Education

School of Visual Arts

BFA Design GPA 3.93, Graduate With Honors

09.2013 - 05.2017

Parsons School of Design

MS Data Visualization GPA 4.0

09.2019 - 05.2020

Awards

Silas H. Rhodes Scholarship SVA Grant 2013-2017

Henry Wolf Scholarship SVA Grant 2015-2016

BFA Design Department Scholarship SVA Grant 2016-2017

The Rhodes Family Award 05.2017

Communication Arts Reward 05.2017

Dean's Merit Scholarship Parsons Grant 2019-2020

Experience

Split

Senior Product Designer

05.2023 - Current Redwood City, California

Working with Measurement and Learning team to optimize Split's metric impact page. Exploring design solutions to support internationalization. Responsible for creating and testing the prototypes as well as breaking

down feature MVPs.

05.2022 - 05.2023 **Product Designer**

> Partnered with product managers & engineers to build the Integrations Hub and metric alerting features within the Split app. Contributed to the creation, organization, and implementation of the new Tango design system, pattern libraries, and asset repositories. Also responsible for embedding accessibility to each component's design. Collaborated with front-end engineers on the components' documentation in Storybook.

Coupang

02.2018 - 02.2019 & 06.2020 - 04.2022

Product Designer Mountain View, California

> Worked with Experiment Platform team at Coupang to redesign AB testing platform (XPC) for internal users. I served as the chief designer to conduct user research, craft user interfaces, design wireframes, and test prototype. Worked on front-end development with product managers and engineers.

Pentagram

Freelance Designer

05.2017 - 02.2018

Manhattan, New York

Worked as a designer on Pentagram partner Eddie Opara's team. Contributed to the data visualization for 'Quinnipiac: The Lahey Years'. Designed and prototyped the website for Continuum; an online journal by the American Academy of Neurology.

TheGreenEyl

02.2017 - 04.2017

Graphic Design Assistant Brooklyn, New York

> Visual identity development and creative strategies for digital products and start-ups.

Apple

05.2016 - 08.2016

Marcom Creative Intern Cupertino, California

> Handcrafted design prototypes for iphone packaging. Collaborated with the iwatch team to create storyboards for their advertising campaign. Collaborated with Virginia Sardon's team on the design for Apple's product launch event in fall of 2016.

