Sentiment Analysis

On tweets related to Russia's war against Ukraine

By Group 18

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Suggestions

Introduction / Motivation

Introduction / Motivation

- Analyzed dataset of tweets/retweets

  - 16 tweets from Elon Musk
  - 336 906 replies
  - Between October 3rd –6th 2022

- Motivation

  - Identify factors driving this sentiment
  - Suggestions to improve Ukraine's presence and image
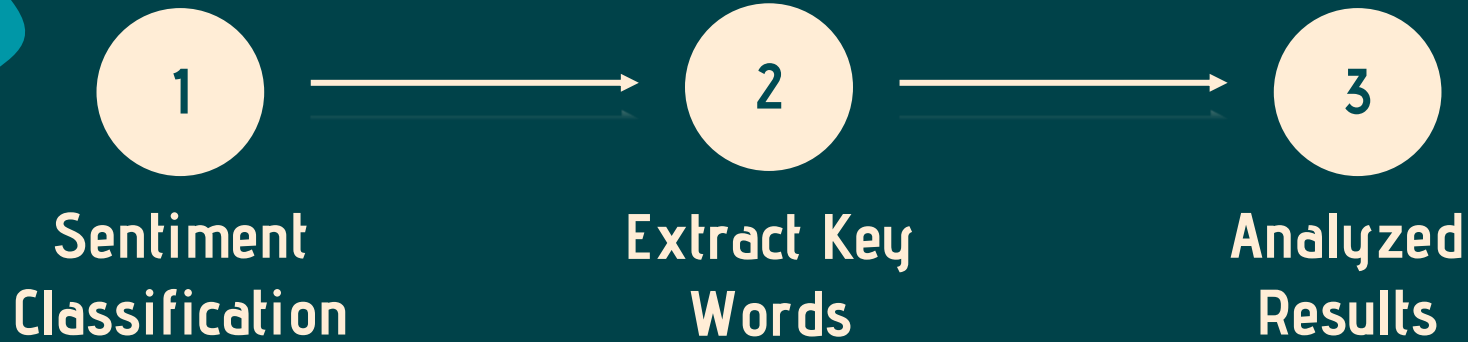
Introduction / Motivation

- Analyzed dataset of tweets/retweets

  - 16 tweets from Elon Musk
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- Motivation

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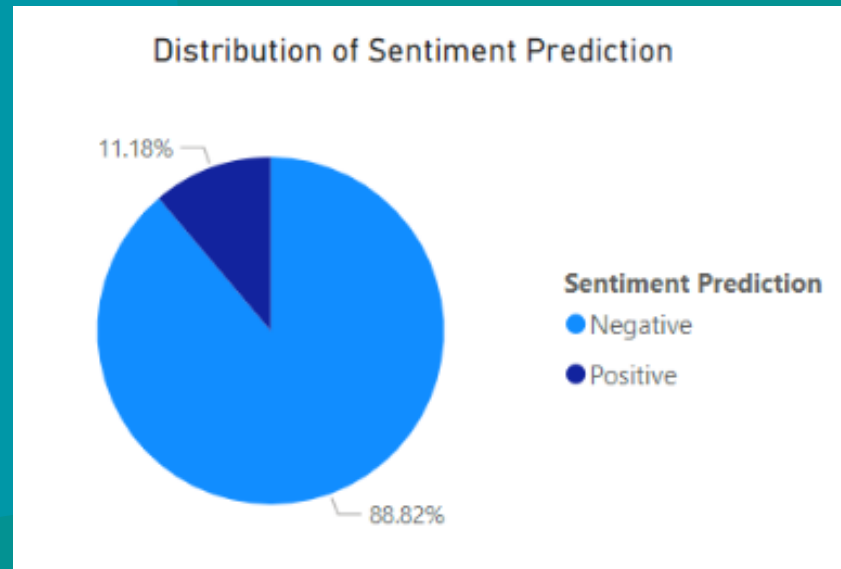 - Suggestions to improve Ukraine's presence and image

