors

2019 - 2020

Parsons School of Design

MS Data Visualization

GPA 4.0

PORTFOLIO

Website

<http://xingwei.work/>

Github

<https://github.com/Xingwei726>

SKILLS

Research

User Research, Storyboards,
Journey Maps, Usability Testing

Design

Sketch/Figma, Invision, Zeplin,
Adobe Creative Suite,
Typography

Coding

HTML / CSS
Javascript (Data Driven)
d3.js / p5

AWARDS

Silas H. Rhodes Scholarship

SVA Grant 2013 - 2017

Henry Wolf Scholarship

SVA Grant 2015 - 2016

BFA Design Department Scholarship

SVA Grant 2016 - 2017

The Rhodes Family Award

May 2017

Communication Arts Reward

May 2017

Dean's Merit Scholarship

Parsons Grant 2019 - 2020

WORK EXPERIENCE

Apple *May 2016 - August 2016*

Marcom Creative Intern

Worked with Virginia Sardon's team on the design for Apple's new products launching event in 2016 Fall. Handcrafted package design prototypes for new iphone. Helped iwatch team to create storyboards for the new advertising campaign.

TheGreenEyl *Feb 2017 - April 2017*

Graphic Design Assistant

Working closely with Richard The to create interesting and dynamic identity for digital products and start-ups.

Pentagram *May 2017 - Feb 2018*

Freelance Designer

Worked on data visualization for 'Quinnipiac: The Lahey Years' with Eddie Opara's team, and created wireframes for online journal 'Continuum' by the American Academy of Neurology.

Coupang *Feb 2018 - Feb 2019 / Jun 2020 - April 2022*

Product Designer

Worked with Experiment Platform team at Coupang to redesign AB testing platform (XPC) for internal users. I served as the chief designer to conduct user research, craft user interfaces, design, prototype, also worked with PMs and engineers for front-end development.

Split *May 2022 - Current*

Product Designer

Partnered with PMs & engineers to build the integrations hub and alerts center within the Split app. Contributed to the creation, organization and implementation of the new Tango design system, pattern libraries and asset repositories.