# **XIANGLIN HUANG**

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### **RESEARCH INTERESTS**

Accounting Information Diffusion, Social Media Capital, Accounting Data Visualization EDUCATION

BALTIMORE CITY COMMUNITY COLLEGE, Baltimore, MD Accounting, 2022 to Present GPA 4.0/4.0

Courses: ACCT 221, ACCT 222, ECO 201, BUAD 100, SP 101, etc.

## UNIVERSITY OF SCIENCE AND TECHNOLOGY OF CHINA, Anhui, China

M.S., Public Administration (major in Media Management), 2014

B.S., Business Administration, 2011

B.A., Communication, 2011

### **CERTIFICATION**

HarvardX Data Science Professional Certificate, 2021

#### SKILLS

R, Python, Html, Github, SPSS, STRATA, Microsoft Office

#### **PUBLICATION**

 Huang, Xianglin and Zhu, Xiuli. "Factors of Seedling Technology Promotion in Feixi County: An Empirical Analysis Using a Logistic Model." Studies on Science Popularization 9.3(2014): 45-51.

#### **AWARD**

Merit Scholarship

**Excellent Student Cadre** 

Cyrus Tang Scholarship

**Excellent Volunteer of Ningxia** 

#### **VOLUNTEER EXPERIENCE**

The Third Middle School of Haiyuan, Ningxia, China

## Teaching Volunteer, 2011 to 2012

- Instructed on principles and concepts of health.
- Promoted student involvement in Environment Sustainability Action through recruiting, teaching, and directing.

#### WORK EXPERIENCE

Yellow Crane Tower Management Office, Wuhan, China

## Deputy Quality Manager, 2017 to 2019

- Coordinated internal and external inspections and auditions.
- Conducted quantitative and qualitative research on service quality and customer

- satisfaction improvement weekly.
- Reported general conditions and specific problems and remedies weekly.
- Collaborate with problem anchoring and consistent improvement daily.
- Dealt with customer complaints and allowance.

# Deputy Marketing Manager, 2015 to 2017

- Directed and co-produced a series of culturally-attractive Wechat videos, average clicking rate exceeding 10,000.
- Redesigned the functionality of the Official Website, saving the Develop & Design cost by over 40,000 yuan in the Revision Project.
- Redesigned the Customer Research Project, decreasing cost by over 80,000 yuan.
- Initiated the Cultural Volunteer program, bridging the gap between management and critical citizens.

## MUNICIPAL BUREAU OF GARDENING AND FORESTRY, Wuhan, China

## Administrative and Publicity Assistant, 2014 to 2015

- Initiated nine projects for City Tree Preservation, which was highly committed by superiors and later cultivated related public welfare municipal projects.
- Contributed remarkably with archive organization for the National Civilized City Verification Event.