Results Classification

- Sentiment Classification

  - Negative sentiment 88.8 %

  - Positive Sentiment 11.2

Distribution of Sentiment Prediction

11.18%

88.82%

Sentiment Prediction
- Negative
- Positive

Results Word Cloud

Positive Sentiment

Negative Sentiment

Results Word Cloud

Positive Sentiment

Negative Sentiment

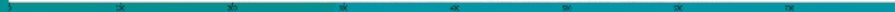# Results Word Cloud

Positive Sentiment

Negative Sentiment

Results Word Cloud

Positive Sentiment

Negative Sentiment

Results Word Cloud

Positive Sentiment

Negative Sentiment

Results Word Cloud

Positive Sentiment

Negative Sentiment

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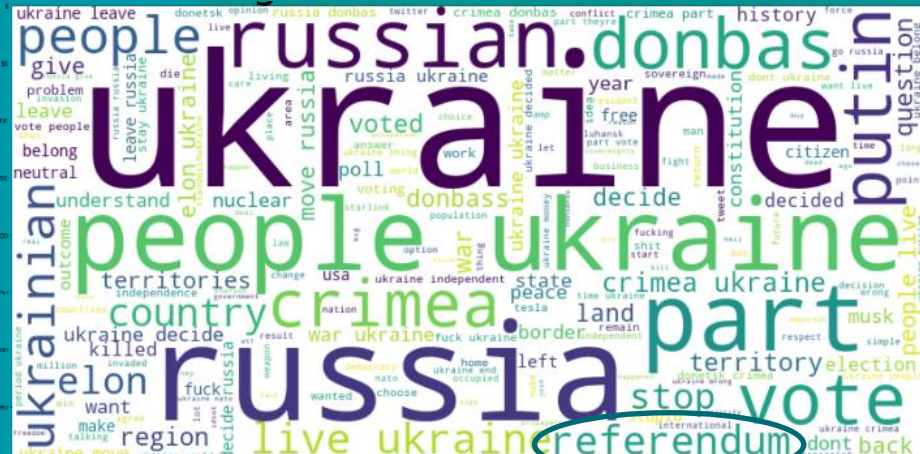

Positive Sentiment

Negative Sentiment

Results Word Cloud

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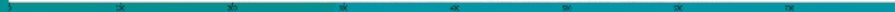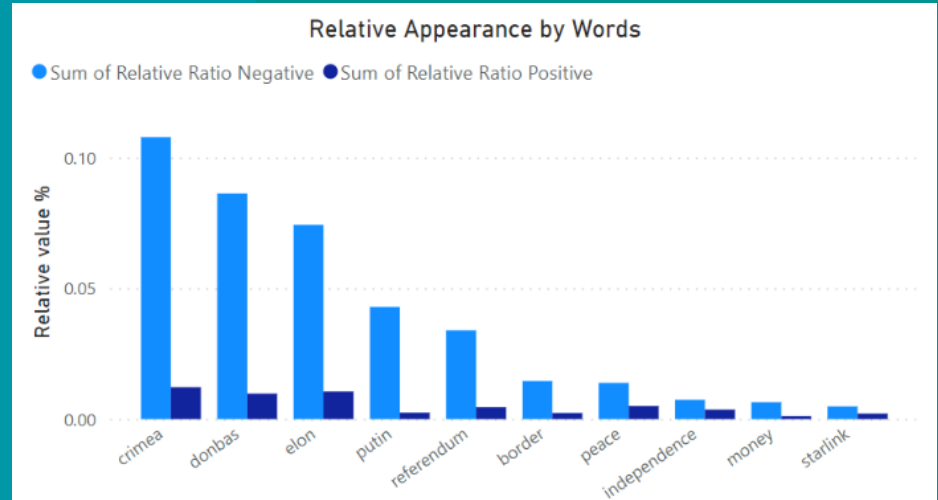Negative Sentiment

Results Sentiment by Words

Results Sentiment by Words

- Keywords relative number of appearance

- Sentiment Ratio by words

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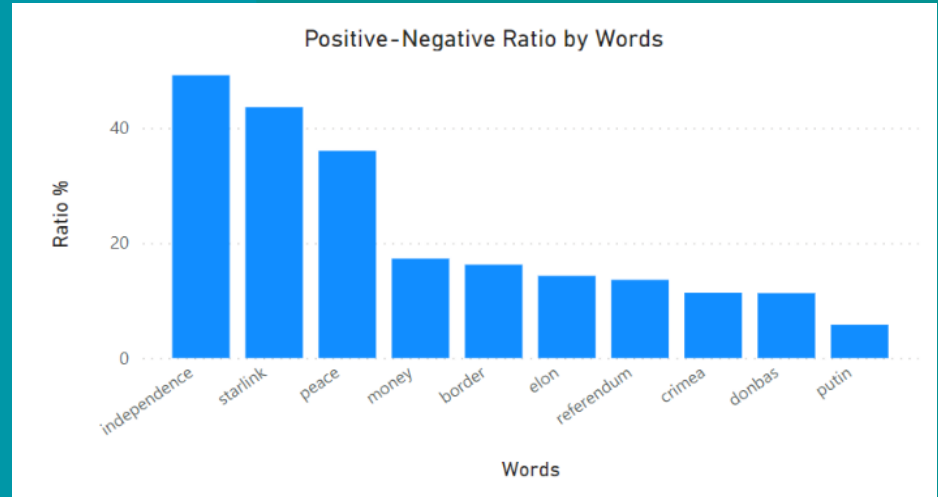
Starlink Analysis

Positive

Negative

Starlink Analysis

Positive

How Elon Musk's Starlink Became Invaluable To Ukraine's War Effort

Zelenskyy praised Elon Musk's Starlink for saving Ukraine from Russian propaganda in Wired interview

Elon Musk activates Starlink to help keep Ukraine's internet up and running

Elon Musk's Starlink satellites are helping Ukraine's elite drone unit destroy Russian tanks and trucks in the night: report

Negative

Starlink Analysis

Positive

How Elon Musk's Starlink Became Invaluable To Ukraine's War Effort

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Negative

Exclusive: Musk's SpaceX says it can no longer pay for critical satellite services in Ukraine, asks Pentagon to pick up the tab

Ukraine lost access to 1,300 Starlink terminals over a funding issue

Ukrainian engineers scramble to keep mobile phones working

Elon Musk's Starlink satellite internet is reportedly raising prices in Ukraine

📍 Crimea Analysis

- Crimea background

  - geographical location of Crimea is strong

  - Annexation in 2014

Areas of Russian military control in Ukraine

Source: Institute for the Study of War (21:00 GMT, 13 November)

Crimea Analysis

📍 Crimea Analysis

- Why is it a hot topic

  - United States proposal for peace deal
    - Russia withdraw
    - Except Crimea
    - Referendum in the future

  - Elon Musk tweet

> **Elon Musk** ✔ @elonmusk · 3 oct.   ...
> Let's try this then: the will of the people who live in the Donbas & Crimea
> should decide whether they're part of Russia or Ukraine

📍 Crimea Analysis

- Negative Sentiment

  - Referendum wouldn't have fair representation

  - No reason for referendum

  - Fake results

Dmitriy Kokhanov
@DmitriyKokhanov

En réponse à @elonmusk

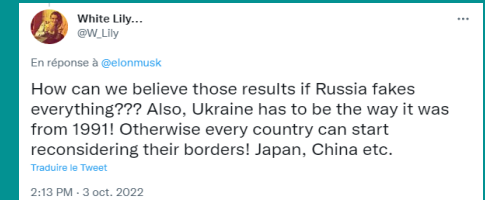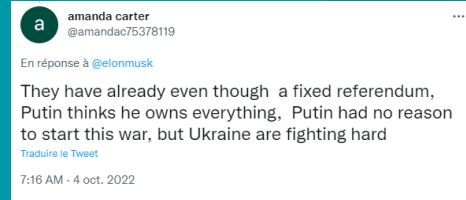Real referendums are only possible in democratically administered territories, not in occupied ones. So Putin should leave Ukraine first.

Traduire le Tweet

4:54 AM · 4 oct. 2022

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mobilych
@mobilych1

En réponse à @elonmusk

Don't you think that most people who are for Ukraine had to leave those territories and rusia brought their people there instead. What fair referendum can we count on?

Traduire le Tweet

6:28 AM · 4 oct. 2022

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amanda carter
@amandac75378119

En réponse à @elonmusk

They have already even though a fixed referendum, Putin thinks he owns everything, Putin had no reason to start this war, but Ukraine are fighting hard

Traduire le Tweet

7:16 AM · 4 oct. 2022

White Lily...
@W_Lily

En réponse à @elonmusk

How can we believe those results if Russia fakes everything??? Also, Ukraine has to be the way it was from 1991! Otherwise every country can start reconsidering their borders! Japan, China etc.

Traduire le Tweet

2:13 PM · 3 oct. 2022

Suggestion Starlink

- Seek help to allies to subsidize cost

- Negotiate to keep cost

- Benefits:

  - Highlight on social media current situation

  - Helps troop for communication

Suggestion Crimea

- Ask allies for more help in getting Crimea back.

- Accept peace deal IF referendum can be done by a trusted third party, and the vote includes people that had to evacuate (acknowledge this would be hard)

Ukraine has a right to return Crimea and Germany should help – head of Munich Security Conference

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- *Ukraine has a right to return Crimea and Germany should help – head of …* (n.d.). Retrieved December 3, 2022, from https://euromaidanpress.com/2022/12/03/ukraine-has-a-right-to-return-crimea-and-germany-should-help-head-of-munich-security-conference/